

Analyzing the Performance & Efficiency of The Radisson Hotels using Data Visualization Techniques

Category: Data analytics with Tableau

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1. Introduction

1.1 Overview

The hotel industry is a vast and diverse sector that encompasses a wide range of businesses that provide lodging services to travelers and tourists. Radisson is a well-known hospitality brand that owns multiple five-star hotels across India. However, due to strategic moves from other competitors and ineffective decision-making in management, Radisson is losing its market share and revenue in the luxury/business hotels category. In response, the managing director of Radisson has tasked us with creating an analytics dashboard and story to provide insights for better decision-making

1.2 Purposes

This project report aims to provide a comprehensive analysis of the hotel industry, with a focus on the luxury/business hotels category. The report will also explore the challenges faced by Radisson and the importance of incorporating Business and Data Intelligence to regain their market share and revenue.

The report will include a detailed description of the analytics dashboard and story that we created for Radisson, which will provide valuable insights for better decision-making. The report will also discuss the methodology used in developing the dashboard and story, including data sources, data cleaning, and data analysis techniques

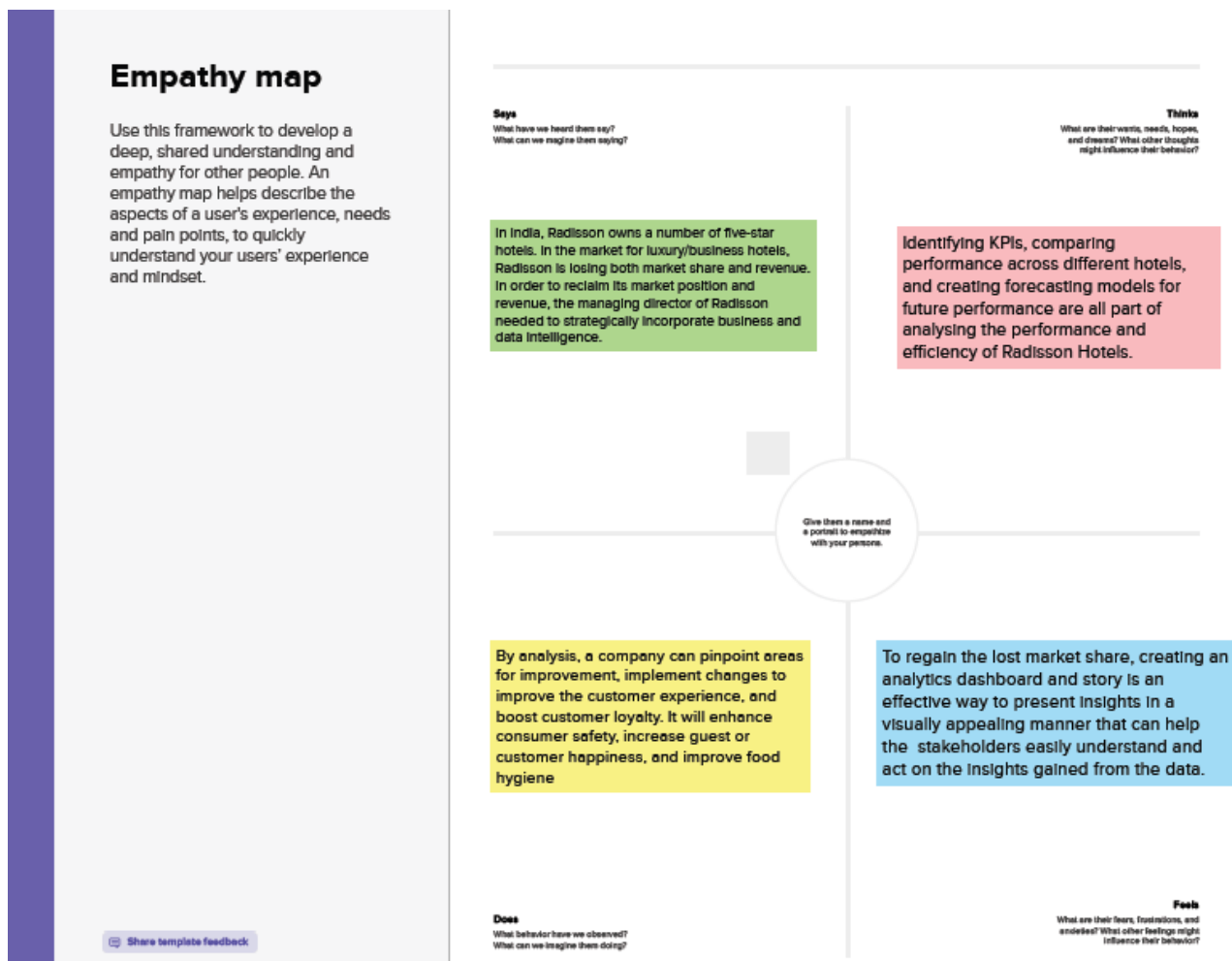
2. Problem Definition & Design Thinking

Generally, if the given data set was to be analyzed in the old-fashioned methods, such as using geometrical instruments to draw the graphs on a piece of paper, using scales & graph papers to plot the variation of the data fields, etc. The problem is to identify the key performance indicators (KPIs) and metrics to analyze the performance and efficiency of Radisson Hotels, compare performance across different hotels, identify patterns and trends over time, and create forecasting models for future performance. The social impact of this analysis includes improving the safety of customers, ensuring guest satisfaction, and promoting hygiene in food.

2.1 Proposed Solution


The proposed solution is to develop an analytics dashboard and story that will provide Radisson Hotels with insights to make better business decisions. The analysis will identify key performance indicators (KPIs) and metrics to analyze the performance and efficiency of Radisson Hotels, compare performance across different hotels, identify patterns and trends over time, and create forecasting models for future performance. A literature survey will be conducted to review existing literature and studies related to hotel performance and efficiency, identify best practices and strategies, and explore any unique challenges or opportunities specific to Radisson Hotels.

2.2 Empathy Map



2.3 Ideation & Brainstorming Map

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.


[Open article](#) →

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Radisson, a company with several five-star hotels in India, is facing a decline in market share and revenue in the luxury/business hotel market. To recover its position and revenue, the managing director of Radisson has identified the need to integrate business and data intelligence into the company's strategy.



