



PIZZA SALES INSIGHTS

Jan/15 - Dec/15

Pizza Category

All

1/1/2015

12/31/2015



Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

MONTHLY

There are **maximum** orders from month of **July and January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **maximum** sales & total orders.

SIZE

Large size pizza contributes to **maximum** sales.



817.86K

Total Revenue



38.31

Avg Order Value



49,574

Total Pizzas Sold



21,350

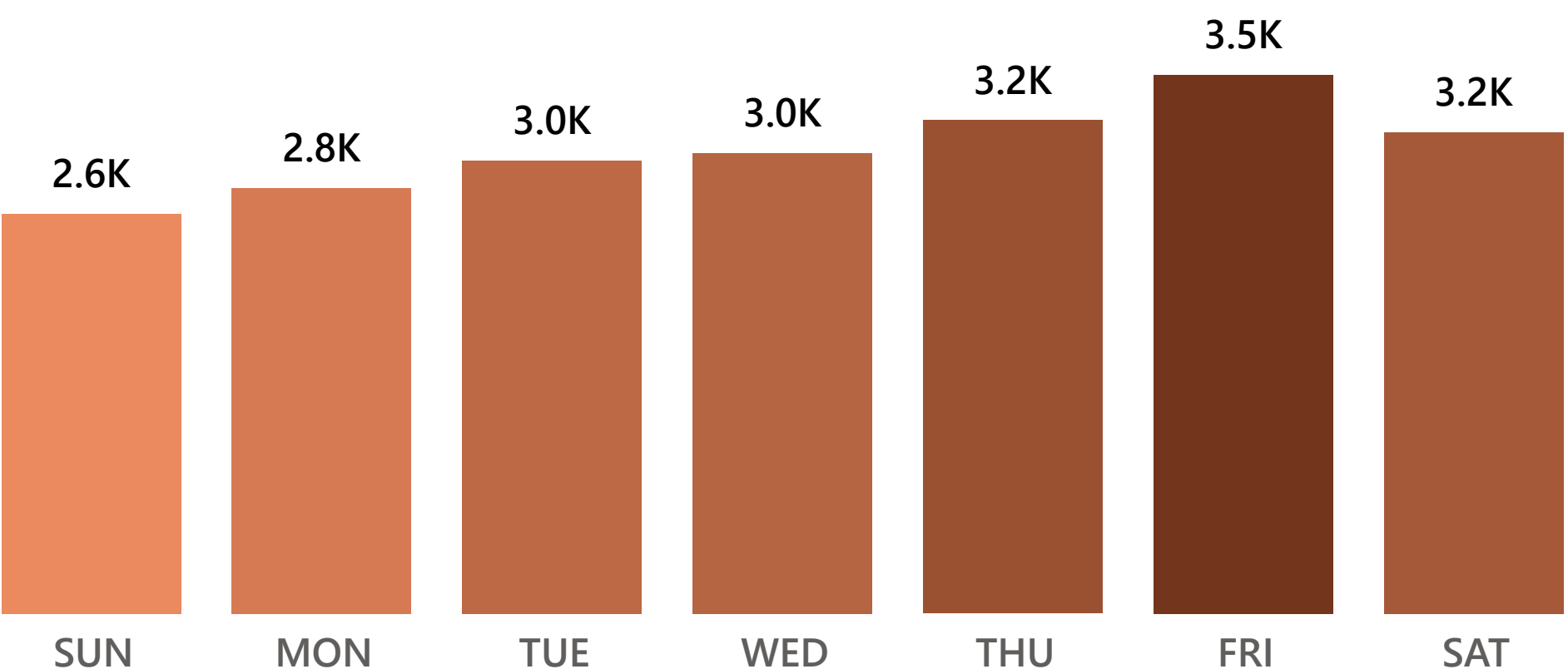
Total Orders



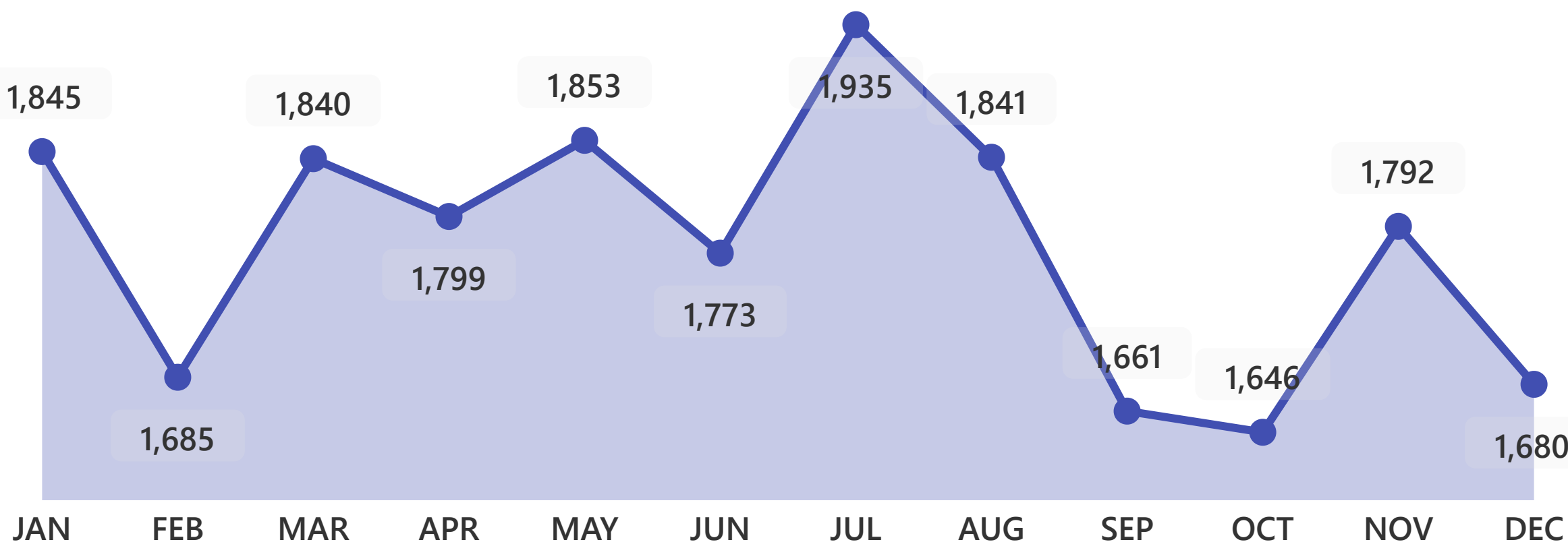
2

Avg Pizzas Per Order

