# M5L1 Solutions

May 1, 2023

#### Exercise 7

Perform cluster analysis on DJIA Index components using K-Means and build an equal weight portfolio from the selected stocks. Retrieve the list of DJIA components; identify and clean any missing data points. Cluster stocks based on weekly ATR and compare it with the original dataset.

#### **Solutions**

## K-Means Clustering

Clustering is a branch of unsupervised machine learning models that seeks to learn from the properties of the data by identifying groups or clusters in the dataset.

The k-means algorithm searches for a predetermined number of clusters within an unlabeled dataset and is based on the assumptions that the optimal cluster will have cluster center and each point is closer to its own cluster center than to other cluster centers.

```
[1]: # Ignore warnings
  import warnings
  warnings.filterwarnings('ignore')

# Import Libraries
  import pandas as pd
  import numpy as np
  import pyfolio as pf

from kneed import KneeLocator
  import matplotlib.pyplot as plt

from sklearn.cluster import KMeans
  from sklearn.pipeline import Pipeline
  from sklearn.preprocessing import MinMaxScaler
```

```
[2]: # Load the pre-saved data dict
ohlc = np.load('data/dow_ohlc.npy', allow_pickle='TRUE').item()
ohlc['MMM'].head()
```

```
[2]: Open High Low Close Volume
Date
2009-12-31 62.906018 63.123738 61.967570 62.065166 2049800
```

```
2010-01-04 62.380479 62.650753 62.065162 62.327927 3043700
     2010-01-05 62.162779 62.485606 61.336941 61.937550 2847000
     2010-01-06 62.973588 63.514135 62.695811 62.815929 5268500
     2010-01-07 62.553137 62.883472 61.652230 62.860950 4470100
[3]: # List of DJIA stocks
     dow stocks = ['MMM', 'AXP', 'AMGN', 'AAPL', 'BA', 'CAT', 'CVX', 'CSCO', 'KO', |
      _{\circlearrowleft}'DOW', 'GS', 'HD', 'HON', 'IBM', 'INTC', 'JNJ', 'JPM', 'MCD', 'MRK', 'MSFT', _{\sqcup}
      →'NKE', 'PG', 'CRM', 'TRV', 'UNH', 'VZ', 'V', 'WBA', 'WMT', 'DIS']
[4]: # Function to calculate average true range
     def ATR(df,n):
         "function to calculate Average True Range"
         df = df.copy()
         df['H-L'] = abs(df['High']-df['Low'])
         df['H-PC'] = abs(df['High']-df['Close'].shift(1))
         df['L-PC'] = abs(df['Low']-df['Close'].shift(1))
         df['TR'] = df[['H-L','H-PC','L-PC']].max(axis=1,skipna=False)
         df['ATR'] = df['TR'].rolling(n).mean()
         df2 = df.drop(['H-L', 'H-PC', 'L-PC'], axis=1)
         return df2['ATR']
[5]: # Add ATR for each stocks
     for symbol in dow_stocks:
         ohlc[symbol]['ATR'] = ATR(ohlc[symbol],21)
[6]: # Subsume into dataframe
     df = pd.DataFrame({symbol: ohlc[symbol]['ATR'] for symbol in dow_stocks})
     # Check for missing values
     df.isnull().sum()
[6]: MMM
               22
    AXP
               22
    AMGN
               22
    AAPL
               22
    BA
               22
    CAT
               43
    CVX
               22
    CSCO
               22
    ΚO
               22
    DOW
             2340
    GS
               22
    HD
               22
```

```
IBM
               22
     INTC
               22
               22
     JNJ
     JPM
               22
    MCD
               22
    MRK
               22
    MSFT
               22
    NKE
               22
    PG
               22
    CRM
               22
    TRV
               22
    UNH
               22
    ٧Z
               22
    V
               22
               22
     WBA
     WMT
               22
    DIS
               22
     dtype: int64
[7]: # Fill forward the missing values and drop DOW company from the list
     df.fillna(method='bfill', axis=0, inplace=True)
     df.drop(['DOW'], axis=1, inplace=True)
[8]: # Resample to a weekly timeframe for cluster analysis
     px = df.resample('W-FRI').mean()
     px = px.T
     # Check output
     px.head(2)
[8]: Date
          2010-01-01
                       2010-01-08 2010-01-15 2010-01-22 2010-01-29 2010-02-05
    MMM
             1.113625
                         1.113625
                                                 1.113625
                                                              1.113625
                                                                          1.153880
                                     1.113625
     AXP
             1.035185
                         1.035185
                                     1.035185
                                                 1.035185
                                                              1.035185
                                                                          1.046649
          2010-02-12
                       2010-02-19 2010-02-26 2010-03-05
                                                               2020-07-31
     MMM
             1.233820
                         1.308653
                                     1.232967
                                                 1.071002
                                                                 3.304308
     AXP
             1.079262
                         1.101860
                                     0.908801
                                                 0.774188
                                                                 2.843043
    Date 2020-08-07
                       2020-08-14 2020-08-21 2020-08-28 2020-09-04 2020-09-11 \
    MMM
                                                              2.869821
                                                                          3.166674
             3.337810
                         3.339979
                                     3.176965
                                                 2.863492
     AXP
             2.639048
                         2.661429
                                     2.715334
                                                 2.638858
                                                              2.682953
                                                                          2.666072
    Date 2020-09-18 2020-09-25 2020-10-02
    MMM
             3.413893
                         4.169714
                                     4.322380
     AXP
             2.634953
                         3.009524
                                     3.067619
```