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Person 1

To improve the performance and efficiency of Radisson Hotels, a variety of analytical techniques can be employed these include identifying key performance indicators (KPIs), comparing performance across hotels.

Through analysis, a company can identify areas for improvement, implement changes to enhance the customer experience, and ultimately increase customer loyalty.

Developing an analytics dashboard is a powerful approach to facilitate understanding and enable the managing director and other stakeholders to take action based on the data insights.

Person 5

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Developing an Analytics Dashboard

Developing an analytics dashboard is a powerful approach to facilitate understanding and enable the managing director and other stakeholders to take action based on the data insights.

Analytical Techniques to enhance Radisson Hotels efficiency

To improve the performance and efficiency of Radisson Hotels, a variety of analytical techniques can be employed these include identifying key performance indicators (KPIs), comparing performance across hotels

Analysing and Improving Customer Experience

Through analysis, a company can identify areas for improvement, implement changes to enhance the customer experience, and ultimately increase customer loyalty.

TIP

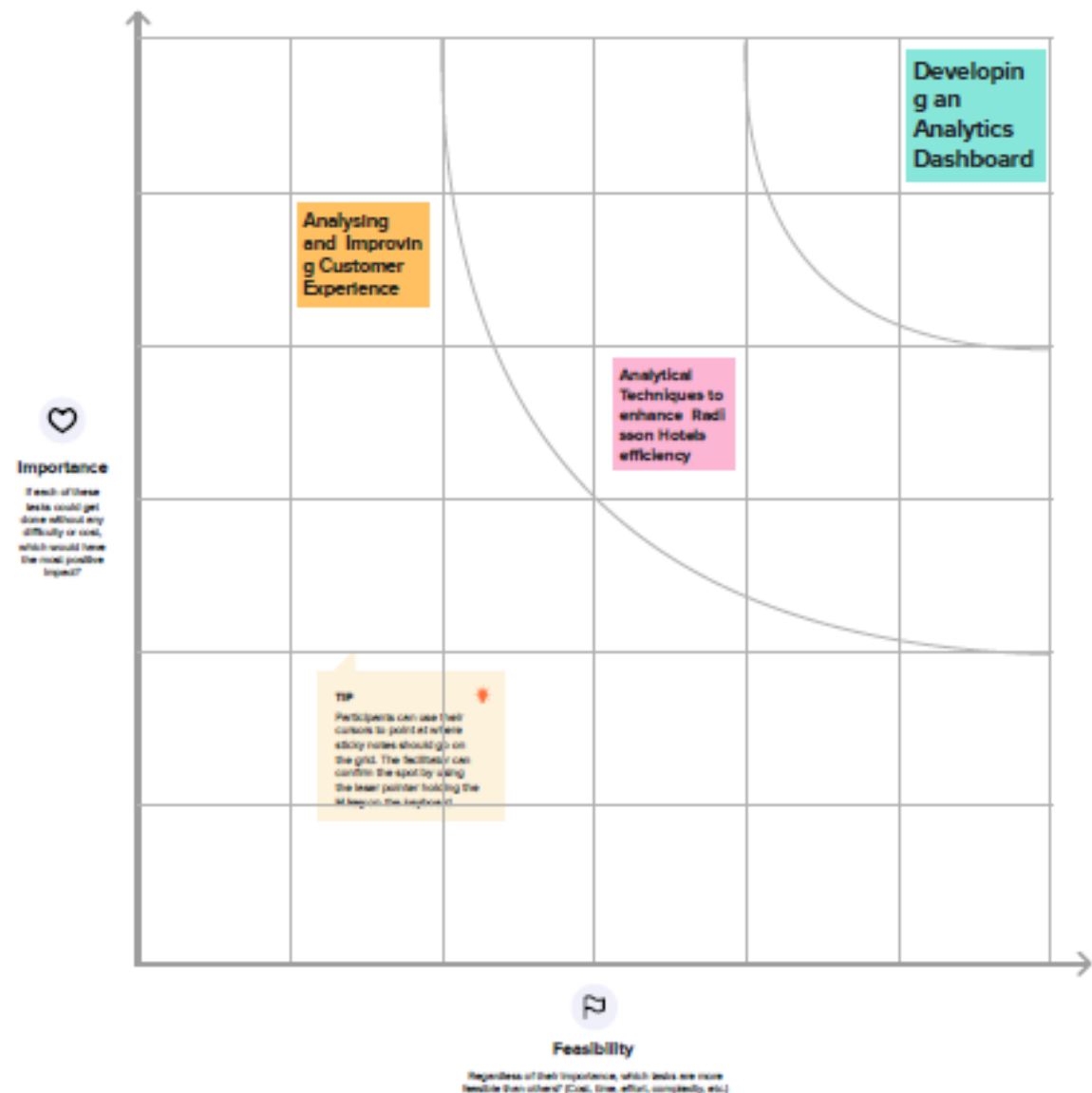
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

