

Your Delicious Data is Ready and Waiting

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Our Team Members



Qamar

Data Analyst



Aklilu Asgedom

Data Analyst

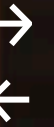


Carlos Campos

Data Analyst



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Restaurant Dashboard Menu



Business Overview



Revenue



Customer Insights



Market Insights



Forecast



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Business Overview

CY Nov 2020

Year

All

Month

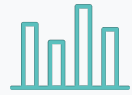
All

Store Id

5210

Store Type

All



€ 167K

-52 %

Total Revenue



3269

-28 %

Total Orders



7549

-33 %

Total Customers



€ 51,2

-9 %

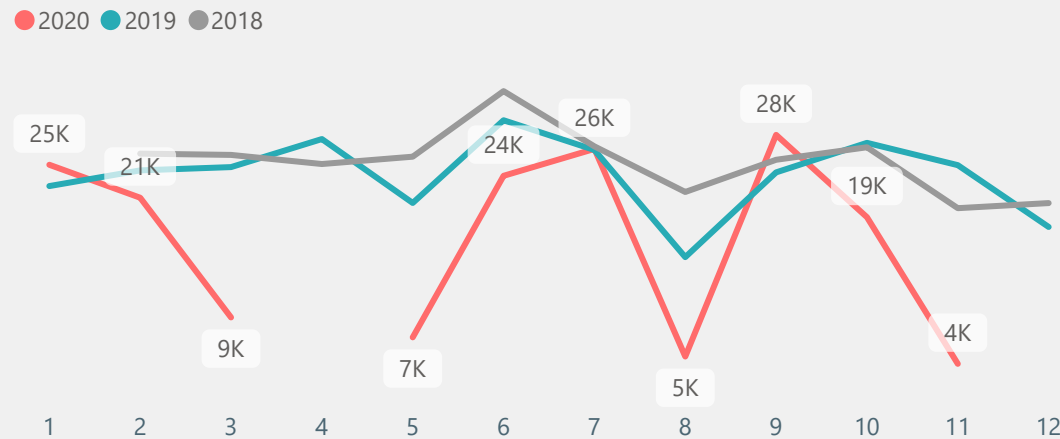
Avg Order Revenue



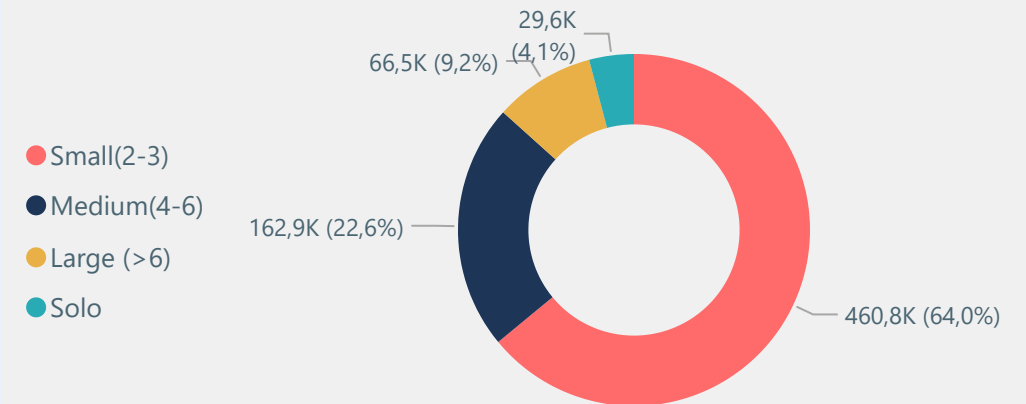
2

Total Staff

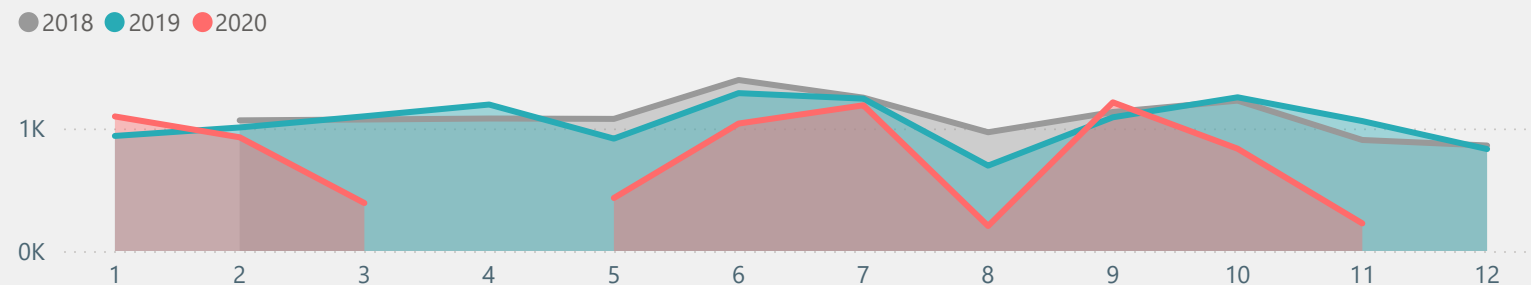
Monthly revenue evolution



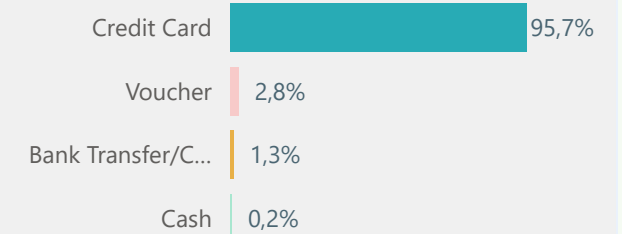
Revenue by customer group size



Monthly customer evolution



Method payment per customer



* Total customers refers to the number of visits for the entire period



Year

All

Month

All

Store Id

