# AKILESH HARIHARAN

## UI/UX Designer & Developer

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**Portfolio:** akileshhariharan.netlify.app

## Summary

UI/UX Designer & Developer with 2+ years of professional front-end development experience and 3 years of part-time graphic design background. Skilled in **HTML, CSS, Bootstrap, JavaScript (ES6+), React.js (Vite, Tailwind CSS, Reactbits)**, and **PHP**. Proficient in building responsive websites, implementing SEO, and managing cloud deployments. Experienced in crafting engaging interfaces, wireframes, and prototypes with **Figma** and **Adobe XD**.

## Experience

**UI/UX Designer & Developer**, SmartZEN Solutions Pvt Ltd – Chennai          May 2023 – Present

- Designed UI/UX for 5+ mobile app projects, creating 20+ wireframes, high-fidelity mockups, and interactive prototypes with **Figma** and **Adobe XD**
- Developed and maintained 10+ static websites using **HTML, CSS, JavaScript and Bootstrap**, ensuring 100% responsive design and cross-browser compatibility
- Deployed and managed 10+ websites on **cloud platforms**, **troubleshooting** and resolving 95% of live issues within 24 hours
- Implemented **SEO strategies**, improving search engine rankings and boosting website traffic by 40%
- Developed a fully responsive e-commerce platform using **React.js (Vite)**, focusing on UI/UX design
- Crafted 20+ interactive user interfaces with **Tailwind CSS**, ensuring design consistency and responsiveness
- Created 50+ visually compelling posters and 20+ catalogue designs using **Adobe Photoshop & Illustrator**
- Implemented 10+ advanced animations using **Reactbits**, enhancing user engagement
- Led **digital marketing** for 6 months, boosting online engagement by 35%

**Graphic Designer (Part-Time)**, India Signal Pvt Ltd – Pudukkottai          June 2018 – April 2021

- Created 100+ visually compelling posters and graphics for social media marketing campaigns
- Created 30+ graphics monthly using **Adobe Photoshop & Illustrator**
- Collaborated with marketing teams on 20+ successful campaigns

## Skills

**UI/UX:** Figma, Adobe XD, Wireframing, Prototyping, User-centered Design

**Frontend:** HTML5, CSS3, Bootstrap, JavaScript (ES6+), React.js (Vite, Tailwind CSS, Reactbits), Responsive Design

**Graphic Design:** Adobe Photoshop, Illustrator, CorelDRAW, DaVinci Resolve

**Digital Marketing:** Meta Ads, Google Ads, Social Media Marketing

**Backend (Basics):** PHP, Node.js

## Education

**Dr. G.R.D. Damodaran College of Science**, Master of Computer Applications (MCA)          June 2021 – March 2023

**J.J. College of Arts and Science**, Bachelor of Computer Applications (BCA)          June 2018 – March 2021

## Declaration

I hereby declare that the information furnished above is true and correct to the best of my knowledge and belief.