1

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

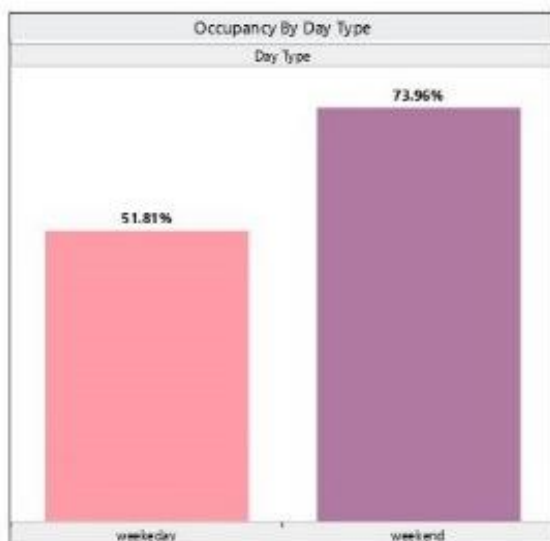
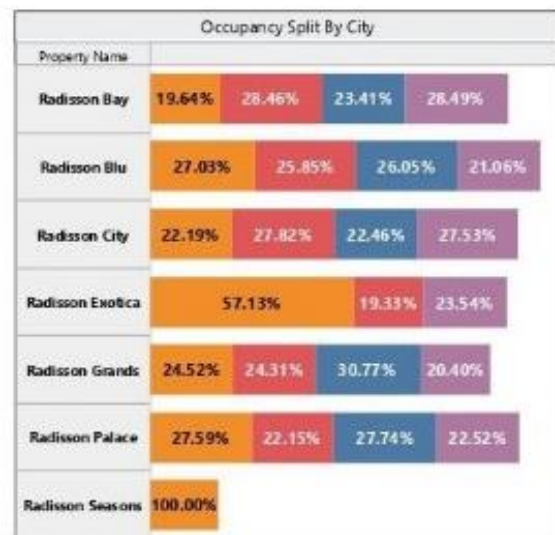
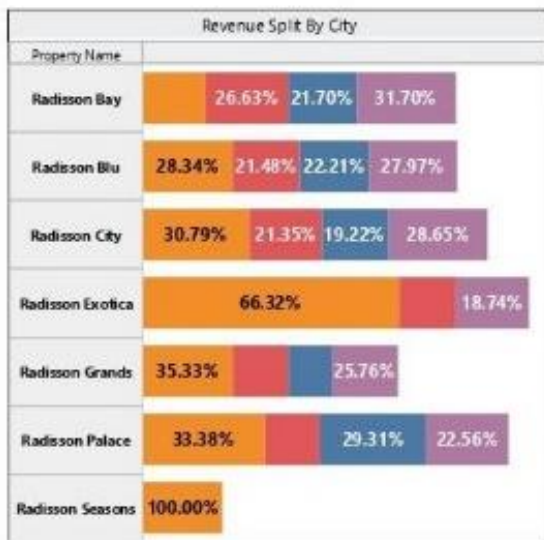


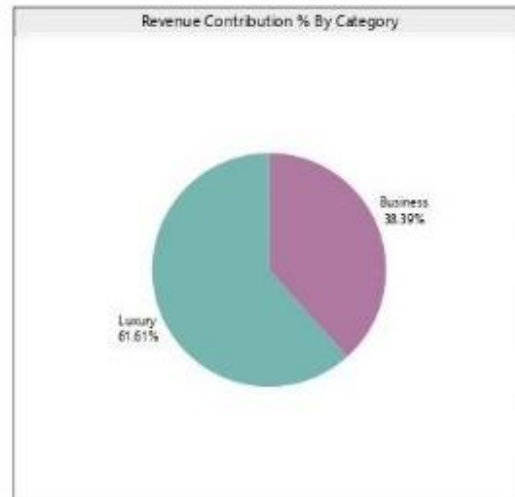
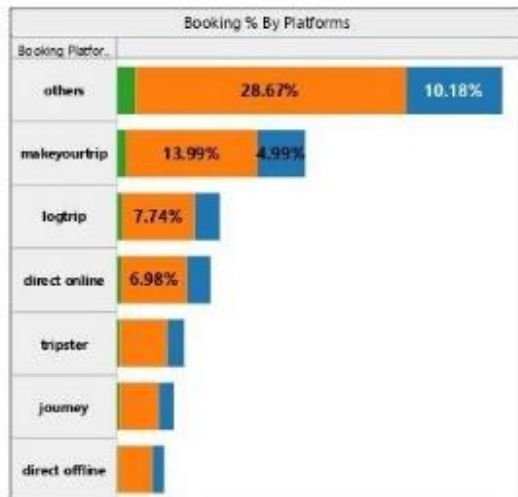
3. Result

3.1 Radisson Hospitality Analysis

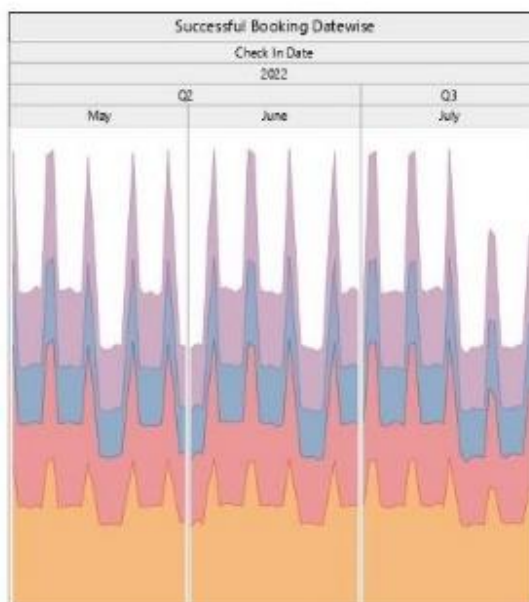
A dashboard is a user interface that presents information and data in a well-organized and easily comprehensible format. They are commonly employed for real-time data monitoring and analysis and are customized to suit specific use cases.

Dashboards have various applications in industries such as business, finance, manufacturing, healthcare, and others. They aid in tracking key performance indicators (KPIs), monitoring performance metrics, and visualizing data through charts, graphs, and tables.





