SOHAIL JAFRI

Full Stack Developer

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SKILLS

Typescript, GraphQl, OpenAI Integration, MongoDB, MySQL, Node.JS, Express.JS, Sanity CMS, Next.JS, App Write, Git, Tailwind CSS, Chakra UI, Sass, Sockets, PrimeReact, Styled Components, AWS, Vercel.

PROFESSIONAL EXPERIENCE (4+ YEARS)

WEBENTIC PVT LTD | *Lead Software Developer*

Oct 2021 - Present | Mumbai, MH, IN

- Spearheaded the design and execution of eCommerce and CRM solutions for the pharmaceutical sector based on **Node.Js and Express.JS**, employing agile methodologies for project management. Leveraged data analytics to drive feature enhancements and introduce value-added services, resulting in **54% business growth**.
- Managed the creation of **analytical dashboards** powered by **MySQL queries**, enabling real-time tracking of sales performance, productivity metrics, and incentive programs. Collaborated closely with directors and customer support to swiftly address user issues and implement permanent solutions.
- Oversaw the organization's **AWS** infrastructure, optimizing resource allocation and security protocols for seamless operations.
- Engineered sales tracking tools and **middleware** solutions to enhance data security and deliver actionable insights based on user roles and privileges. Introduced target management systems to foster accountability and drive sales growth across teams.
- Provided **mentorship** and conducted **code reviews** to uphold coding standards and ensure the delivery of scalable, efficient software solutions.Implemented and managed **cron jobs** for automated **data scraping**, user session management, and **report generation** to enhance operational efficiency

APPVENT LLP | *Full Stack Software Developer*

Apr 2020 Oct 2021 | Mumbai, MH, IN

- Developed an ERP system for seamless management from manufacturing to distribution and distribution to doctors, utilizing **GraphQL, Next.js, Node.js, and MongoDB**. Implemented backend functionality with **Apollo Server and Client**, integrating real-time notifications via **Socket.io** and email notifications using Postmark.
- Designed and deployed an e-commerce application for homemade candles, featuring custom integrations with Amazon and Flipkart for order processing and tracking. Implemented a personalized **opt-in and opt-out notification** system using **Web Push** and native browser APIs, alongside email functionality integrated through Mailjet.
- Created two SEO-focused tools to generate a predefined number of pages daily and automatically submit them to **Google and Bing indexing APIs** for enhanced search engine visibility.

EDUCATION

BACHELOR OF ENGINEERING IN IT | *CGPA: 3.2/4*
Datta Meghe College Of Engineering| Navi Mumbai, MH, IN

PROJECTS

GPA CALCULATE   gpacalculate.com

Implemented programmatic SEO techniques to generate new problem pages daily for each calculator, resulting in improved relevance and SEO ranking. Cron job setup creates a production build every day where new pages are added and sent for indexing. Achieved a perfect SEO score of 100 on the Chrome lighthouse test.

MATH CALCULATOR   mathscalculators.com

Used Next.JS for dynamic routing and SSG for efficient content management and a seamless user experience. Improved app discoverability, leading to a 50% increase in organic traffic and higher search engine rankings.

SELCO PHARMA   selcopharma.com

Migrated the Selcopharma codebase from PHP to Next.JS + Express.JS, resulting in improved conversion rates attributable to reduced load times and zero downtime, effectively addressing major pain points.

CHAKRA FRAMER   chakraframer.com

Code snippets based on Chakra UI and Framer Motion with mind-blowing animation and transitions for cards, backgrounds, buttons, and a lot more.

WEBENETIC   webenetic.com

Developed a visually appealing interface that strengthened the company's brand identity, fostering trust and recognition.

AWARDS

- AWS Cloud Practitioner: Link to Certificate
- Open Source Contribution: Hacktoberfest 2023

SOCIALS

- GitHub - @thesohailjafri
- Twitter/X - @thesohailjafri
- Dev To - @thesohailjafri
- LinkedIn - @thesohailjafri
- HackerRank - @thesohailjafri