ANDREINA DI BRIGIDA
Web Developer, WordPress & Shopify

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Front-End Developer specializing in **Shopify** and **WordPress**, focused on creating **conversion-driven**, **mobile-first** experiences.

Over 3 years improving **UI performance**, **site speed**, and user engagement through data-informed design decisions and technical optimizations.

Skilled in **Shopify Liquid**, **CRO**-focused landing pages, and performance audits using **Lighthouse** and **PageSpeed Insights**.

I'm a detailed person with a high learning capacity, always oriented towards improvement.

PROFESSIONAL EXPERIENCE

A-TeamWork
Web Developer | August 2025 - Present.

- Maintenance and optimization of multiple e-commerce websites built on **Shopify** and **WordPress**.
- Developed new **landing pages and product collections** focused on conversion and mobile performance.
- **Improved site loading speed by 47%, increasing Lighthouse** performance score from 38 to 56 through image compression, script optimization, and layout rendering improvements.
- Conducted **UX and performance audits** using Lighthouse and PageSpeed Insights, implementing fixes that improved user flow and retention.
- Collaborated with marketing teams to align design strategy and conversion objectives.

Stack: Shopify, JavaScript, Lighthouse, HTML, CSS, API, Git & GitHub, PageSpeed Insights

MBtek (Part-Time)
Full-Stack Web Developer | August 2024 - Present.

- Developed and maintained **Shopify e-commerce** sites with advanced theme customization using **Liquid**.
- Debugged and resolved theme-related issues to ensure seamless **UX and functionality**.
- Automated warranty certificate generation triggered by **Shopify webhooks** via a custom **Node.js/Express API** and generated PDFs with **Puppeteer** and integrated **Hubspot API**.
- Created a custom "Frequently Bought Together" snippet that dynamically displays and adds related products to the cart, improving cross-selling and user engagement.
- Built dynamic **landing pages** and enhanced frontend visuals with **HTML, CSS,** and **JavaScript**.
- Enhanced front-end performance and UI responsiveness, focusing on mobile-first speed optimization.

Stack: Shopify, liquid, Nodejs, ExpressJS, JavaScript, Hubspot, HTML, CSS, REST API, Github

Freelance: Deliverate y Localchat
Web Developer | December 2024 - March 2025.

- Built **responsive UIs** for a delivery app using **Tailwind CSS, Daisy UI, Alpine.js, and JavaScript.**
- Integrated **real-time map visualization** for delivery tracking.
- Designed personalized user dashboards for clients, drivers, and administrators.

Stack: AlpineJS, Tailwind CSS, Daisy UI, MongoDB, JavaScript, HTML, CSS, Nodejs

Top Of The Line VA
Web Developer | June 2023 - June 2024.

- Developed functionalities for the Prospector Web Platform using **PHP, TypeScript, HTMX, and Alpine.js.**
- Executed a **UI redesign** with dark mode, new sidebar, and automation improvements.
- Configured and managed VPS servers, DNS settings, and business email services.
- Designed custom **landing pages** for clients and events.

Stack: AlpineJS, HTMX, Redis, Sass, TypeScript, PHP, JavaScript, HTML, CSS, MySQL, WordPress, Elementor, AirTable, GoHighLevel, Hubspot

Seguros Catatumbo
Analyst II. | June 2022 - December 2022.

- Led the redesign of an Intranet on **WordPress** for internal communication.
- Updated the user interface in **PHP** to modify data in an **IBM iSeries database**.

LANGUAGES

- Spanish (native)
- English (EF SET Certificate)

GITHUB

https://github.com/Akiarakira

PORTFOLIO

https://akiarakira.github.io/Portfolio/