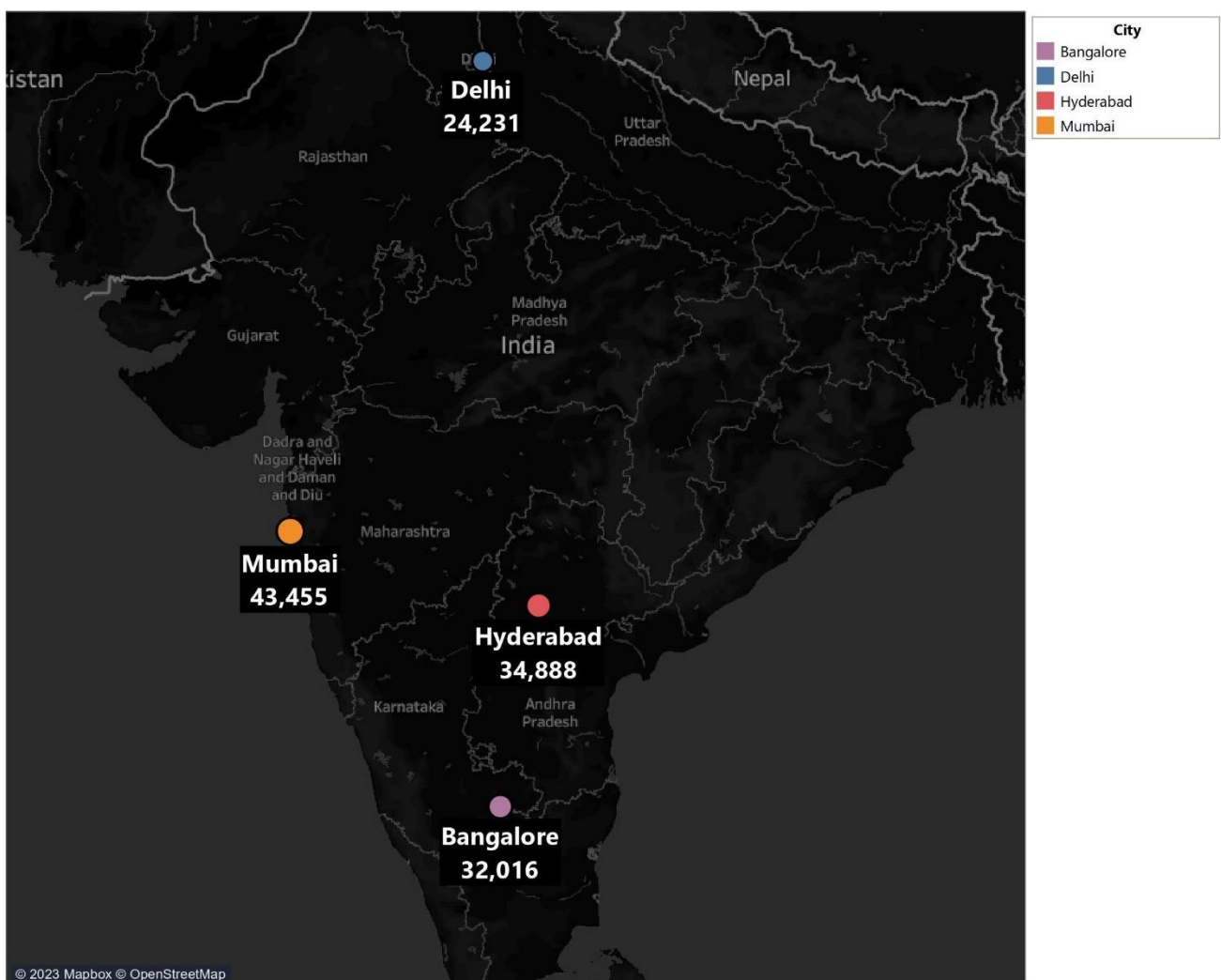
Property By Key Metrics						
Property Name	Property ID	Revenue	Capacity	Successful Bookings	Occupancy %	Cancelled Bookings %
Radisson Bay	16562	\$56.44M	9,016	4,820	53.46%	25.27%
	17562	\$51.91M	7,636	3,424	44.84%	25.44%
	18562	\$69.26M	11,132	7,333	65.87%	24.70%
	19562	\$82.44M	8,832	5,812	65.81%	24.33%
Radisson Blu	16561	\$57.93M	6,716	4,418	65.78%	25.51%
	17561	\$73.92M	7,820	5,183	66.28%	24.52%
	18561	\$56.04M	9,844	6,458	65.60%	24.17%
	19561	\$72.96M	10,764	5,736	53.29%	24.65%
Radisson City	16560	\$54.93M	8,740	4,693	53.70%	24.12%
	17560	\$88.00M	11,316	6,013	53.14%	25.06%
	18560	\$61.01M	10,028	6,638	66.19%	24.03%
	19560	\$81.88M	9,108	5,979	65.65%	26.38%
Radisson Exotica	16559	\$118.45M	11,132	7,338	65.92%	24.61%
	17559	\$94.00M	9,292	6,142	66.10%	24.01%
	18559	\$47.84M	11,776	5,256	44.63%	24.35%
	19559	\$60.02M	8,740	4,705	53.83%	24.48%
Radisson Grandis	16558	\$36.06M	4,784	3,153	65.91%	25.06%
	17558	\$74.73M	9,384	5,036	53.67%	25.66%
	18558	\$46.25M	8,372	4,475	53.45%	24.98%
	19558	\$54.49M	9,844	4,371	44.40%	24.55%
Radisson Palace	16563	\$89.14M	10,764	7,147	66.40%	25.26%
	17563	\$101.51M	9,568	6,337	66.23%	24.38%
	18563	\$44.84M	8,924	4,728	52.98%	25.95%
	19563	\$68.60M	10,120	5,413	53.49%	25.35%
Radisson Seasons	17564	\$66.13M	8,924	3,982	44.62%	24.79%



3.2 Radisson Analysis Story

A data story is a method of conveying information and analysis in a narrative structure, with the aim of enhancing engagement and comprehension. It usually features a concise introduction that establishes the context and background for the data, a well-organized body that systematically presents the data and analysis, and a conclusion that summarizes the main insights and their significance.