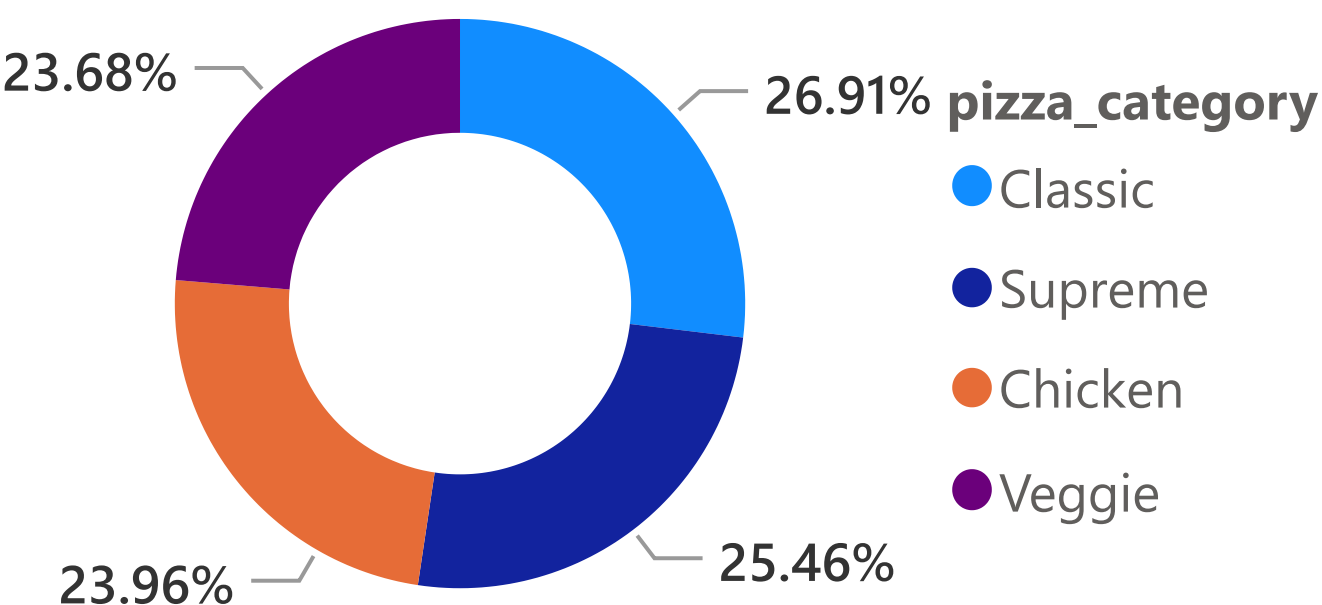
Daily Trend for Total Orders



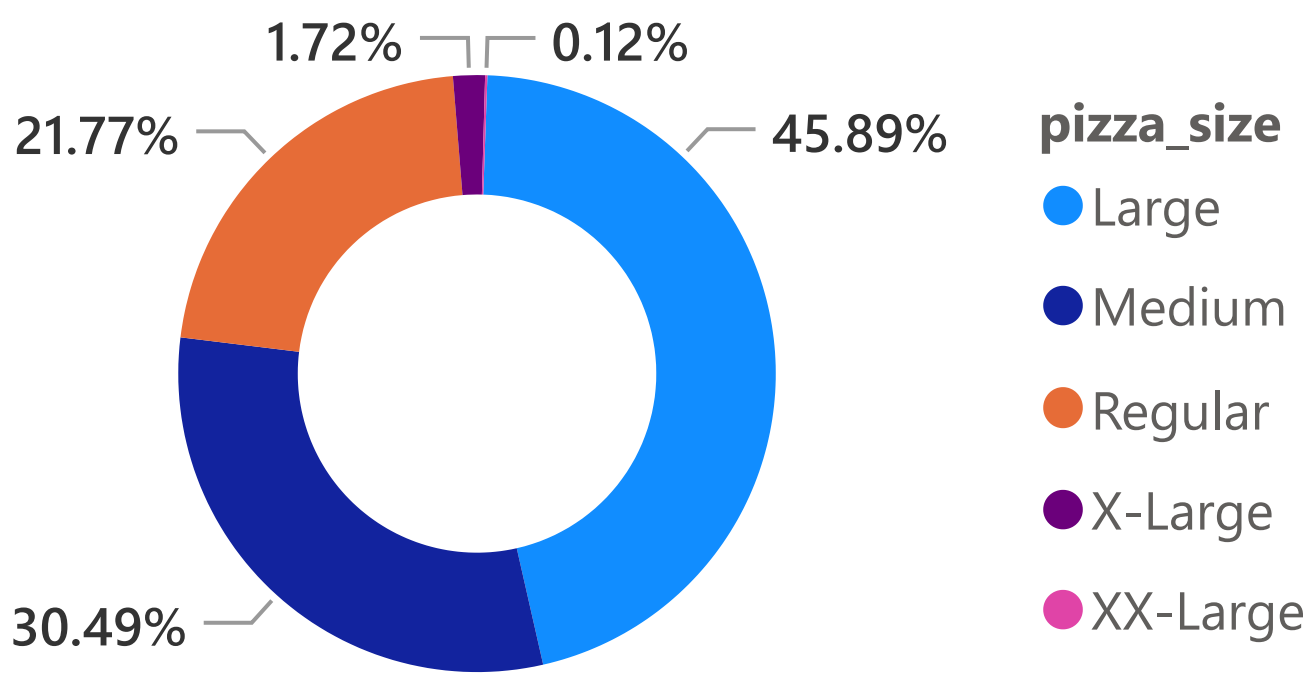
Monthly Trend for Total Orders



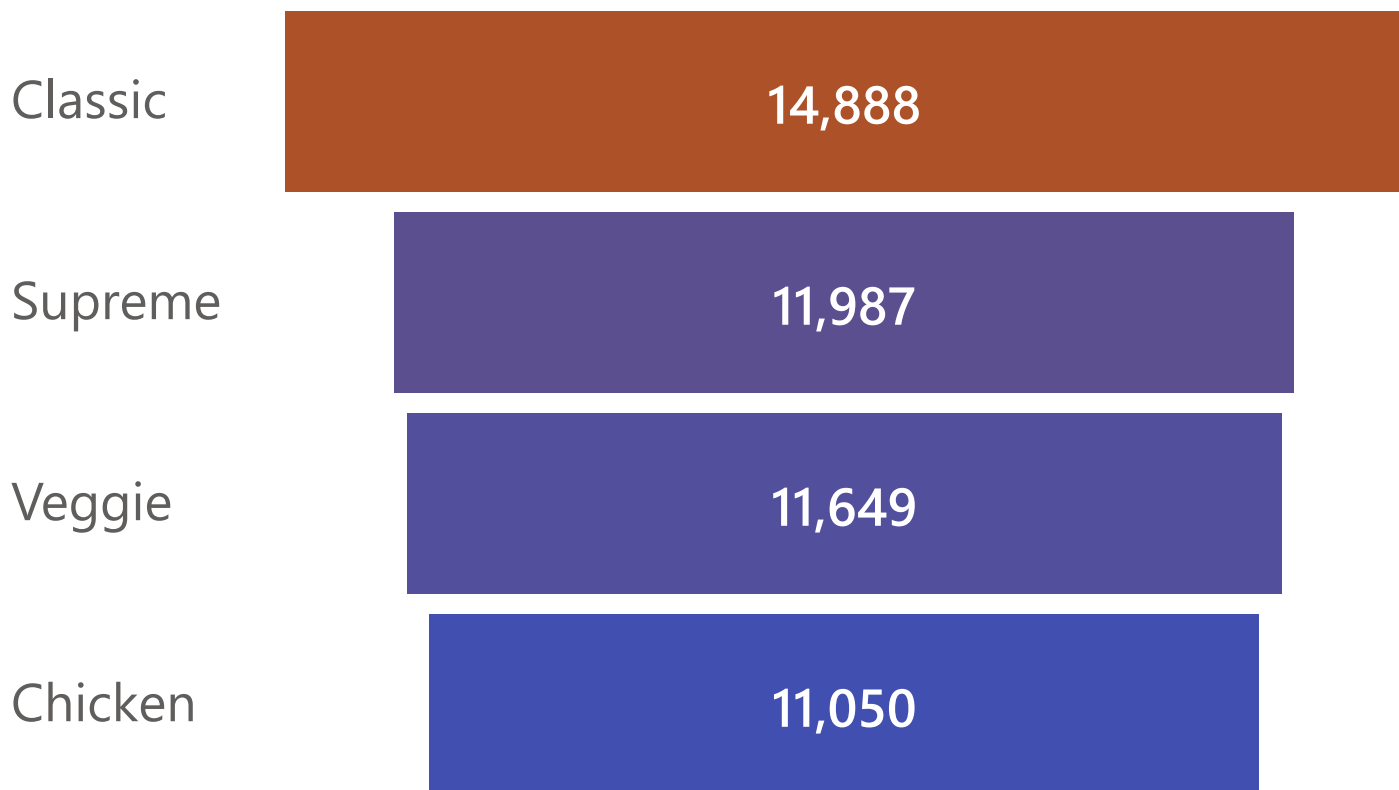
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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Best/Worst Sellers



BEST SELLERS

REVENUE

The Thai Chicken Pizza
Contributes to maximum Revenue

QUANTITY

The Classic Delux Pizza
Contributes to maximum
Total Quantities

TOTAL ORDERS

The Classic Delux Pizza
Contributes to maximum
Total Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza
minimum Revenue

