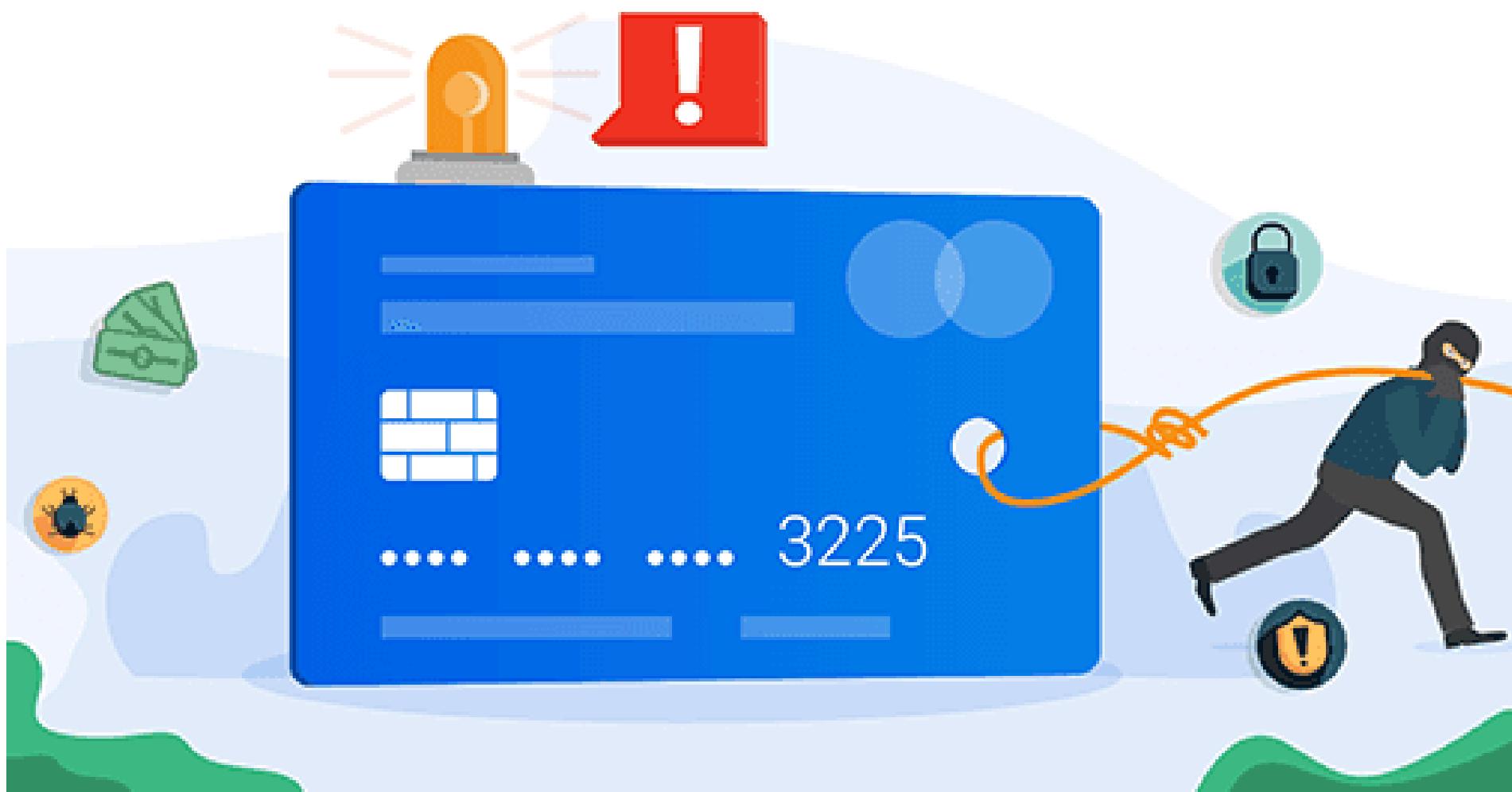


# Credit Card Fraud Detection



*Presented By : Ololade Akinsanola*

# The Problem

**Less than 0.02%**

Total credit card transactions are fraudulent, hence they are very hard to predict

**\$33.83 Billion**

Lost worldwide due to credit card frauds in 2023

**Our dataset:**

Recorded over 2 days in September 2013

**284,807** transactions

**492** Fraudulent transactions

**0.00172%** of total transactions



# How Fraud is Recognized

These methods are generally employed by credit card companies:

- **Location:** Purchase made from different location
- **Items Bought:** deviate from your regular pattern
- **Frequency:** large number of transactions in a short time period
- **Amount:** total cost of items purchased



# Understanding the Data



- Data is highly skewed
- Contains **31** features
- **V1** to **V28** have been transformed by PCA for privacy users
- Other features: **time**, **frequency** and **class** (either **1** for fraud or **0** otherwise.)