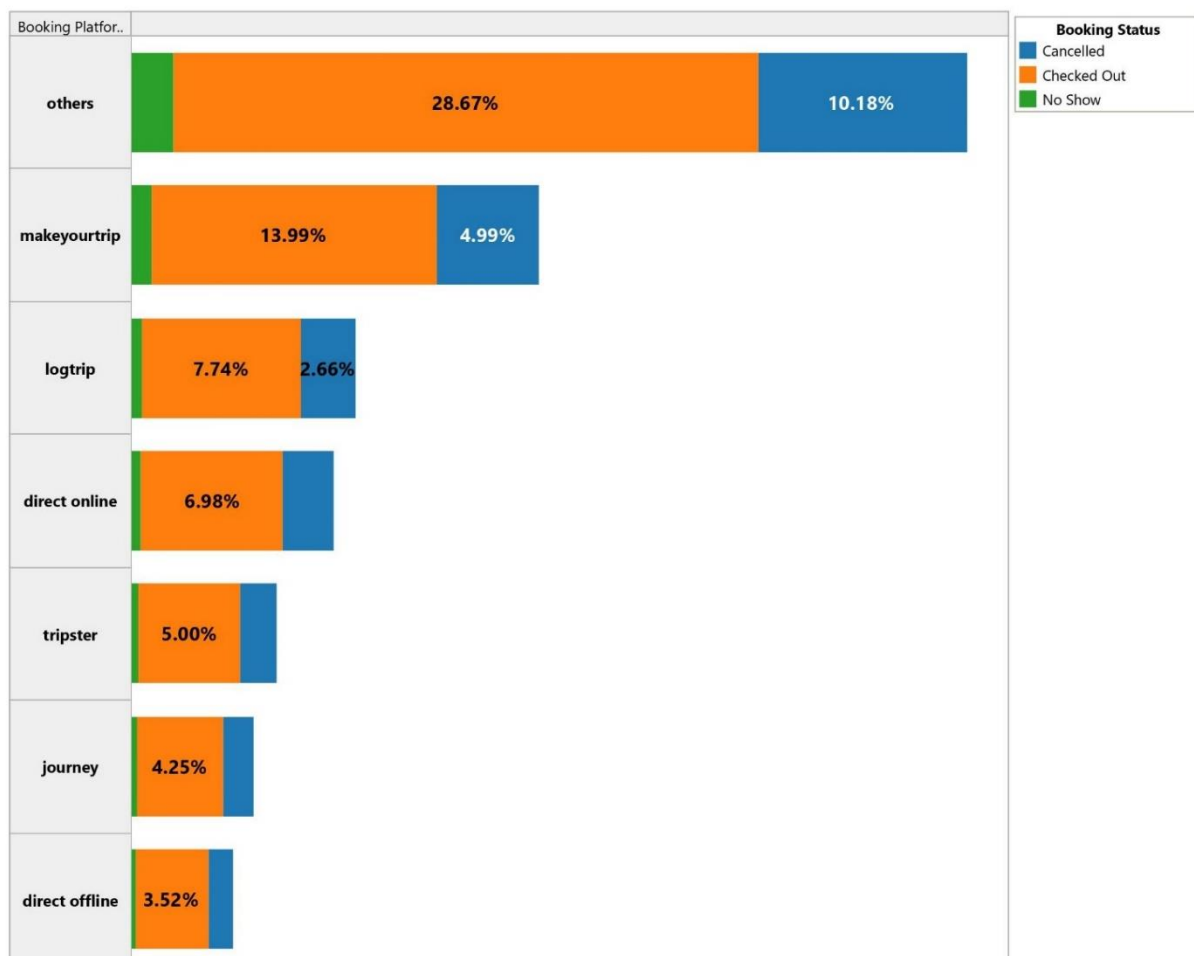
a) Mumbai has made highest number of Successful Bookings 43,455



b) Elite and Premium room classes are the top 2 highest revenue contributors



c) Other Platforms and Make your trip contributed 42% of the total checked out bookings



d) All properties have average 25% Cancellation rate and 50% Occupancy rate

Property Name	Property I..	Revenue	Capacity	Successful Bookings	Occupancy %	Cancelled Bookings %	
Radisson Bay	16562	\$56.44M	9,016	4,820	53.46%	25.27%	
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Radisson Seasons	17564	\$66.13M	8,924	3,982	44.62%	24.79%	

4. Advantages & Disadvantages

The project is a evidence of the Data Visualization methods which the decision-making process for organizations easier, but we still have few drawbacks. Let's evaluate.

ADVANTAGES	DISADVANTAGES
Easy data processing	Data sets must be detailed
Visualizations provide far better info than text or numbers	The visualizations must be accurate & reliable
Less creating time & even less studying time for the produced content.	The craft requires precise data sets & handling capabilities of the creator.
The tool has enormous capabilities in terms of data modelling	A good expertise on the tool should be achieved.

5. Applications

There are wide variety of application for such a tool like this.

- Business Intelligence
- Data Visualization
- Data Collaboration
- Data Blending
- Real-time data analysis
- Query translation into visualization
- To import large size of data
- To create no-code data queries
- To manage large size metadata

The project provides huge accessibility to opportunities where the applications are limitless using the tool, which is the fastest growing data visualization tool on the market

6. Observation

The processing of the data has proven that, there are 3 major influencing factors that affect the variation in the Net worth. The Radisson Hotel can focus on these proceedings to strategically analysis and make key decisions regarding their organization.

- Mumbai has made highest number of Successful Bookings 43,455
- Elite and Premium room classes are the top 2 highest revenue contributors
- Other Platforms and Make your trip contributed 42% of the total checked out bookings
- All properties have average 25% Cancellation rate and 50% Occupancy rate

This analysis will help to improve the guest satisfaction and also help the Radisson Hotels management team to make better business decisions to improve market share and revenue.

7. Conclusion

In summary, the development of an analytics dashboard and story has allowed for a comprehensive analysis of Radisson Hotels' performance and efficiency, providing

valuable insights for the management team. The identified key performance indicators and metrics, as well as the forecasting models, will assist in making data-driven decisions to improve market share and revenue. The data story has highlighted the top influencing factors, including successful bookings, room classes, and distribution platforms, which will enable the hotels to enhance guest satisfaction and optimize their operations. Overall, the proposed solution will provide Radisson Hotels with a competitive edge in the hospitality industry.

8. Future Scope

The use of Data Analytics will yield in selection of better decisions which are good for business. People do not yet understand the potential of this field right now. It is going to be part of every industry ever thrived. The impossible will become possible, and this may well lead to an autonomous decision-making process. Data analytics is expected to radically change the way we live and do business in the future. Already today we use the analytics in our technology devices, for many decisions in our lives. Tableau is emerging as one of the hottest trends in business intelligence in 2020. The data visualization tool has been gaining popularity in companies big and small, and hence, Tableau careers are uber-in. Looking at google trends, it seems there can be no better time than “now” to get certified in Tableau and build a career in Business Intelligence and Data Analytics. Apart from its high visualization functionality, users rate its overall performance as robust and reliable. The tool also operates fast even on big data, which makes its powerful performance an important point in the list of the advantages of Tableau. Companies in the future does not have to depend on external data professionals in order to make better decisions for their company. They can process, analyze & enhance data to learn what is good and bad for the organization. The scope is endless.

