

Fashion Entrepreneur App

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Introduction

Motivation and Objectives

Considering the fashion market is so dynamic, entrepreneurs must always be thinking outside the box in order to remain competitive. This project aims to close the gap between creativity and commercial ability by introducing a mobile application exclusively for fashion entrepreneurs. The application enables the gathering of input from colleagues in the industry, provides a platform for obtaining materials, and improves design collaboration. Fashion business owners and designers can use the app as a comprehensive tool to perfect their products and streamline their processes before they come out on the market. Features like rating systems, global and post-specific discussions, and detailed user profiles are included into the app.

The distinct difficulties experienced by fashion businesses served as the driving force for the creation of this software. Because of the quick changes and intense competition in the fashion industry, entrepreneurs need to be skilled in both business and creativity. Conventional techniques for obtaining input and locating resources tend to be challenging and ineffective. This app aims to offer a simplified solution that deals with these issues by utilizing digital tools. Giving fashion entrepreneurs the tools and community support they need to succeed in a fast-paced setting is the aim. In addition to streamlining the sourcing and feedback process, this software creates a cooperative community where colleagues in the business can exchange ideas and elevate one another's work.

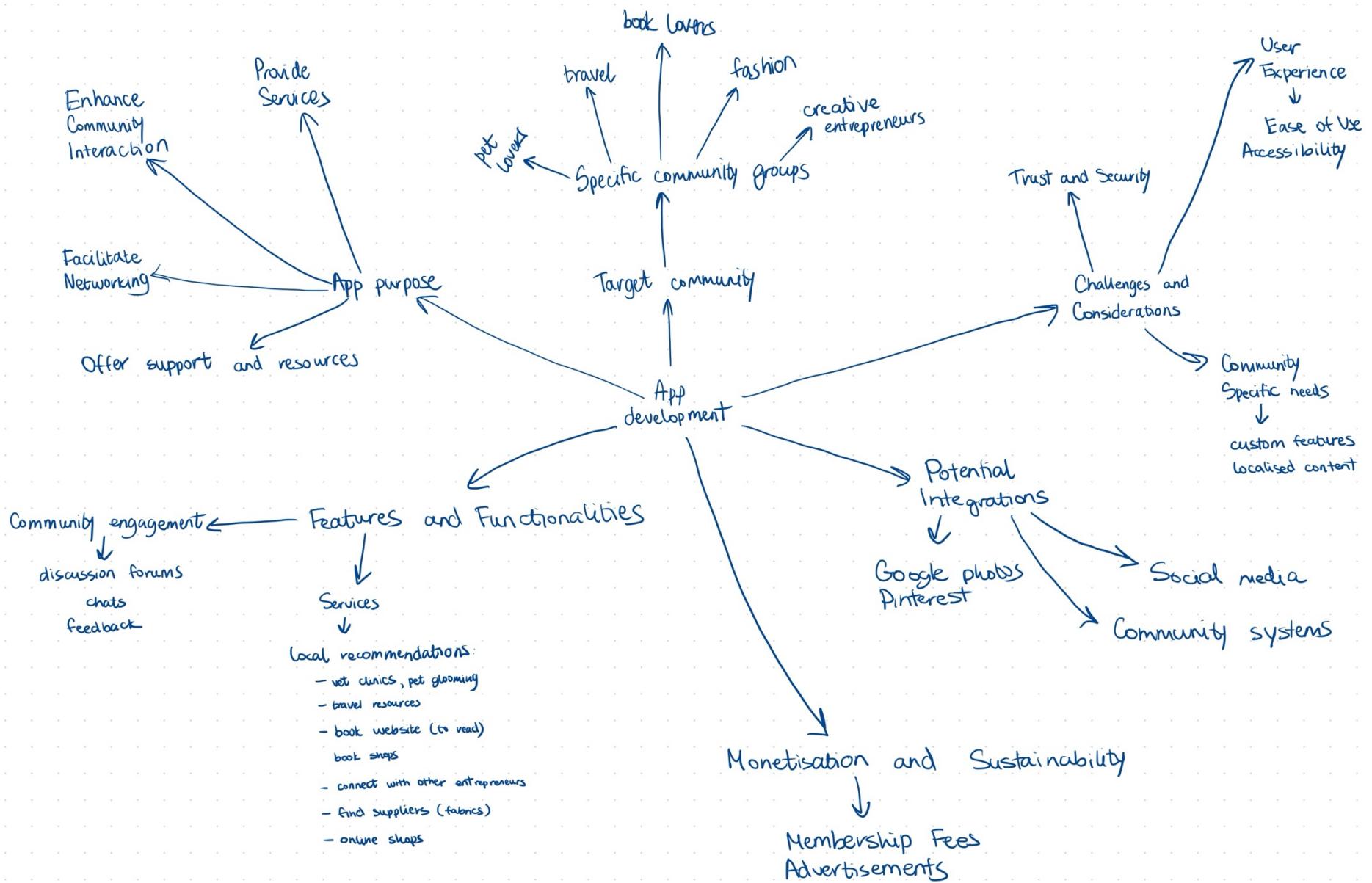
This project's main goal is to develop a thorough mobile application that facilitates the whole fashion industry business process.

The app is designed to:

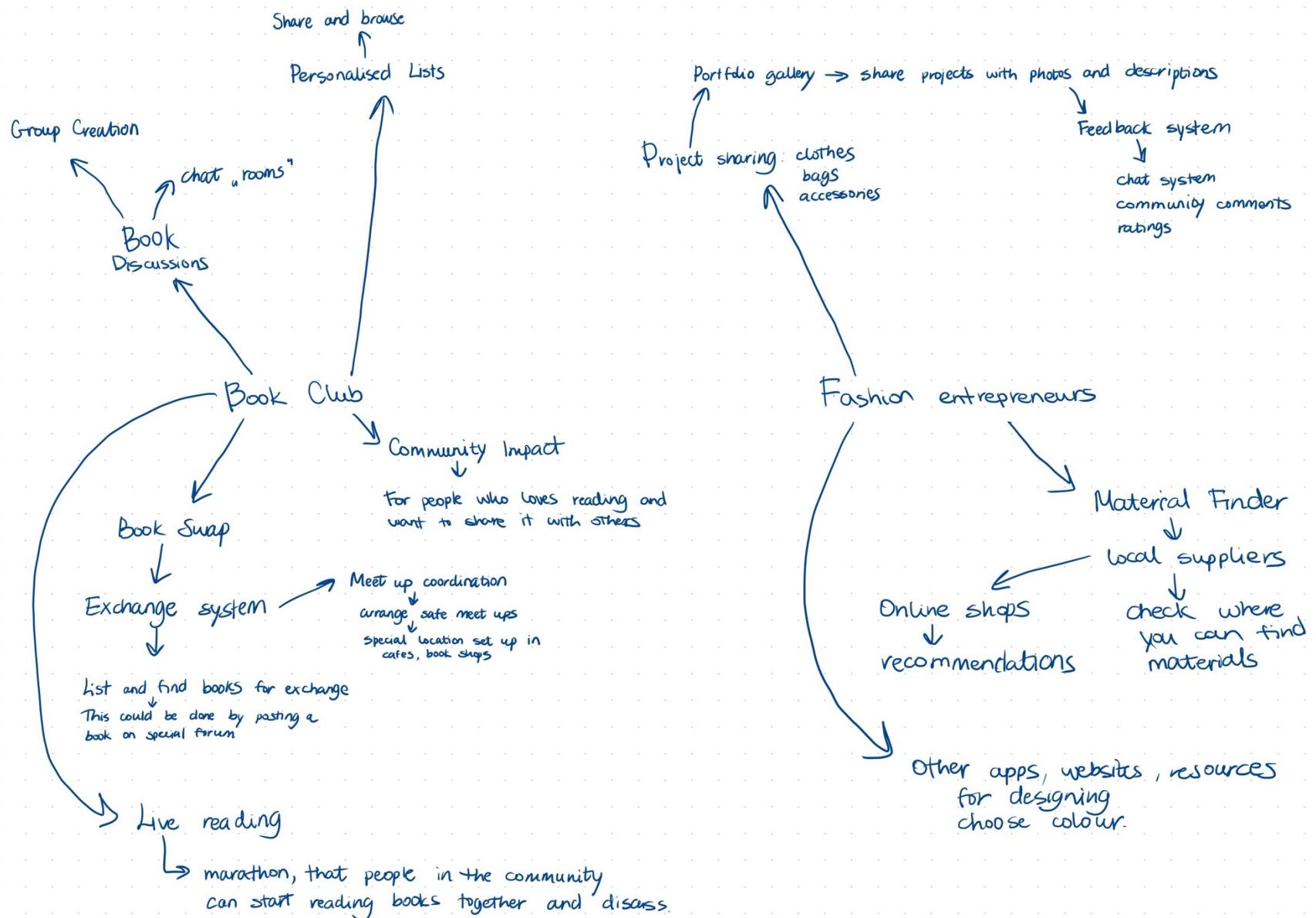
1. Make it easier to gather input from colleagues in the sector by providing specialized chat tools and grading systems.
2. To expedite the design and production process, offer a strong online and offline material procurement platform.
3. Promote better color matching and design quality by providing features and tools that enhance design coordination.
4. Promote a cooperative network among fashion entrepreneurs so that they can exchange knowledge, talk about trends, and encourage one another's development.
5. Require thorough user profiles before granting access to apps to ensure user privacy and safety.

By achieving these objectives, the app hopes to establish itself as an important tool for fashion entrepreneurs, assisting them in more easily and effectively navigating the difficulties of the fashion business.

Exploring app ideas: brainstorming map to choose community



Choosing final idea



Final chosen idea → Fashion Entrepreneurs App

This app is designed specifically for fashion entrepreneurs to help them collect feedback from others in the same community. As someone interested in both fashion and business, I thought it would be a great opportunity. Fashion business owners or designers can gather feedback from industry peers before launching their final products, ensuring they receive professional insights.

