

Akhilesh Saurabh

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Portfolio Website: www.akhileshsaurabh.com

Work Experience

Ux Designer at Integra Realtech Pvt.Ltd (July 2020 – July 2021)

- Developing worked on two product design projects involving user and market research , whiteboarding User flow,Wireframing, and user testing.
- Provide assistance to developers for their platform development requirements in terms of animations and other design assets. Played a key role in deciding layouts for responsive designs.

Co Founder of Arre Bro!

- Co founded a POD fashion brand as a pet project which now comes under top 5% businesses on Shopify.
- Ideation, strategy and Marketing planning
- Customer data analysis and feature implementations.

Freelancer at Upwork (March 2020 – December 2020)

- UI/UX Design, Branding, Design System, Graphic Design
- Top rated Freelancer -100% job success rate, earned Rising Talent badge

Design intern at RevoEx (December 2019 – February 2020)

- Assigned design works for branding and pitch decks for startup.

Freelance Design Consultant for MitsubishiMotors(August 2019 – October 2019)

- Assigned to create marketing campaign videos and brochures.

Technical Skills

- Tools: **Adobe XD, Figma, Invision**
- Adobe Premiere Pro, Adobe After Effects, Adobe Photoshop, Adobe Illustrator
- Web technologies - HTML, CSS,
- Programming Languages – Python, C, C++

Education

- **Delhi Public School, Vasant Kunj, New Delhi:** Graduated March 2019

Courses and Certifications

- **Georgia Tech University – Introduction to User Experience – Coursera**