

Manual de Marca | Identidade Visual

# TERRA FARIAS

Tradição, Lealdade e Linhagem de Excelência



TIPOGRAFIA PRINCIPAL

**Roster**

**Aa**

LIGHT  
REGULAR  
MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ.  
abcdefghijklmnopqrstuvwxyz  
123456789

TIPOGRAFIA COMPLEMENTAR

MontSerrat

**Aa**

REGULAR  
MEDIUM

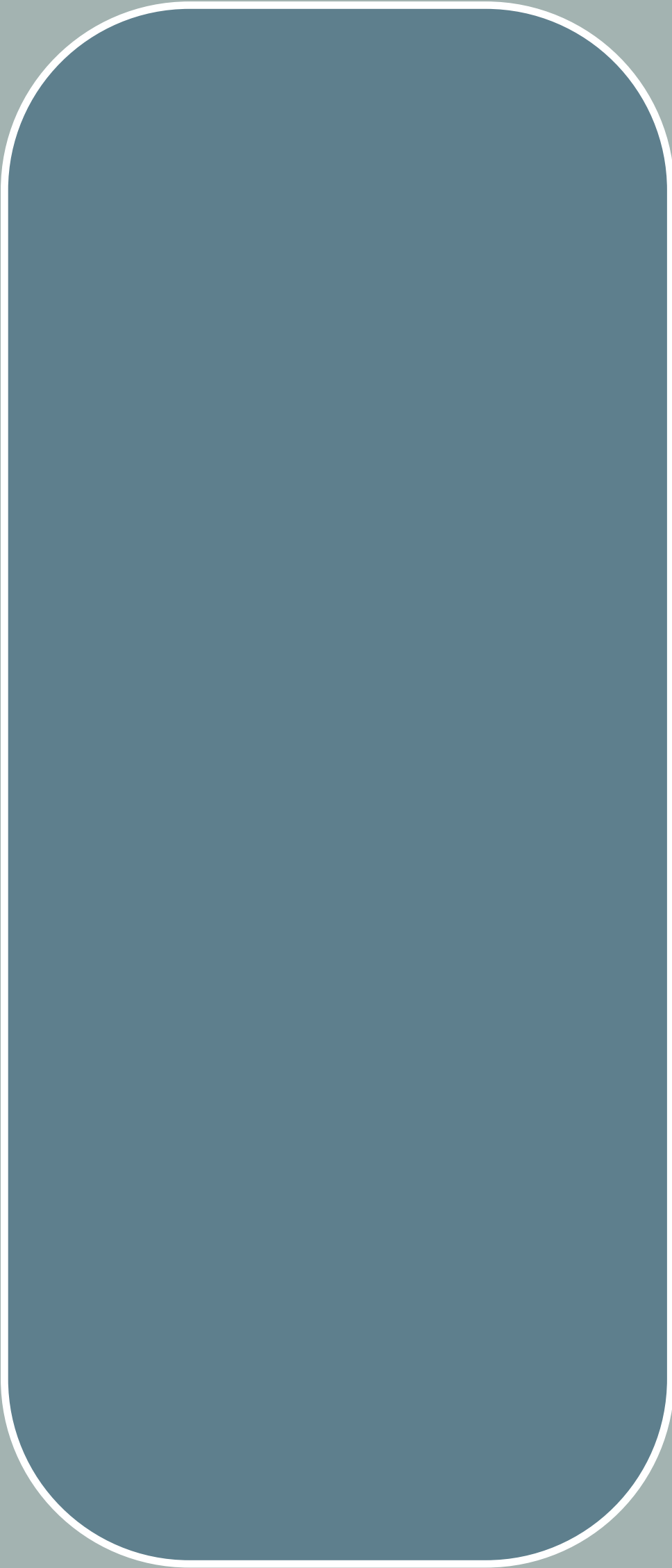
ABCDEFGHIJKLMNOPQRSTUVWXYZ.  
abcdefghijklmnopqrstuvwxyz  
123456789