Additionally, the app allows users to search both offline and online shops to find materials. There will also be features to improve design and color coordination.

For connectivity, there will be two chats:

1. Global chat where users can discuss designs from social media, other apps, the global market, or new collections.
2. Each post will have its own chat, enabling users to provide feedback directly.

Furthermore, there will be rating options, allowing users to collect ratings after publishing a post to improve future products.

App Setup for Each User:

How will this work? Initially, every user will be required to create an account to access all the app's resources and features. Creating a profile is essential, as it ensures user safety. Without a profile, it will not be possible to use the app. While a profile picture is optional, you must provide your designer's name or business brand to protect your work from being stolen.

Additionally, this app will not be free. Users will need to pay to download an app, as it is designed for professional use. Users will be required to pay in App Store or Google Play.

Research abstract

The fashion sector, with its fast changes and intense rivalry, requires its entrepreneurs to possess a special combination of creativity and commercial sense. This project suggests creating a specific mobile application to help both aspiring and seasoned fashion entrepreneurs. Using ideas from important texts on fashion entrepreneurship, this app will incorporate aspects that are critical for business planning, market research, branding, product development, financial management, and sustainability. The intention is to offer a full-featured application that supports the entire fashion business process.

Important Pointers from book authors

Sandra Burke

Market Research and Business Idea Development: Burke emphasizes the significance of conducting in-depth market research and coming up with a novel business idea that caters to particular industry demands.

Operational Guidance and Investor Attraction: A thorough company plan is essential.

Marketing and branding: To stand out in the cutthroat fashion industry, you need to create a distinctive brand identification and a successful marketing plan.

Product development and sourcing are covered in the book, with an emphasis on the necessity of quality and innovation across the entire process from design to production.

Finance Management: A company's ability to survive depends on sound financial planning and budgeting.

Neri Karra

Global Market Dynamics: Growing a firm requires an understanding of and ability to operate in the global fashion market.

Entrepreneurial Mentality: Three essential qualities of prosperous fashion businesses are inventiveness, tenacity, and flexibility.

Building a strong worldwide presence through storytelling and authentic branding is a key component of brand building.

Ethics and Sustainability: It's becoming more and more crucial to include ethical and sustainable principles into company operations.

Teri Agins

Brand Power: The significance of a brand's transcendence beyond its actual products.

Quick Fashion: A look at the quick fashion industry's effects and business approach.

Technology in Fashion: The Impact of Digital Innovation on Retail and Marketing.

Uche Okonkwo

Branding and Identity: Comprehensive approaches to building and preserving a powerful luxury brand portfolio. Understanding the inclinations and driving forces of high-end consumers is known as consumer behaviour. Use of traditional and digital marketing channels to establish brand prestige is known as marketing communications.

Keanan Duffty

An entrepreneurial mindset places a strong emphasis on adaptation, resilience, and business acumen. Understanding industry trends and client needs is crucial for market research and target audiences. Distribution and Sales Strategies: Choosing the best distribution networks and sales channels.

David Birnbaum

Sourcing Landscape: Knowing the major material-producing regions and the global sourcing landscape.

Supplier Evaluation: Locating and assessing possible suppliers in terms of sustainability and quality.

Supply chain management: The efficient administration of supply chains, encompassing risk assessment and logistics.

The study offers a thorough framework for creating the community app for the fashion business. The app's onboarding procedure and feature development are informed by insights on financial management, branding, and business planning. The app's worldwide chat function and marketing features are improved by having a thorough understanding of sustainability, global connectivity, and digital tactics. Features like limited edition product launches and special discussion groups are suggested when unique content and premium user experiences are prioritised.

The app's features for gathering user feedback and collecting materials effectively include the significance of market research, scalability, and customer feedback. The material search and design coordination features within the app are informed by comprehensive insights on visual merchandising and product development. Storytelling features and premium user experiences are developed with an emphasis on brand legacy and uniqueness.

Competitor Research: similar apps / services

Vogue Runway



App availability



Key issues:

Users have reported that the app frequently resets and causes saved items to disappear, especially while they are saving looks.

Slow Performance: Even with strong internet connections, there are times when runway shows don't load correctly, and the app might be slow to load.

Features:

Extensive Fashion Reportage: More than a million runway photos and more than 20,000 fashion shows since 1988.

High-quality photos and in-depth editorial reviews by Vogue editors are combined with stunning photography.

Users can save ensembles and collections on mood boards for future use.

With access to over 20,000 fashion shows and one million runway photos from 1988, Vogue Runway provides unrivalled access to international fashion events. Collections can be browsed by type, designer, season, and location. The app provides written assessments from Vogue's esteemed editors, high-quality photos, and zoom-in capabilities. On mood boards, users can also save looks and collections; however, some users have reported app crashes and issues with the save feature.

Vogue Network: Access real-time information about international fashion events by utilising Vogue's vast network of designers, fashion shows, and editors.

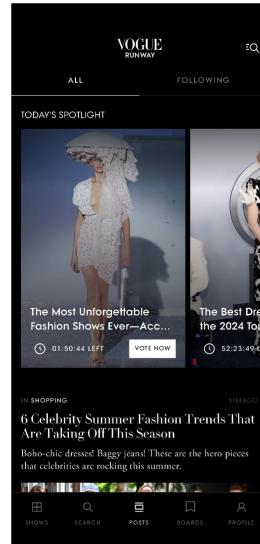
Interaction between Users and the Community:

Social Media Sharing: Through social media, text messaging, and email, users can share their favourite ensembles and looks.

Comments and Reviews: Based on a large number of active users, active user reviews point out problems and make suggestions for changes.

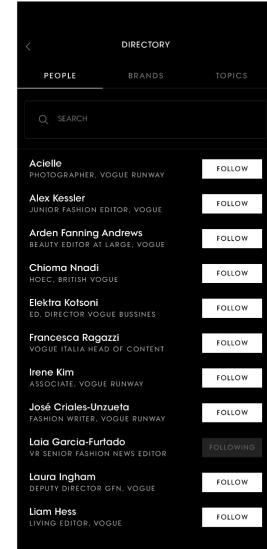
App access: The user must either create an account or sign in before they can begin using an app. There are a few ways to make an account, but you must come up with a username.

Posts main menu:
all and following
sections

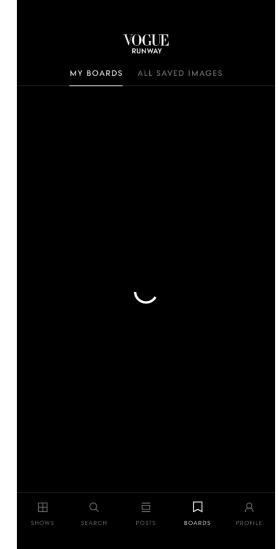


App visuals

Following directory
menu: people,
brands, and topics
sections



Boards main menu:
my boards and all
saved images
sections



Renoon



App availability



Key issues:

Sustainability indicators: It might be difficult to strike a balance between user-friendliness and detailed sustainability indicators.

Features:

Users can locate and contrast sustainable fashion brands and goods with the aid of Sustainable Fashion Discovery. Suggestions based on user interests and sustainability objectives are provided through personalized recommendations. Allows consumers to monitor how their fashion choices are affecting the environment through impact tracking.

Renoon is a sustainable fashion app. Users can find and purchase sustainable fashion brands and items with its assistance. The app has personalized recommendations, product comparisons based on sustainability parameters, and the ability to monitor how fashion decisions affect the environment. Consumers appreciate the app because it encourages environmentally friendly clothing and offers transparency in the fashion sector.

The Sustainable Brands Network increases awareness and accessibility to eco-friendly solutions by bringing customers into contact with a network of sustainable fashion brands.

Community-User Interaction:

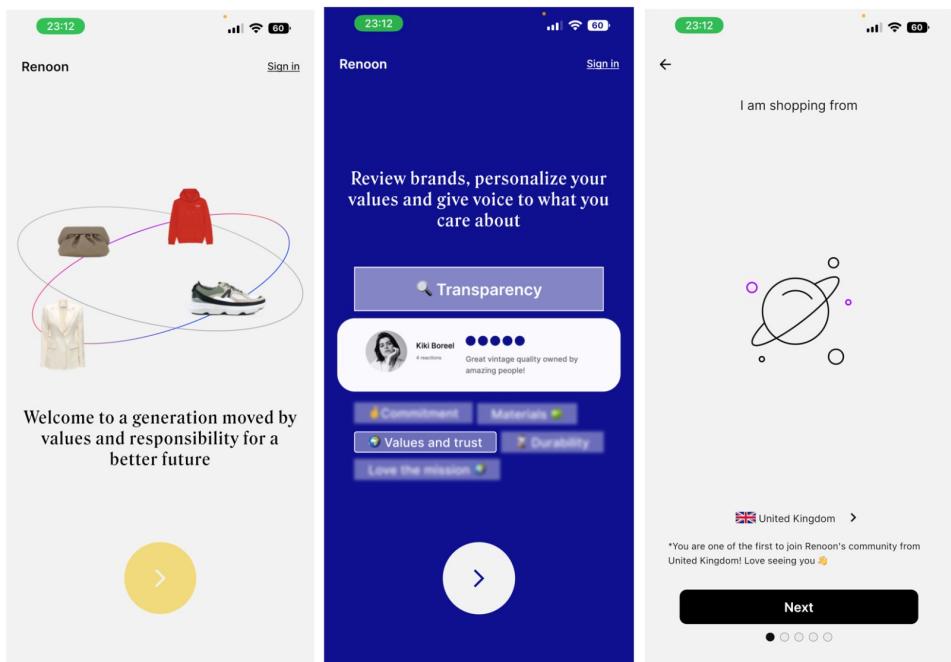
User feedback: To enhance functionality and user experience, regular updates are made in response to user feedback.

