

# Sales Overview

Year

202120222023

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

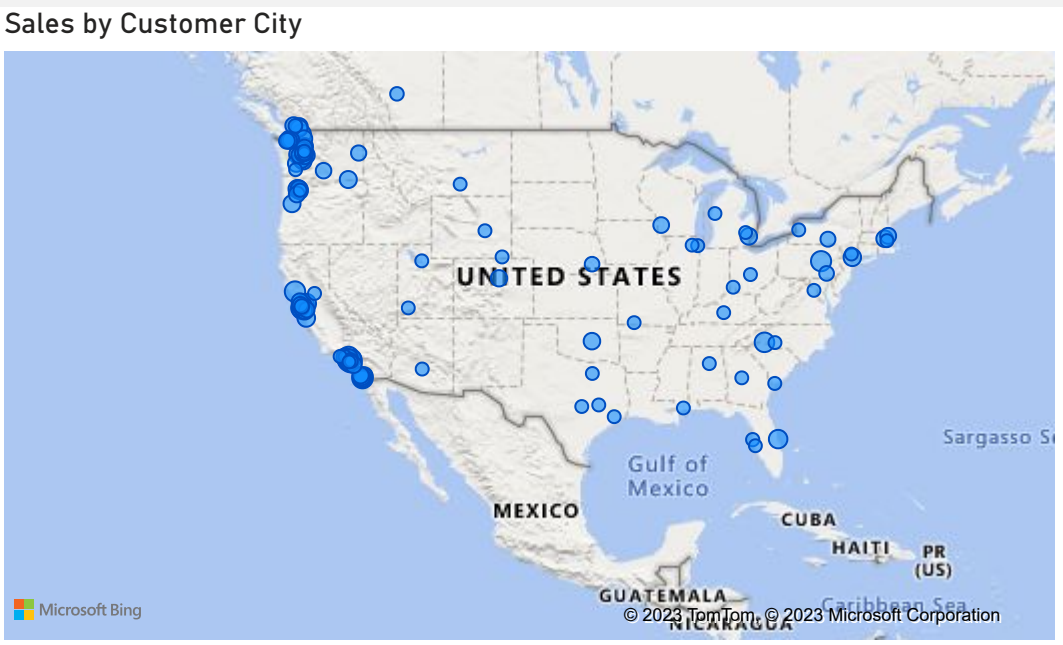
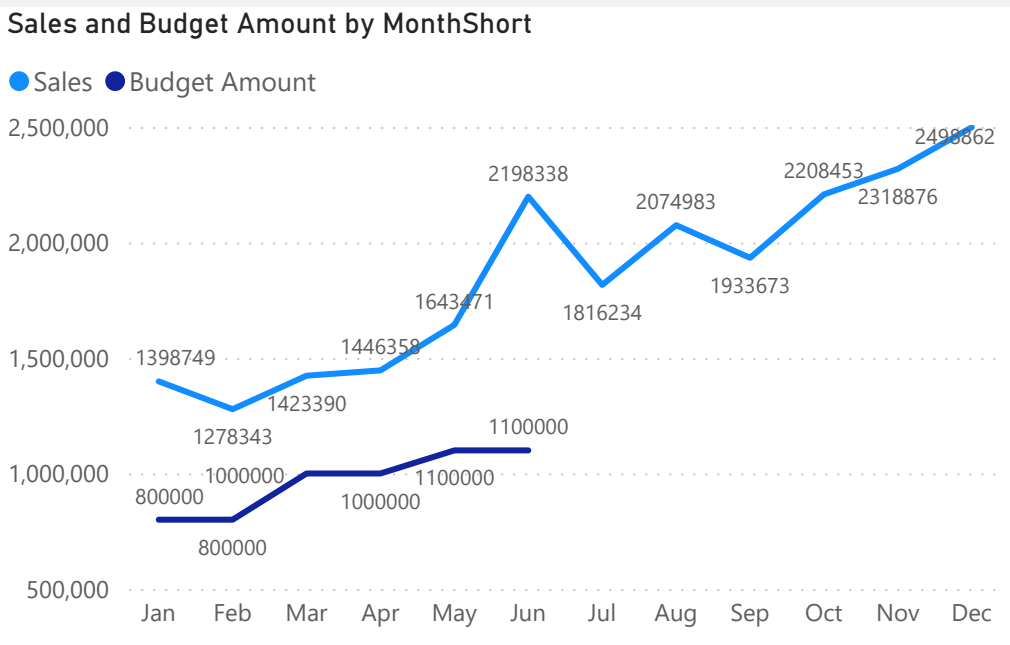
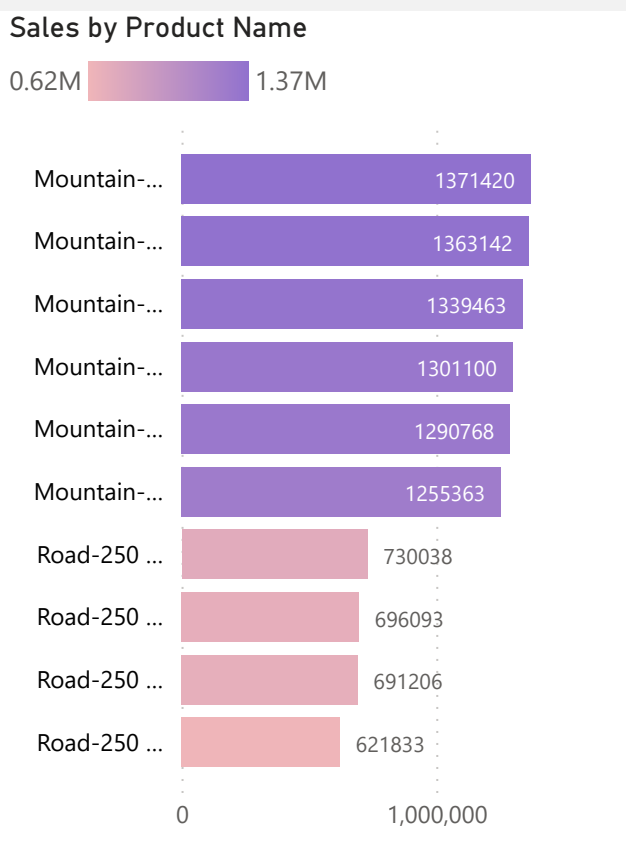
