Sum of adr by Arrival Date
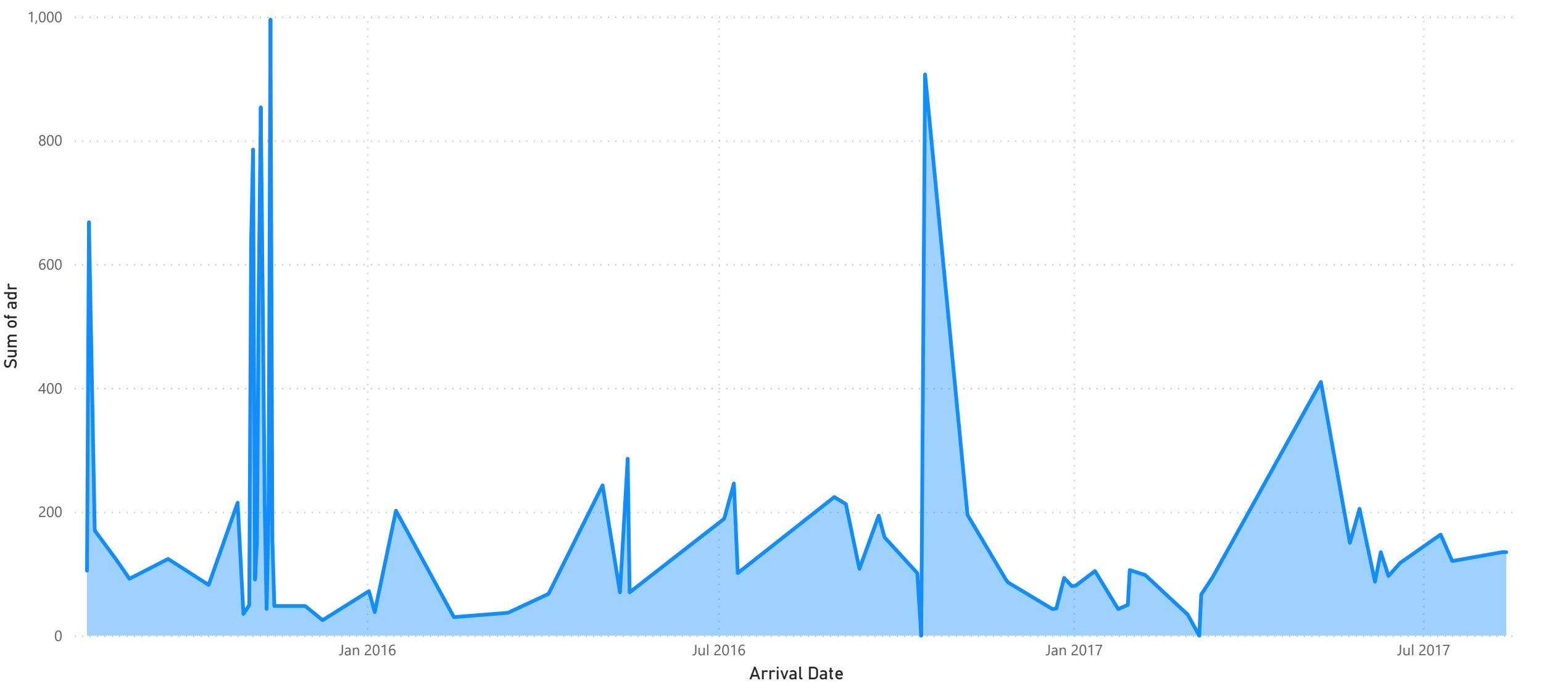
Sum of adr by assigned_room_type and customer_type

