



Says

What have we heard them say?
What can we imagine them saying?

“I want a car that understands my preferences.”

“I need seamless integration with my devices.”

“Safety is my top priority.”



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

“Is the AI reliable and secure?”

“How does it handle unexpected situations?”

“Will this technology make my life easier?”



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TOPIC :
AI CAR SYSTEM

Frequently updates car software.

Regularly uses voice commands for navigation.

Monitors car performance through apps.

Concerned about privacy and data security.

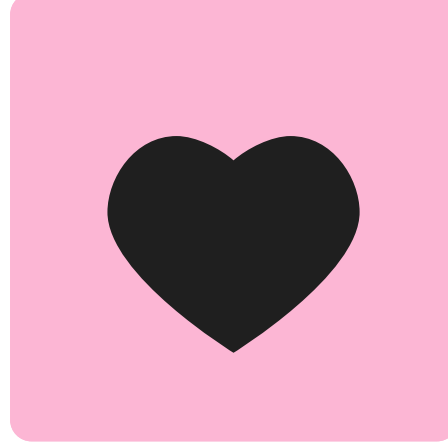
Frustrated with complex interfaces

Excited about new technology.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?