Akhlaq Ahmad
UI UX Designer

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WORK EXPERIENCE

DSME Global Links
Associate UI/UX Designer   May 2024 – Present
- Designed Completely from scratch, an innovative job marketplace, a SAAS website, improving user experience for job seekers and business providers.
- Collaborated with cross-functional teams, leading to a substantial 20% reduction in project turnaround time through streamlined communication.

Freelance
UI/UX Designer   Apr 2022 – Present
- Successfully completed multiple UI/UX design projects for diverse clients, consistently achieving a 5-star rating and positive feedback.
- Leveraged Figma, Adobe XD,and Illustrator to create detailed wireframes, resulting in a notable 30% improvement in client satisfaction.

Synexoo Solutions
Intern UI/UX Designer   June 2023 – September 2023
- Designed diverse mobile and web applications, significantly enhancing the overall user experience.
- Conducted and facilitated user testing sessions, actively incorporating feedback to refine designs and ensure they aligned seamlessly with user expectations.

LEADERSHIP EXPERIENCE

National Incubation Centre, Faisalabad (NICF)
Campus Ambassador   March 2024 – present
- Effectively utilized various communication channels to engage peers and promote events, workshops, and networking opportunities.
- honed my communication skills and demonstrated leadership in promoting initiatives and fostering relationships within the student community.

Microsoft Learn Student Ambassador Society (MLSA)
Director of Design   December 2022 – May 2023
- Initiated and organized design workshops, enhancing the skills and knowledge of society members, leading to a 30% increase in workshop attendance.
- Implemented a design-thinking approach within the society, cultivating a collaborative environment that led to a 20% increase in the creation of innovative projects by the team.

EDUCATION

FAST National University
BS in Computer Science   Graduation Date: June 2025

SKILLS & INTERESTS

Skills: UI UX Design | Communication | Graphic Design | Figma | Adobe XD | Illustrator | Wireframes | Visual Designs | Prototyping | Design Journey

Interests: Collaborative Projects, Data Analytics, Human Computer Interactions, Digital Art and Prototyping