# Data Split

To validate our model's prediction, we split:

- 80% for training (227,845 rows)
- 20% for testing (57,025 rows)



# Oversampling using SMOTE

## ● Problems with the dataset

- The dataset was highly imbalanced.
  - Legitimate transactions ≫ Fraudulent transactions.  
284315      ➤      492
  - This can cause classifiers to be biased toward the majority class, ignoring fraud cases.

## ● Solution : SMOTE (Synthetic Minority Over-sampling Technique)

- SMOTE generates synthetic samples for the minority class (fraud) by interpolating between existing fraud examples.
- Applied only on the training data to avoid data leakage
- Class distribution

before SMOTE: Counter({0: 227451, 1: 394})

after SMOTE: Counter({0: 227451, 1: 227451})

## ● How SMOTE Works

- Selects minority class instances.
- Finds k-nearest neighbors.
- Generates new synthetic samples between these points.

## ● Results / Impact

- Improved model sensitivity (recall) to fraud cases.
- Reduced false negatives, which is critical in fraud detection.
- Balanced dataset helps the classifier learn both classes effectively.



# Data Visualization before and after SMOTE



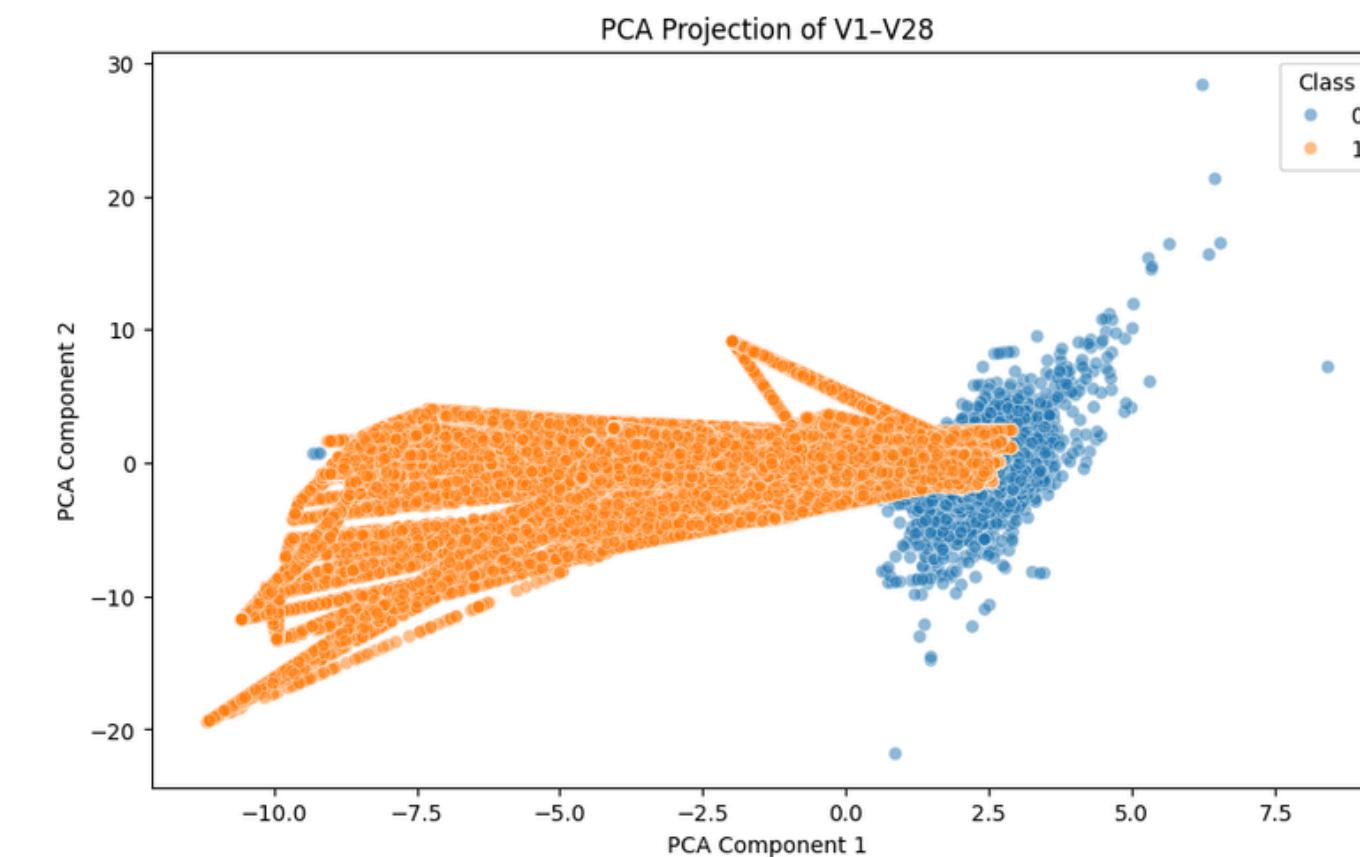
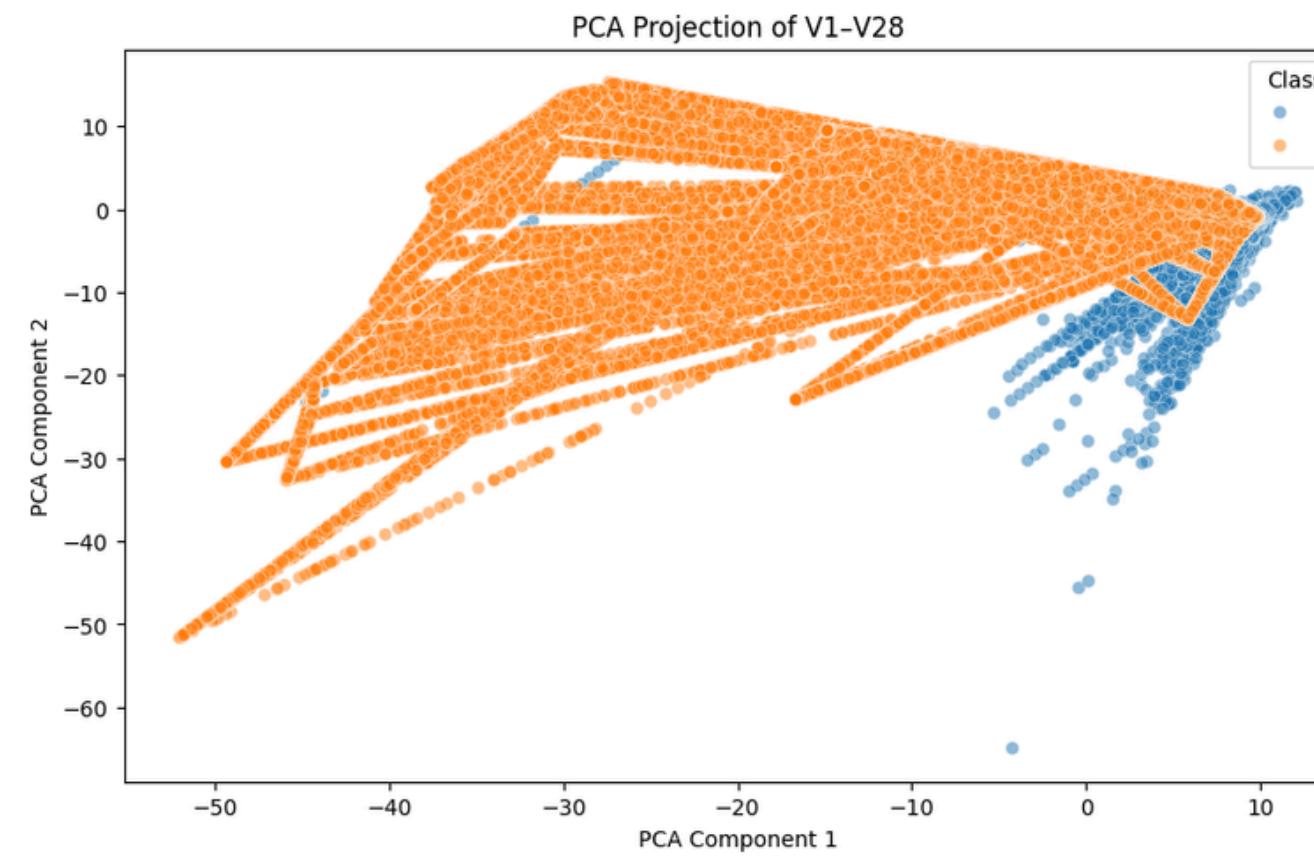
Before