HON

22

```
[2 rows x 562 columns]
```

**Elbow Plot** The number of clusters is a hyperparameter to clustering models and choose the optimal number of clusters is critical for the model. We identify the elbow point programmatically for this exercise.

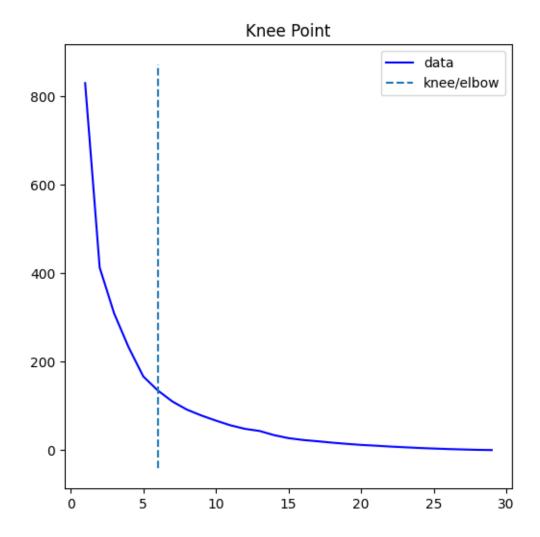
```
[9]: scaler = MinMaxScaler()
    scaled_px = scaler.fit_transform(px)

[10]: # Get the inertia
    sse = []
    for k in range(1, 30):
        kmeans = KMeans(n_clusters=k)
            kmeans.fit(scaled_px)
            sse.append(kmeans.inertia_)

# Knee Locator
    kl = KneeLocator(range(1, 30), sse, curve="convex", direction="decreasing")
    kl.elbow

[10]: 6

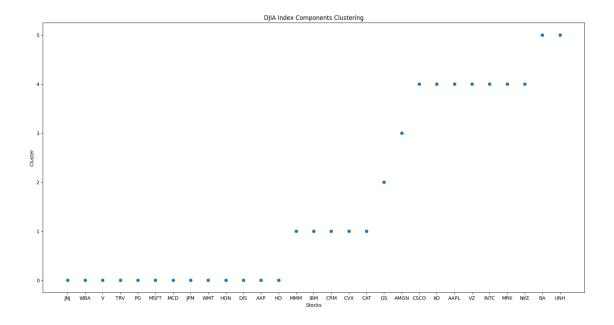
[11]: # Raw data and knee.
    kl.plot_knee()
```



## **Build Clusters**

We will now fit the cluster model.

```
companies.remove('DOW')
[14]: df1 = pd.DataFrame({'Cluster': labels,
                           'Companies': companies,
                           'ATR': px.mean(axis=1),
                        }).sort_values(by=['Cluster'], axis = 0)
      df1 = df1.reset_index(drop=True)
      df1
[14]:
          Cluster Companies
                                  ATR
      0
                0
                             1.306309
                        JNJ
      1
                0
                        WBA 1.119627
      2
                0
                          V
                            1.501398
      3
                0
                        TRV 1.423909
      4
                0
                         PG 1.030430
      5
                0
                       MSFT 1.290491
      6
                0
                        MCD 1.650644
      7
                0
                        JPM 1.310115
                0
                        WMT 1.116245
      8
      9
                0
                        HON 1.606682
      10
                0
                        DIS 1.486680
                0
      11
                        AXP
                             1.424071
      12
                0
                         HD 1.987495
      13
                1
                        MMM 2.101291
      14
                1
                        IBM 2.095919
      15
                1
                        CRM 2.199421
      16
                1
                        CVX 1.630457
      17
                1
                        CAT
                             2.079966
                2
      18
                         GS
                             3.640206
                3
      19
                       AMGN 2.664776
      20
                       CSCO 0.538751
                4
      21
                4
                         KO 0.493262
      22
                4
                       AAPL 0.680922
      23
                4
                         VZ 0.606684
      24
                4
                       INTC 0.695828
      25
                4
                        MRK 0.865679
      26
                4
                        NKE
                             0.969232
      27
                5
                         BA
                             3.791872
      28
                5
                        UNH 2.748506
[15]: # Plot Clusters
      plt.figure(figsize=(20,10))
      plt.scatter(df1.Companies, df1.Cluster)
      plt.xlabel('Stocks')
      plt.ylabel('Cluster')
      plt.title('DJIA Index Components Clustering');
```



