

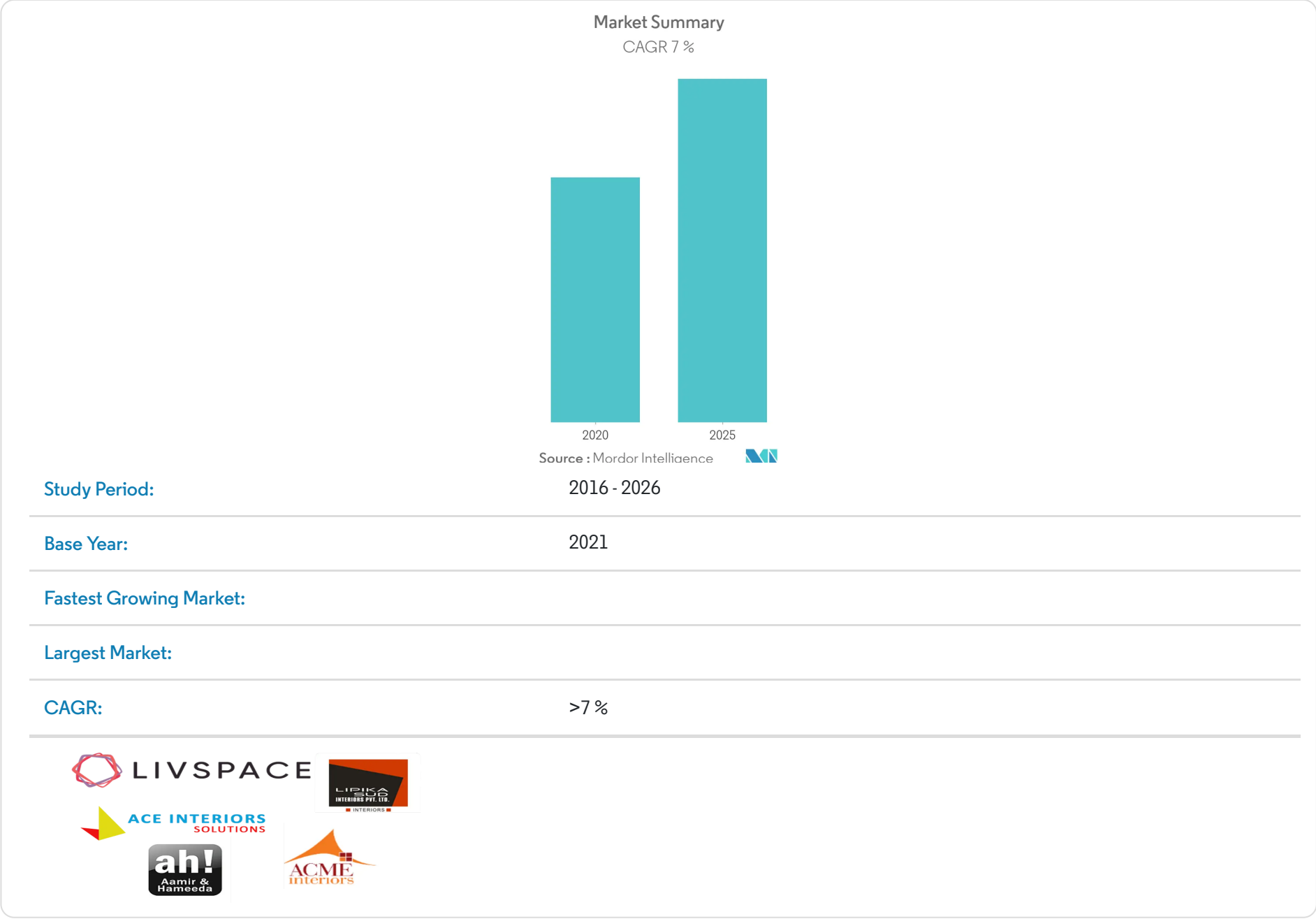
INDIA INTERIOR DESIGN MARKET - GROWTH, TRENDS, COVID-19 IMPACT, AND FORECASTS (2022 - 2027)

Interior Design market is segmented by End-Use (Commercial, Residential) and by Type of Decoration (New, Renovations)

[Buy Now](#)

[Home](#) > [Industry Reports](#) > [Home And Property Improvement](#) > [India Interior Design Market - Growth, Trends, COVID-19 Impact, And Forecasts \(2022 - 2027\)](#)

Market Snapshot



Market Overview

The market for home interiors and renovation in India is estimated to be between USD 20 Billion- USD 30 Billion.

The interior design market is a crafty science enhancing the interiors of a space to achieve a healthier and aesthetically pleasing environment. The interior design business is developing rapidly in the Indian market.

Interior Design in India comprises of architects, interior designers, trade members, and educationists in the planning, designing and decorating the interior spaces. The growth in interior design is attributed to the growing Indian real estate market, growing population, rising income levels, and urbanization. Other factors that lead to a surge in demand for Interior designing services include smart homes, the influence of social media, and changes in the living standards and lifestyle of the people.

