

IPR AND ECONOMIC GROWTH GO HAND-IN-HAND

ACCORDING TO WIPO

*Number of patents filed in India in
2018 2.5>> than 2009*

*Economy in the same period was
doubled*

Learn about IPR with



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**IPR ONLINE CERTIFICATE
COURSE IS AVAILABLE ON
THE PHARMACAD APP**



Fruits grown in a
Particular Area

Music Rights

Copyright

Literature,
Artistic or
software work

Patent

Novel
Inventions,
Inventive &
Utility

Herbal
Composition

**Geographical
Indications**

Name or sign used
on products
corresponding to
specific geographical
location or design

**Types of
IPR**

**Industrial
Design**

Aesthetic
Looks of any
product

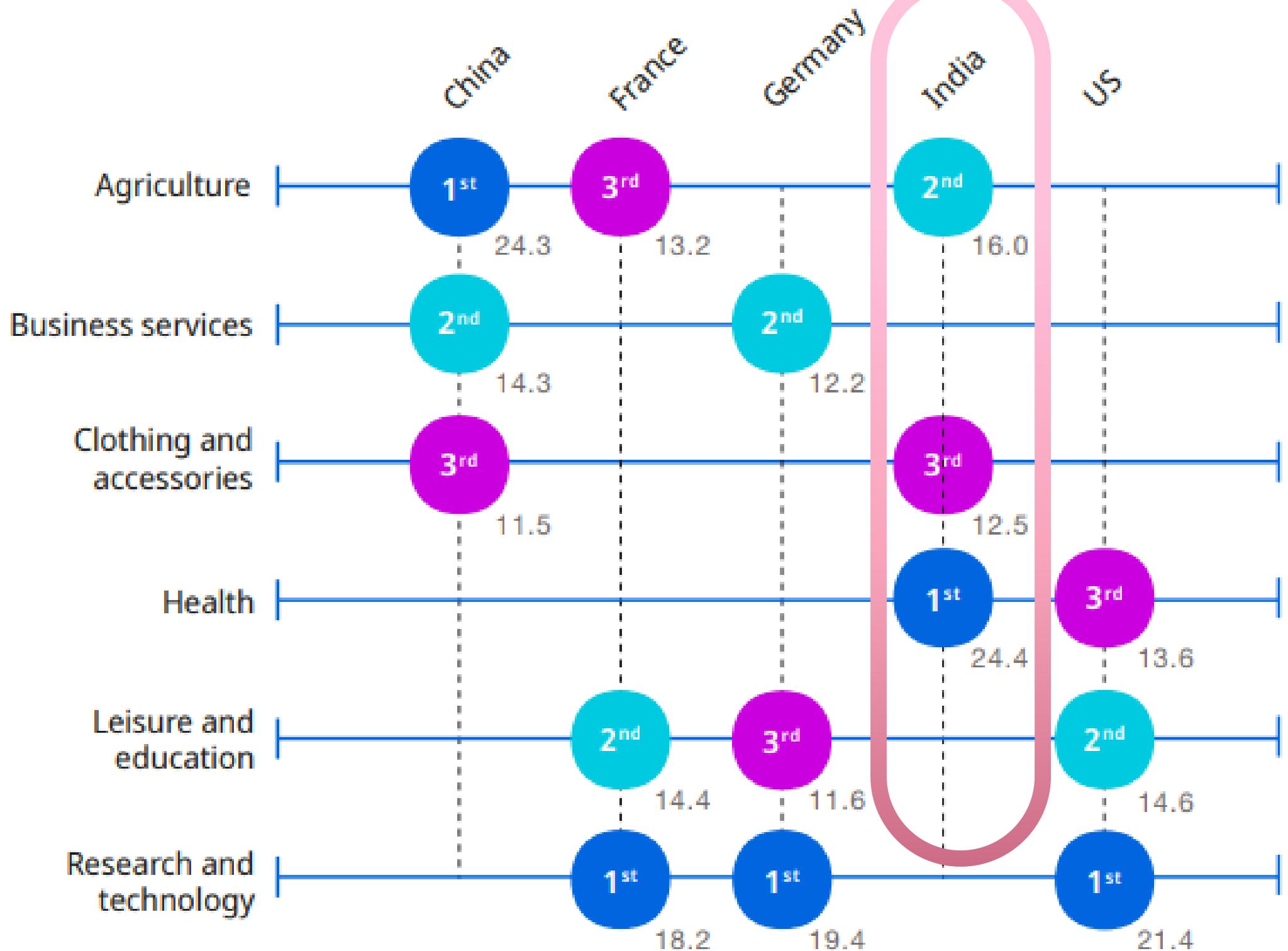
Trademark

Logo or
Design

Symbol



industries attracted the most trademark filing



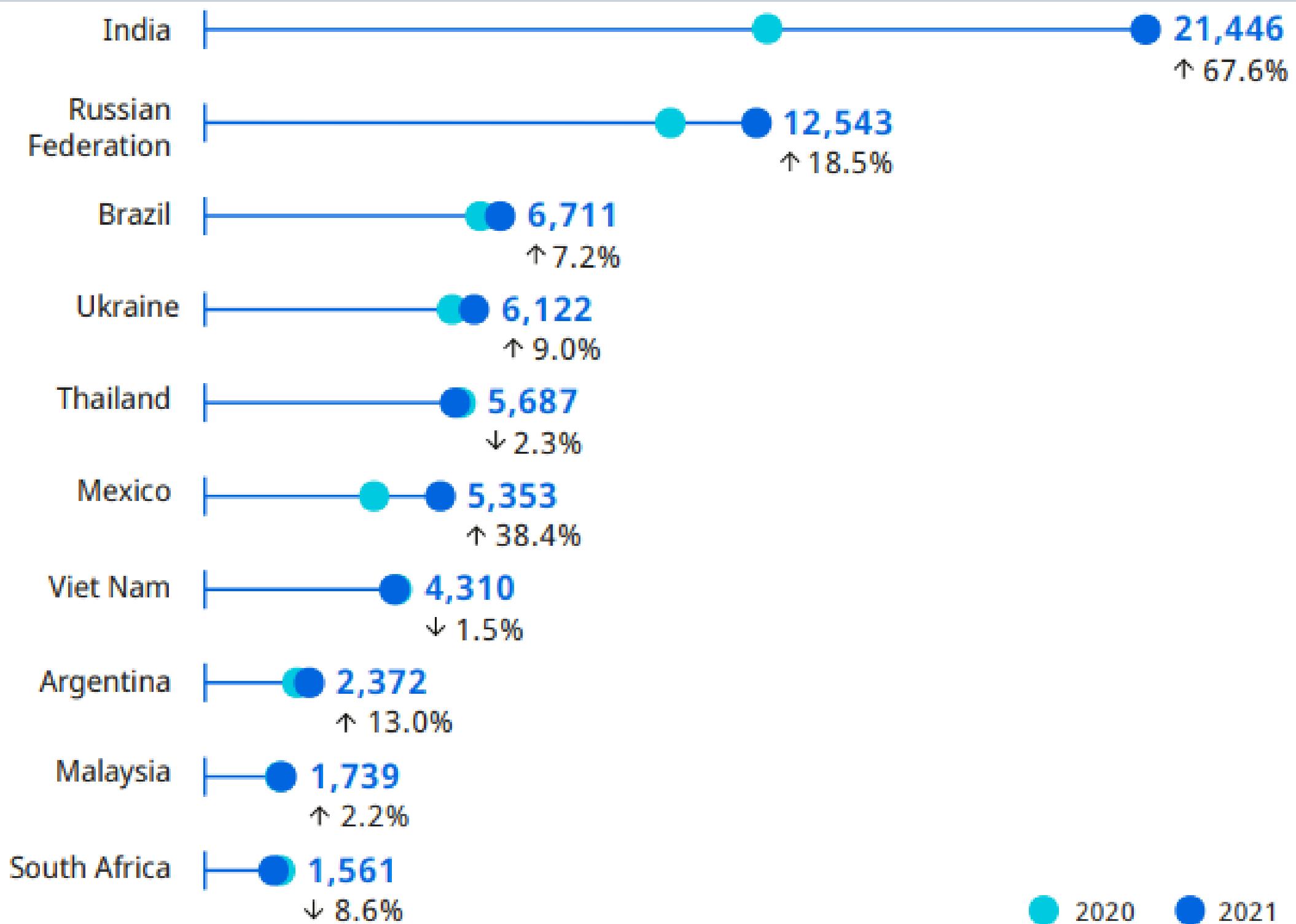
Numbers in gray show percentage share.

Source: WIPO Statistics Database, September 2022.



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Among selected offices of middle-income countries, India saw a sharp rise in filings





**IPR can help turn your ideas
into money makers**