9. Appendix

9.1 Tableau Public View

Dashboard Public Link -

https://public.tableau.com/views/hotel_radisson_analysis_16798505543790/RadissonHospitalityAnalysisDashboard?:language=en-US&publish=yes&:display_count=n&:origin=viz_share_link

Story Public Link -

https://public.tableau.com/views/hotel_radisson_analysis_16798505543790/RadissonAnalysisStory?:language=en-US&publish=yes&:display_count=n&:origin=viz_share_link

9.2 Source Code

```
<!DOCTYPE html>

<html lang="en">

  <head>

    <meta charset="utf-8">

    <title>RADISSON HOTELS | Responsive Travel & Tourism Template</title>

    <meta content="width=device-width, initial-scale=1.0" name="viewport">

    <meta content="" name="keywords">

    <meta content="" name="description">


    <!-- Favicons -->

    <link href="img/favicon.ico" rel="icon">

    <link href="img/apple-favicon.png" rel="apple-touch-icon">


    <!-- Google Fonts -->

    <link
href="https://fonts.googleapis.com/css?family=Montserrat:100,200,300,400,500,600,700,800,900"
rel="stylesheet">


    <!-- Vendor CSS File -->

    <link href="vendor/bootstrap/css/bootstrap.min.css" rel="stylesheet">

    <link href="vendor/font-awesome/css/font-awesome.min.css" rel="stylesheet">

    <link href="vendor/animate/animate.min.css" rel="stylesheet">

    <link href="vendor/slick/slick.css" rel="stylesheet">

    <link href="vendor/slick/slick-theme.css" rel="stylesheet">

    <link href="vendor/tempusdominus/css/tempusdominus-bootstrap-4.min.css" rel="stylesheet"
/>


    <!-- Main Stylesheet File -->

    <link href="css/hover-style.css" rel="stylesheet">

    <link href="css/style.css" rel="stylesheet">

  </head>
```

```

<body>

<!-- Header Section Start -->

<header id="header">

    <a href="index.html" class="logo"></a>

    <div class="phone"><i class="fa fa-phone"></i>+1 234 567 8900</div>

    <div class="mobile-menu-btn"><i class="fa fa-bars"></i></div>

    <nav class="main-menu top-menu">

        <ul>

            <li class="active"><a href="index.html">Home</a></li>

            <li><a href="index.html">About Us</a></li>

            <li><a href="index.html">Rooms</a></li>

            <li><a href="index.html">Amenities</a></li>

            <li><a href="index.html">Booking</a></li>

            <li><a href="index.html">Login</a></li>

            <li><a href="index.html">Contact Us</a></li>

        </ul>

    </nav>

</header>

<!-- Header Section End -->


<!-- Header Slider Start -->

<div id="headerSlider" class="carousel slide" data-ride="carousel">

    <ol class="carousel-indicators">

        <li data-target="#headerSlider" data-slide-to="0" class="active"></li>

        <li data-target="#headerSlider" data-slide-to="1"></li>

        <li data-target="#headerSlider" data-slide-to="2"></li>

    </ol>

    <div class="carousel-inner">

        <div class="carousel-item active">

            <div class="carousel-caption">

```

```
        <h1 class="animated fadeInRight">Explore the best of Goa</h1>
    </div>
</div>
```

```
<div class="carousel-item">
    
    <div class="carousel-caption">
        <h1 class="animated fadeInLeft">Explore Leisure For Sure </h1>

    </div>
</div>
```

```
<div class="carousel-item">
    
    <div class="carousel-caption">
        <h1 class="animated fadeInRight">Make your stay more rewarding</h1>
    </div>
</div>
</div>
```

```
<a class="carousel-control-prev" href="#headerSlider" role="button" data-slide="prev">
    <span class="carousel-control-prev-icon" aria-hidden="true"></span>
    <span class="sr-only">Previous</span>
</a>
<a class="carousel-control-next" href="#headerSlider" role="button" data-slide="next">
    <span class="carousel-control-next-icon" aria-hidden="true"></span>
    <span class="sr-only">Next</span>
</a>
</div>
```

```
<!-- Header Slider End -->
```

```
<!-- Search Section Start -->
```



```

<div id="search">
  <div class="container">
    <div class="form-row">
      <div class="control-group col-md-3">
        <label>Check-In</label>
        <div class="form-group">
          <div class="input-group date" id="date-3" data-target-input="nearest">
            <input type="text" class="form-control datetimepicker-input" data-target="#date-
3"/>
            <div class="input-group-append" data-target="#date-3" data-
toggle="datetimepicker">
              <div class="input-group-text"><i class="fa fa-calendar"></i></div>
            </div>
          </div>
        </div>
      </div>
      <div class="control-group col-md-3">
        <label>Check-Out</label>
        <div class="form-group">
          <div class="input-group date" id="date-4" data-target-input="nearest">
            <input type="text" class="form-control datetimepicker-input" data-target="#date-
4"/>
            <div class="input-group-append" data-target="#date-4" data-
toggle="datetimepicker">
              <div class="input-group-text"><i class="fa fa-calendar"></i></div>
            </div>
          </div>
        </div>
      </div>
      <div class="control-group col-md-3">
        <div class="form-row">
          <div class="control-group col-md-6">
            <label>Adult</label>

```

```
<select class="custom-select">
  <option selected>0</option>
  <option value="1">1</option>
  <option value="2">2</option>
  <option value="3">3</option>
  <option value="4">4</option>
  <option value="5">5</option>
  <option value="6">6</option>
  <option value="7">7</option>
  <option value="8">8</option>
  <option value="9">9</option>
  <option value="10">10</option>
</select>
```

```
</div>
```

```
<div class="control-group col-md-6 kid">
```

```
  <label>Kid</label>
```

```
  <select class="custom-select">
    <option selected>0</option>
    <option value="1">1</option>
    <option value="2">2</option>
    <option value="3">3</option>
    <option value="4">4</option>
    <option value="5">5</option>
    <option value="6">6</option>
    <option value="7">7</option>
    <option value="8">8</option>
    <option value="9">9</option>
    <option value="10">10</option>
  </select>
```

```
</div>
```

```
</div>
```

```
</div>
```

```
<div class="control-group col-md-3">

    <button class="btn btn-block">Search</button>

</div>

</div>

</div>

<!-- Search Section End -->


<!-- Welcome Section Start -->

<div id="welcome">

    <div class="container">

        <h3>Welcome to Radisson Hotels</h3>

        <p>Explore your favorite destinations in India as we celebrate 25 years of delivering
memorable moments</p>

        <a href="#">Book Now</a>

    </div>

</div>

<!-- Welcome Section End -->


<!-- Amenities Section Start -->

<div id="amenities" class="home-amenities">

    <div class="container">

        <div class="section-header">

            <h2>Amenities & Services</h2>

        </div>

        <div class="row">

            <div class="col-md-3 col-sm-6 icons">

                <i class="icon icon-2"></i>

                <h3>Air Conditioner</h3>

            </div>