People are choosing theme-based designs for their commercial and residential spaces. Countless themes like the Mediterranean Style, the European Style, the Ethnic Indian Style of Design and Decor are getting common nowadays.

New innovations are taking place to make homes more tech friendly. Virtual Reality is disrupting the interior designing industry and has made visualizing and experimenting process easy for both client and designers. However, the cost of using this technology is too high for incorporating in the industry. Some of the factors that restrain the growth of the market are high gestation periods for the project.

[Table Of Contents](#)

[Download Sample](#)

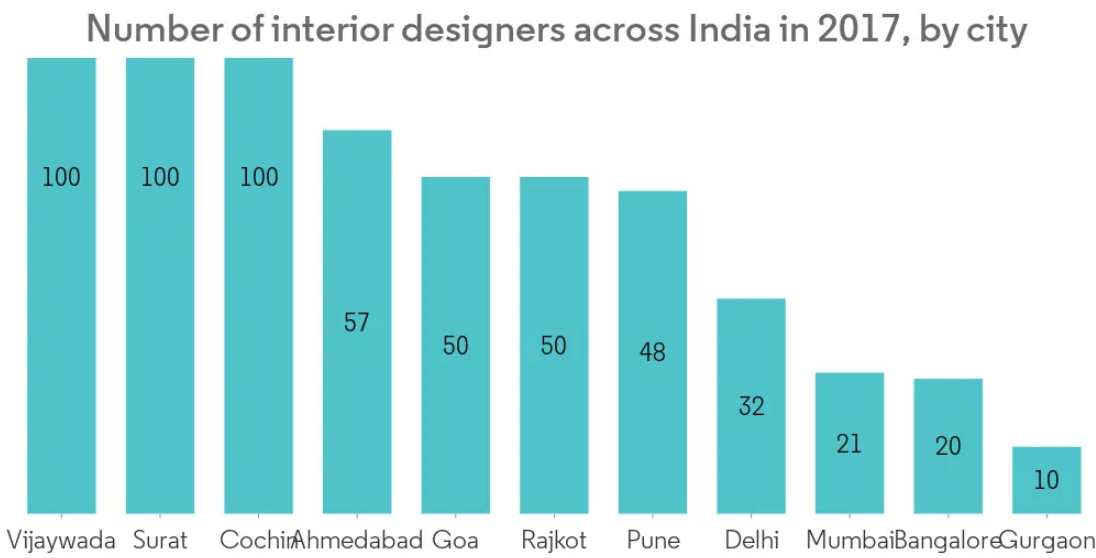
A complete background analysis of India Interior Design Market which includes an assessment of the emerging market trends by segments, significant changes in the market dynamics, and the market overview is covered in the report. The report also offers market estimates of the segments and market size. The company profile of key players is provided along with an in-detailed analysis of strategies adopted.

[Report scope can be customized per your requirements. Click here.](#)

Key Market Trends

Rise in Number of Interior Designers Across India

There are growing investments in real estate in India. The market is primarily seeing investments in commercial real estate and co-working spaces. As the real estate market is projected to grow in future the interior designing services will also be required for the same. There are growing investments in tire 1 and tire 2 cities in the nation which is leading to a rise in the number of interior designing and designers in India in these cities. Various architectures are shifting to the Interior designing market in India. The data also shows that the Interior Designing industry is more concentrated in urban areas.



Source : Confederation of Indian Industry

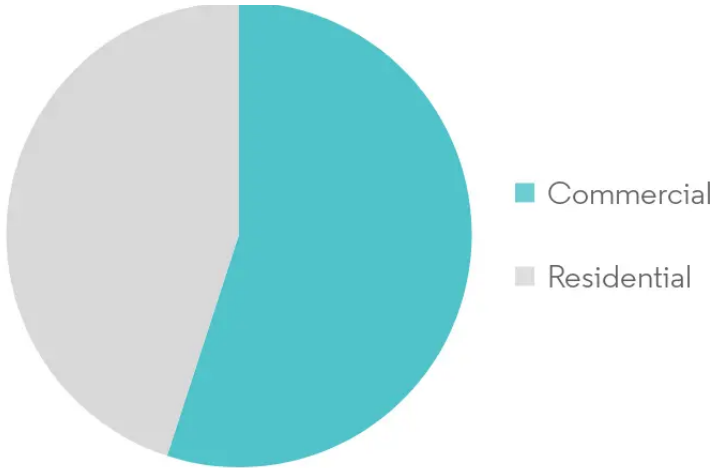


[To understand key trends, Download Sample Report](#)

Commercial Interior Design is Growing in the Market

With the steady growth in the demand from the commercial real estate, the interior designing solution has emerged as a progressive trend in the market. As commercial space demand surges, the sector is expected to further witness a tremendous opportunity to leverage in the coming years.