Integration with social media: Permits users to post impact reports and sustainable discoveries on social media.

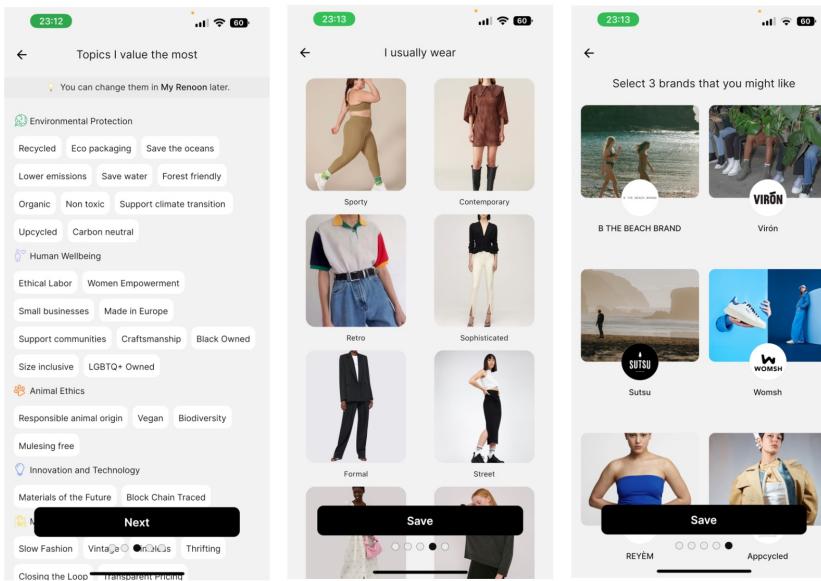
App access:

An app will provide a brief description and feature introduction when it is first downloaded and launched by the user. Additionally, it asks you to choose the country, values, what you often wear, and a brand from a list. This is a sign that they are interested in learning more about your hobbies and are beginning to respond to you as soon as you begin.

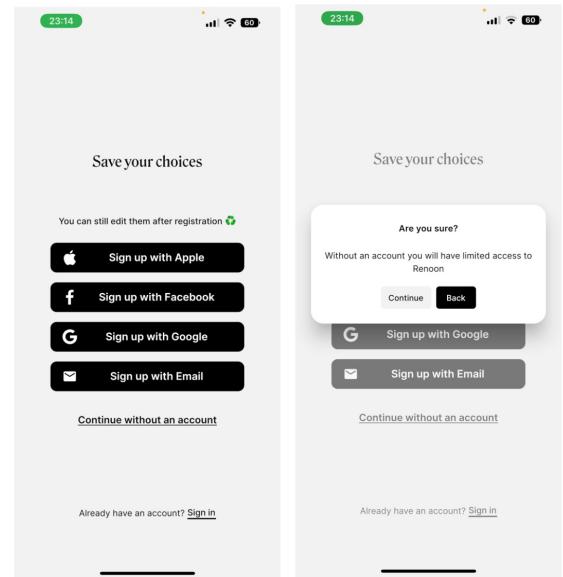
App introduction features explanations and choosing the correct country to start with.



Answering app “tasks”, so they can understand more about you and provide you with specific



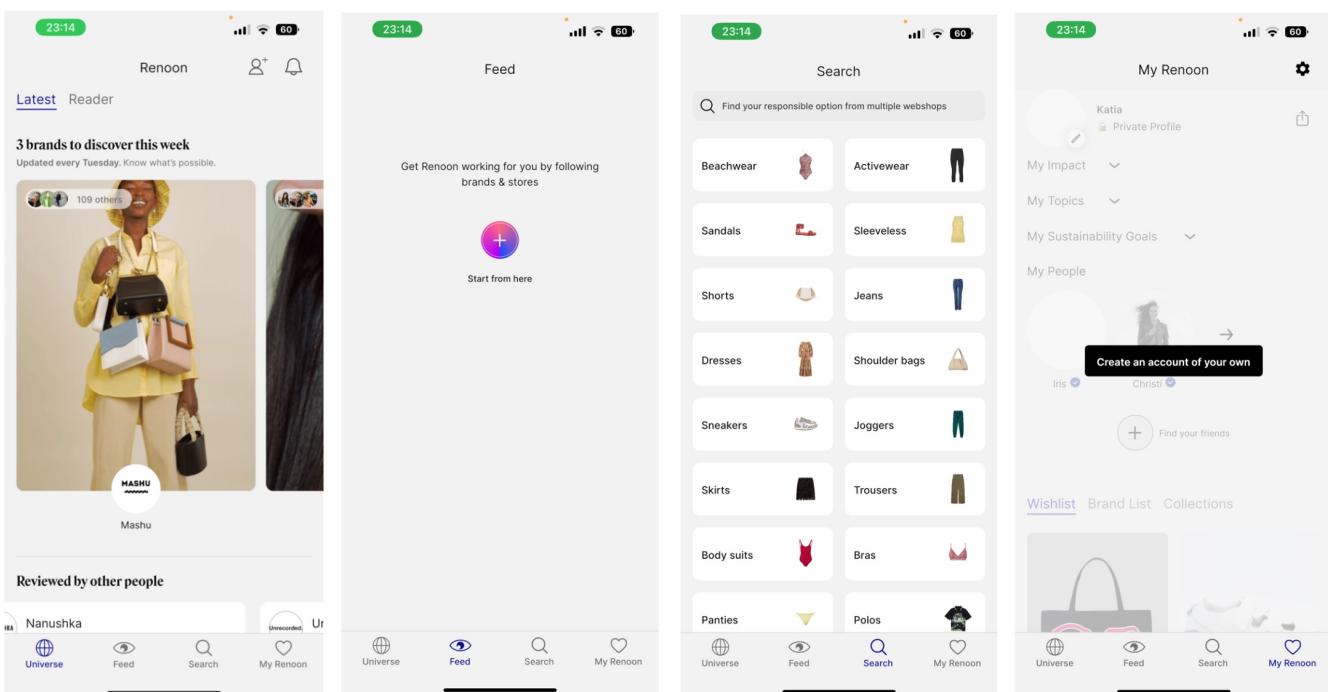
Account registration or continue without as a guest



Portfolio / account:

It is not specifically necessary for this application. You have the option to register by creating an account or by signing up using additional resources. On the other side, you can use an app and proceed without creating an account. The fact that you will only have restricted access to certain app features, like the feed (brands or stores you follow) and my renoon area.

Main menu of the app



Fix That Shirt



App availability



Key issues:

Service Quality Variation: It can be difficult to maintain the same level of quality while working with several tailors and seamstresses.

Features:

Services for Repair and Customization: Customers can ask for their clothes to be repaired, altered, or customized.

Estimates of Cost and Time: Offers estimates of costs and times for services from a range of service providers.

Repair and customization services for clothing are provided by Fix That Shirt. Through the app, users can ask for modifications, repairs, and customizations. The app links customers with experienced seamstresses and tailors who provide estimates and schedules for the work needed. It is recommended for its ease of use, excellent quality of service, and intuitive interface.

The Skilled Tailor Network provides a wide range of service alternatives by connecting users with a network of competent tailors and seamstresses.

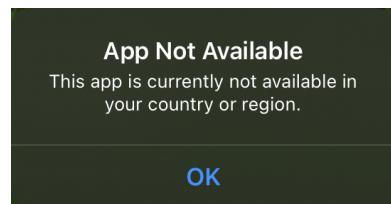
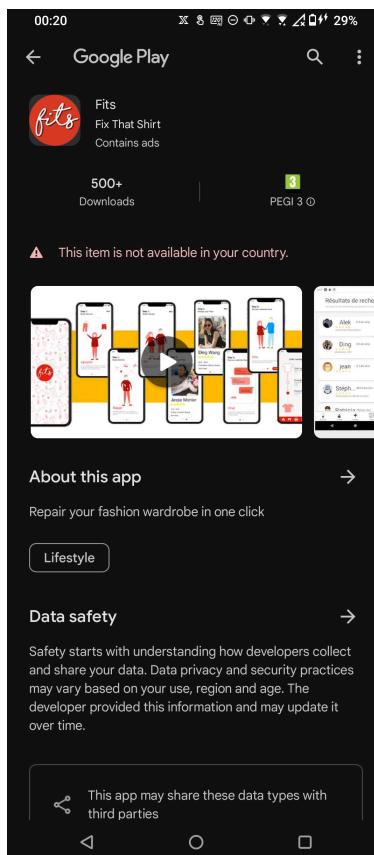
Community-User Interaction:

Reviews and Ratings: By allowing users to review and assess service providers, transparency and accountability are maintained.

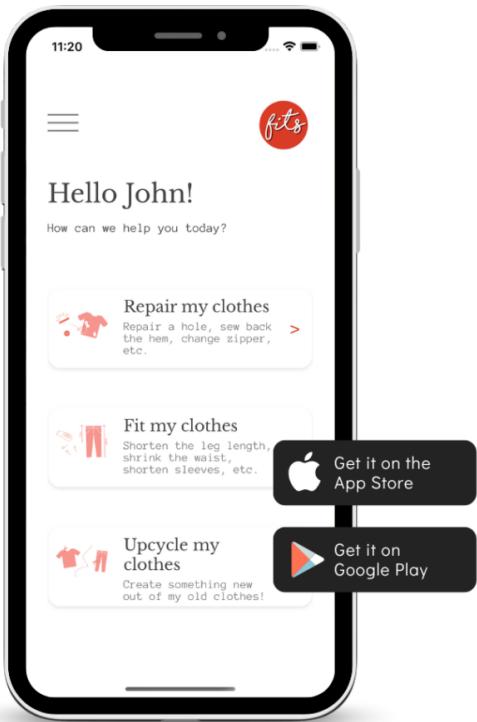
Customer Service: Provides customer service to resolve problems and guarantee client happiness.

