

# KAMOHELO MOTLOUNG

## ICT AND BUSINESS ANALYSIS GRADUATE

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74 Currie Road,  
Musgrave, 4001

### PROFESSIONAL SUMMARY

Ambitious and results-driven ICT Business Analysis graduate with a completed Diploma and a solid foundation in digital technologies, social media management, and project execution. Adept at navigating the digital workspace, leading teams, and delivering creative solutions. Recognized for award-winning public speaking and successful event hosting, demonstrating strong communication and leadership skills. Committed to excellence and known for a strong work ethic and professional drive.

### EDUCATION

- **Vryheid Landbou High School** 2021  
NSC Bachelors Degree
- **Durban University Of Technology** 2022  
Higher Cert in Information Technology
- **Durban University Of Technology** 2023 - 2025  
Diploma in ICT: Business Analysis  
(Completed ,Awaiting Graduation)

### PROFESSIONAL EXPERIENCE

#### Social Media & Content Creation Manager

Freelance - 2023

- Revitalized and maintained social media pages for small businesses, increasing engagement and reach.
- Developed tailored content strategies that improved brand visibility and follower growth.

#### Business Analysis & Development Projects

Student Projects - DUT - 2024

- Collaborated in teams to analyse business operations and propose different solutions
- Developed and tested web-based applications for clients using C#, CSS & Javascript

#### Promotional Work

Freelance - 2025

- Representing brands at events and activations,engaging customers and promotion products
- Supported marketing teams with brand awareness and campaign execution.

### SKILLS

- |                                     |                                       |
|-------------------------------------|---------------------------------------|
| ✓ MS Office Suite                   | ✓ Communication & Teamwork            |
| ✓ Information Systems and Database  | ✓ IT Project Management               |
| ✓ Business Process Modelling        | ✓ Problem Solving & Critical Thinking |
| ✓ Computer Systems and Applications | ✓ Documentation & Reporting           |