

**SOHAIL JAFRI**  
Full Stack Developer  
Mumbai, MH, India

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## TECHNICAL SKILLS

Typescript, GraphQL, OpenAI Integration, MongoDB, MySQL, Node.JS, Express.JS, Sanity CMS, Next.JS, AppWrite, Git, Tailwind CSS, Chakra UI, Sass, Sockets, PrimeReact, Styled Components, AWS, Vercel.

## PROFESSIONAL EXPERIENCE (4+ YEARS)

### WEBENTIC PVT LTD | *Lead Software Developer*

Oct 2021 - Present | Mumbai, MH, IN

- Led e-commerce and CRM solutions development by employing agile methodologies for project management
- Utilized **data analytics** to drive feature enhancements and introduce value-added services, resulting in **120% business growth**
- Build **analytical dashboards** powered by **MySQL queries** for real-time tracking of sales performance and productivity metrics.
- Oversaw **AWS Docker** infrastructure and **security protocols** for seamless operations.
- Engineered sales tracking tools and **middleware** solutions to enhance **data security** and deliver **actionable insights**.

### APPVENT LLP | *Full Stack Software Developer*

Apr 2020 - Oct 2021 | Mumbai, MH, IN

- Developed an ERP system using **GraphQL, Next.js, Node.js, and MongoDB** for seamless manufacturing to distribution management.
- Implemented **real-time notifications with Socket.io** and email notifications via Postmark.
- Designed and deployed an e-commerce app for homemade candles with custom **integrations with Amazon and Flipkart**.
- Implemented personalized opt-in and opt-out **notification system** using browser **Web Push APIs**, alongside Mailjet integration for email functionality.
- Created **SEO-focused** tools to generate and submit pages daily to **Bind** and **Google indexing APIs** for enhanced search engine visibility.

## PROJECTS

### GPA CALCULATE & MATH CALCULATOR

[gpacalculate.com](https://gpacalculate.com) | [mathscalculators.com](https://mathscalculators.com)

Implemented programmatic SEO techniques using cron jobs and **SSG and SSR** to generate new problem pages daily for each calculator, resulting in improved relevance and SEO ranking.

### SELCO PHARMA

[selcopharma.com](https://selcopharma.com)

Migrated the selcopharma codebase from **PHP** to **Next.JS + Express.JS**, resulting in improved conversion rates attributable to **reduced load times** and **zero downtime**, effectively addressing major pain points.

### CHAKRA FRAMER

[chakraframer.com](https://chakraframer.com)

Code snippets based on **Chakra UI** and **Framer Motion** with mind-blowing animation and transitions for cards, backgrounds, buttons, and a lot more.

## EDUCATION

### BACHELOR OF ENGINEERING IN IT | CGPA: 3.2/4

Datta Meghe College Of Engineering, Navi Mumbai, MH, IN

## AWARDS

- AWS Cloud Practitioner: [Link to Certificate](#)
- Open Source Contribution: [Hacktoberfest 2023](#)
- SQL (Advanced): [Link to Certificate](#)
- Problem Solving (Intermediate): [Link to Certificate](#)

## SOCIALS

- GitHub: [@thesohailjafri](#)
- Twitter: [@thesohailjafri](#)
- Dev To: [@thesohailjafri](#)
- LinkedIn: [@thesohailjafri](#)