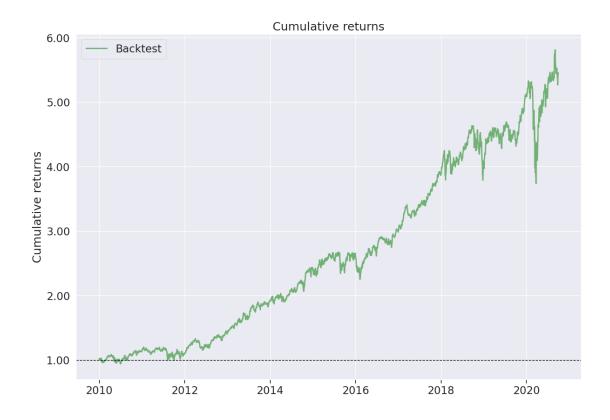
**Portfolio Construction** Shortlisting the six stocks from the above clusters (one for each), we will now build a portfolio and compare the returns with all stock portfolio.

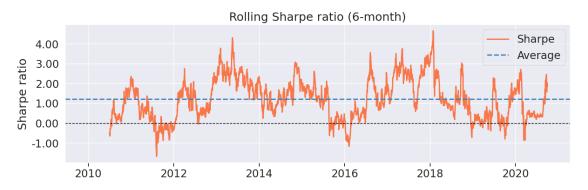
[16]:	GS	JNJ	UNH	CSCO	CRM	\
Date						
2009-12-31	144.296997	46.714996	25.778193	18.048286	18.442499	
2010-01-04	147.920776	46.910812	26.666224	18.613705	18.705000	
2010-01-05	150.535919	46.366856	26.623932	18.530785	18.625000	
2010-01-06	148.929138	46.743999	26.886124	18.410154	18.592501	
2010-01-07	151.843475	46.410374	27.917923	18.493084	18.510000	
•••	•••	•••		•••		
2020-09-23	186.119995	144.440002	292.140015	37.930145	235.990005	
2020-09-24	195.110001	144.669998	292.660004	37.504074	237.550003	
2020-09-25	194.949997	145.660004	302.500000	38.098591	242.740005	
2020-09-28	199.070007	147.110001	303.230011	38.772377	246.669998	
2020-09-29	196.789993	147.059998	304.149994	38.703018	247.449997	

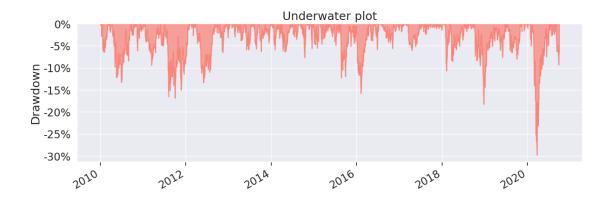
AMGN

Date

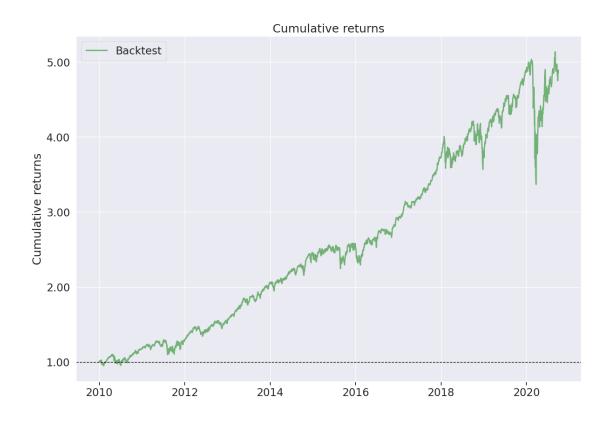
```
45.404182
     2009-12-31
     2010-01-04
                  46.327202
     2010-01-05
                  45.925884
     2010-01-06
                  45.580757
     2010-01-07
                  45.163395
     2020-09-23 242.589996
     2020-09-24 240.320007
     2020-09-25 243.820007
     2020-09-28 247.029999
     2020-09-29 248.300003
     [2705 rows x 6 columns]
[17]: # Calculate portfolio returns
     portfolio_returns = port.pct_change().fillna(0)
     port['Returns'] = portfolio_returns.mean(axis=1)
     port.head(2)
[17]:
                         GS
                                   JNJ
                                              UNH
                                                        CSCO
                                                                   CRM
                                                                             AMGN \
     Date
     2009-12-31 144.296997 46.714996
                                        25.778193 18.048286 18.442499 45.404182
     2010-01-04 147.920776 46.910812 26.666224 18.613705 18.705000 46.327202
                  Returns
     Date
     2009-12-31 0.000000
     2010-01-04 0.021607
[18]: # Create Tear sheet using pyfolio
     pf.create_simple_tear_sheet(port['Returns'])
     <IPython.core.display.HTML object>
```

