

AKHLESH JHA

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An MBA student in Business Analytics and Marketing with experience in data analysis, dashboards, and business insights. Skilled in Excel, Power BI, and Tableau to support growth and efficiency.

WORK EXPERIENCE

KONCEPO SCIENTECH INTERNATIONAL, (Bangalore)

June, 2025 – July, 2025

Business Development Executive Intern

- Designed automated dynamic assignment trackers, reducing manual tracking time by 50% and increasing task accuracy.
- Built real-time interactive Power BI dashboards, cutting reporting turnaround by 40% and enabling data-driven decision-making for management.
- Performed end-to-end data analysis (cleaning, structuring, visualization), delivering 100% error-free insights that improved strategic planning.

SLMG Beverages, (Coca-Cola)

Dec, 2024 – Feb, 2025

Business Analyst Intern

- Analyzed and developed dashboards for production and sales data, enhancing plant efficiency and optimizing operational performance through data-driven insights.
- Delivered an Advanced Excel & Power BI training program for employees, enhancing in-house data capability by upskilling 30+ staff members.

EDUCATION

Master of Business Administration (IoA,UK)

GLA University Mathura, Uttar Pradesh

2024 - 26

- Specialization in **Business Analytics and Marketing**.

Bachelor of Commerce (Vocational)

2021 - 24

Dr. Bhimrao Ambedkar University Agra, Uttar Pradesh

- Specialization in **Principles and Practice in Insurance**

PROJECTS

1. Case Study: Analyzing Customer Churn in Excel

- Analyzed customer churn using Excel, identifying trends and insights to enhance retention strategies.
- Developed actionable recommendations based on data analysis, contributing to improved customer retention initiatives.

2. Real- Time Sales Analytics Dashboard- Power BI

- Developed an interactive Power BI dashboard to monitor KPIs and sales trends across regions, reducing manual reporting time by 60%.
- Enabled leadership to make faster, data-driven decisions, contributing to a 10% improvement in sales forecasting accuracy.

SKILLS

- Domain:** Advance Excel, Google Sheets, Power BI, Tableau, Python, SQL
- Soft Skills:** Problem solving, Creativity, Teamwork, Critical thinking, analytical skills.
- Tools:** Microsoft Office, Jupyter Notebook, Github, MYSQL

CERTIFICATION

- Deloitte Australia Data Analytics Job Simulation on Forage -
- PwC Switzerland Power BI Job Simulation on Forage -
- Full Stack Web Development (Technosters Technologies)-
- Diploma in computer Applications and Accountings (I Tech Computer Education Center)
- Intermediate Python (DataCamp, **Institute of Analytics-UK**)
- Introduction to Power BI, Analyzing Data in Tableau (DataCamp, **Institute of Analytics-UK**)