CORES

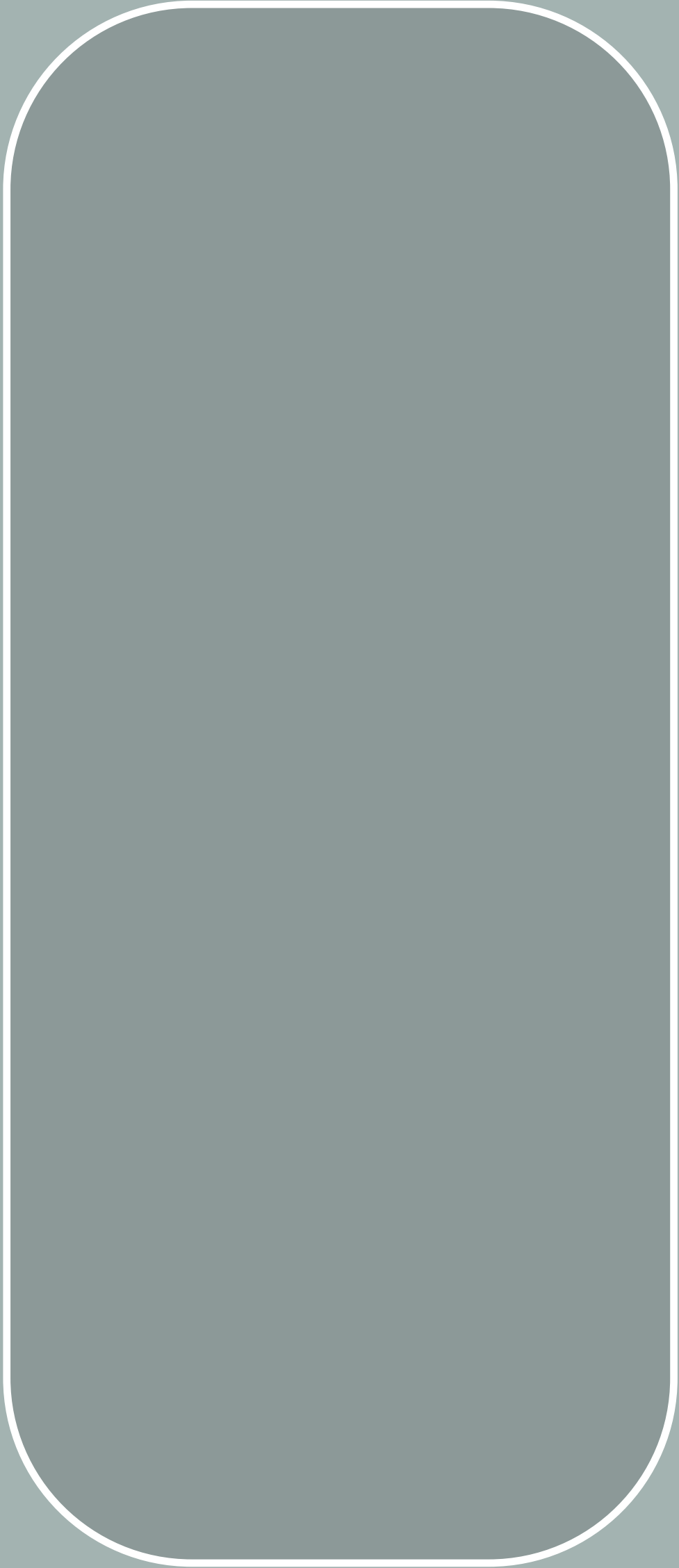
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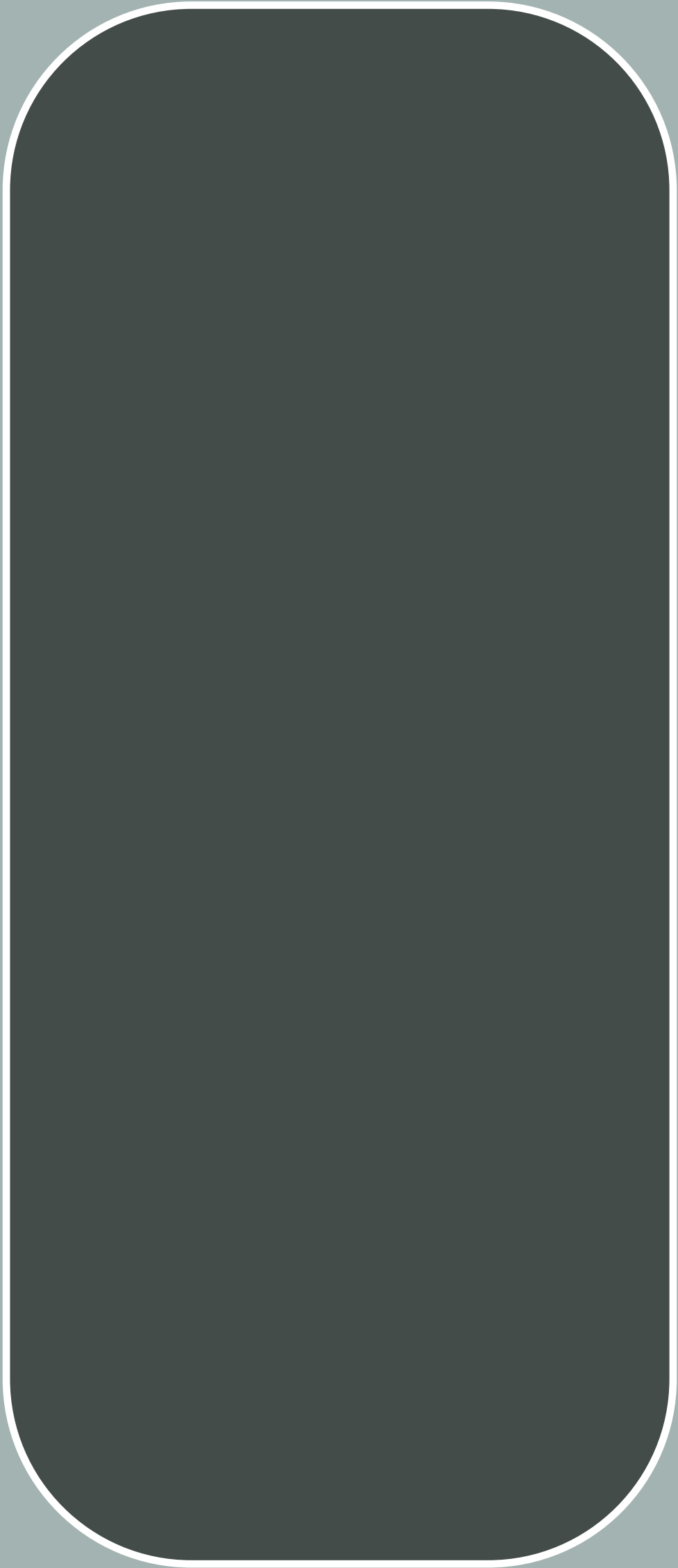
#5e7f8d



#8c9998



#444c4a









# **TERRA FARIAS**

## **CANIL DE PASTOR ALEMÃO**