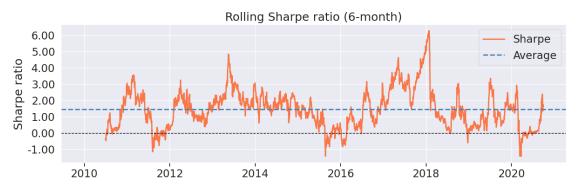


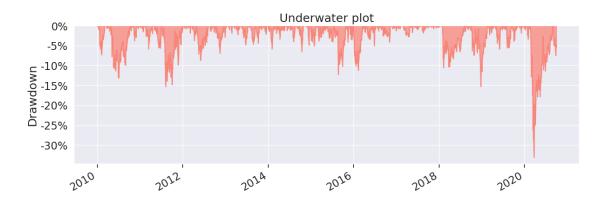




```
[19]: # All stocks portfolio
      all_stocks = pd.DataFrame({symbol: ohlc[symbol]['Close'] for symbol in_
       →companies})
      all_stocks.dropna(inplace=True)
      all_stocks.head(2)
[19]:
                        MMM
                                   AXP
                                             AMGN
                                                       AAPL
                                                                    BA
                                                                              CAT
                                                                                   \
      Date
      2009-12-31 62.065166
                            34.434761
                                       45.404182
                                                   6.503574
                                                             41.856789
                            34.774685
                                       46.327202
                                                   6.604801
      2010-01-04 62.327927
                                                             43.441975
                                                                        42.634403
                        CVX
                                  CSCO
                                               ΚO
                                                           GS
                                                                        NKE \
     Date
      2009-12-31
                 50.924435
                             18.048286
                                       18.951757
                                                   144.296997
                                       18.965061
      2010-01-04 52.293617
                            18.613705
                                                   147.920776
                                                                  11.934528
                         PG
                                   CRM
                                              TRV
                                                         UNH
                                                                     ٧Z
                                                                                 V \
     Date
      2009-12-31 43.431492
                             18.442499
                                       38.205708
                                                   25.778193
                                                              18.633041
                                                                         17.935587
      2010-01-04 43.782478
                            18.705000
                                       38.167397
                                                   26.666224
                                                             18.717409
                                                                         18.075037
                        WBA
                                   WMT
                                              DIS
      Date
      2009-12-31 28.350834 40.954620
                                       28.090706
      2010-01-04 28.798639 41.552284
                                       27.933924
      [2 rows x 29 columns]
[20]: # Calculate all stocks portfolio returns
      all_stocks_returns = all_stocks.pct_change().fillna(0)
      all_stocks['Returns'] = all_stocks_returns.mean(axis=1)
      all_stocks.head(2)
[20]:
                       MMM
                                   AXP
                                             AMGN
                                                       AAPL
                                                                    BA
                                                                              CAT \
      Date
      2009-12-31
                 62.065166
                             34.434761 45.404182 6.503574
                                                             41.856789
                                       46.327202
                            34.774685
                                                   6.604801
      2010-01-04 62.327927
                                                             43.441975
                        CVX
                                  CSCO
                                               ΚO
                                                           GS
                                                                         PG \
      Date
      2009-12-31
                 50.924435
                             18.048286
                                       18.951757
                                                   144.296997
                                                                  43.431492
      2010-01-04 52.293617
                            18.613705
                                       18.965061
                                                   147.920776
                                                                  43.782478
                        CRM
                                   TRV
                                              UNH
                                                          ٧Z
                                                                      V
                                                                               WBA
     Date
                                       25.778193
      2009-12-31 18.442499
                            38.205708
                                                   18.633041
                                                             17.935587
                                                                         28.350834
      2010-01-04 18.705000
                            38.167397
                                       26.666224
                                                   18.717409
                                                              18.075037
                                                                         28.798639
```







Conclusion The cluster stocks generated a CAGR of 17% with a maximum drawdown of  $\sim 30\%$  while the all stocks portfolio consisting of 29 DJIA index stocks generated an annualized return of  $\sim 16\%$  with a maximum drawdown of 33%. This study highlight that with 20% of all stocks, we can construct a portfolio that can outperform the all stocks portfolio with an alpha of 59% and an improved sortino ratio.

## Note:

- 1. The data is not treated for in/out sample as the objective here is to showcase the application of clustering methods. Accordingly, the actual results may vary.
- 2. Arbitrary selection of Cluster stocks can be avoided by adopting a minimum distance measure in stock selection.

#### References

- Scikit-learn K-Means Clustering
- Pyfolio-reloaded
- Python resources

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