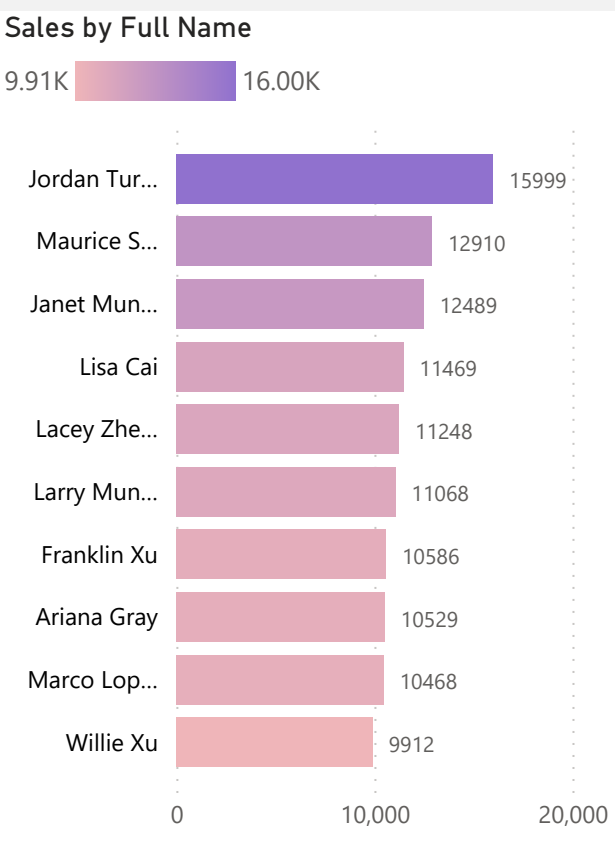
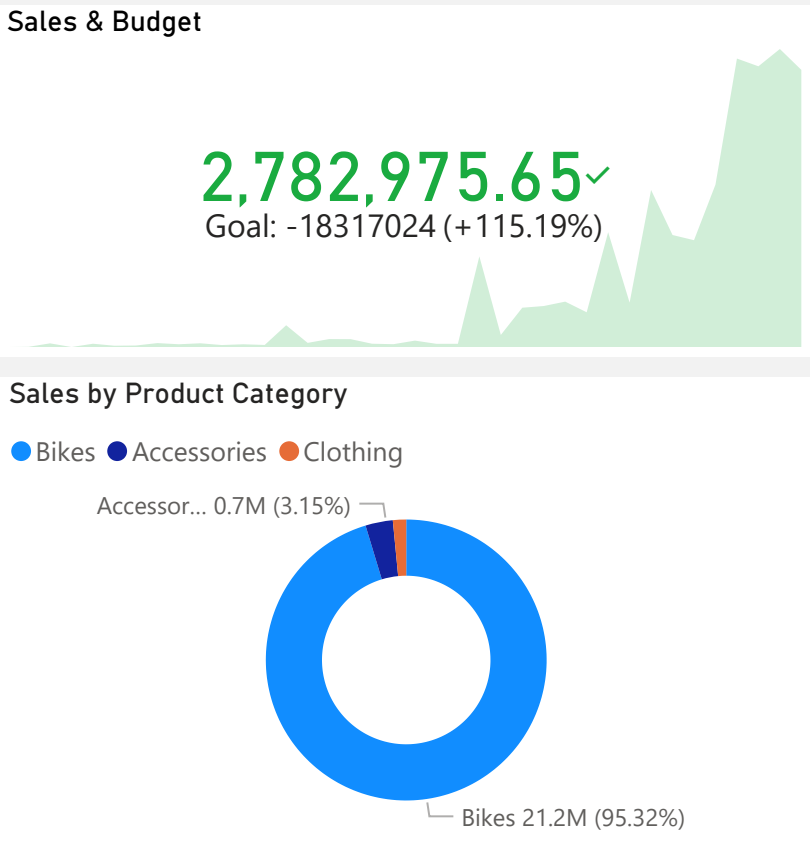
All

