AKILESH HARIHARAN

UI/UX Designer & Developer

Chennai,India | akileshvj726@gmail.com | +91-9514142099 | linkedin.com/in/akileshhari2001

Portfolio: akileshhariharan.netlify.app

Summary

UI/UX Designer & Developer with a design-first approach, skilled in creating user-centered interfaces, wireframes, and high-fidelity prototypes using **Figma** and **Adobe XD**. With 2+ years of front-end development experience, I build responsive and high-performance web interfaces using **HTML**, **CSS**, **JavaScript**, **React.js**, and **PHP**, supported by SEO and cloud deployment expertise.

Professional Experience

UI/UX Designer & Developer, SmartZEN Solutions Pvt Ltd – Chennai   May 2023 – Jul 2025

- Designed and delivered 20+ interactive wireframes and high-fidelity prototypes across 5+ mobile app projects, improving usability and client satisfaction with **Figma** and **Adobe XD**.
- Developed and maintained 10+ responsive websites using **HTML, CSS, JavaScript, and Bootstrap**, ensuring 100% cross-browser compatibility.
- Created 50+ marketing creatives and 20+ catalogs to strengthen brand identity using **Adobe Photoshop & Illustrator**.
- Implemented **SEO strategies**, improving search engine rankings and boosting website traffic by 40%.
- Led deployment and maintenance of 10+ websites on cloud platforms, resolving 95% of live issues within 24 hours.
- Built a responsive e-commerce platform and 10+ animated UI interactions using **React.js (Vite)**, **Reactbits**, and **Tailwind CSS**, boosting engagement by 30%.
- Oversaw a 6-month **digital marketing** campaign that grew online reach by 35%.

Graphic Designer (Part-Time), India Signal Pvt Ltd – Pudukkottai   June 2018 – April 2021

- Created 100+ visually compelling posters and graphics for social media marketing campaigns.
- Created 30+ graphics monthly using **Adobe Photoshop & Illustrator**.

Core Skills

UI/UX: Figma, Adobe XD, Wireframing, Prototyping, User-centered Design, Visual Design

Frontend: HTML5, CSS3, Bootstrap, JavaScript (ES6+), React.js (Vite, Tailwind CSS, Reactbits), Responsive Design

Graphic Design: Adobe Photoshop, Illustrator, CorelDRAW, DaVinci Resolve

Optimization & Tools: SEO,Git,Cloud Deployment,Web Accessibility (WCAG Basics)

Digital Marketing: Meta Ads, Google Ads, Social Media Marketing

Backend (Basics): PHP, Node.js

Education

Dr. G.R.D. Damodaran College of Science, Master of Computer Applications (MCA)   June 2021 – March 2023

J.J. College of Arts and Science, Bachelor of Computer Applications (BCA)   June 2018 – March 2021

Declaration

I hereby declare that the information furnished above is true and correct to the best of my knowledge and belief.