After



# Effect of Normalization on PCA Visualization



## Before Normalization

- Raw feature values
- Distorted PCA result
- Difficult to distinguish between classes

## After Normalization

- Scaled feature values
- PCA reveals clearer class separation
- More suitable for classification

**"Normalization ensures PCA and machine learning models focus on real patterns, not on dominant feature scales."**



# Model Selection: Training

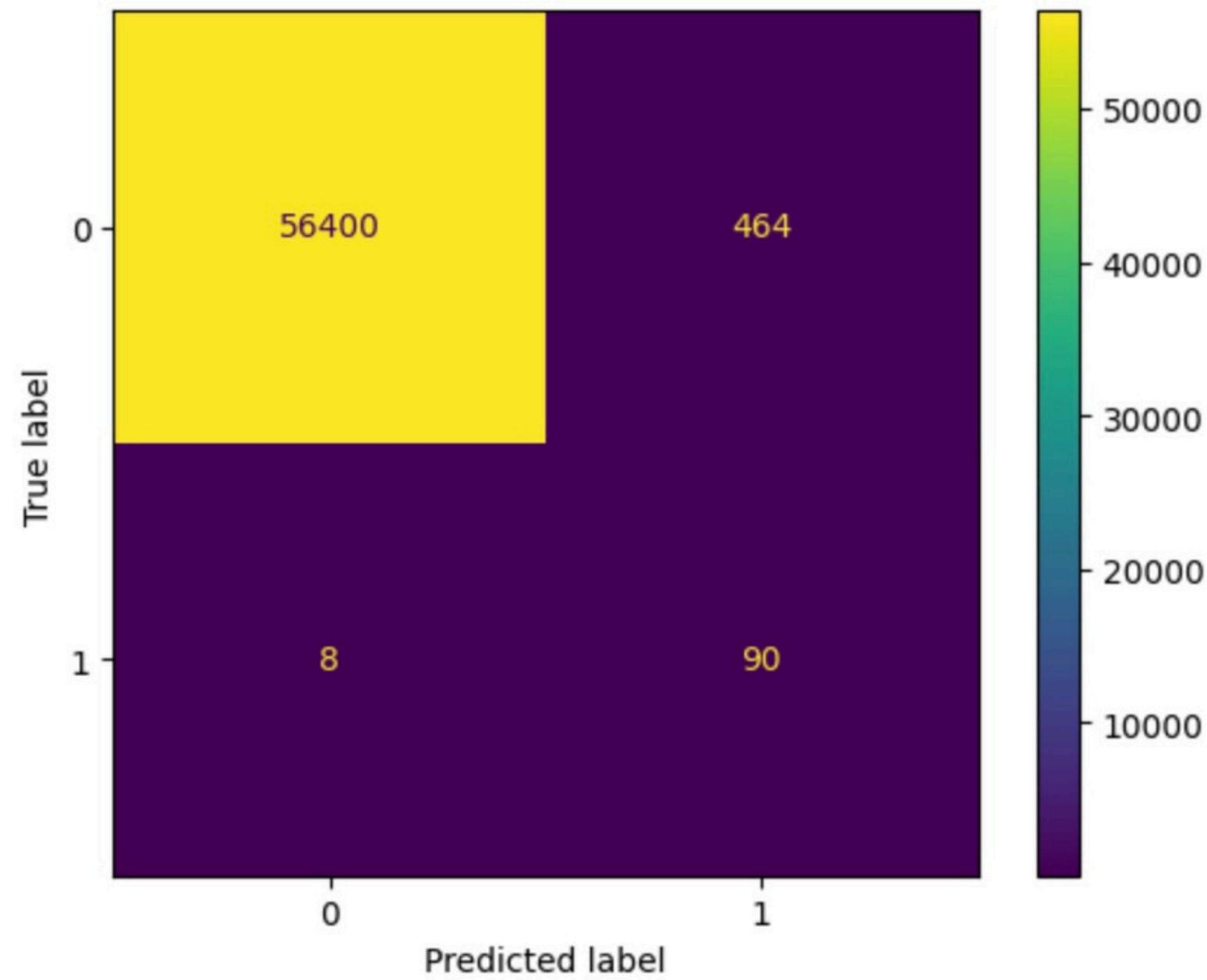
We trained several different models on the data to find the best possible model:

- Logistic Regression
- Support Vector Machine (RBF kernel) with balanced class weight.
- K-Nearest Neighbors with 5 neighbors.
- Decision Trees
  - XGboost: A regularized collection of several decision trees
  - Random Forest: A simple combination of multiple decision trees (100 estimators).



# Performance Metrics

Logistic Regression:

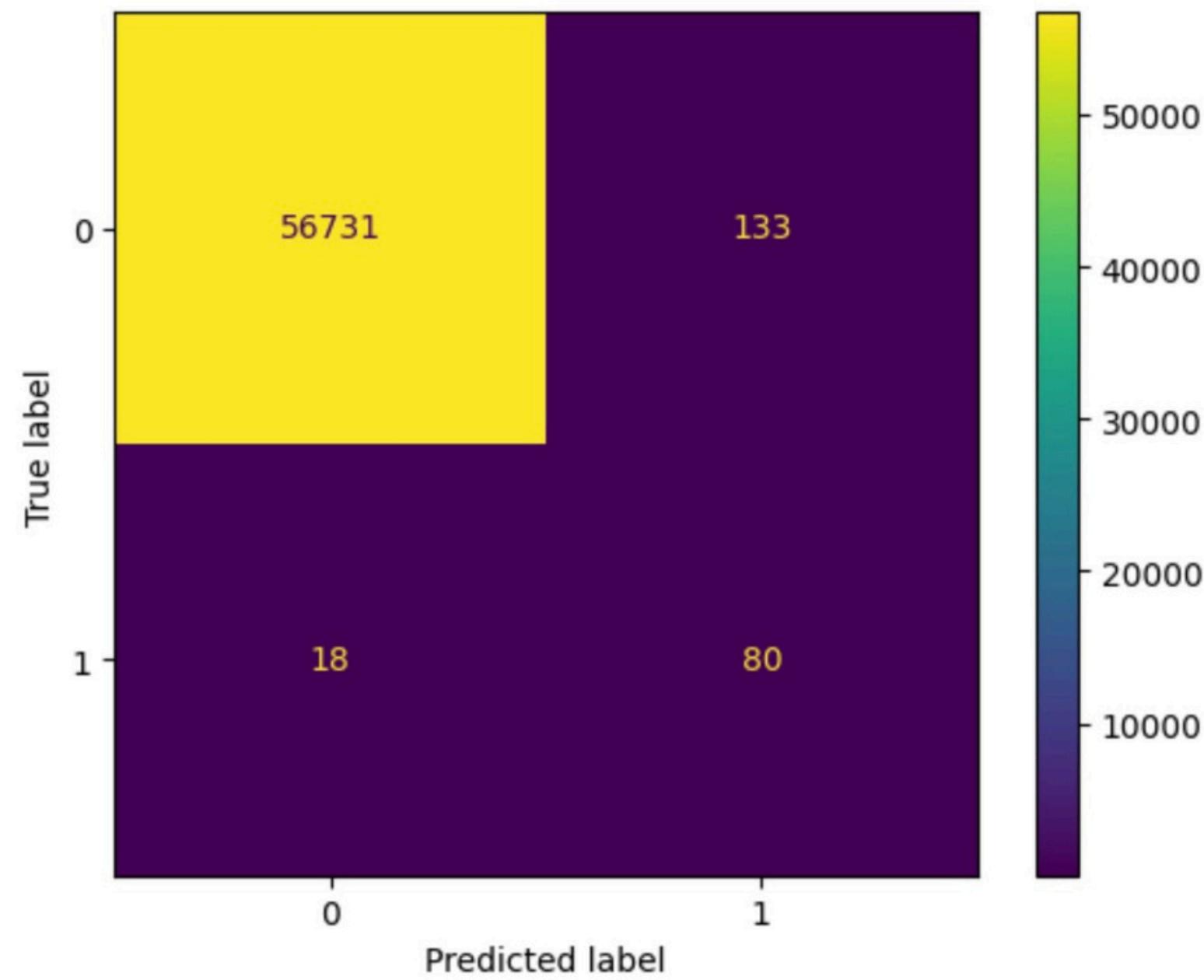


accuracy	precision	recall	f1
0.992	0.58	0.96	0.64



# Performance Metrics

Support Vector Machine:

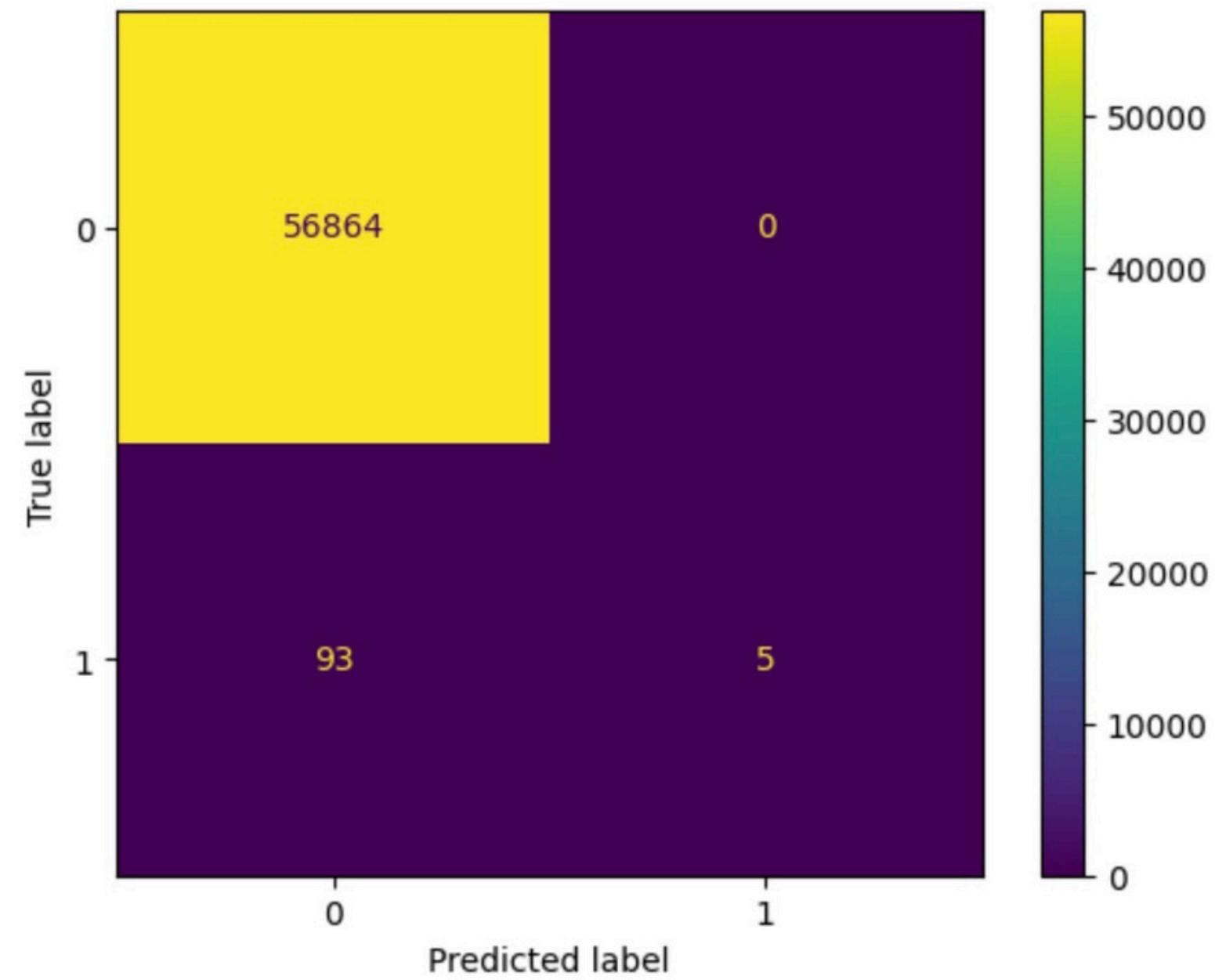


accuracy	precision	recall	f1
0.997	0.69	0.91	0.76



# Performance Metrics

K-Nearest Neighbors:

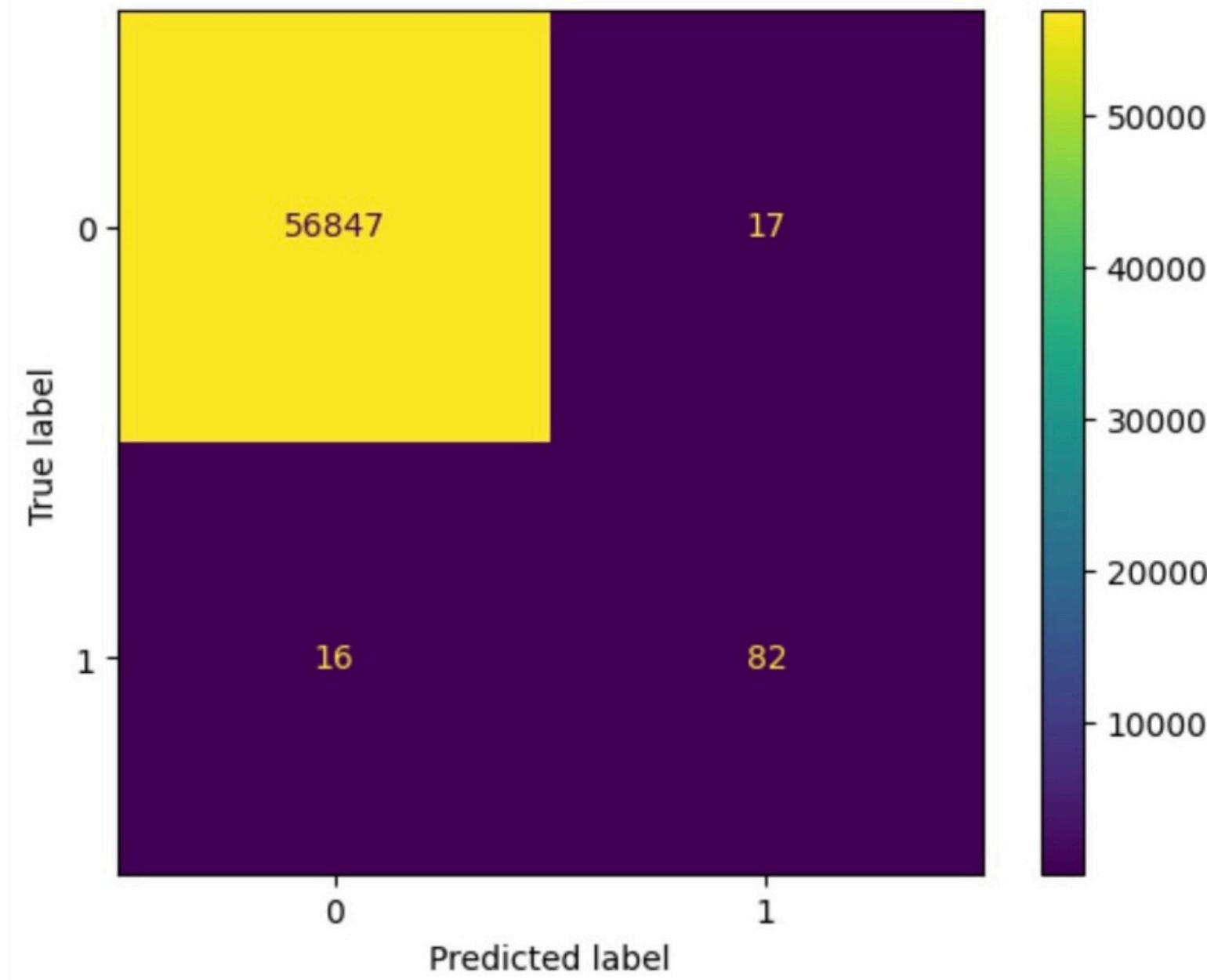


accuracy	precision	recall	f1
0.998	1.00	0.53	0.55



# Performance Metrics

XGBoost:

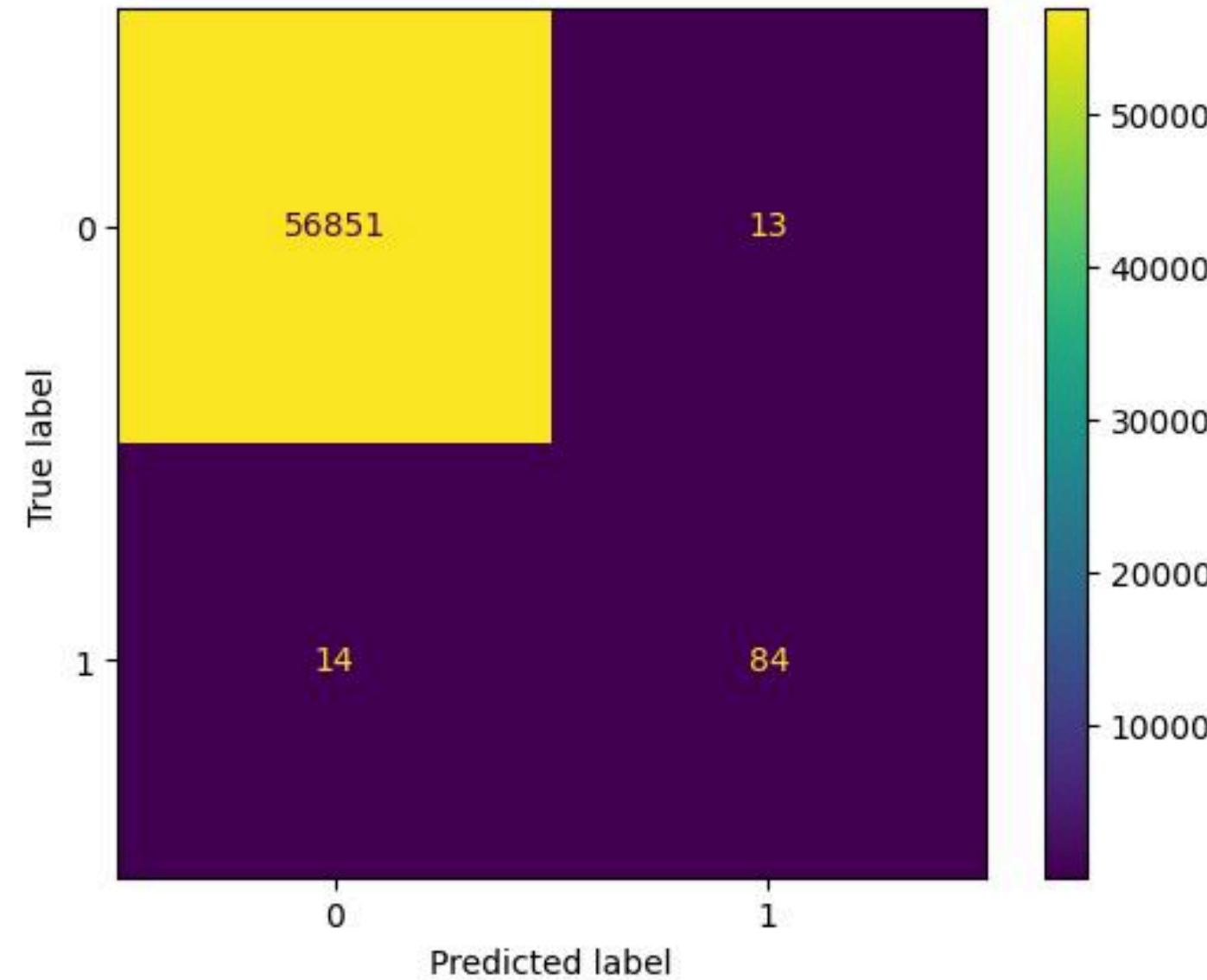


accuracy	precision	recall	f1
0.994	0.91	0.92	0.92



# Performance Metrics

Random Forest:

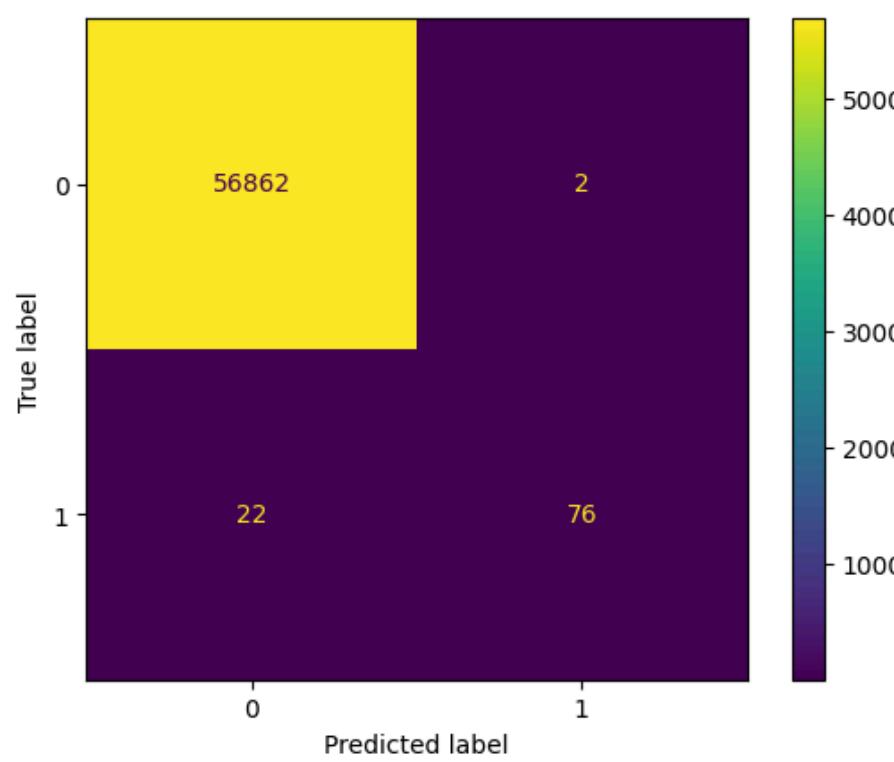


accuracy	precision	recall	f1
0.999	0.94	0.93	0.93



# Random Forest Before & After SMOTE

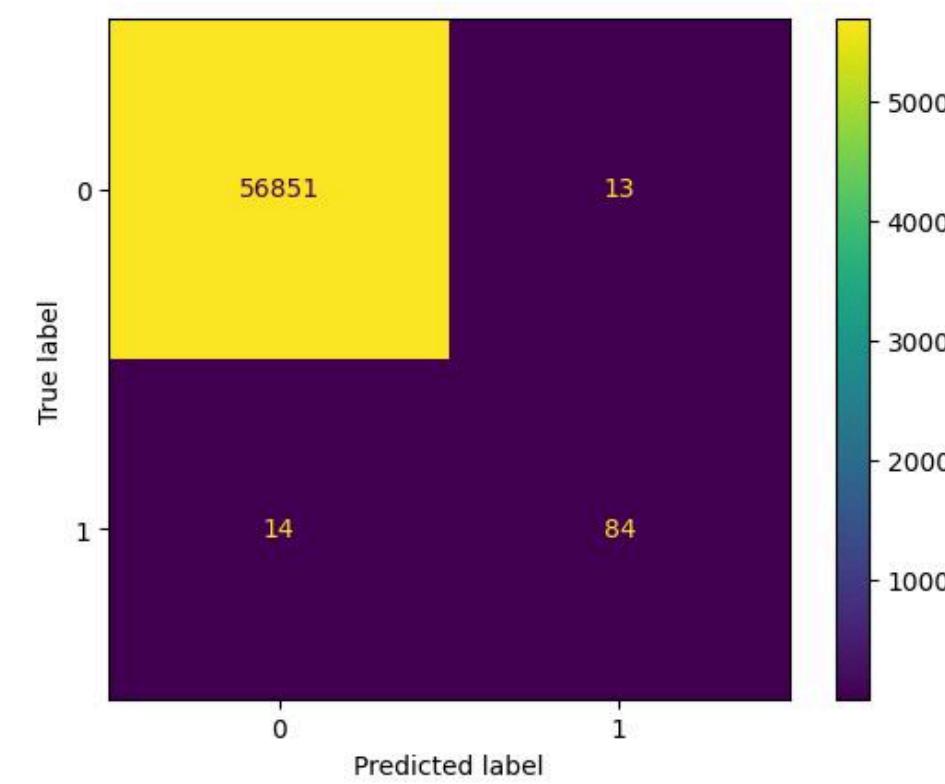
## Before SMOTE



- True Negatives (TN) = 56862 → Correctly predicted normal transactions.
- False Positives (FP) = 2 → Normal predicted as fraud (false alarm).
- False Negatives (FN) = 22 → Missed fraud cases.
- True Positives (TP) = 76 → Correctly detected fraud.

accuracy	precision	recall	f1
0.999	0.99	0.89	0.93

## After SMOTE



- Improvement:
- Better at catching fraud (TP ↑ from 76 to 84).
  - Misses fewer frauds (FN ↓ from 22 to 14).
  - Slightly more false alarms (FP ↑ from 2 to 13), but worth it for higher fraud detection.

accuracy	precision	recall	f1
0.999	0.94	0.93	0.93



# Conclusion

- According to every classification metric we used, the Random Forest Model was the best at predicting credit card fraud.
- Ranking:
  - a. Random Forest Model
  - b. XGBoost Model
  - c. Support Vector Machine
  - d. Logistic Regression
  - e. K-Nearest Neighbors
- Both of the Decision Tree models were very successful on the test partition and had very low False Negative counts, which is critical in classifying fraud correctly.



# **Thank You**

## **Any Questions?**

