## INTRO TO DATA SCIENCE LINEAR REGRESSION

AGENDA 2

## I. LINEAR REGRESSION

## **EXERCISES:**

II. LINEAR REGRESSION IN R

## I. LINEAR REGRESSION

	continuous	categorical
supervised	???	???
unsupervised	???	???

## **REGRESSION PROBLEMS**

# supervised<br/>unsupervisedregression<br/>dimension reductionclassification<br/>clustering

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The **simple linear regression** model captures a linear relationship between a single input variable x and a response variable y:

$$y = \alpha + \beta x + \varepsilon$$

Q: What do the terms in this model mean?

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 $\alpha$  = intercept (where the line crosses the y-axis)

 $\beta$  = regression coefficient (the model "parameter")

 $\varepsilon$  = **residual** (the prediction error)

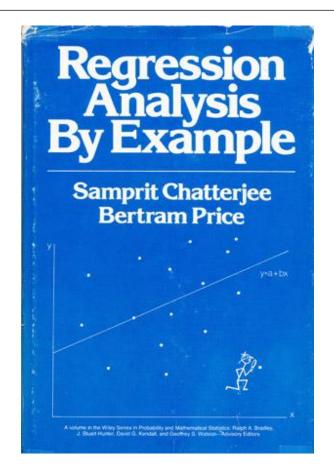
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We can extend this model to several input variables, giving us the **multiple linear regression** model:

$$y = \alpha + \beta_1 x_1 + \dots + \beta_n x_n + \varepsilon$$

Linear regression involves several technical assumptions and is often presented with lots of mathematical formality.

The details are not very important for our purposes, but you can check them out if you're interested.



## Statistical Models Theory and Practice REVISED EDITION David A. Freedman

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And there are other ways.

And software implements them as well.

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- Techniques for evaluating designs
  - Training metrics
  - Test set performance / Cross-validation

## II. EXERCISES