App access:

There are restrictions on which areas can download this app from the App Store. This means that because I live in the UK, I was unable to check it out. I encountered the same problems when I attempted to download it from Google Play on my Android phone.



Main app page display

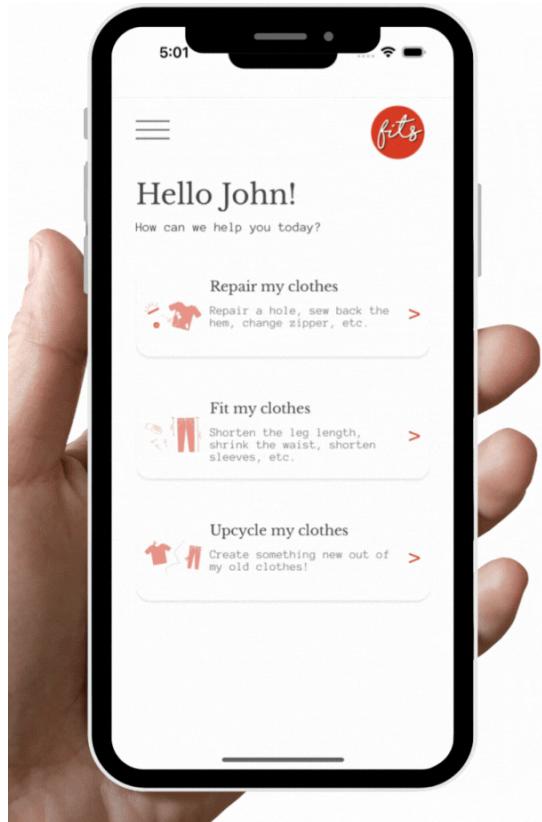


App features:
3 service categories to choose from:
repair, alteration or upcycling.

Upload pictures and add measurements opportunity.

Delivery options.

Service fee that you need to pay.



Sewport



App availability



Key issues:

Assurance of Quality: It can be difficult to make sure all manufacturers follow strict requirements.

Features:

Designers have the ability to post projects and collect bids from manufacturers across the globe.

Safe Transactions: Guarantees privacy and safe correspondence between consumers and producers.

Web page example on how the system works from manufacturers viewpoint.

Manufacturer company need to sign up to be able to use this feature.

Sewport connects manufacturers worldwide with fashion designers. The software optimizes the production process from prototype to large orders by enabling customers to post projects and receive bids from manufacturers. Sewport provides a safe environment for exchange of information, guaranteeing privacy and effectiveness. The app's simplicity of use and extensive network of verified manufacturers are highly valued by users.

Global Manufacturer Network: Expanding the range and potential of fashion production, it links designers with an extensive network of carefully selected manufacturers.

User-Community Engagement:

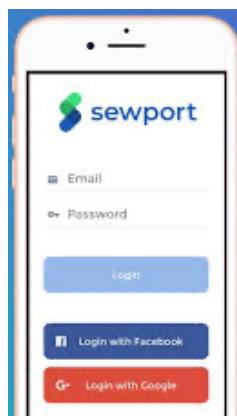
Rating and Reviews: By allowing users to evaluate and review manufacturers, they may encourage openness and high standards of quality.

Community forums: Gives people a place to talk about projects, exchange stories, and ask for guidance.

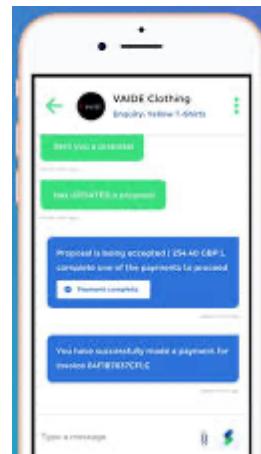
App access:

There are restrictions as well for some countries who can download this app from the App Store. So, it means that because I live in the UK, I was unable to check it out. When I encountered it in Google Play on my Android phone, the item was not even found.

Log in main page



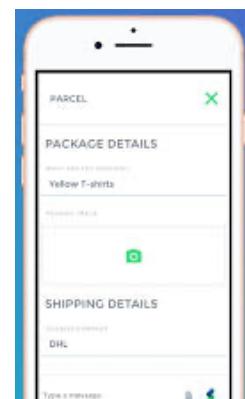
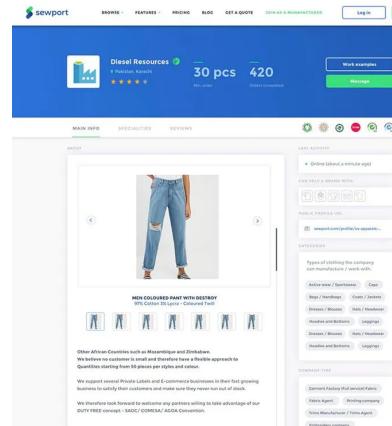
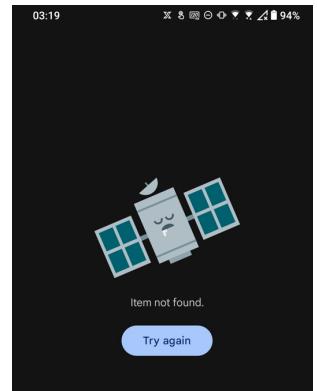
Brands chat main page



App Not Available

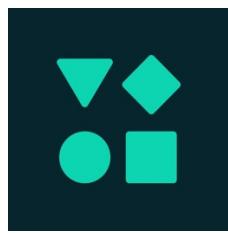
This app is currently not available in your country or region.

OK



Security payments

Techpacker



Availability



Techpacker is mostly used in a web as a service.

Key issues:

Learning Curve:
Because of its wealth of functionality, new users may initially find the platform confusing.

Features:

Tech Pack Creation:
A drag-and-drop tool for putting together comprehensive tech packs.

Collaborative Tools:
To improve communication between designers and manufacturers, real-time updates and collaborative features are provided.

Template collection:
To speed up the design process, access to a large collection of templates.

For manufacturers and fashion designers, Techpacker is a web-based programme. It simplifies the process of developing new products by making it simple for customers to generate tech packs. The programme has a large template collection, real-time changes, drag-and-drop capability, and collaborative tools.

The Design and Manufacturing Network connects designers and manufacturers to guarantee smooth project management and communication.

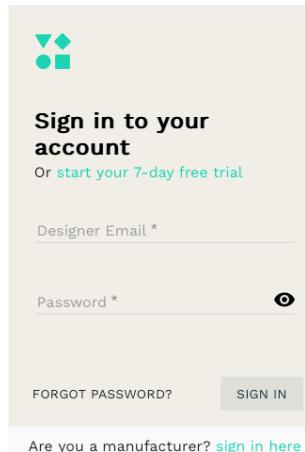
User-Community Engagement:

Support and Forums: Provides customer support and forums for guidance and problems.

Community Feedback: Consistent updates that include user opinions and show that users are actively involved in making the platform better.

Sign in system for both designers and manufactures

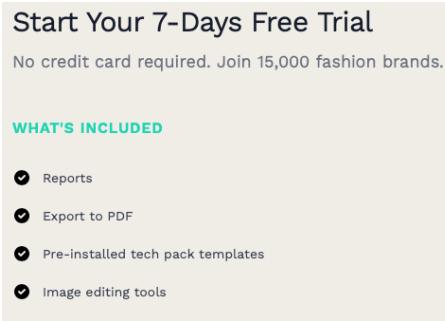
You must enter the name, website, and email address of your company in order to establish an account. This alone may demonstrate that it is a professional tool intended for a particular group of users.



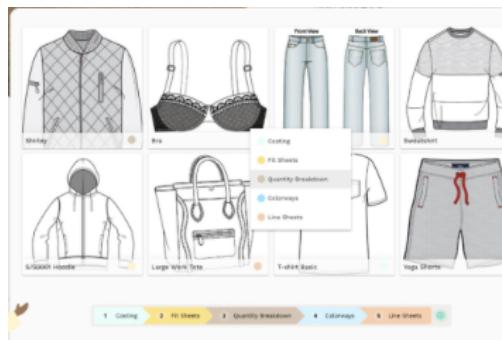
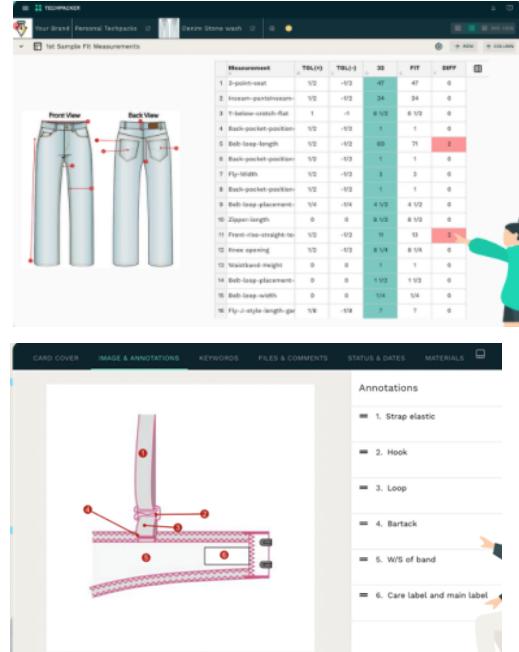
Create your account

First and Last name	Company email
Company name	Company website
What describes you	Company size
Select your user type	Select your team size
Password	+1 US <input type="button" value="Phone Num."/>
What are you looking for?	Select from the options
<input type="checkbox"/> By signing you agree to these Terms of Service	
Sign up Free	

