

Foundational Structure	→	0-44	Unhealthy
		45-90	Needs Tweaking
		≥91	Healthy
Financial Position	→	0-33	Unhealthy
		34-120	Needs Tweaking
		≥121	Healthy
Sales & Marketing	→	0-44	Unhealthy
		45-100	Needs Tweaking
		≥101	Healthy
Product/Service Viability	→	0-25	Unhealthy
		26-56	Needs Tweaking
		≥57	Healthy
General	→	0- Minus 10	Unhealthy
		Minus 9 - 20	Needs Tweaking
		≥21	Healthy