










The Business Model Canvas

Designed for: **TempoTrack**

Designed by: **TempoTrackers**

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Version:

Key Partnerships 	Key Activities  Air quality prediction Personalized understable chat advice	Value Propositions  Enhancing people's health and quality of life by recommending safe ways to enjoy outdoor activities	Customer Relationships  Personalized interactions with the help of AI	Customer Segments  Public and private entities willing to plan outdoor activities that may pose heath risks, such running races, trips for elderly people or open-air concerts
	Key Resources  Datasets Prediction ML model Computing resources Web platform Human resources (developers, data analysts)		Channels  Web app	
Cost Structure  Domain name Web Hosting Design & UI/UX Development CMS or Custom Platform Content Creation SEO & Marketing Maintenance & Updates			Revenue Streams  Freemium platform with affordable subscriptions (5-10€/month) Possible additional (not yet implemented) revenue stream: API as a service	



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