Free trial is available



Product development pages



Comparison between Apps / Services

Features	Vogue Runway	Techpacker	Sewport	Ranoon	Fix That Shirt
Platform Availability	iOS, Android	Web Only	iOS, Android	iOS, Android	iOS, Android
Primary Functionality	Fashion show coverage	Fashion show coverage	Connecting designers with manufacturers	Sustainable fashion discovery	Clothing repair and customization
Key Features	Detailed reviews, mood boards, high-quality images	Drag-and-drop tech packs, collaborative tools	Project posting, secure transactions	Sustainability metrics, personalized recommendations	Repair requests, quote and timeline estimates
Main Concerns	Glitches, slow performance	Steep learning curve	Quality assurance	Complexity of sustainability metrics	Quality variation across providers
Market Research Insights	Fashion trends, consumer insights	Production efficiency, cost analysis	Manufacturing trends, supplier evaluation	Sustainability trends, consumer behavior	Service demand, quality feedback
Support for Entrepreneurs	Design inspiration, networking	Startup support, innovation	Resource access, project management	Eco-friendly initiatives, market entry	Business opportunities, service differentiation
Material Supplies Integration	Trend analysis, designer showcases	Material specification, supplier connection	Sourcing opportunities, quality assurance	Sustainable sourcing, supply chain transparency	Repair materials, customization options
Instant Network	Vogue network (designers, fashion shows)	Design and manufacturing network	Global manufacturer network	Sustainable brands network	Skilled tailor network
User Community Interaction	Social sharing, feedback and reviews	Forums and support, community feedback	Rating and reviews, community forums	User feedback, social media integration	Ratings and reviews, customer support
Cost	Free	Subscription-based	Free (with possible premium features)	Free	Free

Research outcome

The research on fashion-related apps—Vogue Runway, Techpacker, Sewport, Renoon, and Fix That Shirt—revealed several key insights about their functionalities, user engagement, and market positioning. Each app addresses distinct needs within the fashion industry, from high-end runway coverage to sustainable fashion discovery. Common themes of usability, network connectivity, and community interaction emerged.

Vogue Runway stands out for its extensive archive of fashion shows, offering users high-quality images and detailed reviews. However, despite its rich content, users frequently encounter glitches and performance issues, indicating a need for technical improvements to enhance the user experience.

Techpacker excels in aiding fashion designers with its comprehensive tech pack creation tools. Its collaborative features streamline communication between designers and manufacturers, although new users may find the learning curve steep. The platform is pivotal for improving production efficiency and cost analysis, supporting startups in their early stages.

Sewport connects designers with manufacturers, facilitating the entire production process. While it successfully bridges the gap between design and manufacturing, maintaining consistent quality across diverse suppliers remains a challenge. The app is particularly beneficial for project management and accessing a global network of manufacturers.

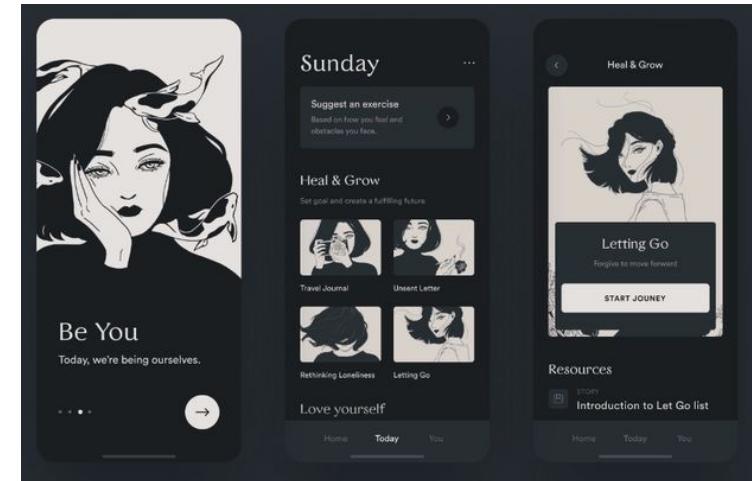
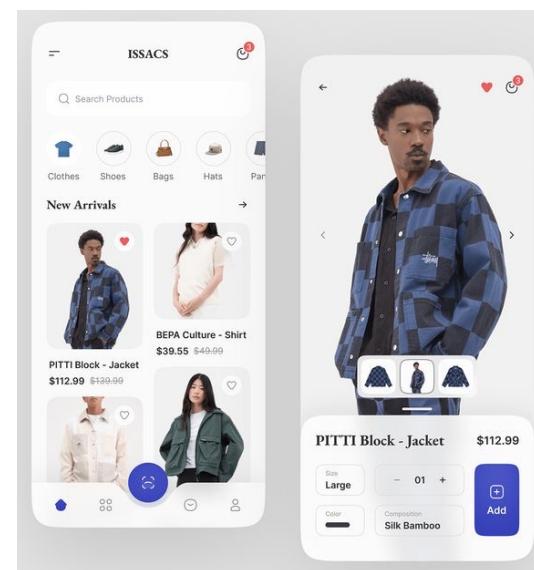
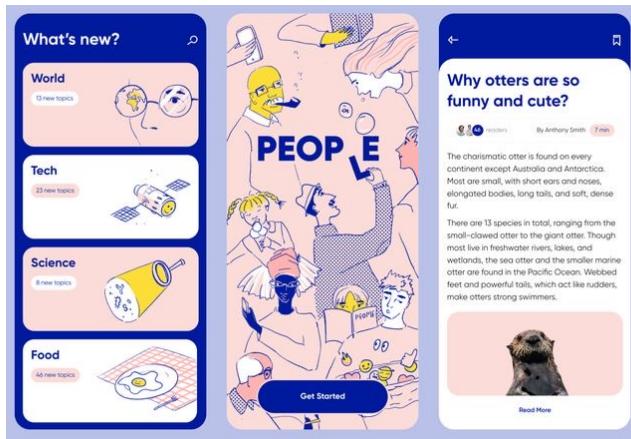
Renoon addresses the growing demand for sustainable fashion by helping users discover and compare eco-friendly brands. It promotes transparency and ethical choices, though balancing detailed sustainability metrics with user-friendliness can be complex. Renoon supports both consumers and brands in aligning with sustainability goals and practices.

Fix That Shirt provides a platform for clothing repair and customization, connecting users with skilled tailors. Users appreciate the convenience and quality of service, though ensuring consistency across providers is critical. The app encourages a repair culture, reducing waste and promoting high-quality garment care.

Overall, the research highlights opportunities for these apps to enhance their technical performance, user engagement, and community interactions. There is potential for further innovation in features that support sustainability, streamline production processes, and improve the quality and reliability of services. By addressing these areas, these apps can better meet the evolving needs of the fashion industry and its diverse user base.

Design idea

1. Mood board -> exploring different ideas.



Mood board decision design outcome

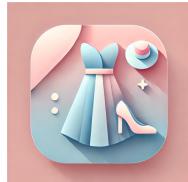
The mood board I've created is an excellent decision as it provides a diverse range of visual styles, from vibrant and colorful designs to more minimalistic approaches, which will help me determine the best aesthetic for my app. The various user interface elements, such as navigation menus and product displays, offer great inspiration for enhancing both usability and visual appeal. The distinctive typography and iconography present different options for establishing my app's tone and brand identity. The content organization methods shown in the layouts will guide me in structuring my app to ensure a seamless and intuitive user experience.

Additionally, the color schemes explored in the mood board will help me select a palette that is both appealing and appropriate for my app's theme. The inclusion of cultural references, such as Japanese food themes, can add a unique touch that resonates with my target audience.

Finally, the innovative features seen in the designs, like interactive menus and personalized suggestions, inspire me to incorporate unique elements that will set my app apart and improve user engagement. Integrating these ideas from the mood board will undoubtedly enhance the overall design and functionality of my app.

2. App Style Guidelines

Logos Idea



Good Design Decisions:

All the icons maintain a consistent theme related to fashion, which will create a cohesive visual identity for my app.

The use of pastel colors and gradients is visually appealing and provides a soft, elegant feel that suits the fashion-related content of the app.



Each icon includes detailed illustrations of fashion items and accessories, making it clear what the app is about.

Areas for Improvement:

While the pastel color scheme is attractive, some icons could benefit from increased contrast to enhance readability, especially on smaller screens. For instance, the icons with lighter backgrounds might need darker elements to stand out more.



Some icons have too many items, which can visually not be seen in smaller phones or other digital devices.

Final logo



Color Codes:

Dark Blue Handbag: #1A237E

Black Scarf: #000000

Mannequin (light grey/white): #B0BEC5

Background #ECEFF1

3. Profile for a fashion brand



Brand Name: Comphere

Location: New York

Customer Base: Eco-conscious consumers, fashion-forward individuals, young professionals.

Market Reach: National, with plans for international expansion.

Background:

Comphere is a sustainable fashion brand dedicated to creating stylish and eco-friendly clothing. Founded in 2020, Comphere focuses on using organic materials and ethical production methods to reduce the fashion industry's environmental footprint.

- **Founded by:** Alex Green, a fashion enthusiast passionate about sustainability.
- **Mission:** To offer fashionable, high-quality clothing while promoting environmental stewardship.
- **Vision:** To lead the fashion industry towards a more sustainable future.

Goals:

- Increase brand visibility and attract a larger audience.
- Collaborate with other sustainable fashion brands and designers.
- Educate consumers on the importance of eco-friendly fashion.
- Expand product line with new sustainable clothing options.
- Achieve significant growth while maintaining ethical practices.

Motivations:

- **Innovation:** Continuously explore and use new sustainable materials and designs.
- **Community:** Build a strong community of eco-conscious fashion enthusiasts.
- **Impact:** Positively impact the environment through sustainable fashion practices.
- **Growth:** Scale the brand responsibly and sustainably.

Designer profile



Name: Victoria Styles

Gender: Female

Location: New York

Occupation: Fashion Designer

Company name: Freelancer

Income: Moderate, growing through her label and freelance projects.