**IPR can enhance your
business market value**

**IPRs can help you stand out
from the competition**

**IPRs can be accessed to raise
finances**

Can boost your success

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IPR BENEFITS

{IPR CERTIFICATE COURSE IS
AVAILABLE ON APP}



PHARMACAD
GPAT/NIPER/MBA

\$
RAISING FINANCE
FOR THE
COMPANY

TECHNOLOGY
TRANSFER

⚡
SAFEGUARD THE
UNIQUE IDEAS

↑
BOOSTS
BUSINESS
GROWTH

✓
EASING THE
MARKETING
PROCESS

\$\$\$
CREATES HIGH-
INCOME JOBS

双手托举人图标
PROTECTS
CONSUMERS &
FAMILIES

✈️
\$
IMPROVE
BUSINESS
EXPORT

INTELLECTUAL PROPERTY RIGHTS CERTIFICATE COURSE



**12 - PRE RECORDED
MODULES**

**1 LIVE INTERACTIVE
SESSION**

ASSESSMENT TEST

DURATION: 2 MONTHS

PLATFORM:  PHARMACAD
(GPAT/NIPER/MBA)

 **7020433566 / 9326074675**



 **INTERNSHIPS TO TOP
PERFORMERS**

MRS. SAMPADA MEHTA

ABOUT THE TUTOR

POSITION : MANAGER - APPROPRIATE IP SERVICES

EX- SUN PHARMA (6 YRS) , EX - RUBICON (1 YR)

EDUCATION DETAILS :

- BPHARM - BOMBAY COLLEGE OF PHARMACY
- MPHARM - PRIN. KMK COLLEGE OF PHARMACY
- PGD PATENT LAW - NALSAR HYDERABAD

₹2499