```

```
<div class="col-md-3 col-sm-6 icons">  
  <i class="icon icon-3"></i>  
  <h3>Bathtub</h3>
```

```
</div>
```

```
<div class="col-md-3 col-sm-6 icons">  
  <i class="icon icon-4"></i>  
  <h3>Shower</h3>
```

```
</div>
```

```
<div class="col-md-3 col-sm-6 icons">  
  <i class="icon icon-6"></i>  
  <h3>Television</h3>
```

```
</div>
```

```
<div class="col-md-3 col-sm-6 icons">  
  <i class="icon icon-7"></i>  
  <h3>WiFi</h3>
```

```
</div>
```

```
<div class="col-md-3 col-sm-6 icons">  
  <i class="icon icon-8"></i>  
  <h3>Telephone</h3>
```

```
</div>
```

```
<div class="col-md-3 col-sm-6 icons">  
  <i class="icon icon-9"></i>  
  <h3>Mini Bar</h3>
```

```
</div>
```

```
<div class="col-md-3 col-sm-6 icons">  
  <i class="icon icon-10"></i>
```

```
<h3>Kitchen</h3>
```

```
</div>
```

```
</div>
```

```
</div>
```

```
</div>
```

```
<!-- Amenities Section Start -->
```

```
<!-- Room Section Start -->
```

```
<div id="rooms">
```

```
<div class="container">
```

```
<div class="section-header">
```

```
<h2>ANALYSIS DASHBOARD</h2>
```

```
</div>
```

```
<div class="row">
```

```
<div class='tableauPlaceholder' id='viz1680276850364' style='position:
relative'><noscript><a href='#'><img alt='RADISSON HOSPITALITY ANALYSIS '
src='https://public.tableau.com/static/images/hotel/hotel_radisson_ana
lysis_16798505543790/RadissonHospitalityAnalysisDashboard/1_rss.png' style='border:
none' /></a></noscript><object class='tableauViz' style='display:none;'><param name='host_url'
value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param name='embed_code_version' value='3'
/> <param name='site_root' value='' /><param name='name'
value='hotel_radisson_analysis_16798505543790/RadissonHospitalityAnalysisDashboard'
/><param name='tabs' value='no' /><param name='toolbar' value='yes' /><param
name='static_image'
value='https://public.tableau.com/static/images/hotel/hotel_radisson_a
nalysis_16798505543790/RadissonHospitalityAnalysisDashboard/1.png' /> <param
name='animate_transition' value='yes' /><param name='display_static_image' value='yes' /><param
name='display_spinner' value='yes' /><param name='display_overlay' value='yes' /><param
name='display_count' value='yes' /><param name='language' value='en-US' /><param name='filter'
value='publish=yes' /></object></div> <script type='text/javascript'> var
divElement = document.getElementById('viz1680276850364'); var vizElement =
divElement.getElementsByTagName('object')[0]; if ( divElement.offsetWidth > 800 ) {
vizElement.style.width='1320px';vizElement.style.height='4096px';} else if ( divElement.offsetWidth
> 500 ) { vizElement.style.width='1320px';vizElement.style.height='4096px';} else {
vizElement.style.width='100%';vizElement.style.height='3327px';} var scriptElement =
document.createElement('script'); scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';
vizElement.parentNode.insertBefore(scriptElement, vizElement); </script>
```

```

        </div>

    </div>

</div>

<!-- Room Section End -->

<!-- Room Section Start -->

<div id="rooms">

    <div class="container">

        <div class="section-header">

            <h2>ANALYSIS STORY</h2>

        </div>

        <div class="row">

            <div class='tableauPlaceholder' id='viz1679851097543' style='position:
relative'><noscript><a href='#'><img alt='Radisson Analysis Story '
src='https://public.tableau.com/static/images/hotel/hotel_radisson_ana
lysis_16798505543790/RadissonAnalysisStory/1_rss.png' style='border: none'
/></a></noscript><object class='tableauViz' style='display:none;'><param name='host_url'
value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param name='embed_code_version' value='3'
/> <param name='site_root' value='' /><param name='name'
value='hotel_radisson_analysis_16798505543790/RadissonAnalysisStory' /><param
name='tabs' value='no' /><param name='toolbar' value='yes' /><param name='static_image'
value='https://public.tableau.com/static/images/hotel/hotel_radisson_a
nalysis_16798505543790/RadissonAnalysisStory/1.png' /> <param
name='animate_transition' value='yes' /><param name='display_static_image' value='yes' /><param
name='display_spinner' value='yes' /><param name='display_overlay' value='yes' /><param
name='display_count' value='yes' /><param name='language' value='en-US' /><param name='filter'
value='publish=yes' /></object></div>
            <script type='text/javascript'>
                var
                divElement = document.getElementById('viz1679851097543');
                var vizElement =
                divElement.getElementsByTagName('object')[0];
                vizElement.style.width='1016px';vizElement.style.height='991px';
                var scriptElement =
                document.createElement('script');
                scriptElement.src =
                'https://public.tableau.com/javascripts/api/viz_v1.js';
                vizElement.parentNode.insertBefore(scriptElement, vizElement);
            </script>

        </div>

    </div>

</div>

<!-- Room Section End -->

<!-- Modal for Room Section Start -->