Product Category

All

Product Name

All



Customer  
Detail

Year

202120222023

Month

JanFebMarAprMayJunJulAugSepOctNovDec

Customer City

All

Sub Category

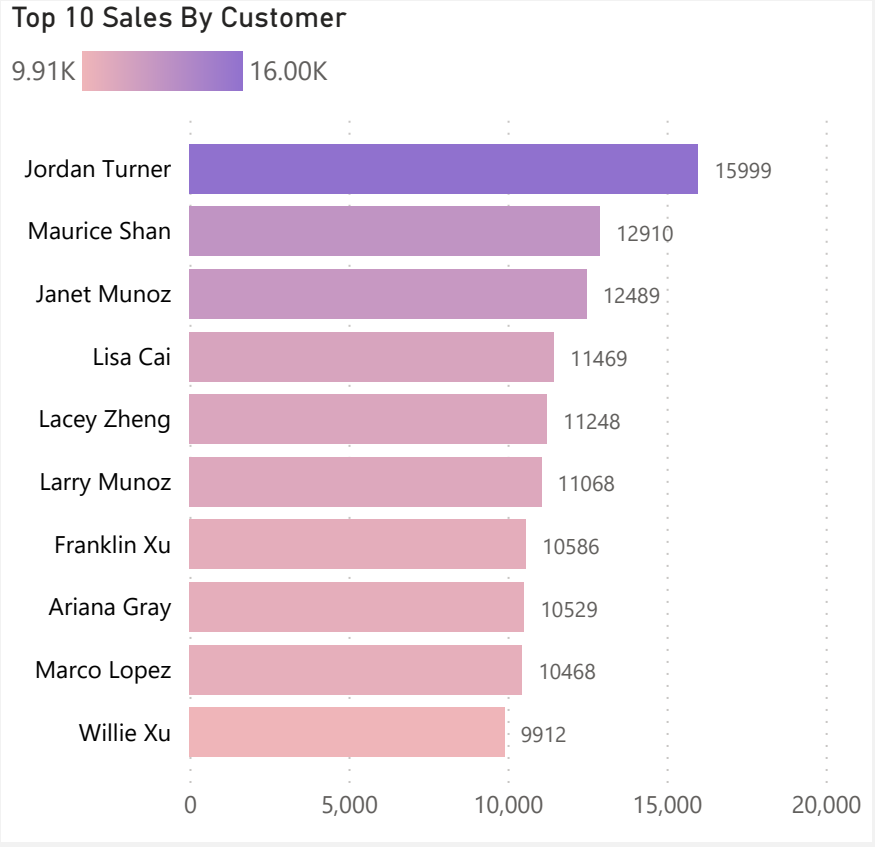
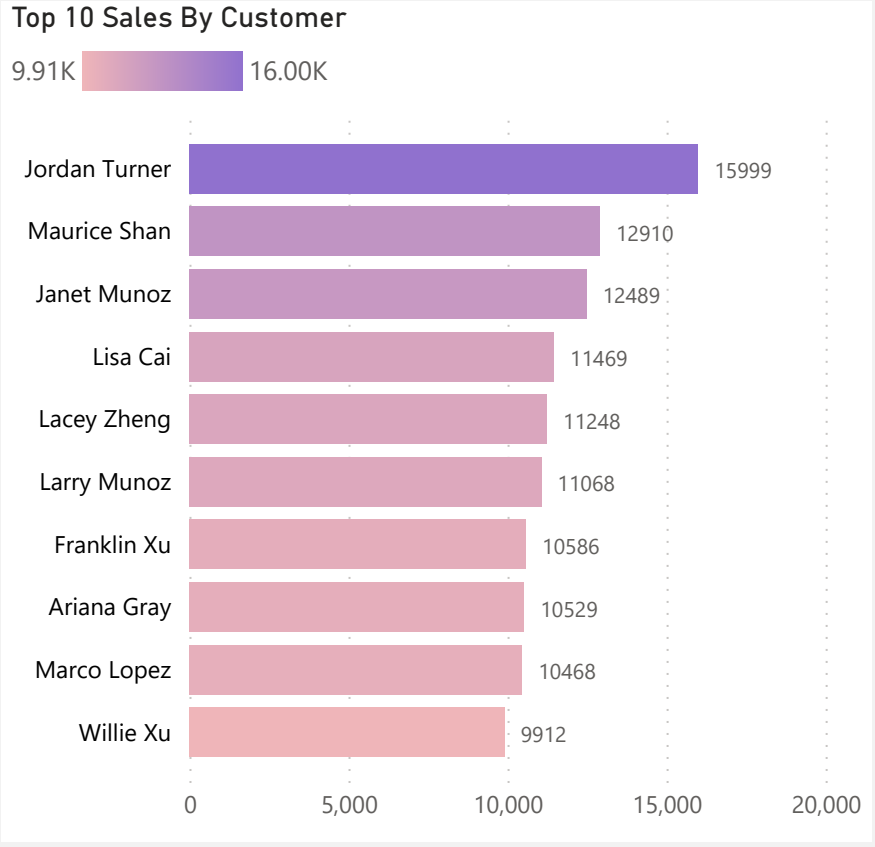
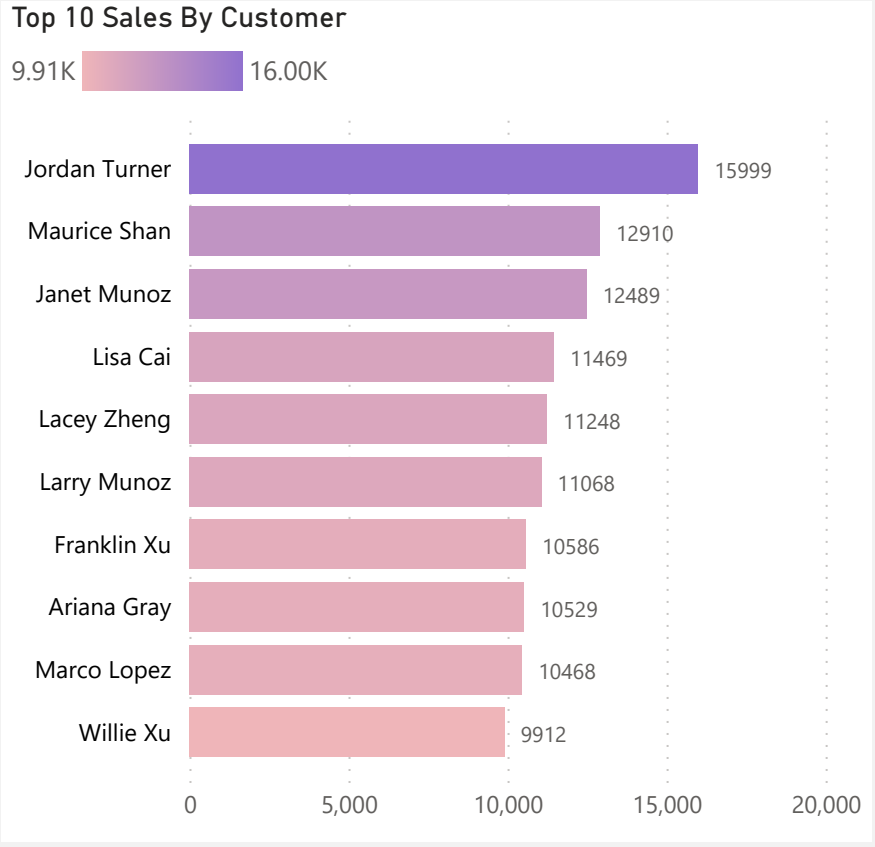
All

