**ASSIGNMENTS ON DIGITAL MARKETING**

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**NAANMUDHALVAN COURSE**: DIGITAL MARKETING

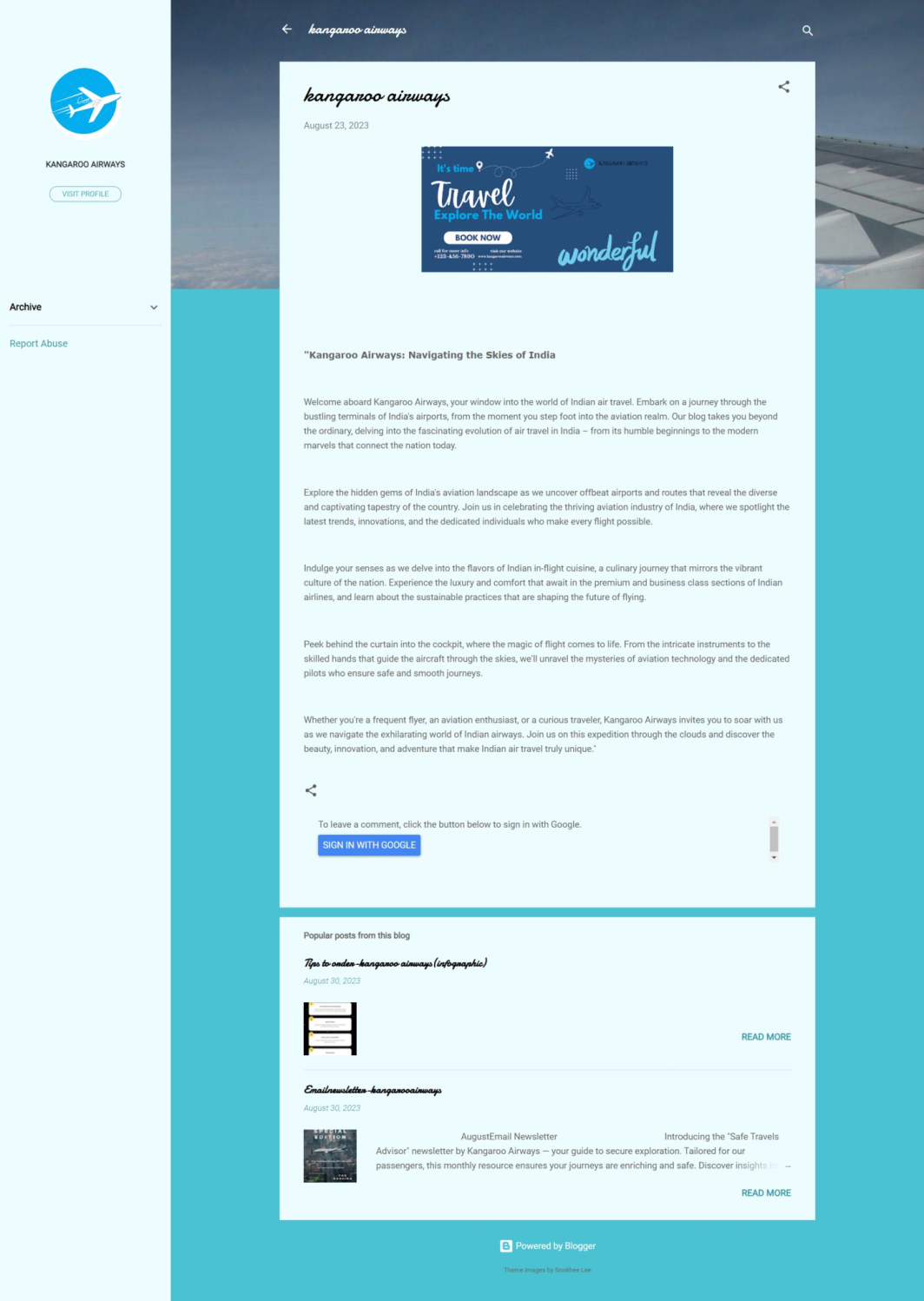
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**ASSIGNMENT 1:**

Create a blog or website using Blogspot and WordPress. Customize

The theme design and post new article with 500 words.