QUANTITY

The Brie Carre Pizza
Contributes to minimum Total
Quantities

TOTAL ORDERS

The Brie Carre Pizza
Contributes to minimum Total
Orders



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Total Revenue



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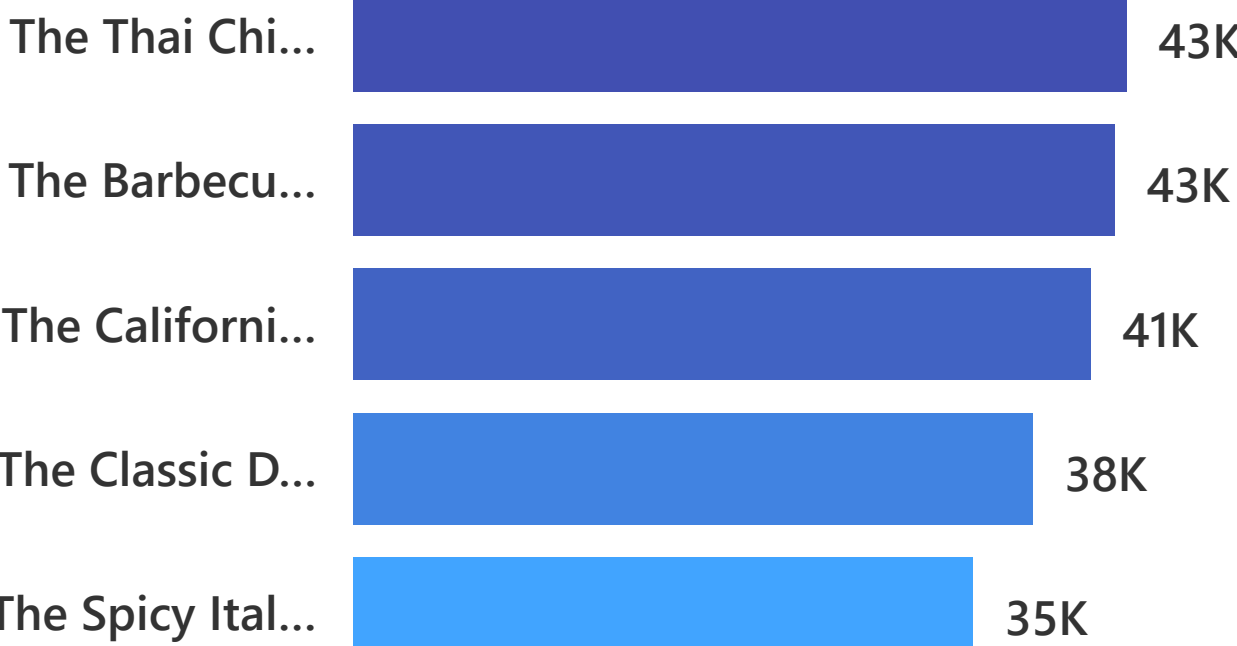
Total Orders



