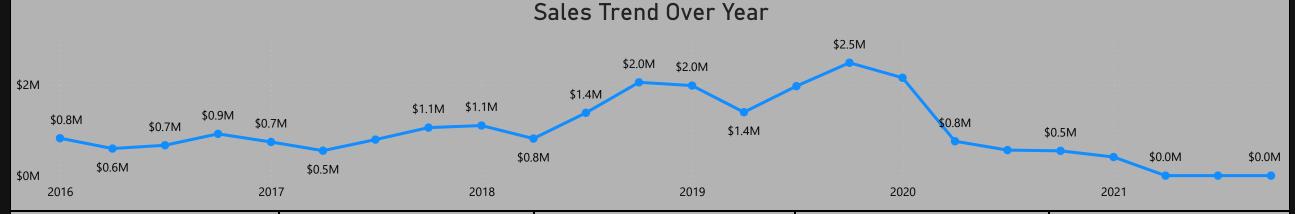
# **E-Mart Sales Analysis - Overview Page**





**Total Sales** 

\$23.7M

**Total Quantity Sold** 

82.7K

Average Order Value

\$900.5

Year

2016 2017

Country

Australia

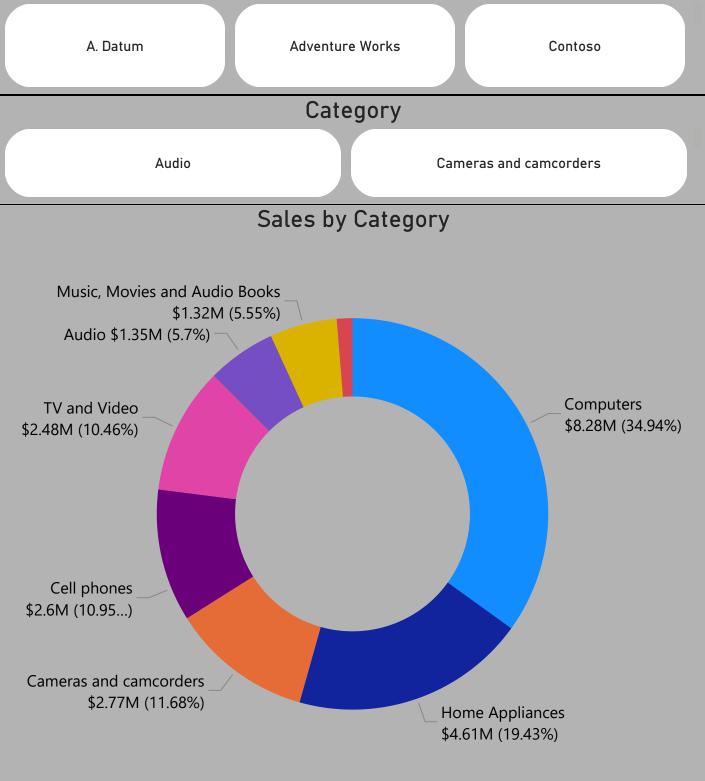
Canada

#### Sales by Country

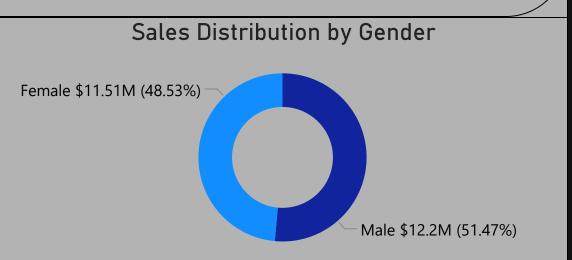


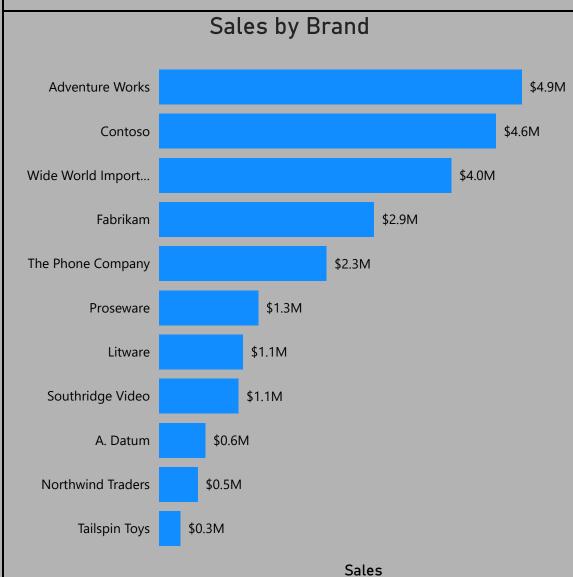
## **E-Mart Sales Analysis - Sales Analysis Page**



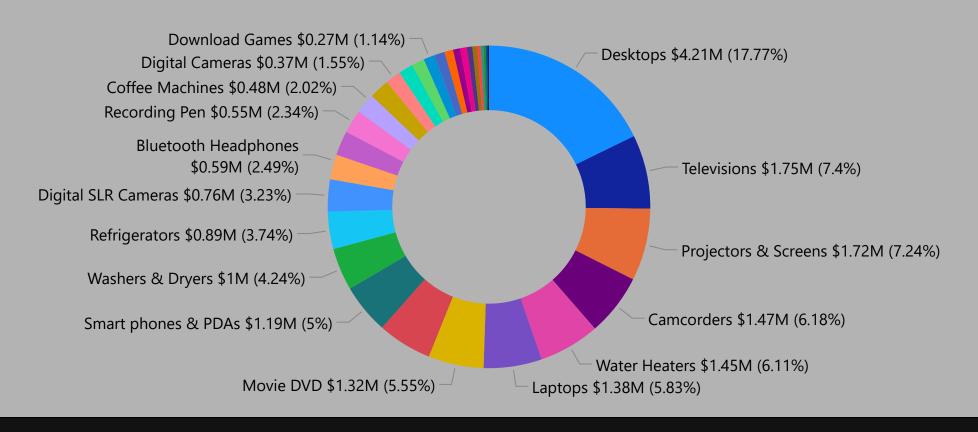


**Brand** 





### Sales by SubCategory



#### **E-Mart Sales Analysis - Customer Insights Page** Customer LifeTime value Gender Country State \$1.6K Female Male Australia Canada Aberdeen Aberdeenshire Customer Distribution by Gender **Customer Distribution by State and Country Country** ● Australia ● Canada ● France ● Germany ● Italy ● Netherlands ● United Kingdom ● United States California Female 644 Ontario 7.52K (49.2...) Texas New South Wales New York Freistaat Bayern 420 Illinois Florida Queensland British Columbia Victoria Quebec Male Ohio 7.75K (50.7. Pennsylvania