AKOSUA AFARIBEA KISSIEDU

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EDUCATION

Bournemouth University   **Bournemouth, United Kingdom**
MSc Management with Business Analytics   **Estimated Graduation Date: November 2023**

Ashesi University   **Berekusu, Eastern Region, Ghana**
BSc Management Information Systems   **Date of Graduation: June 2020**

Methodist University College   **Dansoman, Accra**
Certificate in Information Technology   **January – December 2015**

PROJECTS

- Data Analysis and Visualization: Using Rstudio, created visualisations to investigate food item trends. (Visualization: https://bit.ly/3vqXxEx , Code: https://bit.ly/3QnrI7F)

- Business Intelligence: Using Rstudio, created prediction models to predict the availability of flexible work arrangements. (Visualisation: https://bit.ly/3SbtxWG , Code: https://bit.ly/3oFSrQT)

- Data Analysis and Visualisation: Using Excel, created a dashboard to explore trends within a call center. (Code: https://bit.ly/3OPRtvP)

EXPERIENCE

Oarbt – London, United Kingdom   **2022 – present**
Business Data Analyst

- Collecting, cleaning, and analysis of data from multiple sources using programming languages including R and Python, to enable effective decision-making.

- Performing statistical analysis and experiments to derive business insights, and communicating the findings from the analysis through reports and presentations.

Npontu Technologies – Accra, Ghana   **2020 – 2021**
Project Management Assistant

- Audited project execution processes by collecting information on obstacles faced during project runs. Analysed the data collected to identify recurrent themes and utilised the feedback gathered to propose measures to improve project completion rates. This resulted in approximately a 90% decrease in overlooked project tasks.

- Proposed an update to software development-based projects requirement sharing processes that helped reduce misunderstanding of requirements. This reduced project completion delays caused by unclear requirements by approximately 50%

Npontu Technologies – Accra, Ghana   **2020 – 2021**
Product Development Assistant

- Generated over 10 new product ideas using data gathered from market research, this culminated in the creation of 3 distinct modules on the flagship enterprise management system.

- Created a comprehensive go-to-market plan for the flagship product by analysing key insights from similar go-to-market structures, this brought in over 100 new clients and over GH600,000 in revenue.

Npontu Technologies – Accra, Ghana   **2020 – 2021**
Research Office

- Responsible for identifying, collating and analysing information around new trends in the industry to help with strategy development. Worked mainly on improving in-house information security by hosting bi-weekly staff information security sessions, and creating departmental roadmaps addressing security weaknesses within processes. This led the organisation to pursue ISO-27001 certification for information security.

LEADERSHIP AND VOLUNTEERING

Barnardos   **2022**

- Providing customer service by responding to client queries and serving customers, also, gathering customer feedback to improve customer experience

Bombshell Wigs   **2016 - 2021**

- Founded a business that made custom wigs and created informative tutorials shared via Instagram to 1700+ followers on wig styling and general care tips.

ADDITIONAL INFORMATION

. **Soft skills:** Stakeholder management, Analytical thinking, Organisational skills, Effective communication

. **Technical skills:** Data analysis with R studio, Database management with SQL, Web development with HTML, CSS and Laravel, Python, Agile Project Management approach.