With the visible transition in the Indian work culture, office furniture and interiors have seen a major evolution. Office commercial spaces are expected to opt-out for various interior design services in the market. Old and established offices will also consider refurbishing their office spaces along with start-ups and new offices. Hotels are also coming up with design guidelines and pose as trendsetters combining creativity and sustainability.



Source : Mordor Intelligence



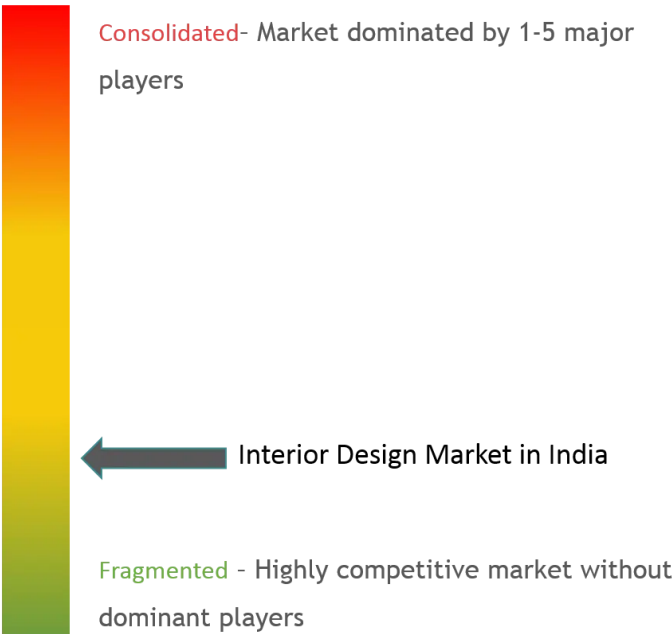
Competitive Landscape

The India Interior Design Market is fragmented and competitive in nature. Due to a lot of traction in the market for interior design services, there is crowding of designers and studios which is driving profitability low, but the market is expected to show growth in the coming years. Small and medium-sized designing companies dominated the market. The major players in the industry include Aamir & Hameeda, Livspace, Lipika Sud Interior Pvt. Ltd., FDS, Chaukor Studio, among others.

Major Players

- 1 Aamir & Hameeda
- 2 Livspace
- 3 Sobha Interiors
- 4 Ace Interiors
- 5 Acme Interiors

Market Concentration



Source: Mordor Intelligence



Table of Contents

1. Introduction

1.1 Study Deliverables

1.2 Study Assumptions

1.3 Scope of the Study

2. Research Methodology

3. Executive Summary

4. Market Insights

4.1 Market Overview

4.2 Market Dynamics

4.2.1 Drivers



4.3.1 Threat of New Entrants

4.3.2 Bargaining Power of Buyers/Consumers

4.3.3 Bargaining Power of Suppliers

4.3.4 Threat of Substitute Products

4.3.5 Intensity of Competitive Rivalry

4.4 Insights on Interior Design Trends

4.5 Insights on Impact of COVID-19 on the market

4.6 Insights on Technological Advancement and Innovations in the market

4.7 Insights on interior design market by Key cities in India

4.8 Insights on Government Regulation in the Market

5. Market Segmentation

5.1 By End Use

5.1.1 Residential

5.1.2 Commercial

5.2 By Type of Decoration

5.2.1 Renovation

5.2.2 New

6. Competitive Landscape

6.1 Market Concentration

6.2 Competitive Profiles

6.2.1 Aamir & Hameeda

6.2.2 Livspace

6.2.3 Sobha Interiors

6.2.4 Acme Interiors

6.2.5 Ace Interiors

6.2.6 Lipika Sud Interiors Pvt. Ltd.

6.2.7 Chaukor Studio

6.2.8 Futomic Design Services Pvt. Ltd.

6.2.9 Bonito Designs

6.2.10 Carafina Interior Designers

7. Future Outlook of the Market

8. Disclaimer

9. About Us

****Subject to Availability**





Frequently Asked Questions

- What is the study period of this market?▼
- What is the growth rate of India Interior Design Market?▼
- Who are the key players in India Interior Design Market?▼

Related Reports

[GCC Interior Design Services Market - Growth, Trends, COVID-19 Impact, and Forecasts \(2022 - 2027\).](#)

LINKS

- [Home](#)[Terms and Conditions](#)
- [Industry Reports](#)[Site Map](#)
- [Privacy Policy](#)
- [Clients](#)
- [Blog](#)

CONTACT

5th Floor, Rajapushpa Summit
Nanakramguda Rd, Financial District, Gachibowli
Hyderabad, Telangana - 500008
India

+1 617-765-2493

info@mordorintelligence.com

JOIN US

We are always looking to hire talented individuals with equal and extraordinary proportions of industry expertise, problem solving ability and inclination.

Interested? Please email us.

careers@mordorintelligence.com

CONNECT WITH US RIGHT NOW



© 2022. All Rights Reserved to Mordor Intelligence.