Michigan **Numbers of Customers Customer Distribution by State and Country Country** ● Australia ● Canada ● France ● Germany ● Italy ● Netherlands ● United Kingdom ● United States RICA **NORTH AMERICA** EUROPE EUROPE Atlantic Atlantic Atlantic Ocean Ocean Ocean **AFRICA AFRICA AFRICA** Pacific Ocean Pacific Ocean SOUTH AMERICA **SOUTH AMERICA SOUTH AMERICA** Indian Indian **AUSTRALIA**

# **E-Mart Sales Analysis - Product Performance Page**

Total Profit

Brand

Category

A. Datum

Adventure Works

Adventure Works

Audio

Cameras and camcorders

Product Name	Unit Cost USD	Unit Price USD	Quantity	Profit Per Unit	Total Profit
A. Datum Advanced Digital Camera M300 Azure	\$86.68	\$188.5	1	\$101.82	\$101.82
A. Datum Advanced Digital Camera M300 Azure	\$86.68	\$188.5	2	\$101.82	\$203.64
A. Datum Advanced Digital Camera M300 Azure	\$86.68	\$188.5	9	\$101.82	\$916.38
A. Datum Advanced Digital Camera M300 Black	\$86.68	\$188.5	1	\$101.82	\$101.82
A. Datum Advanced Digital Camera M300 Black	\$86.68	\$188.5	2	\$101.82	\$203.64

