

# ANDREINA DI BRIGIDA

## Web Developer, Shopify Specialist

Tel. +58 424 6483492 @ Andreinadibrigida8@gmail.com [linkedin.com/in/andreina-di-brigida/](https://linkedin.com/in/andreina-di-brigida/) Venezuela (Latin America)

Front-End Developer & **Shopify Specialist** with 3+ years of experience leading **end-to-end** website **redesigns** and omnichannel optimizations. Expert in **Liquid**, **HTML**, and **CSS**, focused on creating **conversion-driven (CRO)**, **mobile-first** experiences that align brand identity with technical performance. Proven track record in improving **site speed** by 47% and managing complex product catalogs, **Shopify POS integrations**, and global logistics. I have an associate's degree in Electronics Engineering and Automation

### PROFESSIONAL EXPERIENCE

#### A-TeamWork

Web Developer / August 2025 - Present

- Maintenance and optimization of multiple e-commerce websites built on **Shopify** and **WordPress**.
- Developed new **landing pages and product collections** focused on conversion and mobile performance.
- Improved site loading speed by 47%, increasing Lighthouse** performance score from 38 to 56 through image compression, script optimization, and layout rendering improvements.
- Conducted **UX and performance audits** using Lighthouse and PageSpeed Insights, implementing fixes that improved user flow and retention.
- Collaborated closely with design and marketing teams to align design strategy and conversion objectives.

**Stack:** **HTML, CSS, JS (JavaScript), Shopify, API, Lighthouse/PageSpeed Insights, Liquid, Figma**

#### MBtek (Part-Time)

Full-Stack Web Developer / August 2024 - Present

- Developed and maintained **Shopify e-commerce** sites with advanced theme customization using **Liquid**.
- Debugged and resolved theme-related issues to ensure seamless **UX and functionality**.
- Automated Warranty Certificate generation triggered by **Shopify webhooks** via a custom **Node.js/Express API** and generated PDFs with **Puppeteer** and integrated **Hubspot API**.
- Created a custom "Frequently Bought Together" snippet that dynamically displays and adds related products to the cart, improving cross-selling and user engagement.
- Built dynamic **landing pages** and **Product Pages**, enhancing frontend visuals with **HTML, CSS, and JavaScript**.
- Optimize front-end performance metrics and **UI responsiveness**, with a focus on enhancing the mobile shopping experience.
- Work closely with design and marketing teams to implement new features, landing pages, and creative campaigns.
- Increased conversion with the System Builder, a complex questionnaire that automatically adds to the cart all the necessary products to install an HVAC system in the users' homes or office spaces based on their needs.

**Stack:** **HTML, CSS, JS (JavaScript), Shopify, Liquid, Nodejs, ExpressJS, Hubspot, GraphQL & REST APIs**

#### Exologic (Contractor)

Web Developer / December 2024 - August 2025 (+ December 2025)

Worked as a freelance (contractor) developer, consistently demonstrating professionalism, a strong work ethic, and adaptability to evolving priorities.

- Improved performance and code quality across multiple projects; used **Lighthouse** audits for web vitals, conducted multi-device testing, and consistently applied **Conversion Rate Optimization (CRO)** principles.
- Project: Deliverate & Localchat (Delivery App):
  - Developed UIs** and implemented features, and redesigned the application's user interface (UI) using **Tailwind CSS, Daisy UI, Alpine.js**, and **JavaScript**, prototyping with **Canva** and **Figma**.
  - Integrated real-time map** visualization for delivery tracking.
- Project: Exologic Company Website:
  - Front-End Development** and **Optimization** for the company's website.
  - Built **responsive User Interface (UI)** components using **HTML, CSS, and Tailwind CSS**.

**Stack:** **HTML, CSS, JS (JavaScript), React, Tailwind CSS, Daisy UI, MongoDB, Nodejs, AlpineJS, Lighthouse**

#### Top Of The Line VA

Web Developer / June 2023 - June 2024

- Full-Stack Development for the ProspectorWeb Lead Generation Platform (**PHP, TypeScript, HTMX, Alpine.js**), including **UI/UX redesign** (Dark Mode, enhanced sidebar) and messaging automation features, prototyping with **Canva**.
- Configured and managed VPS servers, DNS settings, and business email services.
- Designed custom **landing pages** for clients and events using multiple **Page Builders**.

**Stack:** **PHP, HTML, CSS, JS (JavaScript), TypeScript, MySQL, WordPress, AlpineJS, HTMX, Redis, Sass, Elementor, AirTable, GoHighLevel, Hubspot, Canva**

#### Seguros Catatumbo

Analyst II. / June 2022 - December 2022

**Stack:** **PHP, HTML, CSS, JS (JavaScript), MySQL, WordPress, IBM iSeries Database**

#### LANGUAGES

#### GITHUB

#### PORTFOLIO

- Spanish (native)
- English ([EF SET Certificate](#))

<https://github.com/Akiarakira>

<https://akiarakira.github.io/Portfolio/>