



La Redoute

## Test plan - Size exposed within PDP

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# Test background

## Evidence

La Redoute are redesigning the PDP, this will allow them to build a business case to support changes like selecting a size

## Hypothesis

By exposing sizes within the page instead of behind a fly out will increase Add To Bag and overall conversion.

## Test Purpose

Improve Performance

# Audiences

## Devices

All Devices



QA

QA Tier

Tier 1

# Variations

## Design change notes

Design to be used Variant 2.1 - exposed sizes

- If there is a large amount of sizes for a product (more than 10) the sizes will then change to a scrollable carousel (SEE DESIGN)
- There should only be ever 2 lines of sizes, if the product has more sizes the user will use the scroll bar to view and select
- If a size is out of stock the size and box should be greyed out with a line through the size box
- If a size is in stock the size should be shown in black, on selection of a size the box will be filled in black and text should be white and bolded
- Once a size is selected the user can then click 'Add to basket'
- No error messages will show as there is nothing present within control
- On click of 'Add to basket' overlay will show (same as control)
- Add to basket CTA must sit under the size selection across both devices
- Size of scrollbar to be increased by 5px and updates to black instead of grey (both devices)

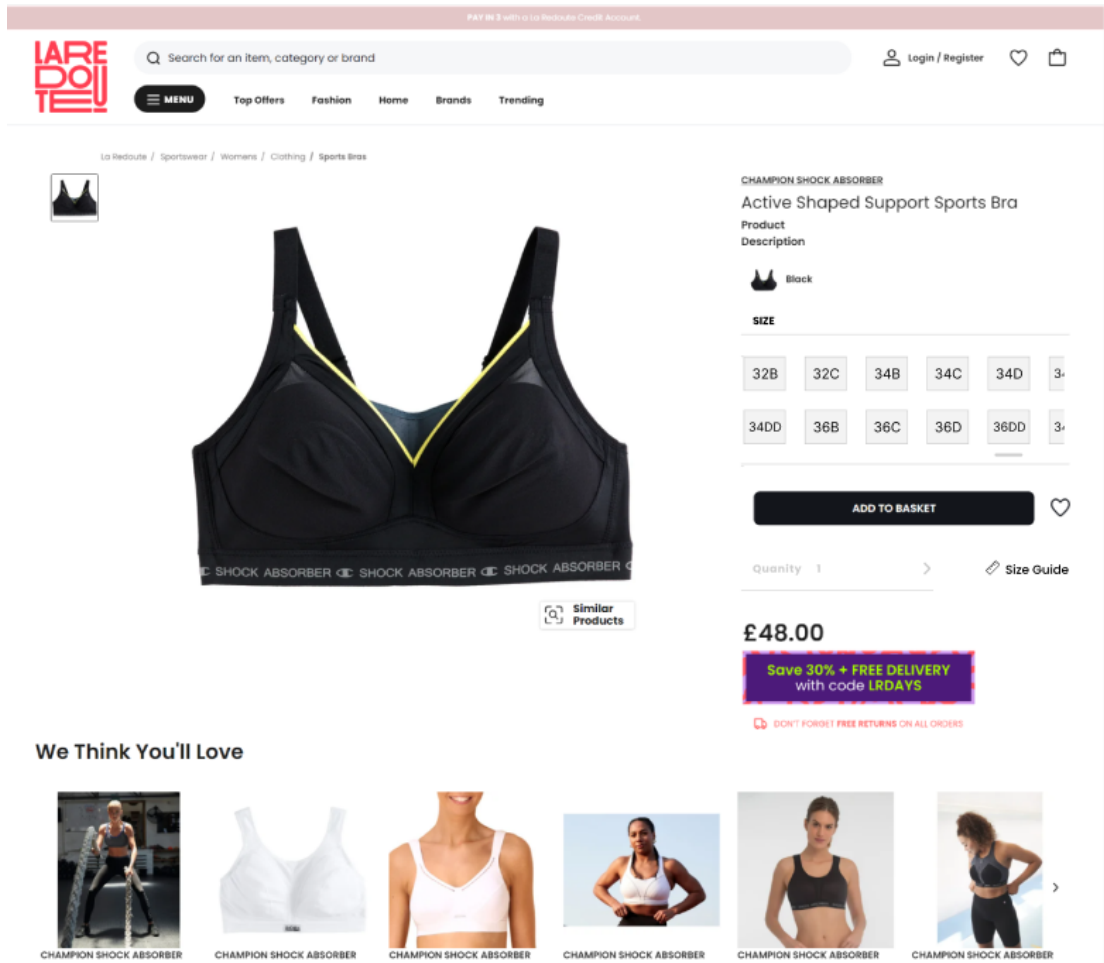
Mobile

- As Desktop products with extended sizes (more than 10) e.g. jeans and bras will most likely change to a scrollable size carousel
- User will be able to swipe the whole carousel without having to use the small scroll bar underneath the sizes
- Can the size of the size boxes be a minimum of 40px by 40 px currently in the design they are 37 on Mobile

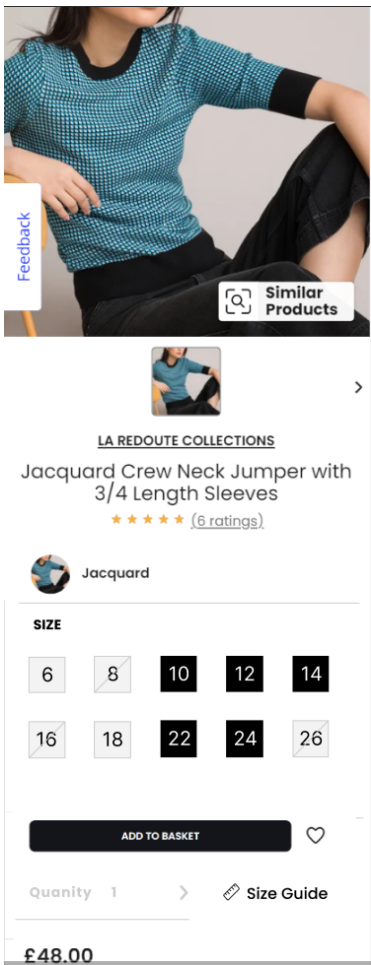
## Design

[View detailed designs in Figma](#)

## Desktop design



Mobile design





# Primary metric

Add To Basket