Background:

Victoria Styles is an innovative fashion designer known for her sustainable and chic designs. After graduating from the Fashion Institute of Technology, Victoria launched her own label, focusing on creating stylish yet eco-friendly clothing.

- **Education:** Bachelor's Degree in Fashion Design from FIT.
- **Experience:** Worked with several top fashion houses before starting her own label.
- **Specialization:** Sustainable fashion, trend forecasting, bespoke tailoring

Goals:

- Establish her brand as a leader in sustainable fashion.
- Expand her label's presence in major fashion shows and publications.
- Increase her customer base both locally and internationally.

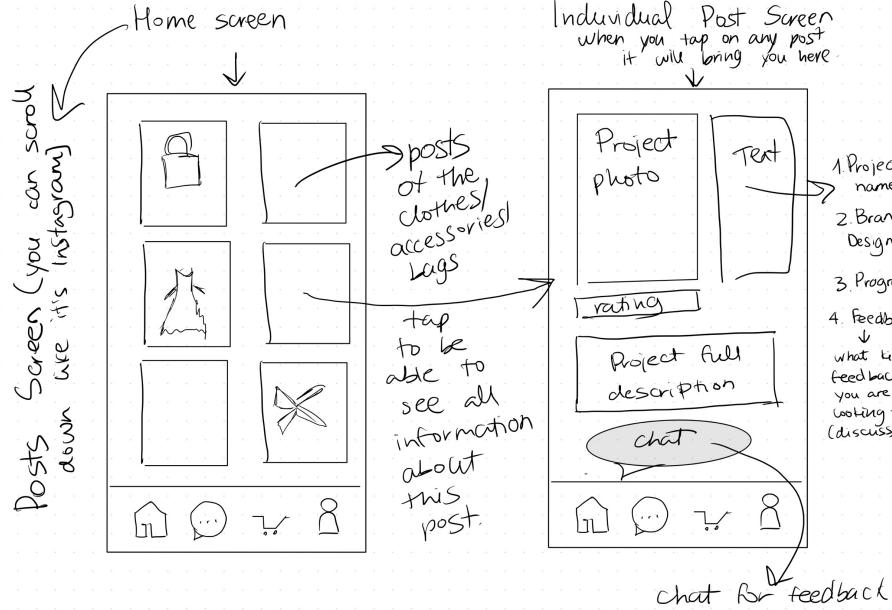
Motivations:

- **Creativity:** Innovate with sustainable materials and unique designs.

Technology:

- **Design Software:** Adobe Illustrator, Photoshop, CLO 3D.
- **Social media:** Active presence on Instagram, TikTok, and LinkedIn.
- **E-commerce:** Sells through her website and online sustainable fashion platforms.

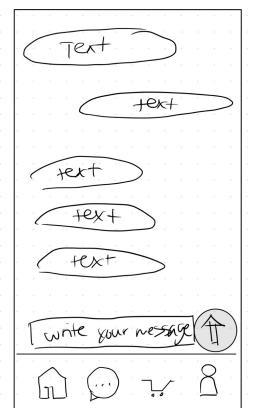
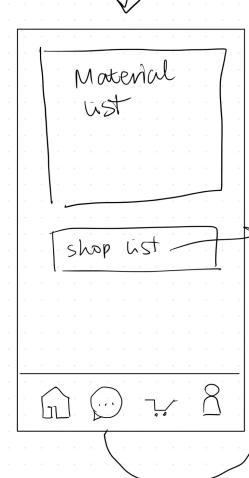
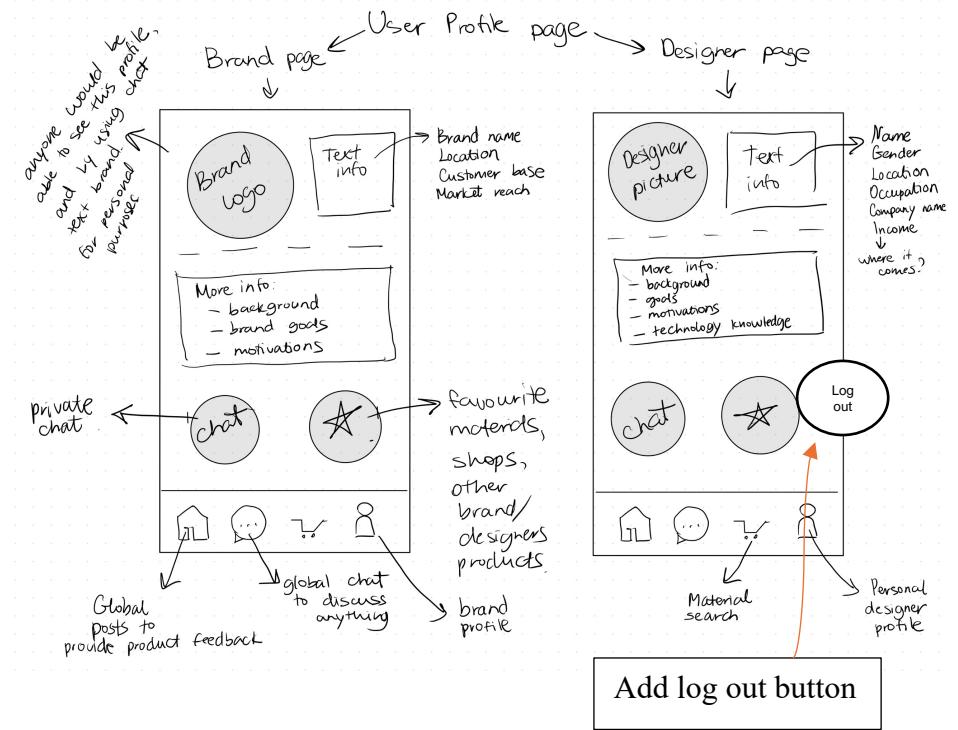
4. Low Fidelity App Wireframe



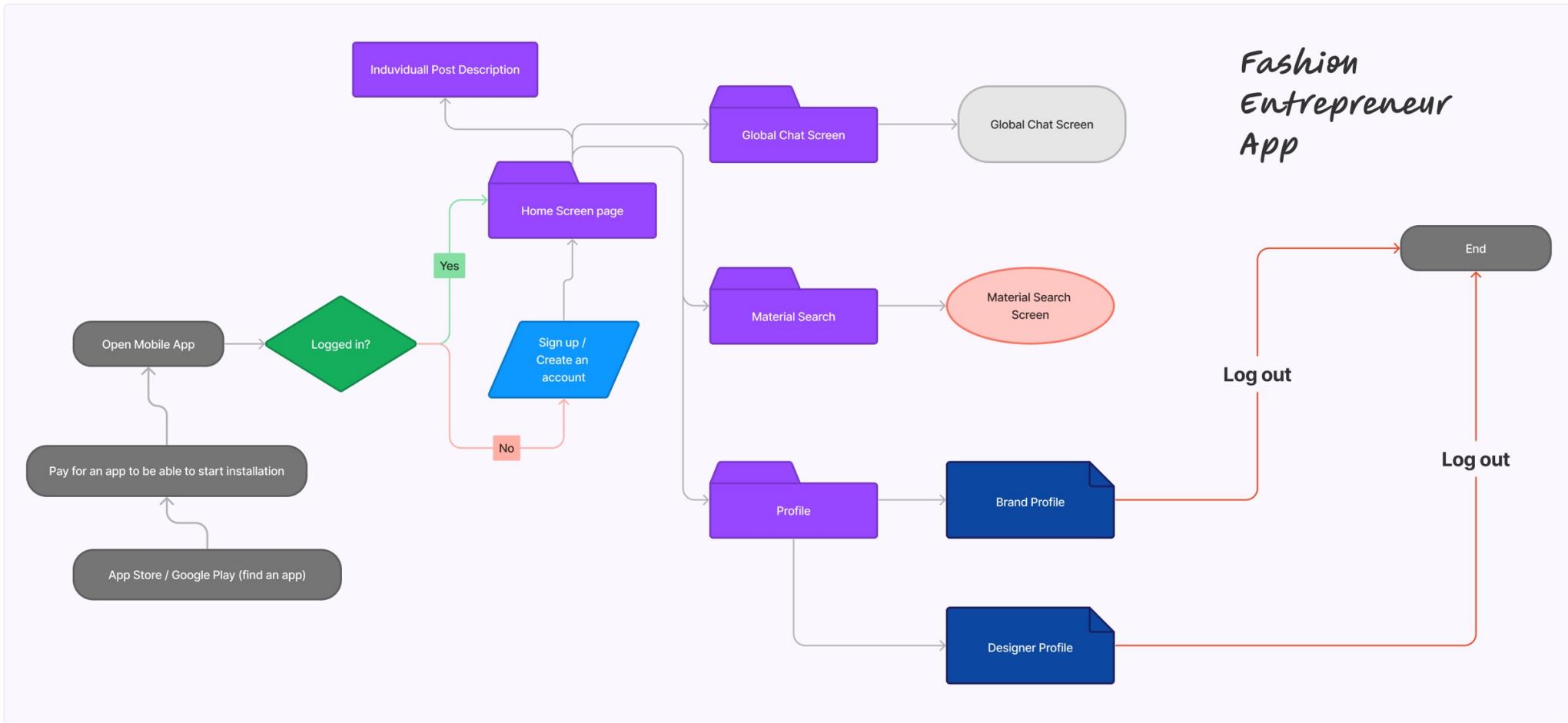
Log in / Sign up Screen

Fashion Entrepreneurs	Welcome!
Log in/ Sign up	
Email	
Password	
<input type="button" value="Log in"/>	
<input type="button" value="Sign up"/>	
<input type="button" value="Forgot password"/>	

