AKRAM MUBEEN

[LinkedIn](#) | [Portfolio](#) | [Github](#) | [Kaggle](#) |[Datacamp](#) | [Medium](#) | [amubeen457@gmail.com](#) | +92336-3062652

Work Experience

Naseem Foods International
Data Analyst | Nov 2022 – Aug 2023

- Applied theoretical knowledge to practice, addressing real-world data issues. Executed hands-on tasks such as data cleaning, analysis, and management using Microsoft Excel, resulting in a 15% improvement in sales forecasting accuracy and a 20% increase in the efficiency of inventory management processes
- Assumed responsibility for overseeing and managing various datasets, guaranteeing their orderly arrangement, accuracy, and ease of access. This meticulous approach led to a 25% improvement in data accuracy and a 20% reduction in data processing time
- Played a crucial role in enhancing the efficiency of data resources, encompassing inventory and client information
- Implemented streamlined processes, resulting in a 15% increase in overall data resource efficiency
- Contributed to the company's data-driven decision-making process, providing insights that led to a 20% improvement in operational efficiency and a 15% increase in client satisfaction

Al-Nafi
Data Science Associate | Jan 2022 – Sept 2022

- Hands-on experience in managing over 50 data sets, resulting in a 20% improvement in data accuracy
- Excelled in various tasks and contributed to making the website dynamic, leading to a 15% increase in user engagement and a 10% decrease in bounce rates
- Proficiently employed data cleaning techniques, ensuring the accuracy and reliability of data using both spreadsheets and Python, resulting in a 25% reduction in data errors
- Applied data analysis skills to extract actionable insights, contributing to informed decision-making across departments, leading to a 30% improvement in operational efficiency
- Developed KPI tracking dashboards using Google Data Studio, enhancing the organization's ability to make data-driven decisions, resulting in a 15% increase in overall performance metrics
- Collaborated effectively with the team, achieving project objectives and ensuring the organization, integrity, and accessibility of data sets for various departments
- Applied theoretical knowledge to enhance problem-solving abilities, demonstrating adaptability and a proactive learning attitude
- Achieved top learner status on the Al-Nafi platform, earning the opportunity to serve as an intern for data-related coursework

Freelance
Data Analyst (specifically for Marketing & Operations functions) | Oct 2019 – Dec 2021

- Demonstrated proficiency as a freelance professional, acquiring and successfully executing over 20 small-scale projects, showcasing versatility and project management skills
- Effectively curated and maintained corporate social media profiles, leading to a 25% increase in engagement and a 15% expansion in the reach of the target demographic
- Strategically orchestrated advertising campaigns within allocated budgets, optimizing resource utilization for maximum impact, resulting in a 30% increase in click-through rates and a 20% improvement in overall campaign effectiveness

Certifications

- DataCamp Data Scientist Professional
- Tensorflow Developer Specialisation
- Machine Learning on Google Cloud Specialisation
- Google Business Intelligence Specialisation
- Google Data Analytics Specialisation

Education

University of Karachi   Jan 2018 – Dec 2022
Bachelor of Actuarial Science

Skills

Python (NumPy, Pandas, Scikit-learn, Matplotlib/Seaborn, Flask etc), R, SQL, PowerBI, Tableau, Deep Learning (Tensorflow, Pytorch), MLOps , Natural Language Processing, Computer Vision, Big Data (Spark), AWS, GCP, Azure, Prompt Engineering