

# Akinde Titilayo Tunmise

## Product Designer

Lagos - Nigeria

*"A product designer who loves and enjoys building products that offers solutions that meet both the user And business goals"*

### EXPERIENCE

#### Product Designer / Contract

##### FoodTrain - California/ USA) Remote

NOVEMBER 2021 - JUNE 2022

FoodTrain is a company that offers food delivery services.

At FoodTrain I came up with solutions that allow users to intuitively use products

Actively involved in projects and creation of FoodTrain Products.

- Carried out appropriate researches both (direct and ethnographic).
- Identified use cases, wrote epics, user stories, acceptance criteria, content and requirements.
- Collaborated in writing Product Requirement Document and Functional Requirement Documents that enabled stakeholders to align on product goals, and timelines and also drove the execution.
- Developed project deliverable for various job functions including web pages, packaging and promotional material development.
- Collaborated with cross-functional teams to create a seamless user experience, including UX/UI designers, front-end developers, back-end engineers, QA testers, marketing specialist, sales representatives.

### SELECTED PROJECT

#### Product Designer / Send Monie

JULY 2021 - AUGUST 2021

Sendmonie is a mobile application designed to provide users with the easiest, fastest and most effective ways to pay, send, receive and borrow money through peer to peer transfers.

- Carried out appropriate researches (direct and ethnographic)
- Identified use cases, wrote epics, user stories, acceptance criteria, content and requirements.
- Developed the high-level product road map, listing out the functionalities to be completed within the broader time frames.
- Worked effectively with Figma tool and other working software to design and prototype elegant solutions for Sendmonie product.

#### Product Designer / EasyPharm

DECEMBER 2021

EasyPharm is a drug prescription delivery application that allows patients to either request for a new prescription or renew their prescription.

- Carried out appropriate researches (direct and ethnographic).
- Identified use cases, wrote epics, user stories, acceptance criteria, content and requirements.
- Communicated research findings, conceptual ideas, detailed design, and designs rationale both verbally and visually
- Designed wire-frames and high-fidelity screens for Easypharm Product.

### LINKS TO SELECTED PROJECTS

[Sendmonie](#)

[EasyPharm](#)

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Tel: (+234) 816 476 5882

Portfolio: [My Portfolio](#)

Linked-In: [LinkedIn](#)

### EDUCATION

University of Lagos, Akoka Lagos.

BSC. Botany ( 2<sup>nd</sup> Class Upper)

November 2016 - January 2020

### CERTIFICATIONS

- **Web3 Product Design**  
Aya Web3 Fellowship - 2022
- **Certified Scrum Master**  
Scrum Alliance - 2022
- **Software Development**  
Tech4dev - 2022
- **Web Development**  
HerTechTrail - 2022
- **UI/UX Design**  
Africa Agility - 2021
- **Product Design**  
DFND Hub - 2021
- **Product Design**  
Digital Future Initiative - 2021
- **Graphics Design**  
Linked-In - 2020

### INDUSTRY KNOWLEDGE

- Product Design
- User Interface
- User Experience
- Wire framing
- Design Research
- User Research
- Branding

### SOFT SKILLS

- Teamwork
- Design process
- Product focused
- Leadership
- Creative & Analytical Approach
- Effective Communication
- Attention to details

### TOOLS AND TECHNOLOGY

- Figma
- Adobe XD
- Photoshop
- Miro
- Jira
- Fig-jam
- Trello
- Notion
- Microsoft Teams
- Slack