

# Level 1 Narration



- E-commerce has become an inevitable part of many daily lives. With the introduction of Amazon in the mid-1990s to the rise of social media, global online retail sales have risen to a whopping \$4.3 trillion.
- The offline purchasing benefit of testing before buying has recently been freely available online, leading to a boost in engagement, conversion, and retention rates
- VisCommerce goes above and above by introducing the try-before-you-buy functionality to the realm of home décor.

- Begin by bringing your idea to life using Room3D. Start out with a thorough tour of the digital twin, equipped with zoom, rotate, and pan options.

- View the room from several perspectives/angles, such as ceiling view, blinds view, and table view, to get a sense of the rhythm and vibe. We are just getting started!



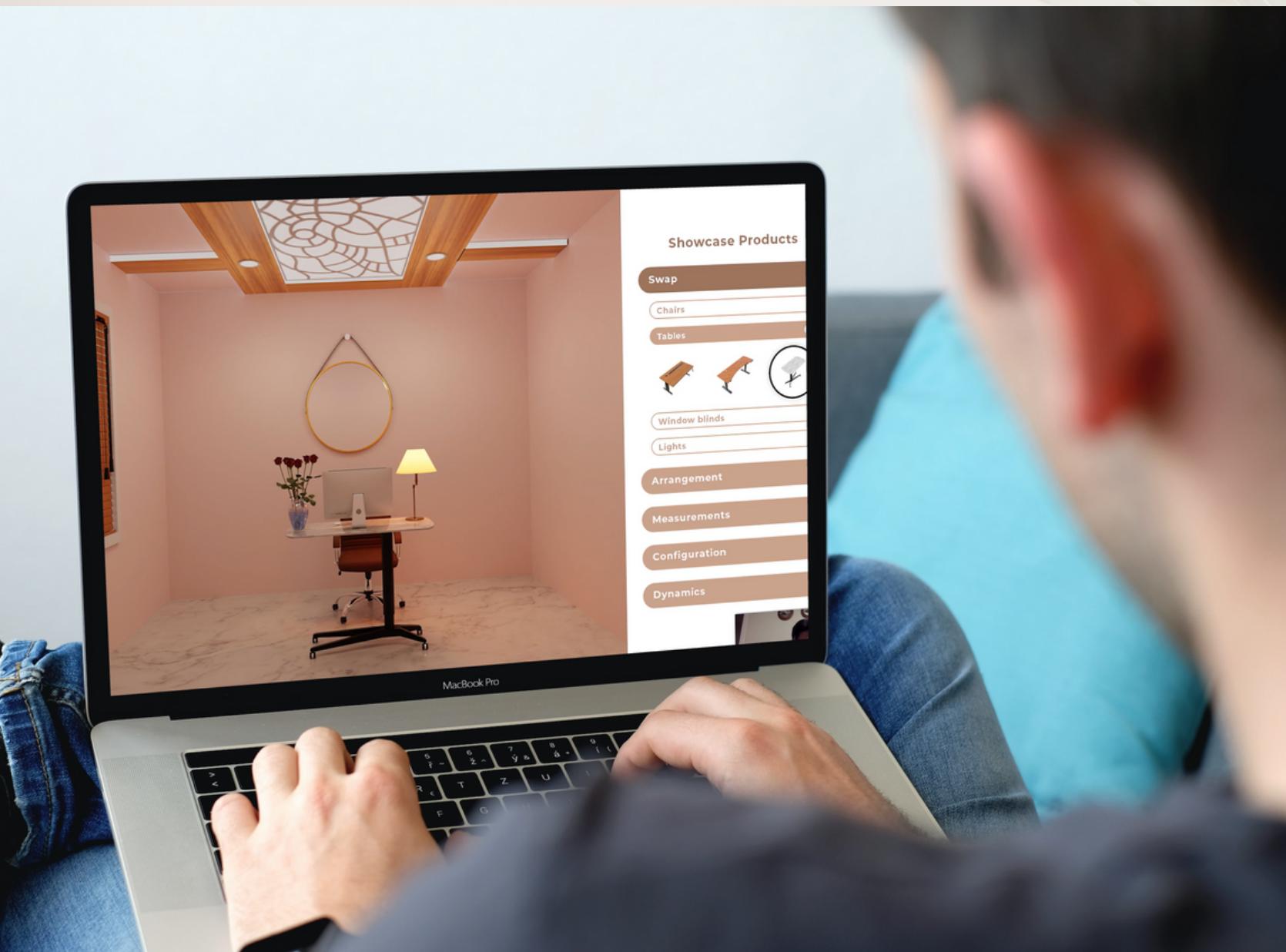
# Level 2 Narration



- Remember when we said we are bringing the concept of “try and buy” to the home décor world, and kicking it up a notch?
- VisCommerce lets you create a prototype of your space before you turn it into reality with heavy investments. Create an ergonomic working environment with your own personal touch, and be sure while making your final choice!
- We focus on the details, and so should you! Begin by selecting chair and table models that complement your design style. Since light totally changes the vibe, decorate in day and night light modes with window blinds to improve the overall appearance deeply.

- Still not satisfied? No biggies, being amplifying the scene by arranging the décor items according to you. Scale, rotate, move, and experiment with various items such as mirrors, lighting, and plants. Chic or contemporary?

- Particular about your aesthetics? Choose the ergonomic furniture material look, wall colours, to reach the look you had in mind!



# Level 3 Narration

- OSHA backs up the fact that the right lighting provides functionality and purpose to the place. A hospital looks dull, an office looks efficient, while a house looks cozy. For everyone, that is different in their own unique way. Vintage or modern? We'll let you decide.
- Add some panache to your space with the right mix of lighting. Get ready to up your game with Let there be light. Play with many combinations of indoor lighting with varying brightness intensity and colours. Ceiling chandelier, floor lights, spot lights, and more, choose the best look for the room.



