

# **ASADUZZAMAN AKIN**

**WORDPRESS DESIGNER** 

# 8

### **PROFILE**

Resourceful Virtual Assistant with experience in website management, content updates, and e-commerce product uploads. Skilled in meeting deadlines with accuracy and efficiency. Strong WordPress, Elementor, Gutenberg and WooCommerce background enables me to support daily tasks while also contributing to website design, customization, and optimization.



- Designed and launched custom WordPress websites for clients in education, e-commerce, and services sector.
- Implemented responsive and mobile-first designs using Elementor and custom CSS.
- Managed site performance optimization, SEO setup, and ongoing client maintenance.
- Assisted agencies and businesses with content uploads, ecommerce product listings, and website management tasks, ensuring accuracy and timely delivery.

# **Projects Portfolio**

- https://tobyusnik.com/
- https://thedangerousgentleman.org/
- https://bkrit.com/
- https://kbhomesnj.com/
- https://westchestercircusarts.com/
- https://exexperts.com/
- https://www.kingdomheatingandair.com/
- https://ecommerce-react-phi-azure.vercel.app/



# SWOT Analysis

### Strength

- Deadline-driven
- Adaptable to diverse client needs.

# Opportunities

Demand for multi-skilled VAs with web skills.

#### Weaknesses

 To build client trust, I often work on a post-work payment basis.

#### **Threads**

 Working with post-work payments has sometimes led me to unwanted experiences.

# CONTACT

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### **SKILLS**

- WordPress (Elementor, Gutenberg)
- HTML5, CSS3, JavaScript
- C. Java
- OOP concept
- WooCommerce Integration
- Tutor LMS Integration
- Theme Customization
- Website Performance
  Optimization
- SEO Best Practices
- Responsive Design
- cPanel/Hosting Management
- Product Upload
- SEO Content Upload

# **EDUCATION**

#### **BSC in SWE**

Daffodil International University **CGPA:** 3.3 / 4.0