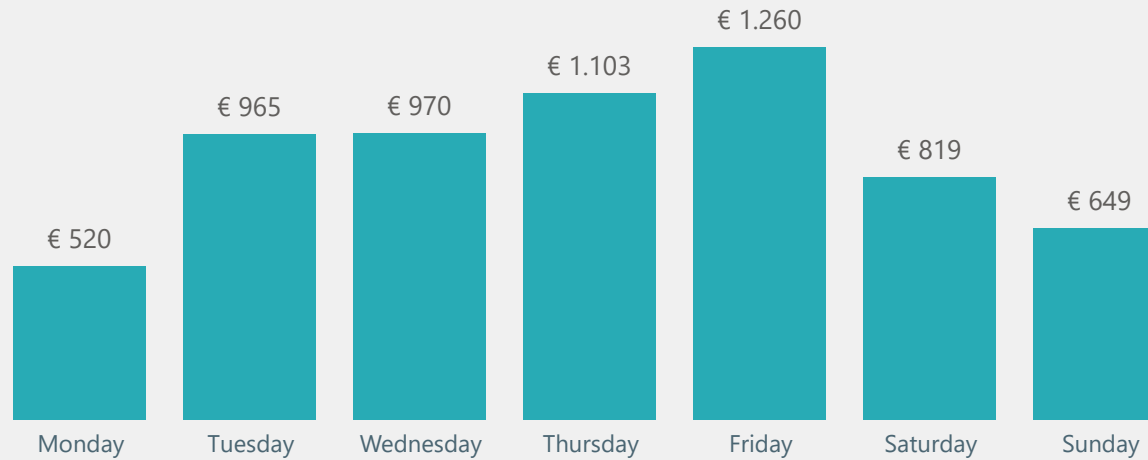
5210

Store Type

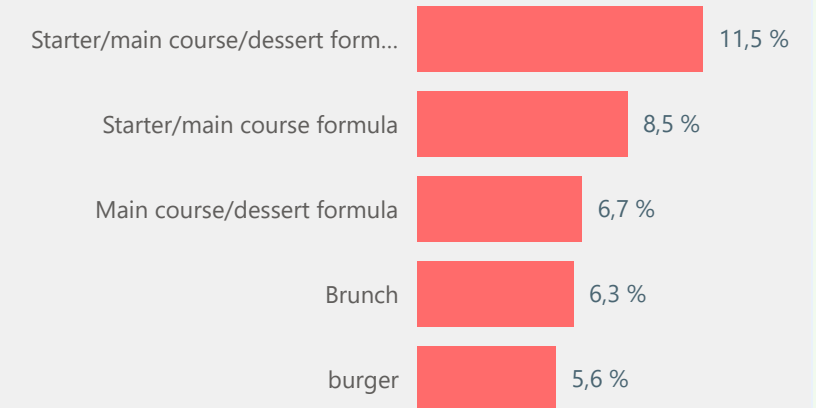
All



Average revenue per day of the week

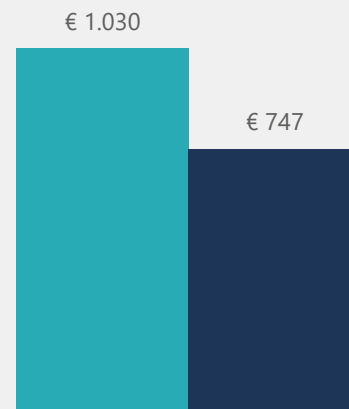


Top 5 products per revenue contribution

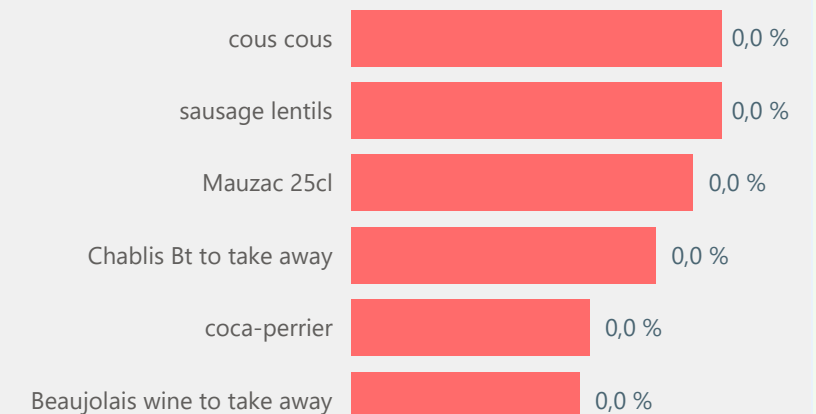


Comparison of weekdays and weekends average revenue

Weekday Weekend



Bottom 5 products per revenue contribution





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Customer Insights

Year

All

Month

All

Store Id

5210

Store Type

All



2,5

Avg Group Size



5,8

Avg Order Items

