

WTL 2019 Pattern						
Assignment No 1- Case Study of Website						
Academic Year: 2024 - 25			SEM:- 6		Course: WTL	
Batch: T1			Roll No: 10		Name: Akhilesh Sharad Aher	
1	Website URL	<a href="https://www.google.com">https://www.google.com</a>	<a href="https://amazon.com">https://amazon.com</a>	<a href="https://youtube.com">https://youtube.com</a>	<a href="https://www.wikipedia.com">https://www.wikipedia.com</a>	<a href="https://file.pizza/">https://file.pizza/</a>
2	Site Purpose	Search Engine	E Commerce	Video Streaming	Information Resource	Large File Transfers
3	Target Audience	Anyone Looking for information online i.e Students , researchers,Professionals , developers, etc .	Online Shoppers , Sellers , Book readers , Streaming Users	Content Creators , Marketers, Students and Learners	& Historians , Students & Researchers	Developers & Tech Enthusiasts , Privacy-Conscious Users
4	Responsive/ Mobile Friendly	Yes , Google is Responsive and Mobile-Friendly - Adaptive Design , lightweight and fast , Mobile Application	Yes, Amazon is mobile-friendly and adapts to different screen sizes	Yes, YouTube is mobile-friendly and works across different devices	Yes, Wikipedia is mobile-friendly	Yes, FilePizza is mobile-friendly
5	Fresh Content or Outdated Content	Google Provides Fresh Content	Fresh content with daily product updates, deals, and offers	Millions of videos uploaded daily	Fresh Content: Articles are continuously updated by contributors	Not applicable, since it's a tool rather than a content-based website
6	Using understandable language on the web pages	Yes , Simple and Clear Interface	Uses clear and simple language for product descriptions	Yes, YouTube uses clear and understandable language	Simple and clear language for easy reading	Yes, the site uses simple and clear instructions
7	Visual Design/ Quality of Images	Yes , Google has a clean visual design and high-quality images.	High-quality product images with zoom-in features	High-Quality Videos: Supports HD, 4K, and even 8K videos	Minimalist Design: Focuses on text-based content	Basic & Minimalist UI: No unnecessary distractions
8	Look and feel (• Using a uniform look and feel	Yes, Google maintains a uniform look and feel across its platform.	Consistent layout across all pages	Consistent UI across desktop, mobile, and app versions	Consistent Interface across desktop, mobile, and app versions	color scheme and design across all pages
9	Engaging Content(Making the site interesting)	Yes, Google provides engaging content that makes the site interesting.	Personalized recommendations based on browsing history	Recommended Videos based on user preferences	Hyperlinked Content for deeper knowledge exploration	Not focused on engagement, but rather on functionality
10	Navigation(Making the site easy to use)	Yes, Google has excellent navigation, making the site easy to use	User-friendly categories and filters for easy searching.	Simple Sidebar Navigation for quick access to playlists, subscriptions, and history	Search Bar for quick access to articles	Very simple and intuitive interface
11	Slow upload speed	No, Google does not have a slow upload speed.	No, Amazon is optimized for fast performance	No, YouTube has fast upload speeds with optimized video compression	No, Wikipedia loads very fast	Speed depends on the user's internet connection
12	Contents Representation (Font Size/Style)	Google uses clear and readable font sizes and styles for content representation.	Uses consistent and readable fonts (mostly Amazon Ember and Arial)	Readable Font Size: YouTube uses a clear and legible font for video titles, descriptions, and comments	Readable Font Size: Uses a clean, easy-to-read serif font	Standard font size, ensuring readability
Sr No	Website URL	Purpose of Website	Thinks Liked in Website	Thinks Disliked in Website	Overall Evaluation of	
1	<a href="https://www.google.com">https://www.google.com</a>	Search Engine	Fast and Accurate Search	Sometimes Shows Ads	Good	
2	<a href="https://www.amazon.com">https://www.amazon.com</a>	E - Commerce	Wide range of Products	Products Prices Fluctuate	Good	
3	<a href="https://www.youtube.com">https://www.youtube.com</a>	Video Streaming	Diverse Video Content and Teaching Partner	Too many ads	Good	
4	<a href="https://www.wikipedia.com">https://www.wikipedia.com</a>	Information Resource	Reliable and Vast Knowledge	Can be Edited and Leading to Inaccuracy	Intermediate	
5	<a href="https://file.pizza/">https://file.pizza/</a>	Large File Transfer	No File Size Limits	Both Users Must Be Online	Best	