

AKINDE TITILAYO T.

PRODUCT DESIGNER

WORK EXPERIENCE

Product Designer / Contract FoodTrain - (California/USA)-Remote

NOVEMBER 2021 - JUNE 2022

FoodTrain is a food delivery service start up. At FoodTrain I came up with solutions that allow users to intuitively use products.

My Responsibilities

- Actively involved in projects and creation of FoodTrain Products.
- Carried out appropriate researches (direct and ethnographic)
- Identified use cases, wrote epics, user stories, acceptance criteria, content and requirements.
- Produced working documentations/ deliverables such as experience guidelines, UX flows, wireframes, screens and prototype.
- Worked effectively with figma tool and other working software to design and prototype elegant solutions for our product.
- Gathered and evaluated user requirements in collaboration with the product managers and engineers.

SELECTED PROJECTS

Product Designer / Send monie

July 18, 2021 — August 21 2021

Sendmonie is a mobile application designed to provide users with the easiest, fastest and most effective ways to pay, send, recieve and borrow money through peer to peer transfers.

My Role

- Created user flows, wireframes and prototypes
- Plan and conduct competitor analysis
- Ideation
- Create prototypes and wireframes
- Interpret data and qualitative feedback
- content development
- User Research and User Persona
- Designed UI components

Product Designer / EasyPharm

Dec 1, 2021 — Dec 8, 2021

EasyPharm is a drug prescription delivery application that allows patients to either request for a new prescription or renew their prescription.

My Role

- Created user flows, wireframes and prototypes
- Plan and conduct competitor analysis
- Ideation
- Create prototypes and wireframes
- Interpret data and qualitative feedback
- content development
- User Research and User Persona
- Designed UI components

LINKS TO SELECTED PROJECT

Send monie

EasyPharm

 [My Portfolio](#)

 <https://akinde1.github.io/Akinde-s-Portfolio/>

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 <https://www.linkedin.com/in/akinde-titilayo-7a546a1b2>

EDUCATION

University of Lagos, Akoka Lagos

Bsc. Botany (2nd Class-Upper division)
Nov. 2015 - Nov. 2019.

CERTIFICATIONS

Certified Scrum Master

Scrum Alliance - 2022

Software Development

Tech4dev - 2022

Web Development

HerTechTrail - 2022

UI/UX Design

Africa Agility - 2021

Product Design

DFND Hub - 2021

Product Design

Digital Future Initiative - 2021

Graphics Design

LinkedIn - 2020

SKILLS

- User Research
- Usability Testing
- UI Design
- Creative and analytical approach
- Problem-solving
- Design thinking
- Idea development
- Communication
- collaboration and teamwork
- Organization ability.

TOOLS

Figma
Adobe XD
Photoshop
Microsoft office
Canva
Trello