## DATA SCIENCE CLASS 1: INTRODUCTION AND TOOLS

#### INTRO TO DATA SCIENCE

## WELCOME

#### **LOGISTICS**

Instructors: Aaron Schumacher, Tom Shen

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Web: schoology.com

Course Times: 6:30pm-9:30pm, Mondays and Wednesdays (1776)

Office Hours: (choose / preliminary)

Tuesday/Thursday/Friday 7pm in DC

Saturday 9am Orange Line / Arlington

Homework / Projects

- O. META-INTRO
- I. WHAT IS DATA SCIENCE?
- II. THE DATA MINING WORKFLOW

LAB:

III. WORKING AT THE UNIX COMMAND LINE

## O. META-INTRO

## LEARNING IS FOR EVERYONE

## LEARNING IS A CONSEQUENCE OF THINKING

### WE ARE ALL STUDENTS

### WE ARE ALL TEACHERS

# COMMUNICATE EARLY AND OFTEN

 A set of tools and techniques used to extract useful information from data.

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- An interdisciplinary, problem-solving oriented subject.
- The application of scientific techniques to practical problems.
- A rapidly growing field.

















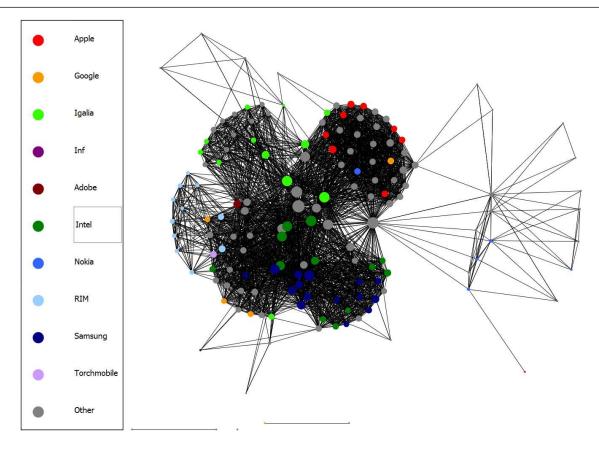






#### WHO USES DATA SCIENCE?

- Recommending products on amazon.com
- Identifying fraudulent credit card transactions
- Recommending new musical artists
- Prioritize emergency calls in Seattle
- Many more!
- Collaboration in the open-source arena: The WebKit case



#### WHO USES DATA SCIENCE?

- Application Presentations!
- https://gadsdcl.hackpad.com/

#### WHAT MAKES A GOOD DATA SCIENTIST?

- Statistical and machine learning knowledge
- Engineering experience
- Academic curiosity
- Product sense
- Storytelling
- Cleverness



Michael E. Driscoll @medriscoll



**Following** 

Data scientists: better statisticians than most programmers & better programmers than most statisticians bit.ly/NHmRqu @peteskomoroch



