

The United Nations' 17 Sustainable Development Goals (SDGs) were established in 2015 as part of the 2030 Agenda for Sustainable Development. These goals serve as a universal call to action to end poverty, protect the planet, and ensure peace and prosperity for all by 2030.

Below is an overview of each SDG, its description, and examples of corporate initiatives contributing to each goal:

### 1. No Poverty

*Description:* End poverty in all its forms everywhere.

*Corporate Example:* Companies can help alleviate global poverty by funding verified results in education, health, and workforce development. Organizations like Village Enterprise advocate for a payment-by-results model to ensure investments achieve desired outcomes.

### 2. Zero Hunger

*Description:* End hunger, achieve food security and improved nutrition, and promote sustainable agriculture.

*Corporate Example:* Businesses can support sustainable agriculture by investing in technologies that increase crop yields and reduce environmental impact. For instance, some companies develop precision farming tools that help farmers optimize resource use.

### 3. Good Health and Well-being

*Description:* Ensure healthy lives and promote well-being for all at all ages.

*Corporate Example:* The UN's SDGs include a commitment to end epidemics of AIDS, tuberculosis, malaria, and other communicable diseases by 2030, aiming for universal health coverage and access to safe, affordable medicines and vaccines.

### 4. Quality Education

*Description:* Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

*Corporate Example:* Companies can invest in educational programs and partnerships that enhance digital literacy and provide access to quality education, especially in underserved communities.

### 5. Gender Equality

*Description:* Achieve gender equality and empower all women and girls.

*Corporate Example:* Businesses can adopt the Women's Empowerment Principles to promote gender equality in the workplace, marketplace, and community.

### 6. Clean Water and Sanitation

*Description:* Ensure availability and sustainable management of water and sanitation for all.

*Corporate Example:* Companies like Kimberly-Clark have aligned with SDG 6 by focusing on water conservation and sanitation initiatives.

### 7. Affordable and Clean Energy

*Description:* Ensure access to affordable, reliable, sustainable, and modern energy for all.

*Corporate Example:* Businesses can invest in renewable energy projects and improve energy efficiency within their operations to support this goal.

### 8. Decent Work and Economic Growth

*Description:* Promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all.

*Corporate Example:* Companies can create job opportunities and foster inclusive work environments that promote economic growth and decent work conditions.

### 9. Industry, Innovation, and Infrastructure

*Description:* Build resilient infrastructure, promote inclusive and sustainable industrialization, and foster innovation.

*Corporate Example:* Huawei has actively pushed digital technology advances to reduce digital inequality, aligning with SDG 9.

### 10. Reduced Inequalities

*Description:* Reduce inequality within and among countries.

*Corporate Example:* Businesses can support social sustainability by adhering to human rights principles and promoting inclusive policies.

### 11. Sustainable Cities and Communities

*Description:* Make cities and human settlements inclusive, safe, resilient, and sustainable.

*Corporate Example:* Companies can develop sustainable building materials and invest in smart city technologies to enhance urban living conditions.

### 12. Responsible Consumption and Production

*Description:* Ensure sustainable consumption and production patterns.

*Corporate Example:* Nike's "Move to Zero" initiative aims for zero carbon and zero waste, aligning with SDG 12.

### 13. Climate Action

*Description:* Take urgent action to combat climate change and its impacts.

*Corporate Example:* Businesses are increasingly prioritizing sustainability to reduce their environmental impact and align with climate goals.

### 14. Life Below Water

*Description:* Conserve and sustainably use the oceans, seas, and marine resources for sustainable development.

*Corporate Example:* Companies can reduce plastic usage and invest in ocean cleanup projects to protect marine ecosystems.

### 15. Life on Land

*Description:* Protect, restore, and promote sustainable use of terrestrial ecosystems, manage forests sustainably, combat desertification, halt and reverse land

degradation, and halt biodiversity loss.

*Corporate Example:* Businesses can engage in reforestation projects and adopt sustainable sourcing practices to preserve terrestrial ecosystems.

## **16. Peace, Justice, and Strong Institutions**

*Description:* Promote peaceful and inclusive societies for sustainable development, provide access to justice for all, and build effective, accountable, and inclusive institutions at all levels.

*Corporate Example:* Companies can uphold ethical business practices and support initiatives that strengthen legal and institutional frameworks.

## **17. Partnerships for the Goals**

*Description:* Strengthen the means of implementation and revitalize the global partnership for sustainable development.

*Corporate Example:* Businesses can collaborate with governments, NGOs, and other stakeholders to advance the SDGs through shared initiatives and resources.

For more detailed information on each SDG, please refer to the United Nations' official website:

<https://sdgs.un.org/goals>