2

Avg Pizzas Per Order

Top 5 Pizzas by Revenue



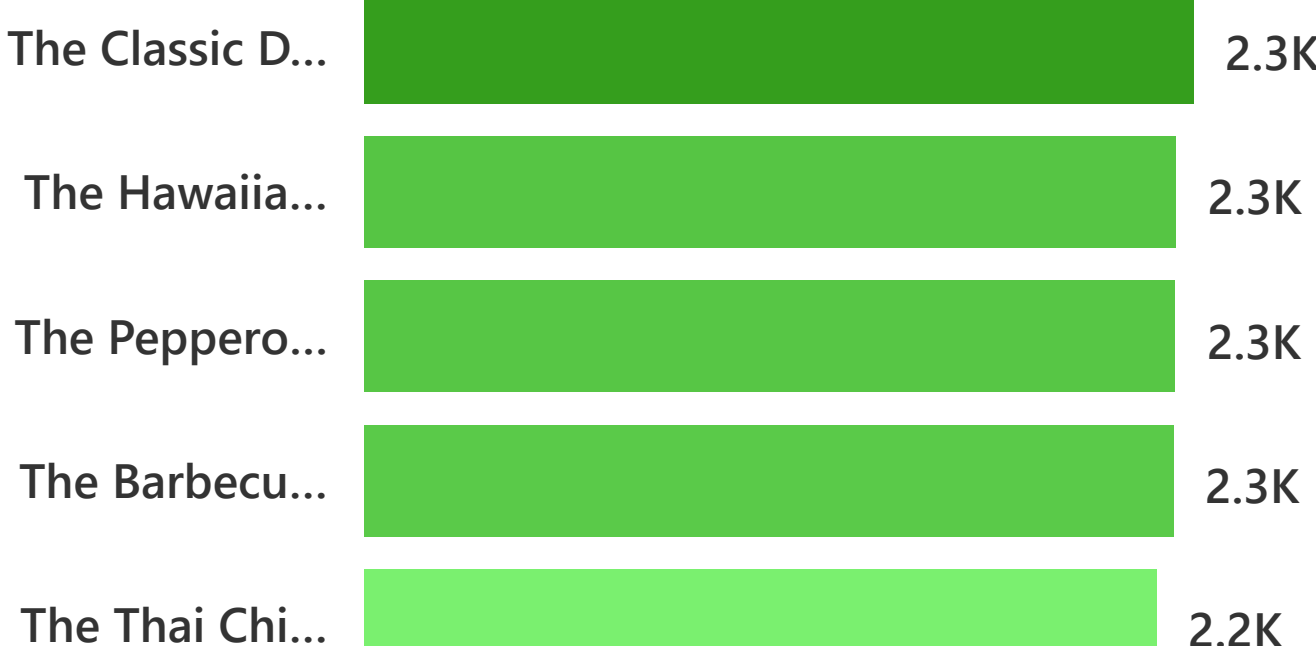
Total Revenue

Top 5 Pizzas by Quantity



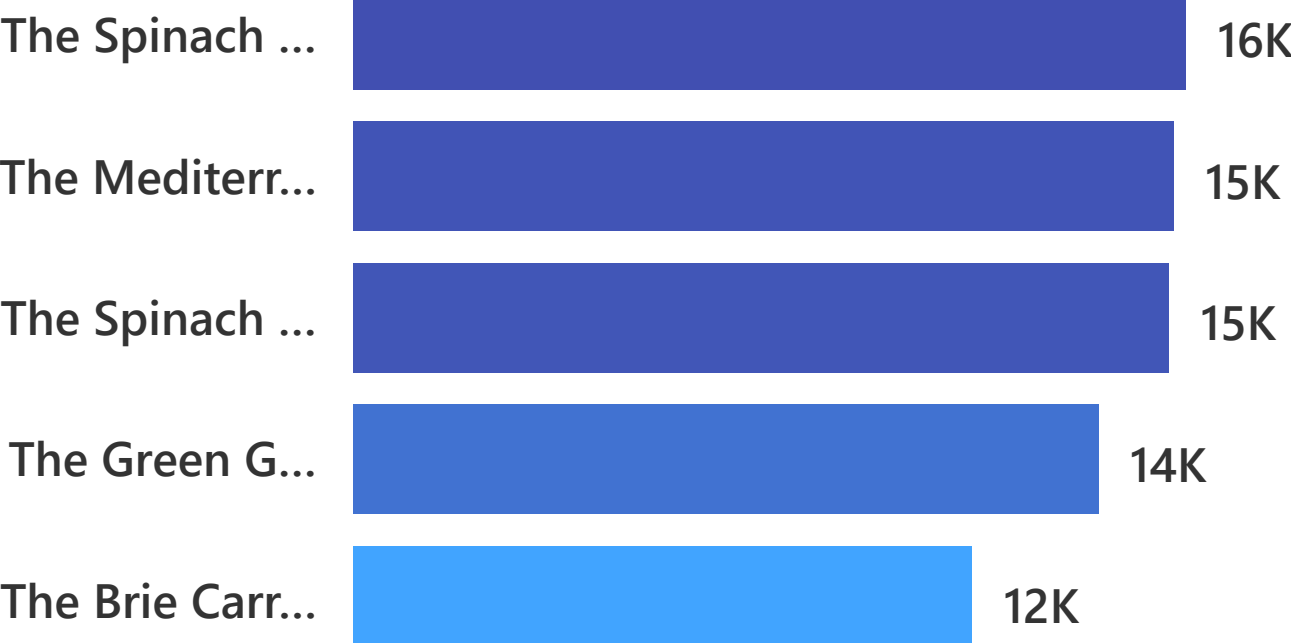
Total Pizzas Sold

Top 5 Pizzas by Orders



