Benefit: Creates a more productive virtual working environment by automatically adjusting to the user's local time zone, helping with scheduling, focus sprints, and breaks.

Adapt a Feature:

Combine

Reasoning: By integrating user feedback

directly with the coworking space search,

nomads can make more informed decisions

about where to work based on real

experiences from others. Real-time reviews

ensure that users can avoid places with

unreliable Wi-Fi or lack of power outlets.

Example: Adapt the Virtual Coworking Sessions to include a focused work timer that automatically synchronizes with different time zones.

with global teams across different time zones, so synchronizing a timer for focus work and breaks will increase productivity while providing a sense of community through synchronized working hours.

Modify an Existing Feature:

Example: Modify the Health and Wellness integration by allowing users to book fitness classes or yoga sessions directly through the app.

Reasoning: Digital nomads often have a hard time finding local fitness centers or wellness services that fit into their schedules. By adding a direct booking feature, users can seamlessly incorporate wellness into their daily routine, ensuring a healthy balance between work and physical well-being.

Benefit: Increases the app's value by offering a comprehensive solution for both work and health, encouraging a healthier lifestyle while traveling.

Combine Two Features:

Example: Combine the Coworking Space Finder with a Review System to allow users to rate and share experiences in real-time.

Benefit: Provides trust and credibility by adding usergenerated content to the workspace search feature, making it more useful.

Reasoning: Many digital nomads work

Repurpose a Feature for Something Else:

Eliminate

Modify

Example: Use the Networking Events Calendar to also suggest local social gatherings (e.g., meetups, cultural events, local festivals).

Put to other use

Benefit: Expands the scope of the app, fostering both professional networking and personal connection in new locations.

Reasoning: Digital nomads seek both professional and social connections for personal growth and friendships. By repurposing the event calendar, the app can offer not only work-related events but also local cultural, social, and hobby gatherings, making it a comprehensive guide to work and leisure.

Substitute a Feature:

Example: Replace traditional event listings with interactive event maps that highlight networking opportunities and coworking spots in real-time.

Substitute Reverse

Benefit: Personalizes the user experience and keeps the app engaging by highlighting the most relevant and timely information upfront.

Eliminate Unnecessary Features:

Example: Eliminate unnecessary sign-up steps and make the app one-click login through social media accounts (e.g., Facebook, Google, LinkedIn).

Benefit: Reduces friction and improves user retention by making the onboarding process faster and more seamless.

Reasoning: Digital nomads may prefer dynamic, location-based tools that update in real-time. This feature would enhance the user experience by providing an interactive map where users can see coworking spaces, local events, and opportunities nearby, with instant updates on crowd levels and availability.

Benefit: Helps nomads stay connected to local communities and workspaces in a more intuitive, on-the-go way.

Adapt

Reverse or Rearrange Feature Design:

Revolutionary

Interactive Learning

Platform

Example: Reverse the app's layout so that user activity (e.g., joined coworking sessions, upcoming events, or social groups) is displayed on the main screen, instead of a static homepage.

Reasoning: Many apps use static homepages that do not reflect the user's activity. A dynamic, real-time dashboard showcasing what the user is currently involved in would provide a more personalized experience. This can include things like virtual coworking rooms, upcoming meetups, or events they've shown interest in.

Reasoning: Digital nomads value convenience and efficiency. A long sign-up process could deter users from continuing to engage with the app. By eliminating extra steps and offering a quicker login via social media accounts, users can instantly access the app without the hassle.