**HTML: HyperText Markup Language**

**HTML** (HyperText Markup Language) is the most basic building block of the Web. It defines the meaning and structure of web content. Other technologies besides HTML are generally used to describe a web page's appearance/presentation ([CSS](https://developer.mozilla.org/en-US/docs/Web/CSS)) or functionality/behavior ([JavaScript](https://developer.mozilla.org/en-US/docs/Web/JavaScript)).

"Hypertext" refers to links that connect web pages to one another, either within a single website or between websites.

Markup makes text dynamic and more interactive.

Ex text to image, <img>