customer_type ● Contract ● Group ● Transient ● Transient-Party
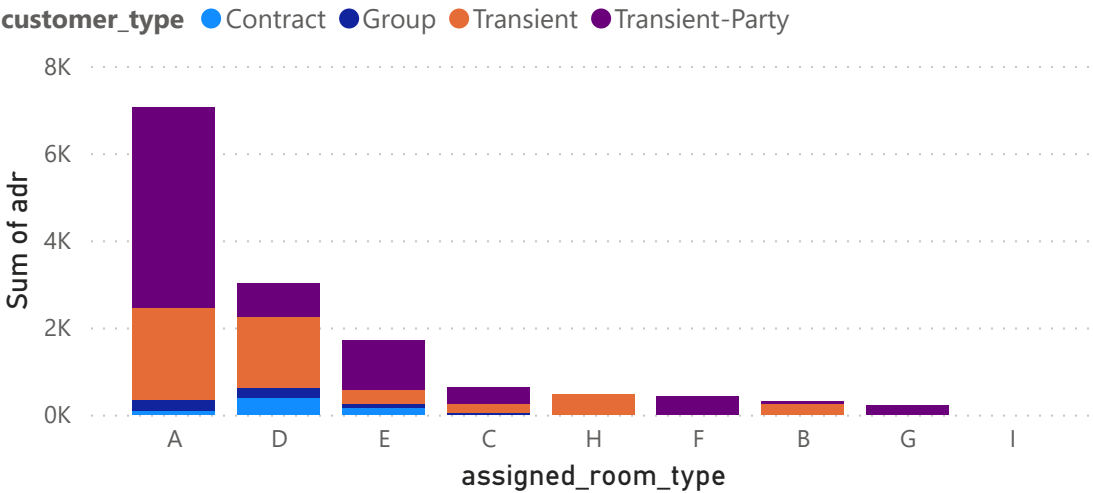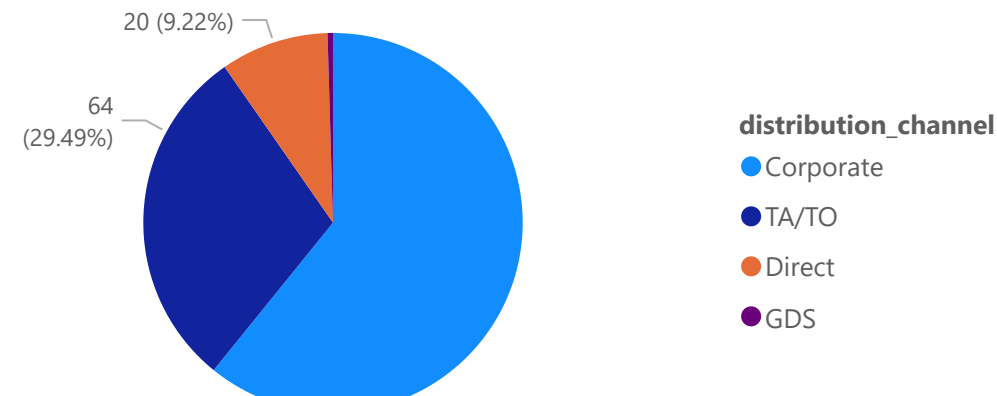

Transient-Party had the highest total Sum of adr at 7,577.51, followed by Transient, Contract, and Group.

A in customer_type Transient-Party made up 33.26% of Sum of adr.

Transient-Party had the highest average Sum of adr at 947.19, followed by Transient, Contract, and Group.

BookingChannelsCount by distribution_channel

distribution_channel
● Corporate
● TA/TO
● Direct
● GDS

Corporate had the highest BookingChannelsCount at 132, followed by TA/TO, Direct, and GDS.

