

Akhilesh Saurabh

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Work Experience

UX/Product Designer at Integra Data solution Pvt.Ltd (January 2021 – July 2021)

- Developing worked on two product design projects involving user and market research, whiteboarding User flow, Wireframing, and user testing.
- Provide assistance to developers for their platform development requirements in terms of animations and other design assets. Played a key role in deciding **layouts** for **responsive designs**

Co-Founder of Arre Bro!

- Initiated a POD fashion brand for aesthetic and trendy apparels
- Surpassed **top 5%** of businesses on Shopify
- Boosted Sales by **2X** by analyzing customer data
- Built **responsive & functional** Website using Shopify

Freelancer at Upwork (March 2020 – December 2020)

- UI/UX Design, Branding, Design System, Graphic Design
- Top-rated Freelancer -100% job success rate, earned Rising Talent badge

Design intern at RevoEx (December 2019 – February 2020)

- Assigned design works for branding and pitch decks for startup

Freelance Design Consultant for Mitshubishi Motors(August 2019 – October 2019)

- Assigned to create marketing **campaign videos** and **brochures**

Technical Skills

- Tools: **Adobe XD, Figma, Invision**
- Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop, Adobe Illustrator
- Web technologies - HTML, CSS,
- Programming Languages – Python, C, C++

Education

- **Delhi Public School, Vasant Kunj, New Delhi:** Graduated March 2019

Courses and Certifications

- **Georgia Tech University – Introduction to User Experience – Coursera**

