Data Analyst | Business Analyst

AKHIL P M

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Skills

- MySql
- Python
- Tableau
- Power BI

- Excel
- Mongodb
- Chatgpt
- Javascripts

- WordPress
- Accounting
- Tally prime
- ETL Process

Projects

Supply chain data analytics – FMCG domain [Power BI | Mysql]   Sep 2023

- Built a **Power BI** dashboard covering different KPIs (on-time delivery (OT) %, in-full delivery (IF) %, and on-time in full (OTIF) %) to track service levels of business at AtliQ Mart, a FMCG manufacturer.
- The dashboard allowed AtliQ Mart to identify and address issues with key customers before expanding their business. This Analysis can potentially save 20% of their investment to the expansion.

Revenue insights – Hospitality Domain [Power BI | Excel]   Sep 2023

- Atliq Grands noticed a loss in their market share and revenue over a few months. To understand the cause of this loss, they needed a way to analyze this. I created a dashboard in **Power BI** using three months of data.
- With the created dashboard, Revenue team of Atliq Grands were able to gain insights about their revenue trend. This could help in regaining their revenue and market share for upcoming months.

Sales Insights – Brick & motor business [Power BI | Mysql]   Aug 2023

- Designed a Power BI dashboard to understand AtliQ hardware goods Sales trend.
- This dashboard could help in increasing the revenue at least by 7% in the next quarter.
- The final dashboard was effective at displaying the sales trend of AtliQ hardware, allowing users to understand the data and make informed decisions.

HR Analytics – HR Domain [Tableau | Excel]   Aug 2023

- Designed a Tableau dashboard to track employee data for the HR team the dashboard streamlined HR processes and increased efficiency.
- This Dashboard can save 3-4hrs of work for the HR daily.

Web Scraping – Python Project   Aug 2023

- In this project we **scrape** data from books.toscrape.com to analyze price data for products.
- Data Scrape we use **requests, BeautifulSoup and Pandas** libraries.
- Inspected **html tag** and **class** to find out required data located.

Work Experience

DATA ANALYST – Blueberry's Marketing and Services – Kerala, India   May 2022 - May 2023

- Researching and analyzing sales data and finding insights and visualize.
- Data collection from Amazon, Flipkart, Meesho, Jiomart, Moglix and Woocommerce sites.
- Perform ETL process and prepare clean data for analysis.
- Reconcile Online orders, returns and revenue between accounting systems and E-commerce platforms.
- Automate reports using power query and Macro.

ACCOUNTANT – Popular Mega Motors India Pvt Ltd – Kerala, India   Jul 2019 - Aug 2020

- Maintained accurate and up-to-date records of all accounting transactions.
- Reconcile Bank account, GSTR 2B, Debtors and Creditors.
- Monitor accounts payable and accounts receivable.
- Insurance Claims reconciliation.

ACCOUNTANT – Hayath Multi-Specialty Hospital **–** Kerala, India   May 2017 - May 2019

- Processing of payroll which included calculating salaries and statutory deductions.
- Prepare VAT report for monthly filing.
- Record Purchase invoices.
- Debtors, Creditors and Bank Ledger Reconciliation.
- Petty Cash handling.

Education

MASTER OF BUSINESS ADMINISTRATION– Bharathiar University – Tamil Nadu, India   Jan 2021
Majors: Human Resource Management

BACHELOR OF COMMERCE–University of Calicut – Kerala, India   Apr 2016
Majors: Finance