

# Customer Experience Feedback Q3 '25

## has collected 4 responses

All responses

Question 1: What brought you to our website today? Question 2: How easy is it to find the information you need on our website? Question 3: How would you rate your overall experience today? Question 4: What else would you like to tell us?

Question 1 has 4 answers (Checkboxes)



### "What brought you to our website today?"

Product details



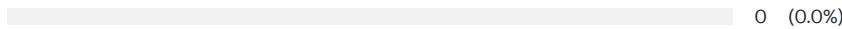
Inspiration/lookbooks



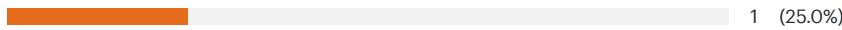
Brand information



Sustainability information



Where to buy / distributor info



Marketing assets



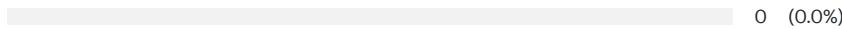
Pricing



How to decorate our products



Other



### Open text responses to "Other":

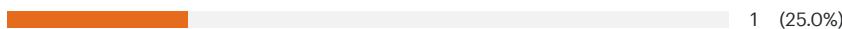
No responses yet

Question 2 has 4 answers (Radio buttons)

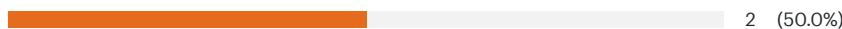


### "How easy is it to find the information you need on our website?"

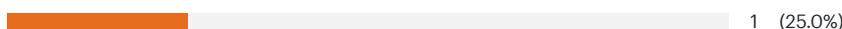
Very easy



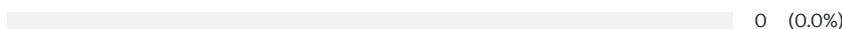
Somewhat easy



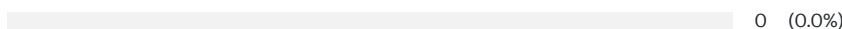
Neutral



Somewhat difficult



Very difficult



Feedback

?

Question 3 has 4 answers (Open text)

## "Have you experienced any frustrations when using our website?"

**Unknown contact** said:

"No, I haven't."

**Unknown contact** said:

"I wanted to know where my bought Gymbag W110 was made, but this Information doesnt exist on the Etiquette inside the product and not on this Site."

**Unknown contact** said:

"no."

**Unknown contact** said:

"No"

Question 4 has 4 answers (Open text)

## "What additional tools or resources would enhance your experience on our website?"

**Unknown contact** said:

"At the moment I don't know."

Feedback

**Unknown contact** said:

"More Information and Transparency."

**Unknown contact** said:

"none"

**Unknown contact** said:

"If there was more photo options for items, like bags from different angle. Just now, I needed WM101 photo to prepare visualisation for a client, and there is only 1 photo per colour"

Question 5 has 4 answers (Checkboxes)



## "Which of our brands are you most familiar with?"



Question 6 has 4 answers (Radio buttons)



## "What best describes your relationship with Beechfield Brands?"



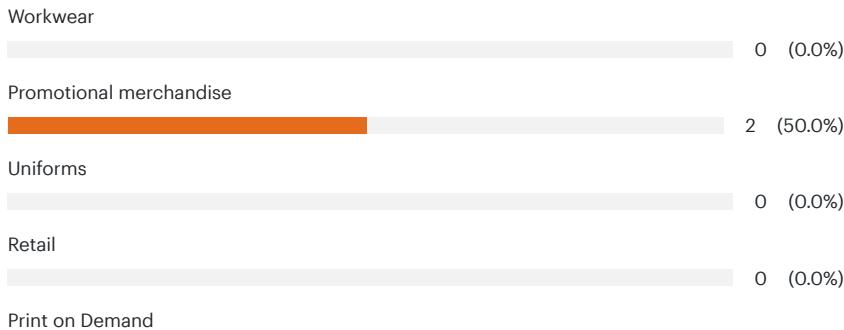
### Open text responses to "Other":

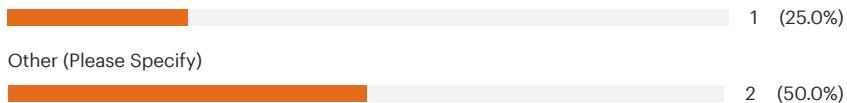
No responses yet

Question 7 has 4 answers (Checkboxes)



## "What industries do you operate in?"





## Open text responses to "Other":

**Unknown contact** said:  
"Digital Marketing Consultant"

**Unknown contact** said:  
"None"

Question 8 has 4 answers (Radio buttons)



## "Roughly how many people work in your business?"

