SOHAIL JAFRI

Full Stack Developer
Mumbai, MH, India

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thesohailjafri.com

TECHNICAL SKILLS

Typescript, GraphQl, OpenAI Integration, MongoDB, MySQL, Node.JS, Express.JS, Sanity CMS, Next.JS, AppWrite, Git, Tailwind CSS, Chakra UI, Sass, Sockets, PrimeReact, Styled Components, AWS, Vercel.

PROFESSIONAL EXPERIENCE (4+ YEARS)

WEBENTIC PVT LTD | *Lead Software Developer*   Oct 2021 - Present | Mumbai, MH, IN

- Led **e-commerce and CRM** solutions development by employing **agile methodologies** for project management
- Utilized **data analytics** to drive feature enhancements and introduce value-added services, resulting in **120% business growth**
- Build **analytical dashboards** powered by **MySql queries** for real-time tracking of sales performance and productivity metrics.
- Oversaw **AWS Docker** infrastructure and **security protocols** for seamless operations.
- Engineered sales tracking tools and **middleware** solutions to enhance **data security** and deliver **actionable insights**.

APPVENT LLP | *Full Stack Software Developer*   Apr 2020 Oct 2021 | Mumbai, MH, IN

- Developed an **ERP** system using **GraphQL, Next.js, Node.js, and MongoDB** for seamless manufacturing to distribution management.
- Implemented **real-time notifications with Socket.io** and email notifications via Postmark.
- Designed and deployed an e-commerce app for homemade candles with custom **integrations with Amazon and Flipkart**.
- Implemented personalized opt-in and opt-out **notification system** using browser **Web Push APIs**, alongside Mailjet integration for email functionality.
- Created **SEO-focused** tools to generate and submit pages daily to Bind and **Google indexing APIs** for enhanced search engine visibility.

PROJECTS

GPA CALCULATE & MATH CALCULATOR   gpacalculate.com | mathscalculators.com

Implemented programmatic SEO techniques using cron jobs and SSG and SSR to generate new problem pages daily for each calculator, resulting in improved relevance and SEO ranking.

SELCO PHARMA   selcopharma.com

Migrated the Selcopharma codebase from PHP to Next.JS + Express.JS, resulting in improved conversion rates attributable to reduced load times and zero downtime, effectively addressing major pain points.

CHAKRA FRAMER   chakraframer.com

Code snippets based on Chakra UI and Framer Motion with mind-blowing animation and transitions for cards, backgrounds, buttons, and a lot more.

EDUCATION

BACHELOR OF ENGINEERING IN IT | *CGPA: 3.2/4*

Datta Meghe College Of Engineering, Navi Mumbai, MH, IN

AWARDS

- AWS Cloud Practitioner: Link to Certificate
- Open Source Contribution: Hacktoberfest 2023
- SQL (Advanced): Link to Certificate
- Problem Solving (Intermediate): Link to Certificate

SOCIALS

- GitHub: @thesohailjafri
- Twitter: @thesohailjafri
- Dev To: @thesohailjafri
- LinkedIn: @thesohailjafri