

# THOBILE PRUDENCE CELE

## Sales Assistant

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Inanda, 4310

### ABOUT ME

Results-driven Sales Assistant with 9 years of specialized experience in premium footwear retail. Proven track record of exceeding sales targets at industry leaders like Aldo and Europa Art. Expert in customer styling, inventory management, and high-volume retail operations. Highly adaptable professional with experience across major South African retail hubs (Canal Walk and Gateway)

### EDUCATION

Mvaba High School | 2009

- NSC Certificate

### WORK EXPERIENCE

Europa Art Canal Walk (Cape Town) | 2021 - 2023

#### Sales Assistant

- Sales: Consistently met monthly targets through expert styling and product knowledge.
- Clienteling: Maintained a VIP client base to drive repeat business and private sales.
- Operations: Managed daily POS transactions, cash-ups, and inventory audits.

Europa Art (Gateway) | 2023 - 2025

#### Sales Assistant

- Service: Provided high-end customer service in a high-footfall flagship store.
- Merchandising: Assisted in seasonal floor resets and window displays.
- Performance: Successfully selected for transfer to the Gateway branch due to consistent performance.

Aldo Shoes (Gateway) | 2017 - 2020

#### Sales Assistant

- KPIs: Focused on upselling shoe care and accessories to increase transaction value.
- Stock: Managed rapid replenishment and organized the stockroom for efficiency.
- Engagement: Delivered fast, professional service during peak holiday seasons.

### SKILLS

- |                     |                    |                       |
|---------------------|--------------------|-----------------------|
| • Upselling         | • POS              | • Conflict Resolution |
| • Closing Sales     | • Communication    | • Stock Management    |
| • Product Knowledge | • Customer Service | • Cash Handling       |

### REFERENCES

#### Lungile Langazane

Assistant Manager - Europa Art  
062 365 6060

#### Ziyana Magama

Assistant Manager - Aldo  
067 265 8484