

Facts

on **E-Commerce**
Growth



1

More than **80%** of the **online population** has used the Internet to purchase goods and services.



2



50% of the population
online has shopped at
Internet retailers more
than one time.



3



By the year **2040**, it's estimated that **95%** of all purchases will be through **eCommerce.**



4

The highest growing country for **e-commerce** is India followed by Saudi Arabia, Indonesia, Australia and the Philippines.



5



According to eMarketer
estimates, retail
e-commerce sales reached
\$2.3 trillion in 2017,
a **23.2 %** increase over
the previous year.





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