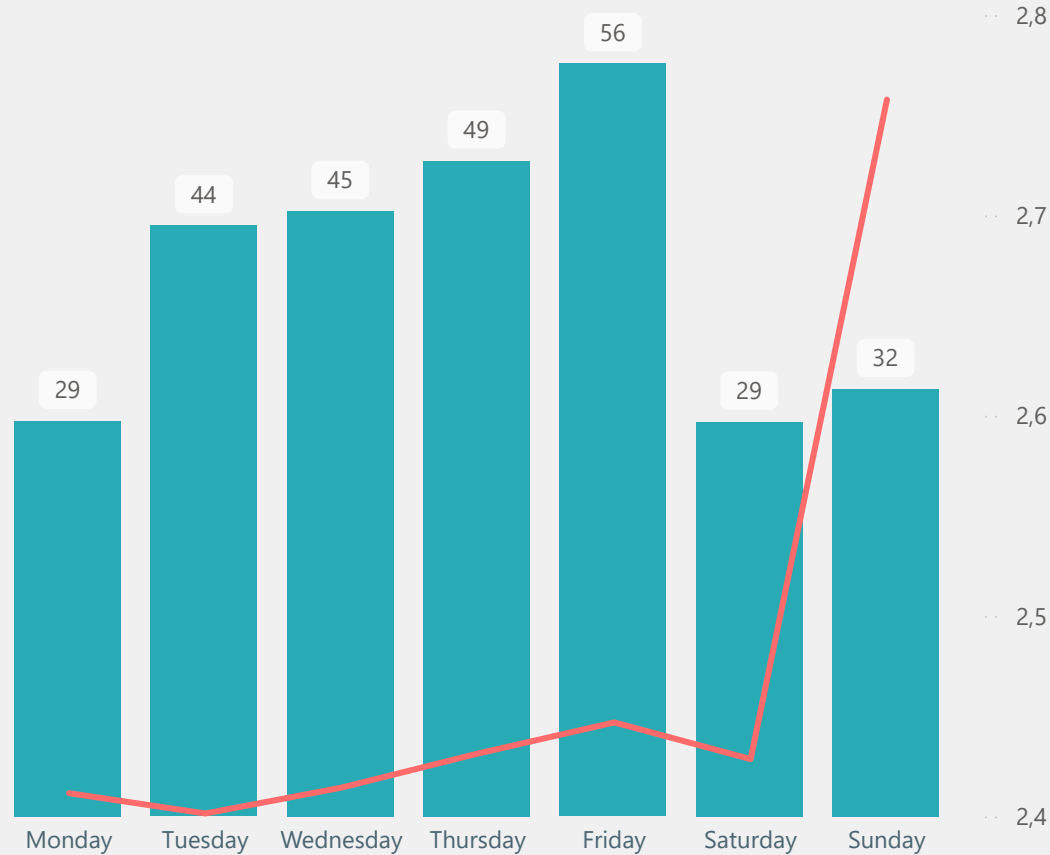


€ 25,2

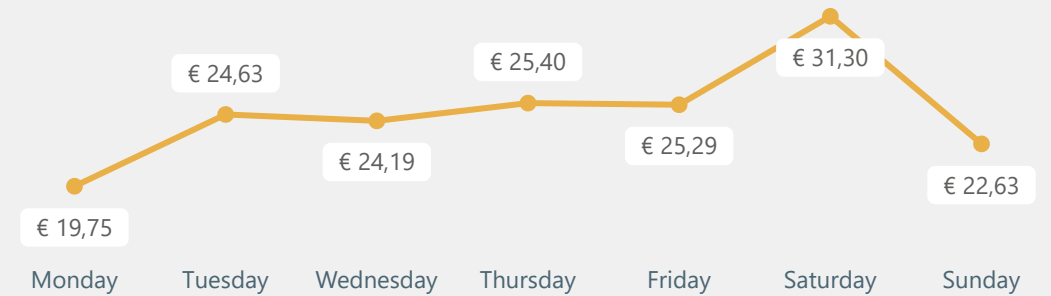
Avg Customer Pay

Average number of customers and group size per day

● Daily Customers ● Customer Group Size

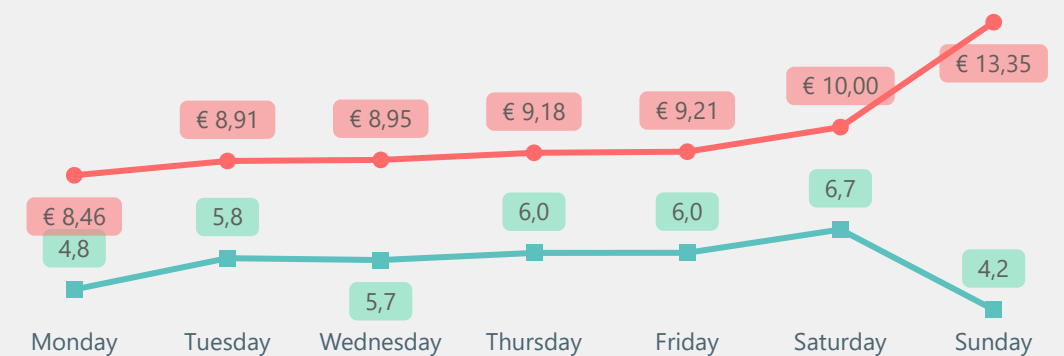


Average payment per customer per day of the week



Average items per order and average item price per day of the week

■ Items per order ● Item price





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Market Insights

Year

All

Month

All

Store Id

All

Store Type

Restaurant



15

Total Stores