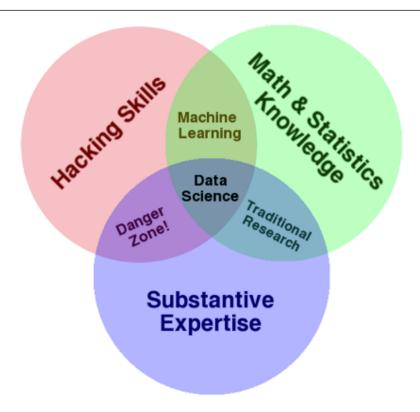




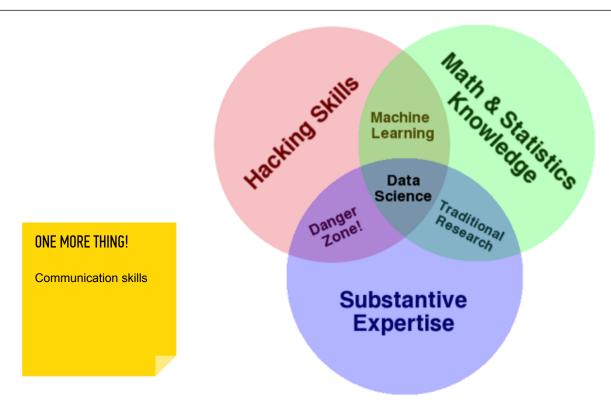




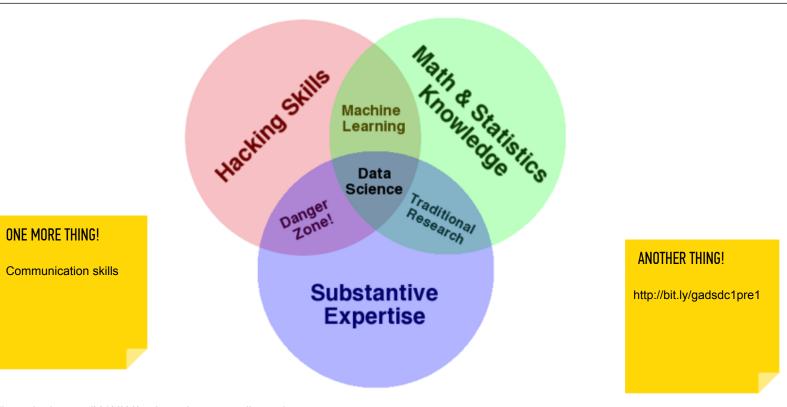
#### THE QUALITIES OF A DATA SCIENTIST



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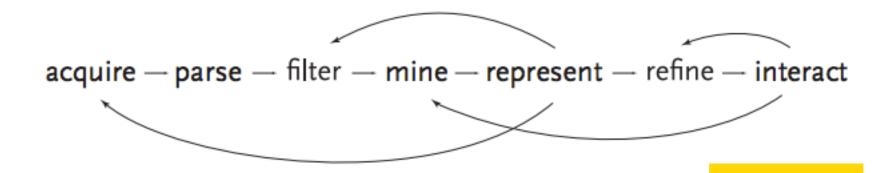
## II. THE DATA SCIENCE WORKFLOW

#### from Jeff Hammerbacher:

- 1. Identify problem
- 2. Instrument data sources
- 3. Collect data
- 4. Prepare data (integrate, transform, clean, impute, filter, aggregate)
- 5. Build model
- 6. Evaluate model
- 7. Communicate results

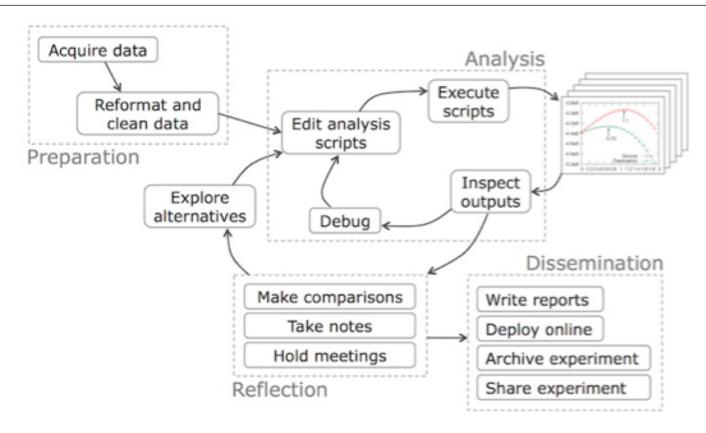
ALSO:

scale



source: http://benfry.com/phd/dissertation-110323c.pdf

#### THE DATA SCIENCE WORKFLOW



## III. WORKING ATTHE UNIX COMMAND LINE

#### EXERCISE — WORKING AT THE UNIX COMMAND LINE

#### **KEY OBJECTIVES**

- Navigate the filesystem
- Create, move, copy, and delete files & directories
- View & search files
- Edit & interact with files
- Combine steps
- Learn more

#### **TOOLS**

- Is, cd
- cat, touch, mv, cp, mkdir, rm, rmdir
- head, tail, less, cat, grep
- vim, tr, sort, uniq, wc
- pipe (|)
- man, apropos

#### NOTE

Being comfortable at the command line makes your life much easier!

#### **WORKING AT THE UNIX COMMAND LINE**

## GIT

## LINE-ORIENTED PIPELINES

#### INTRO TO DATA SCIENCE