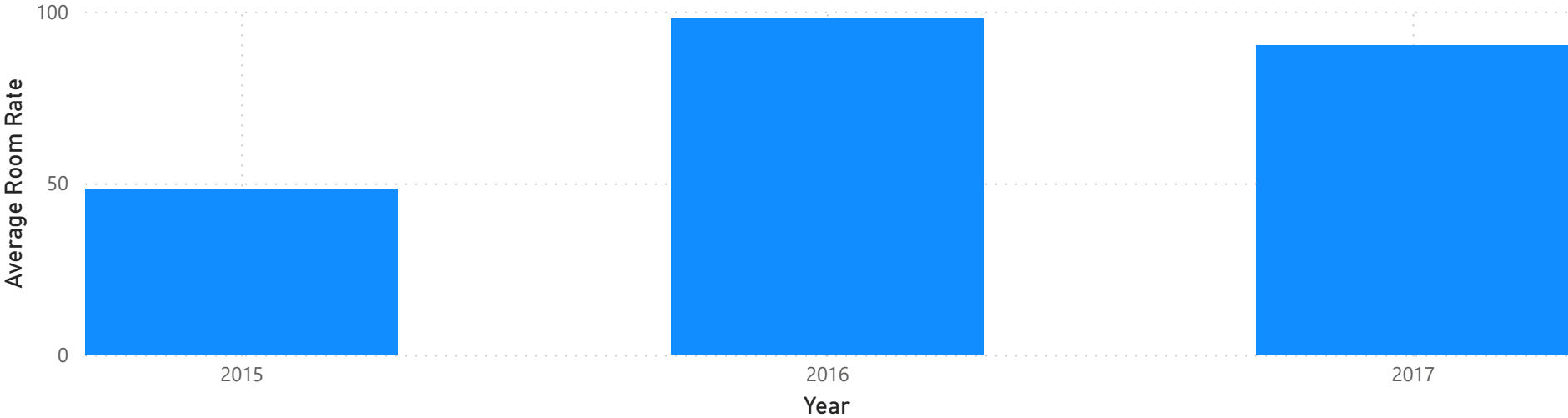Can't display the visual. See details

Average Room Rate trended up, resulting in a 85.98% increase between 2015 and 2017.
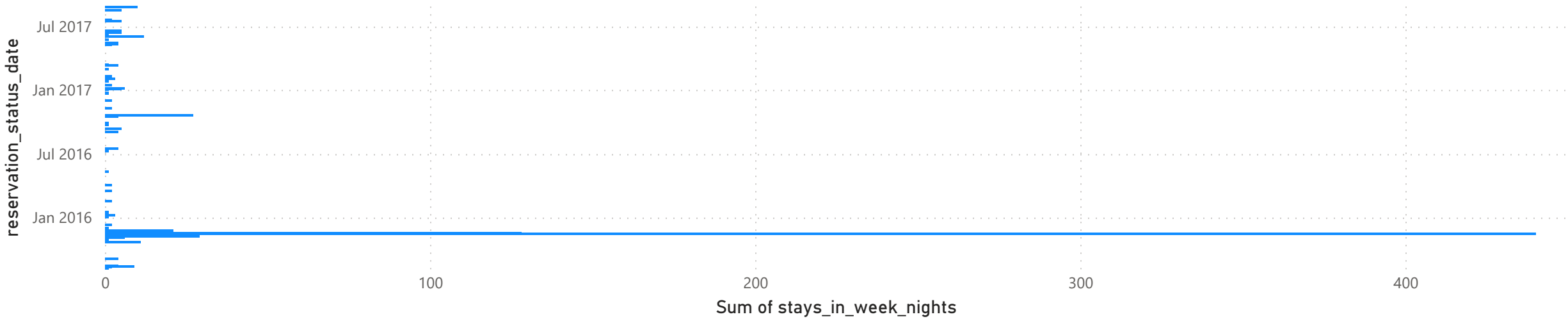
Average Room Rate started trending up on 2015, rising by 85.98% (41.70) in 2 years.

Average Room Rate jumped from 48.50 to 90.20 during its steepest incline between 2015 and 2017.

Average Room Rate by Year

## Sum of stays_in_week_nights by reservation_status_date

Sum of stays_in_week_nights trended up, resulting in a 900.00% increase between Sunday, August 9, 2015 and Sunday, August 27, 2017.
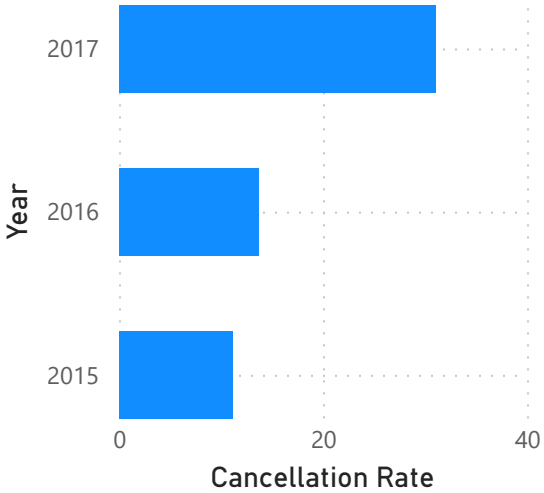
Sum of stays_in_week_nights started trending up on Thursday, November 10, 2016, rising by 400.00% (8) in 9.57 months.

Sum of stays_in_week_nights jumped from 4 to 128 during its steepest incline between Wednesday, November 11, 2015 and Tuesday, November 17, 2015.

Sum of stays_in_weekend_nights by Year
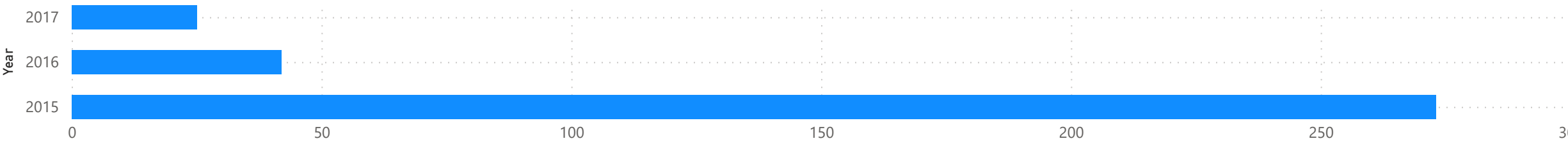
Cancellation Rate by Year
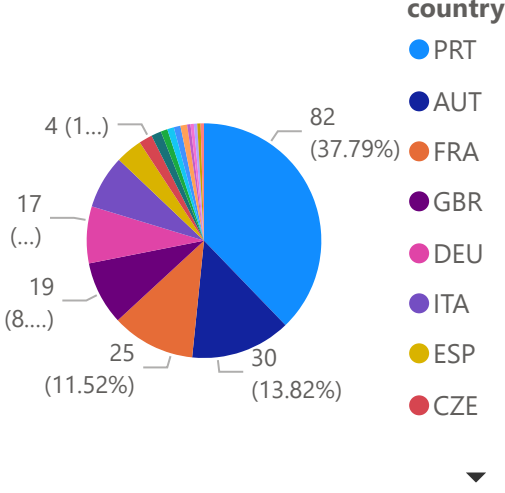

CountBookings by country

Cancellation Rate trended up, resulting in a 177.93% increase between 2015 and 2017.

Cancellation Rate started trending up on 2015, rising by 177.93% (19.85) in 2 years.

Cancellation Rate jumped from 11.15 to 31 during its steepest incline between 2015 and 2017.

CountBookings was highest for PRT at 82, followed by AUT and FRA.

PRT accounted for 37.79% of CountBookings.