€ 8,1M

Total Revenue



318,0K

Total Customers

11

Number of locations

Average revenue by business type

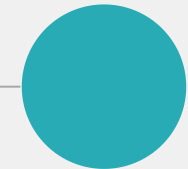
€ 0,5M



Restaurant

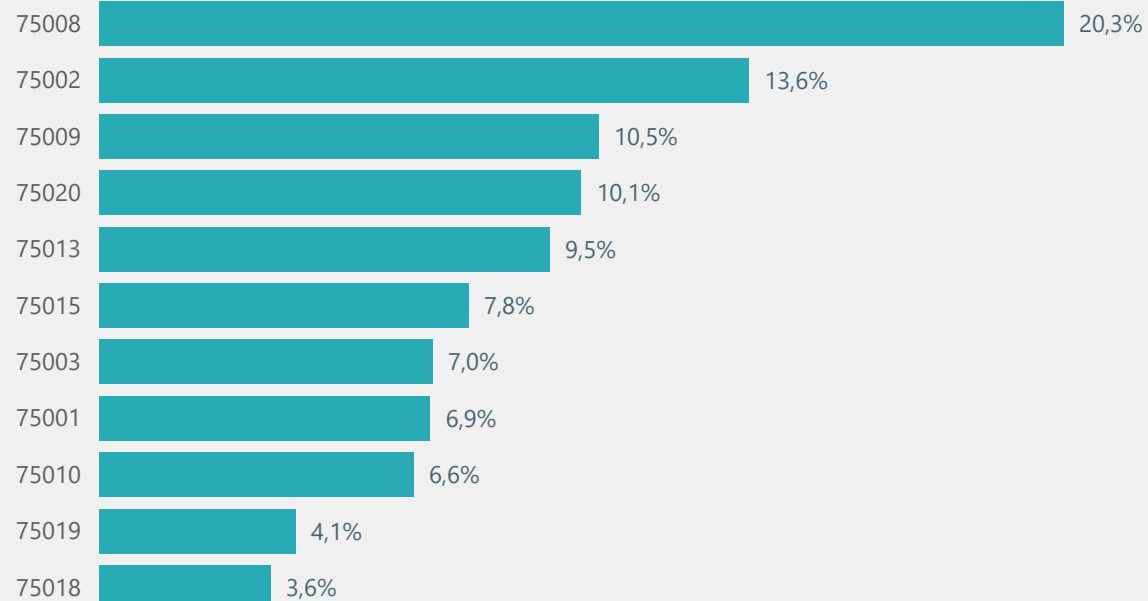
Number of customers by business type

100,0%

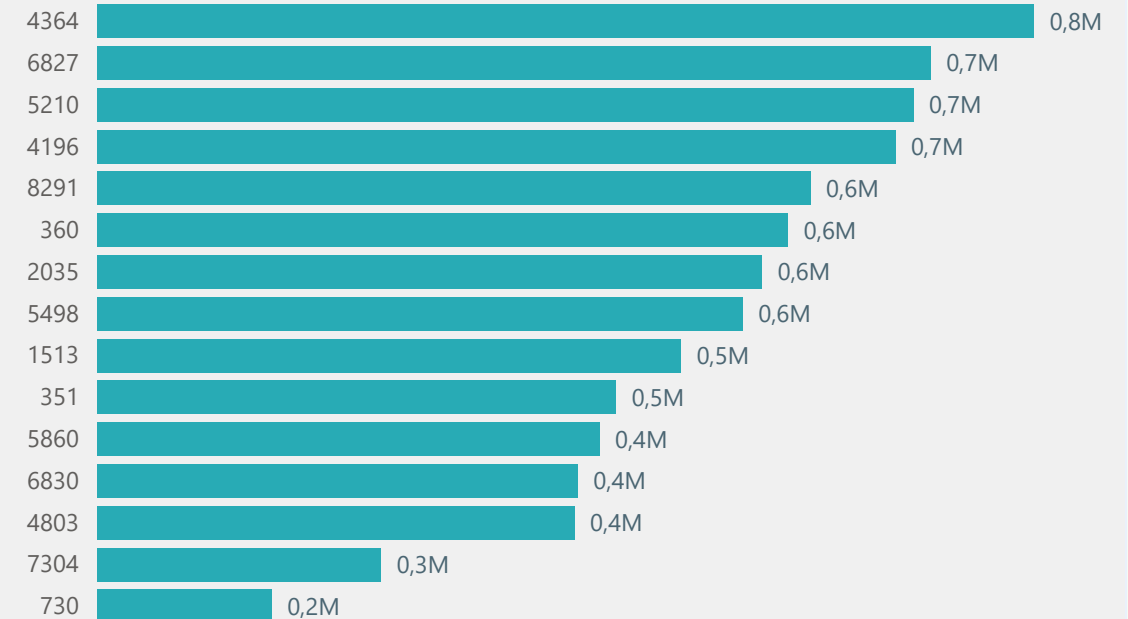


Restaurant

Distribution of customers by location



Revenue per store





YTD Nov 2020

€ 1,76M

Actual Revenue

€ 3,45M

Predicted Revenue

-49 %

Var. %

2021

3,96M

Predicted Revenue

Actual revenue vs. Predicted revenue comparison (€)

● Actual ● Prediction