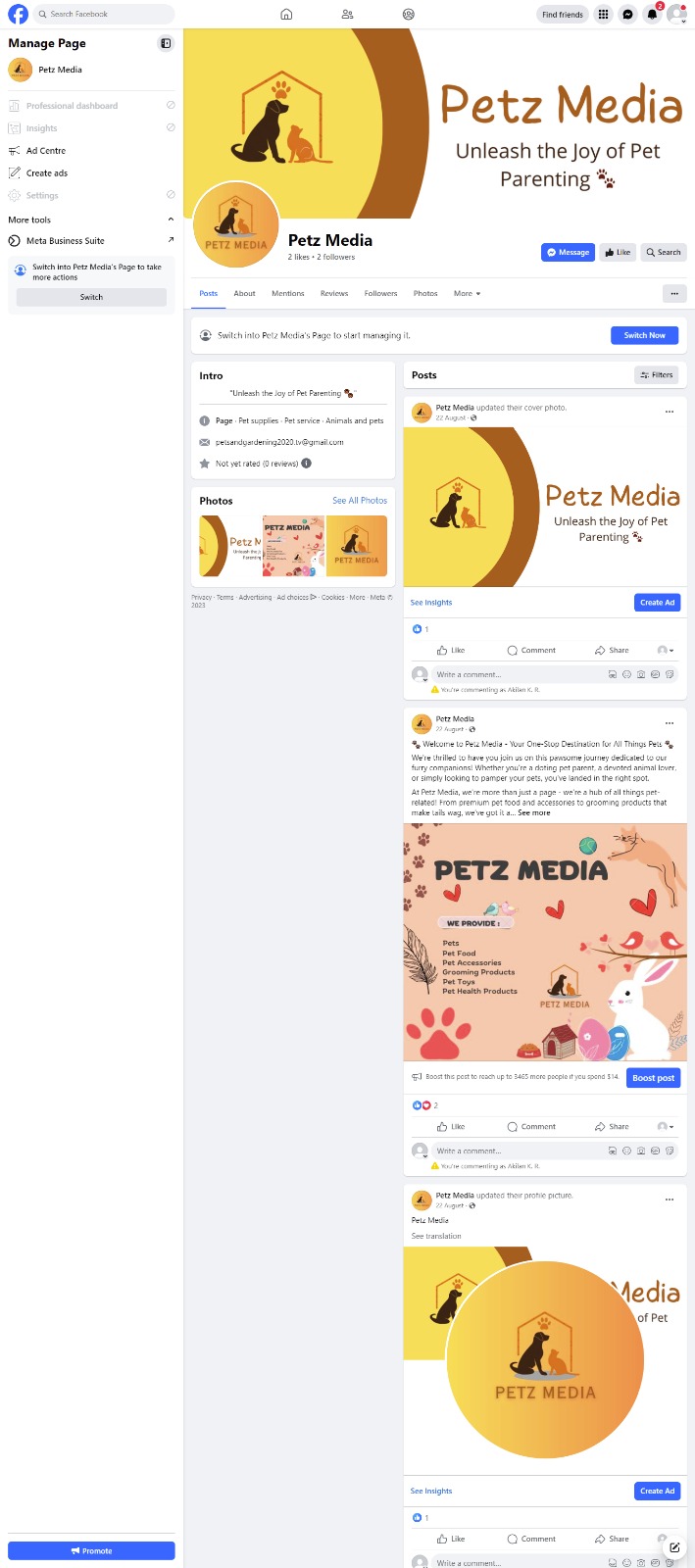
[www.gangaroairways.blogspot.com](http://www.gangaroairways.blogspot.com)



**ASSIGNMENT 2:**

Create a new Facebook business Page and Post one social media poster for your brand.

[www.facebook.com/petzmedia](http://www.facebook.com/petzmedia)



**ASSIGNMENT 3:**

Create and design a social media advertisement poster using Canva.

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**ASSIGNMENT 4:**

Create email newsletter design using MailChimp or Canva tool.