Product Category

All

Product Name

All



Full Name	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jordan Turner	2,376.96	2,443.35			2,354.98		539.99	2,433.04	539.99		5,310.79		15,999.10
Maurice Shan	4,885.38		2,322.28				1,268.84		2,384.07			2,049.10	12,909.67
Janet Munoz	4,876.39		3,122.30							2,419.06	2,071.42		12,489.17
Lisa Cai				708.44	811.32	553.97		2,588.33	2,049.10	2,428.05		2,329.98	11,469.19
Lacey Zheng	2,461.97					593.96	548.98	2,419.06			2,805.43	2,419.06	11,248.46
Larry Munoz	2,319.99				574.98	539.99		2,384.07	2,049.10		780.82	2,419.06	11,068.01
Franklin Xu								2,181.56	2,334.46	1,273.83	2,419.06	2,376.96	10,585.87
Ariana Gray		2,501.96					574.98		2,413.06		2,619.57	2,419.06	10,528.62
Total	1,398,748.76	1,278,342.93	1,423,390.40	1,446,358.38	1,643,470.82	2,198,337.92	1,816,234.04	2,074,982.94	1,933,673.14	2,208,452.89	2,318,875.58	2,498,862.46	22,239,730.26

Products  
Detail

Year

2021

2022

2023

Month

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Customer City

All

Sub Category

All

Product Category

All

Product Name

All

Total Sales

22,239,730.26

Total Revenue

105.40%

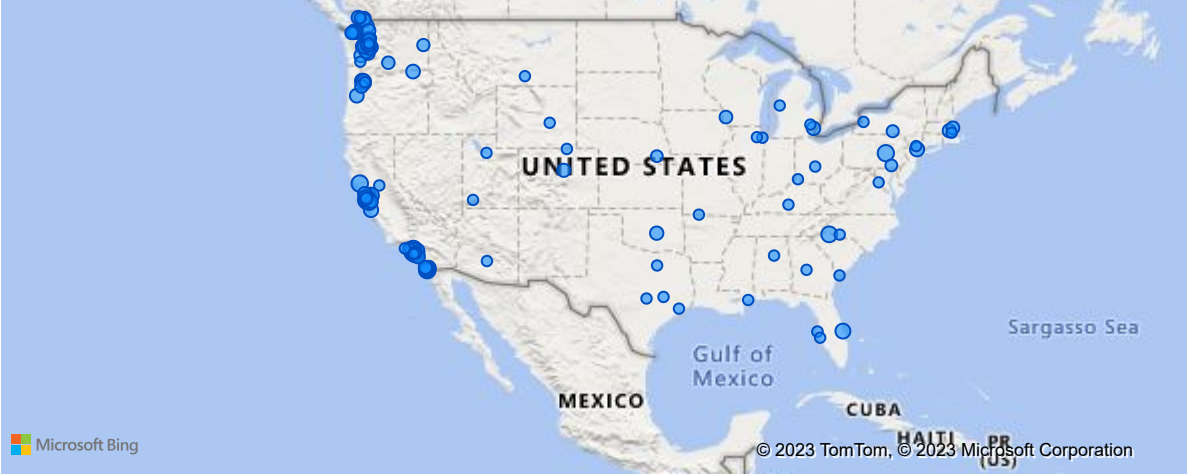
Total Budget

21100000

Sales Variance

1139730

Sales by Customer City



Sales by Top 10 Product

0.62M

1.37M

Mountain-200 B...	1371420
Mountain-200 B...	1363142
Mountain-200 S...	1339463
Mountain-200 S...	1301100
Mountain-200 B...	1290768
Mountain-200 S...	1255363
Road-250 Black,...	730038
Road-250 Red, 58	696093
Road-250 Black,...	691206
Road-250 Black,...	621833

Product Category	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total	
⊕ Clothing	24,052.22	21,305.93	26,794.72	25,396.75	26,562.85	29,425.45	29,486.64	29,835.30	27,627.64	33,682.85	30,154.34	35,447.92	339,772.61	
⊖ Accessories	49,421.06	46,246.09	55,339.21	51,721.76	57,876.93	62,526.89	58,001.76	59,736.99	58,523.23	66,167.92	67,267.69	67,930.43	700,759.96	
Cleaners	548.55	477.00	580.35	540.60	548.55	667.80	747.30	612.15	484.95	556.50	699.60	755.25	7,218.60	
Bike Racks	3,960.00	2,520.00	4,200.00	2,160.00	3,000.00	3,120.00	2,400.00	3,120.00	3,240.00	3,360.00	4,560.00	3,720.00	39,360.00	
Bike Stands	3,021.00	2,544.00	3,180.00	4,134.00	3,816.00	3,816.00	2,703.00	2,862.00	2,862.00	4,929.00	3,657.00	2,067.00	39,591.00	
Hydration Packs	2,694.51	2,364.57	3,519.36	3,079.44	3,079.44	3,189.42	3,519.36	3,849.30	3,684.33	3,024.45	3,849.30	4,454.19	40,307.67	
Fenders	3,494.82	2,967.30	3,318.98	3,714.62	3,736.60	4,220.16	4,417.98	3,582.74	3,648.68	4,242.14	4,615.80	4,659.76	46,619.58	
Total	1,398,748.76	1,278,342.93	1,423,390.40	1,446,358.38	1,643,470.82	2,198,337.92	1,816,234.04	2,074,982.94	1,933,673.14	2,208,452.89	2,318,875.58	2,498,862.46	22,239,730.26	