Empathy Mapping

Gains

- Advance driver assisant system
- Enhanced safety
- Personalized customer experiance

SAYS

- "I need seamless integration with my devices."
- "I want a car that understands my preferences."
- "Safety is my top priority."

THINKS

- "Is the AI reliable and secure?"
- "Will this technology make my life easier?"
- "How does it handle unexpected situations?"

AI CAR SYSTEM

Akilan

DOES

- Frequently updates car software
- Monitors car performance through apps.
- Regularly uses voice commands for navigation.

FEELS

- Frustrated with complex interfaces
- Excited about new technology.
- Concerned about privacy and data security

Pains

- High development cost
- Technical challenges
- Public support

TOPIC : AI CAR SYSTEM Empathy Map