App Start



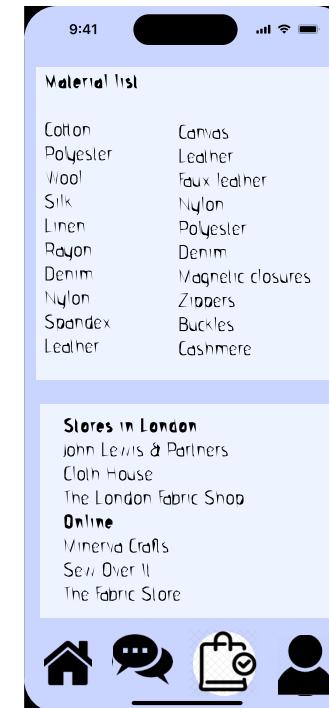
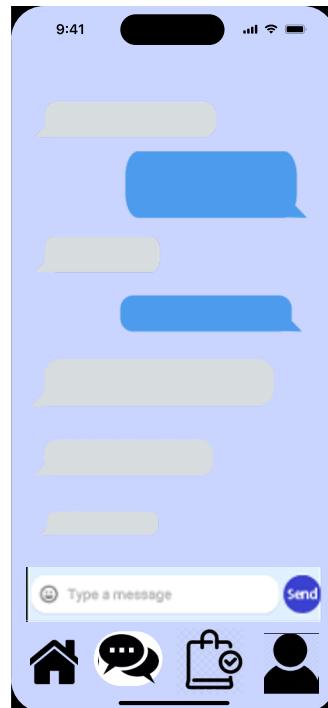
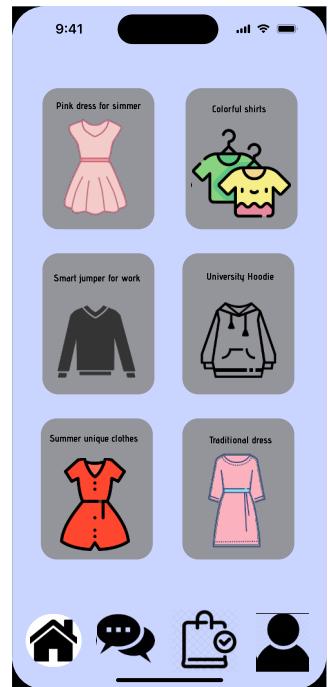
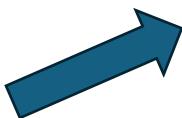
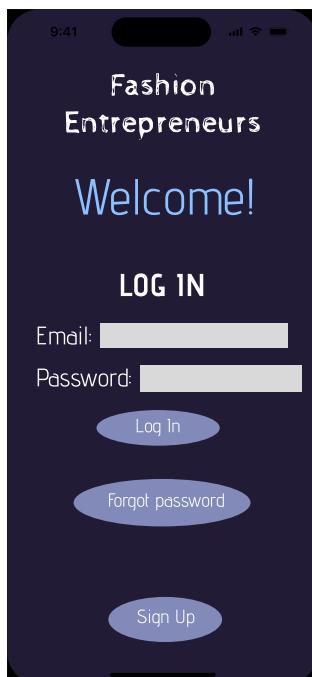
5. Diagram: Explanation structure how app will work



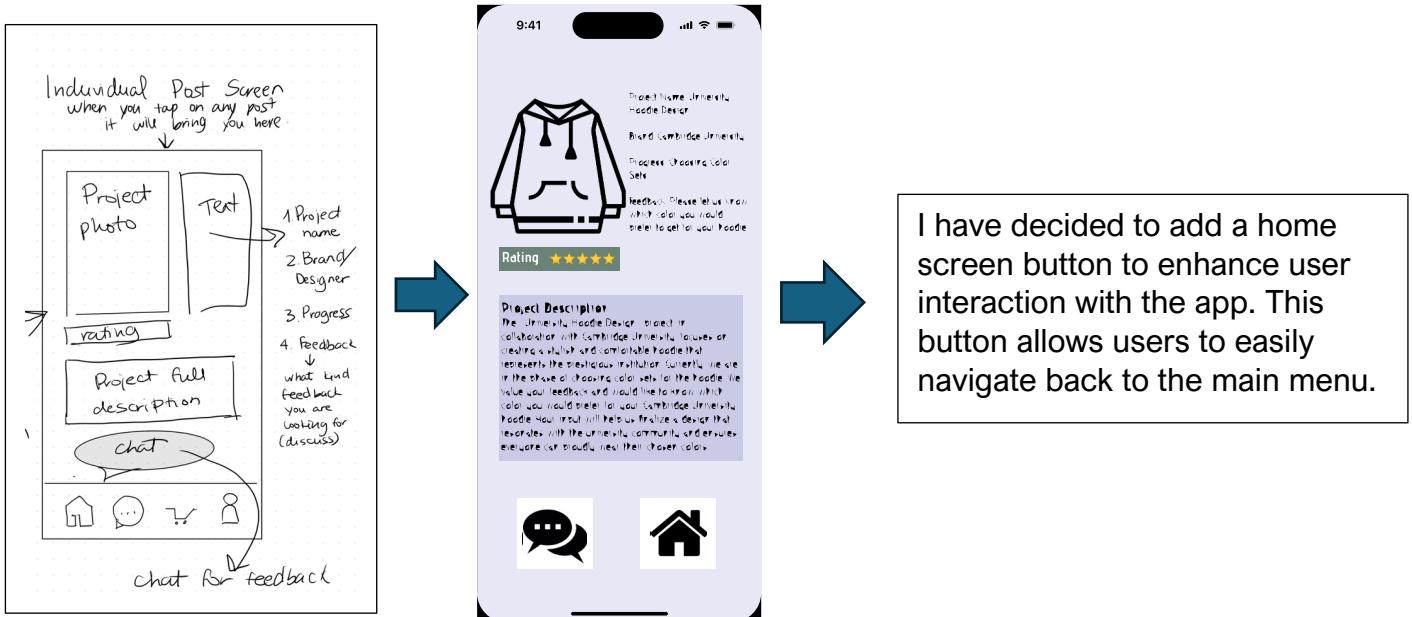
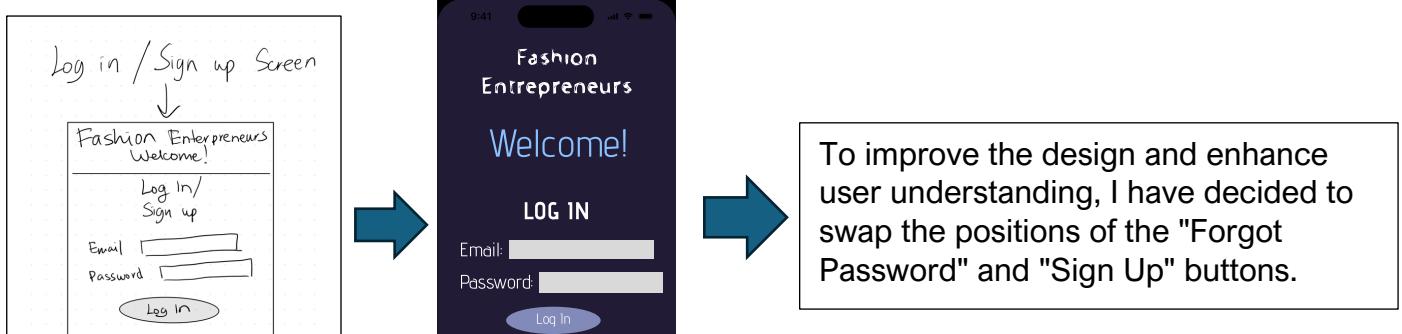
I used Figma to create a diagram to ensure the structure of my app is correct and comprehensive.

For example, while making the diagram, I realized I had forgotten to include a Log Out button, so I went back to my low-fidelity app wireframe to add it.