```

```
<div id="modal-id" class="modal fade" tabindex="-1" role="dialog">
  <div class="modal-dialog modal-lg">
    <div class="modal-content">
      <div class="modal-header">
        <button type="button" class="close" data-dismiss="modal">&times;</button>
      </div>
      <div class="modal-body">
        <div class="row">
          <div class="col-12">
            <div class="port-slider">
              <div></div>
              <div></div>
              <div></div>
              <div></div>
              <div></div>
              <div></div>
            </div>
            <div class="port-slider-nav">
              <div></div>
              <div></div>
              <div></div>
              <div></div>
              <div></div>
              <div></div>
            </div>
          </div>
          <div class="col-12">
            <h2>Lorem ipsum dolor</h2>
            <div class="modal-link">
              <a href="#">Book Now</a>
            </div>
          </div>
        </div>
      </div>
    </div>
  </div>
</div>
```

```

        </div>
    </div>
</div>
</div>
</div>
</div>
</div>
<!-- Modal for Room Section End -->

<!-- Subscribe Section Start -->
<div id="subscribe">
    <div class="container">
        <div class="section-header">
            <h2>Subscribe for Special Offer</h2>
            <p>
                Join over 10 million Radisson Rewards members for FREE today and be rewarded for
every stay!

            </p>
        </div>
    </div>
    <div class="row">
        <div class="col-12">
            <div class="subscribe-form">
                <form>
                    <input type="email" required="required" placeholder="Enter your email here" />
                    <button>submit</button>
                </form>
            </div>
        </div>
    </div>
</div>
</div>
<!-- Subscribe Section End -->
```



```

<!-- Booking Section Start -->

<div id="booking">

  <div class="container">

    <div class="section-header">

      <h2>Room Booking</h2>

    </div>

    <div class="row">

      <div class="col-12">

        <div class="booking-form">

          <div id="success"></div>

          <form name="sentMessage" id="bookingForm" novalidate="novalidate">

            <div class="form-row">

              <div class="control-group col-sm-6">

                <label>First Name</label>

                <input type="text" class="form-control" id="fname" placeholder="E.g. John"
required="required" data-validation-required-message="Please enter first name" />

                <p class="help-block text-danger"></p>

              </div>

              <div class="control-group col-sm-6">

                <label>Last Name</label>

                <input type="text" class="form-control" id="lname" placeholder="E.g. Sina"
required="required" data-validation-required-message="Please enter last name" />

                <p class="help-block text-danger"></p>

              </div>

            </div>

            <div class="form-row">

              <div class="control-group col-sm-6">

                <label>Mobile</label>

                <input type="text" class="form-control" id="mobile" placeholder="E.g. +1 234
567 8900" required="required" data-validation-required-message="Please enter your mobile
number" />

```

```

        <p class="help-block text-danger"></p>
    </div>

    <div class="control-group col-sm-6">

        <label>Email</label>

        <input type="email" class="form-control" id="email" placeholder="E.g.
email@example.com" required="required" data-validation-required-message="Please enter your
email" />

        <p class="help-block text-danger"></p>
    </div>
</div>

<div class="form-row">

    <div class="control-group col-sm-6">

        <label>Check-In</label>

        <input type="text" class="form-control datetimepicker-input" id="date-1"
data-toggle="datetimepicker" data-target="#date-1" placeholder="E.g. MM/DD/YYYY"
required="required" data-validation-required-message="Please enter date"/>

        <p class="help-block text-danger"></p>
    </div>

    <div class="control-group col-sm-6">

        <label>Check-Out</label>

        <input type="text" class="form-control datetimepicker-input" id="date-2"
data-toggle="datetimepicker" data-target="#date-2" placeholder="E.g. MM/DD/YYYY"
required="required" data-validation-required-message="Please enter date"/>

        <p class="help-block text-danger"></p>
    </div>
</div>

<div class="control-group">

    <label>Special Request</label>

    <input type="text" class="form-control" id="request" placeholder="E.g. Special
Request" required="required" data-validation-required-message="Please enter your special request"
/>

    <p class="help-block text-danger"></p>
</div>

<div class="button"><button type="submit" id="bookingButton">Book
Now</button></div>

```

```
        </form>
    </div>
</div>
</div>
</div>
</div>
</div>
<!-- Booking Section End -->
```

```
<!-- Call Section Start -->
<div id="call-us">
    <div class="container">
        <div class="section-header">
            <h2>Click Below to Call Us</h2>
            <p>
                Never miss out on our most popular deals
            </p>
        </div>
        <div class="row">
            <div class="col-12">
                <a href="tel:+12345678900">+1 234 567 8900</a>
            </div>
        </div>
    </div>
</div>
<!-- Call Section End -->
```

```
<!-- Footer Section Start -->
<div id="footer">
    <div class="container">
        <div class="row">
            <div class="col-12">
                <div class="social">
```

```
<a href=""><li class="fa fa-instagram"></li></a>
<a href=""><li class="fa fa-twitter"></li></a>
<a href=""><li class="fa fa-facebook-f"></li></a>
```

```
</div>
```

```
</div>
```

```
<div class="col-12">
```

```
<p>Copyright &#169; 2045 <a href="">RADISSON HOTELS</a> All Rights Reserved.</p>
```

```
<!--/** This template is free as long as you keep
the footer author's credit link/attribution link/backlink. If you'd like to use the template without the
footer author's credit link/attribution link/backlink, you can purchase the Credit Removal License
from "https://htmlcodex.com/credit-removal". Thank you for your support. ***/-->
```

```
<p>Designed By Akilasri B</p>
```

```
</div>
```

```
</div>
```

```
</div>
```

```
</div>
```

```
<!-- Footer Section End -->
```

```
<a href="#" class="back-to-top"><i class="fa fa-chevron-up"></i></a>
```

```
<!-- Vendor JavaScript File -->
```

```
<script src="vendor/jquery/jquery.min.js"></script>
```

```
<script src="vendor/jquery/jquery-migrate.min.js"></script>
```

```
<script src="vendor/bootstrap/js/bootstrap.bundle.min.js"></script>
```

```
<script src="vendor/easing/easing.min.js"></script>
```

```
<script src="vendor/stickyjs/sticky.js"></script>
```

```
<script src="vendor/superfish/hoverIntent.js"></script>
```

```
<script src="vendor/superfish/superfish.min.js"></script>
```

```
<script src="vendor/wow/wow.min.js"></script>
```

```
<script src="vendor/slick/slick.min.js"></script>
```

```
<script src="vendor/tempusdominus/js/moment.min.js"></script>
```

```
<script src="vendor/tempusdominus/js/moment-timezone.min.js"></script>
```

```
<script src="vendor/tempusdominus/js/tempusdominus-bootstrap-4.min.js"></script>
```

```
<!-- Booking Javascript File -->
```

```
<script src="js/booking.js"></script>
```

```
<script src="js/jqBootstrapValidation.min.js"></script>
```

```
<!-- Main Javascript File -->
```

```
<script src="js/main.js"></script>
```

```
</body>
```

```
</html>
```