- VisCommerce raises the bar on 3D décor with never-before-seen colour and brightness intensity control options. The availability of day and night modes gives the user a broader view when choosing the ideal lighting mix.
- With space and shadow and reflection effects, the details have the attention. Exterior lighting has day and night settings, as well as fog environment mode.
- Spot lights, fountain lights, and other lighting options may help you create the ideal atmosphere for relaxation and aesthetics!

# Level 4 Narration



- Time has proved that collaboration is multiplication. Teamwork? Measuring progress? Doing it together is doing it better.
- MS-Office, one of the pioneers of live collaboration software, now leads the market with booming profits. The early 2000s saw the rise of Google, while the late part of the decade saw innovation with the rise of Figma, a step up in the world of online collaboration.
- The need for simultaneous live collaboration between multiple parties is crucial. Whether It's for product development, sales processes, and what not! 

- A new player in the market, VisCommerce has picked up the pace with the introduction of live collaboration in the 3D world.
- While designing a space, the user is able to work jointly with various parties, the seller, expert, family, friends, and more!
- On top of audio, video, and chat integration, we have added real time commenting to up the collab game! One thing that's cooler than in-person engagement is having a platform to co-create!
- Keep upgrading while saving the previous versions with version control. Be creative and mix and match various combos of furniture, textures and lighting while finalizing the best one.
- The right lighting creates and a lifestyle and improves work, with OSHA backing it up. with a range of lighting animations available in the market, we decide to kick it up a notch with unmatched options of lighting intensity and colour control.



- A range of furniture materials, arrangement options, day and light modes with multiple combos of room lighting is available to choose from.
- Need a table? Manual or automatic? Oak or teak? It's your pick. Try before you buy with VisCommerce.
- The user can share URLs of the 3D digital twin, and version control let's all the users involved track the work done and discarded perfectly.
- Attention to detail is what makes a design comes to reality, and that is where we pitch in. Bring your imagination to life with VisCommerce.