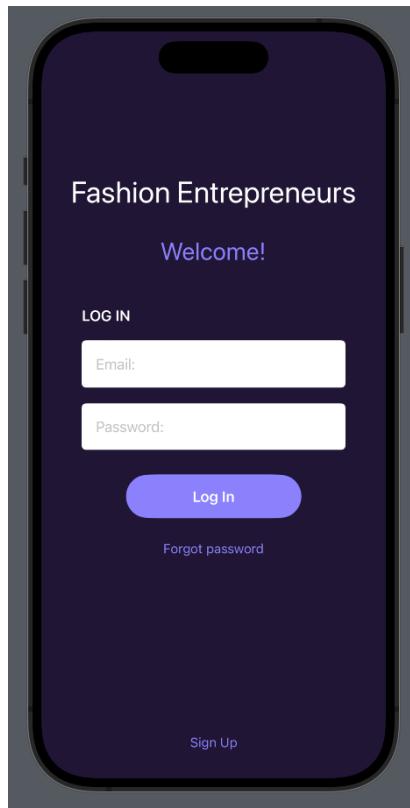
6. Figma Prototypes



7. Final design considerations

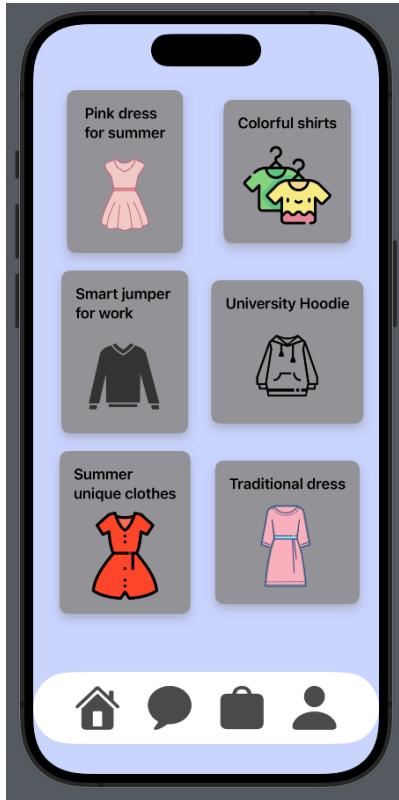


App Development in SwiftUI



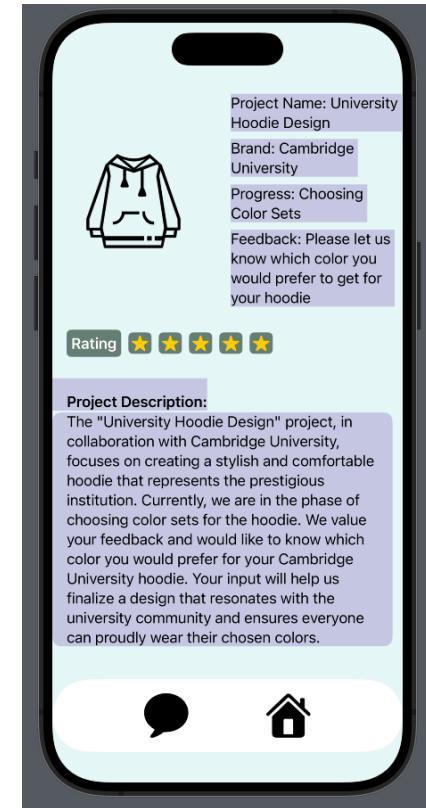
Log In view page

Personalization and safety are the most important requirements nowadays, so Log in / Sign up system can allow user to keep their information and data all together, at the same make sure that it will be not stolen.



Home View page

This page contains all app user posts which ever were posted, so the purpose is that a brand company or a designer can scroll down, either to check market, find inspiration or give someone feedback.



Post View page

This is individual post from the Home View page, so when user find out a post that it could be interesting to provide profession feedback. User can press this post and it will direct to the new page. There could be found more images, current rating, project description, chat button and home button. Chat button → press and give your feedback. Otherwise, there is always Home button to go back to Home View page.

App Development in SwiftUI – continue viewing an app



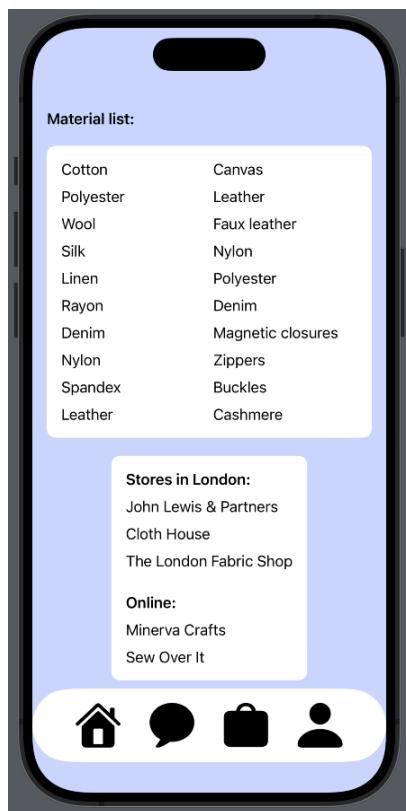
Global Chat Page / Any Chat Page

This is the main interaction community feature between users in the app.

There are many choices how you can communicate with other brands / designers. So firstly, global chat, where by the terms and conditions users are allowed to discuss anything what has relationship to the fashion or business.

Secondly, chat at every post, great opportunity to discuss specific project / item.

Lastly, in every user profile there is a chat section for individual private discussions.

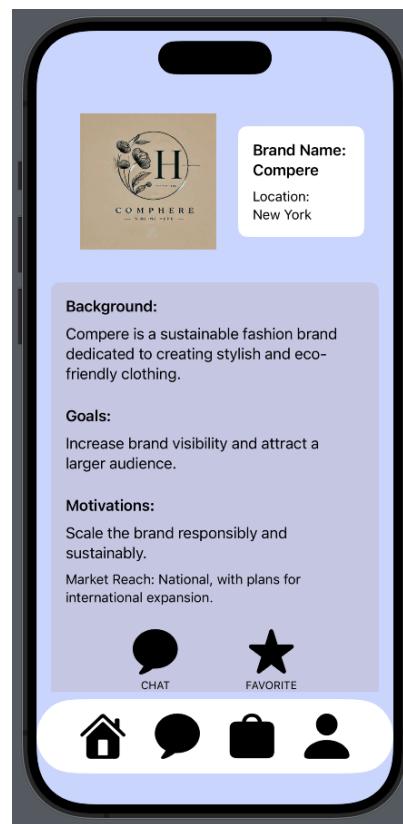


Material Search Page

This is a special page with a lot of resources and information, the goal is to help entrepreneurs find their needs faster.

For example, they can choose material that they need, or check out where they can buy it.

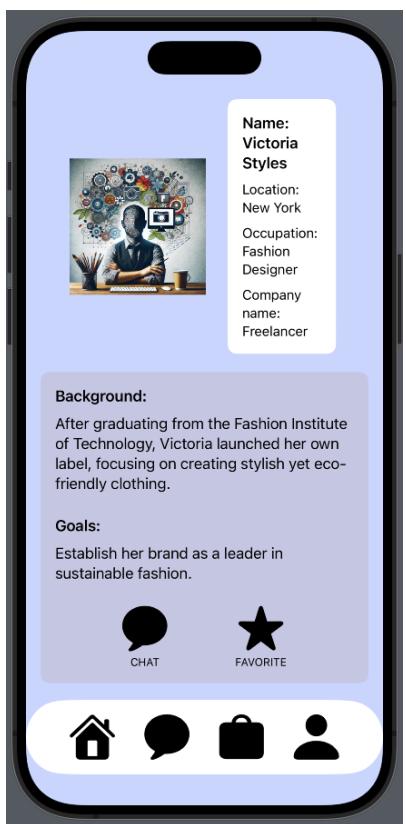
This will help to save a lot of time and give a chance to focus on product.



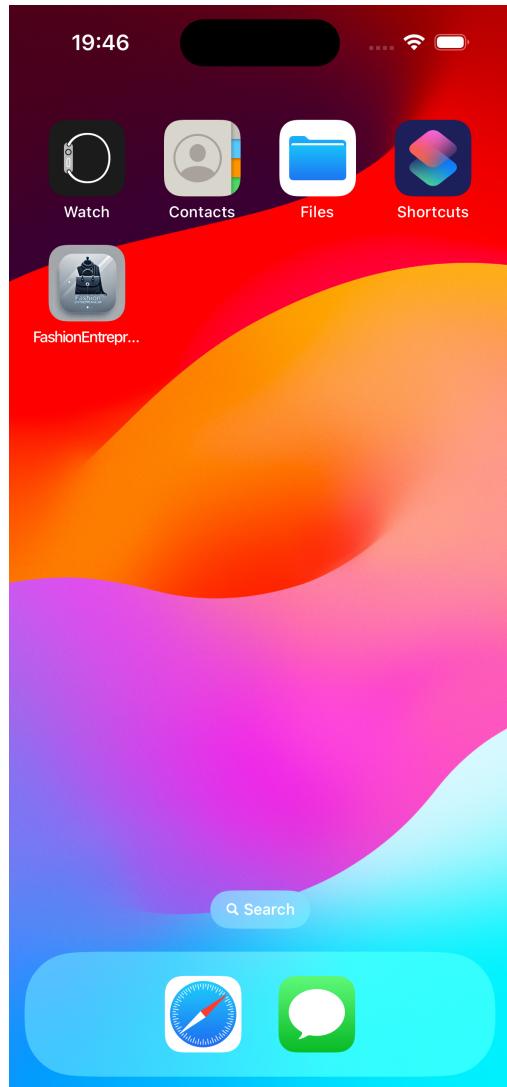
Here are 2 different profile examples which are available as part of the app features.

This app is specifically made for professional tools, so brands and designers are the main target audience.

This profile has some difference in terms of the questions and description, but for everything else there are no difference.



App Development in SwiftUI – App icon



Fashion Entrepreneur App
On iPhone 15 Pro



Fashion Entrepreneur App
IOS icon

Possible Improvements

In order to guarantee a more reliable and user-friendly programme, there are a few possible enhancements and areas to fix.

Firstly, I should ensure that the navigation system works seamlessly. If there are issues with navigation not functioning as expected, I need to revisit the Coordinator setup and ensure that all views are correctly integrated and that the navigation logic is properly implemented. This involves checking that all NavigationLink and Coordinator methods are correctly defined and that there are no unintended interruptions in the navigation flow.

Secondly, I want to improve the user experience and user interface. This involves honing the design, making sure the styling is uniform, and enhancing the app's overall aesthetic appeal. The user experience will be improved by making sure that the design is user-friendly, the content is readable, and the elements are aligned correctly. It's also critical to ensure that the app functions well and looks well across a range of device sizes.

Thirdly, I need to examine the code to see if performance can be enhanced. This entails examining any possible inefficiencies, including superfluous re-renders, duplicate computations, and excessive resource usage. Enhancing data processing and state administration will contribute to enhancing the application's efficiency.

Making sure the app is accessible is another thing to consider. This entails making sure the programme can be used with screen readers, labelling UI elements appropriately for accessibility, and ensuring that the color contrast is satisfactory for users who have vision problems. The app must be made more accessible in order for all people to use it.

I should also think about including more thorough error handling and user feedback systems. This entails delivering straightforward error messages, gracefully managing network outages, and guaranteeing that users have pertinent feedback for their activities within the application. This will increase user happiness and the app's dependability.

Finally, to ensure the software works as planned and find any flaws, I should conduct extensive manual and automated testing. Preventing problems before they effect users can be achieved by creating unit tests, integration tests, and user testing.

By taking care of these issues, I can make a big difference in the application's usability, performance, and functionality, ensuring that it stands up to my high standards.

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