## The Business Model Canvas

analysts)

Designed for: TempoTrack

Designed by: TempoTrackers

ate: 04/10/2025

Version:

**Customer Relationships Customer Segments Key Activities** Value Propositions **Key Partnerships** Air quality prediction Personalized Public and private Enhancing people's Personalized interactions with the entities willing to plan health and quality of understable chat help of Al outdoor activities that life by recommending advice may pose heath risks, safe ways to enjoy such running races, outdoor activities trips for elderly people or open-air concerts **Key Resources** Channels Web app Datasets Prediction ML model Computing resources Web platform Human resources (developers, data

**Cost Structure** 

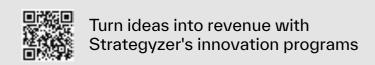
Domain name
Web Hosting
Design & UI/UX
Development
CMS or Custom Platform
Content Creation
SEO & Marketing
Maintenance & Updates



Revenue Streams



Possible additional (not yet implemented) revenue stream: API as a service







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