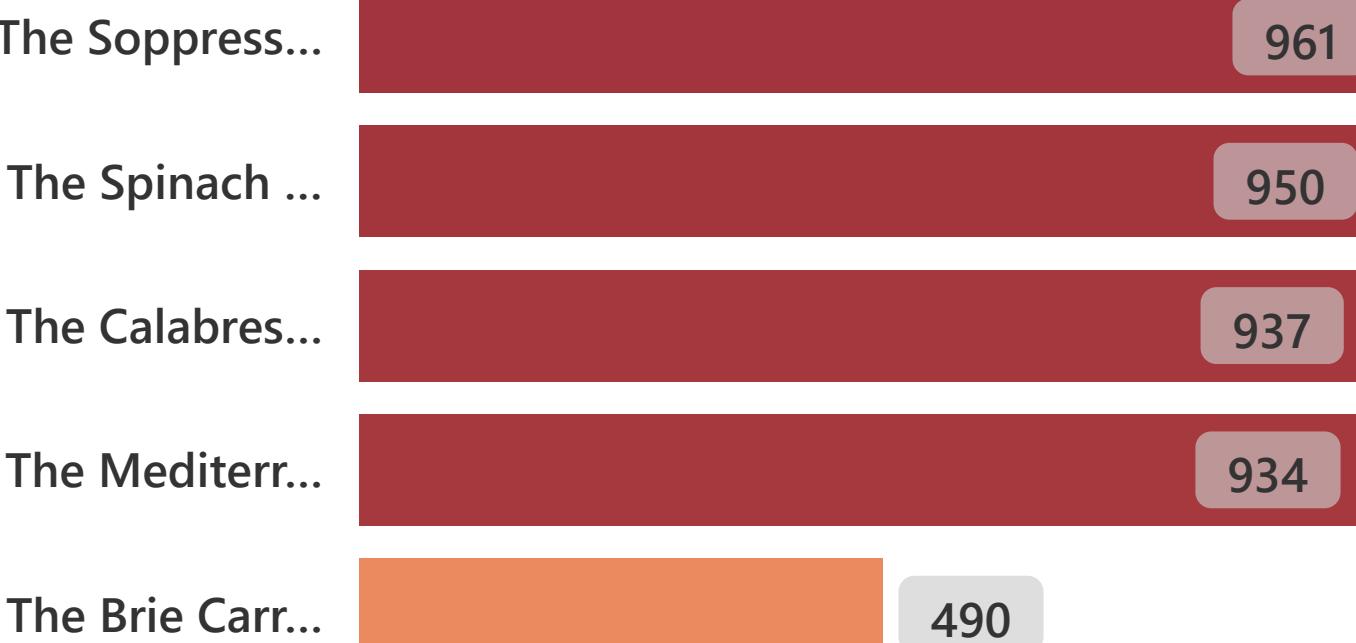
Total Orders

Bottom 5 Pizzas by Revenue



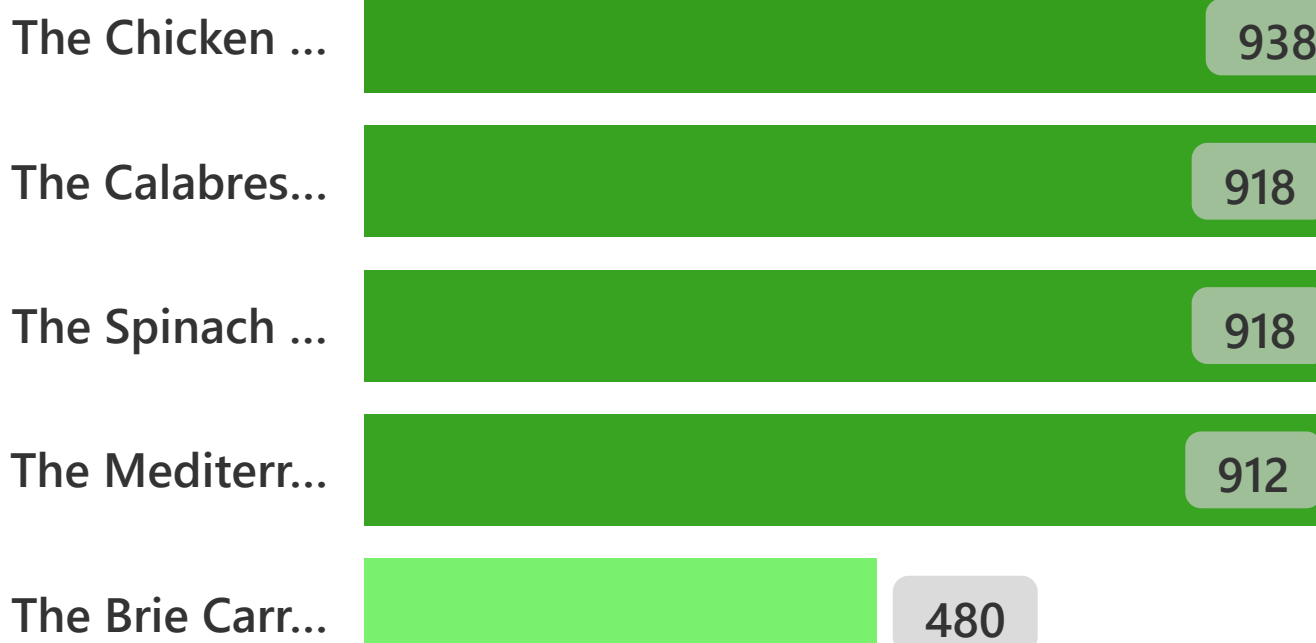
Total Revenue

Bottom 5 Pizzas by Quantity



Total Pizzas Sold

Bottom 5 Pizzas by Orders



Total Orders