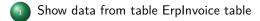


Table of contents |

01 Introduction

- Paid invoice flow
- Average income value
- xy

Purpose



Invoice flow

Paid invoice flow I

$$Paid = \frac{NrPaid}{\left(NrInvoice - Invoiced\right)}$$

$$Collection = \frac{NrCollection}{\left(NrInvoice - Invoiced\right)}$$

$$PaidOnTime = \frac{\sum \left(status == 'PAID' \& reminderFee == 0\right)}{\left(NrInvoice - Invoiced\right)}$$

Paid invoice flow II

Site	NrInvoice	NrPaid	Invoiced	InReminder	NrCollection	DropOut	Paid	Collection
comeon.se	13 011	11 764	434	74	723	16	0.935	0.057
comeon.de	356	261	0	0	94	1	0.733	0.264
NA	13 367	12 025	434	74	817	17	0.930	0.063

Site	PaidOnTime	PaidOnReminder	PaidOnCollection	NotPaid1
comeon.se	0.710	0.117	0.102	0.065
comeon.de	0.365	0.177	0.188	0.267

- Table above show the amount of invoice in different states according to equation (1)
- Table below show the probability that a customer paid on the different states

Customer value

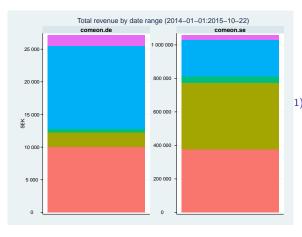
Average income value

tmpSite	0%	10%	20%	30%	40%	50%	60%	70%	80%	90%	100%
comeon.se	12	79	100	122	185	237	331	467	731	1327	5991
comeon.de	31	90	93	94	94	102	186	343	365	613	1128

tmpSite	Average revenue	Spread	Average nr	SpreadNr
comeon.se	507.41	692.69	6.23	10.12
comeon.de	251.59	248.28	2.20	2.00

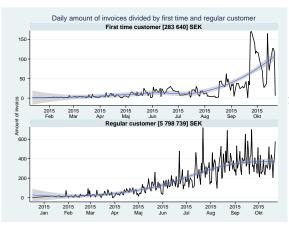
- 1) Table above show the customer value by 10% intervall
- Table below show the mean of customer value/nr of invoices agains its dispersion

Total reveneu



 Shows the difference between one time invoice customer agains repeteade





 Shows the difference between one time invoice customer agains repeteade