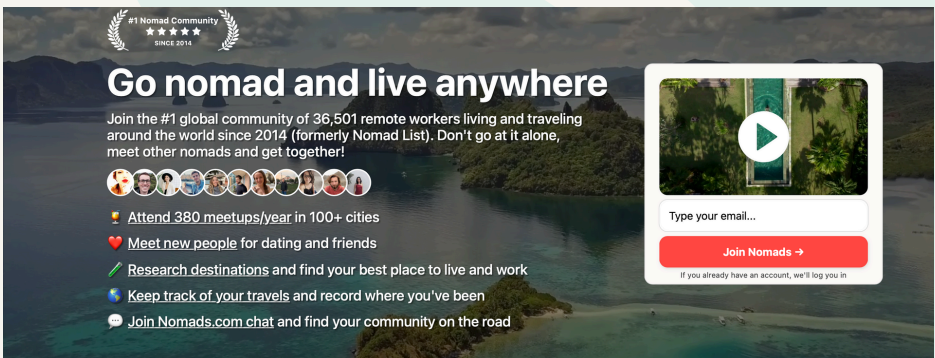


STORYBOARD 1

1

RESEARCHING THE DIGITAL NOMAD LIFESTYLE

- Digital nomads need flexibility in their workspaces, easy access to networking opportunities, and tools for maintaining a healthy lifestyle while traveling.
- Main challenges include finding reliable Wi-Fi, managing work-life balance, and staying connected with a community.



ANALYZING EXISTING SOLUTIONS



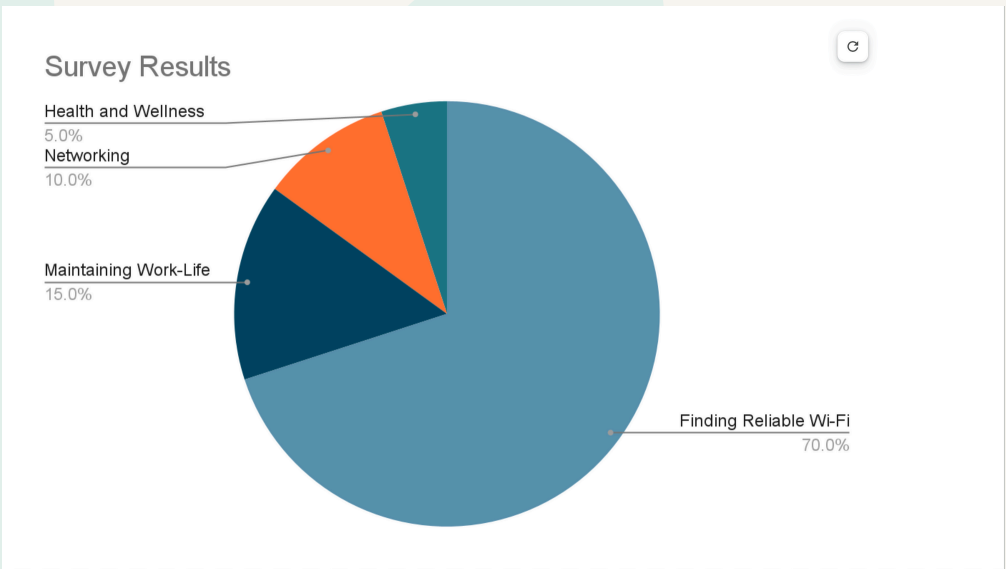
2

- Current solutions like Nomad List provide coworking space reviews, but lack integrated productivity tools.
- Meetup offers networking, but doesn't cater specifically to digital nomads.
- Remote Year connects nomads for shared experiences, but doesn't integrate productivity and wellness features.

3

SURVEY AND INTERVIEW INSIGHTS

- Survey results: 70% of respondents highlighted finding a reliable workspace as their primary challenge.
- Interviews revealed a demand for better integration between work and wellness.



FINAL KEY INSIGHT PANEL

4

After research, we've identified that digital nomads need a single platform that integrates workspace discovery, health & wellness, and networking. This will allow them to balance their work and lifestyle seamlessly.

