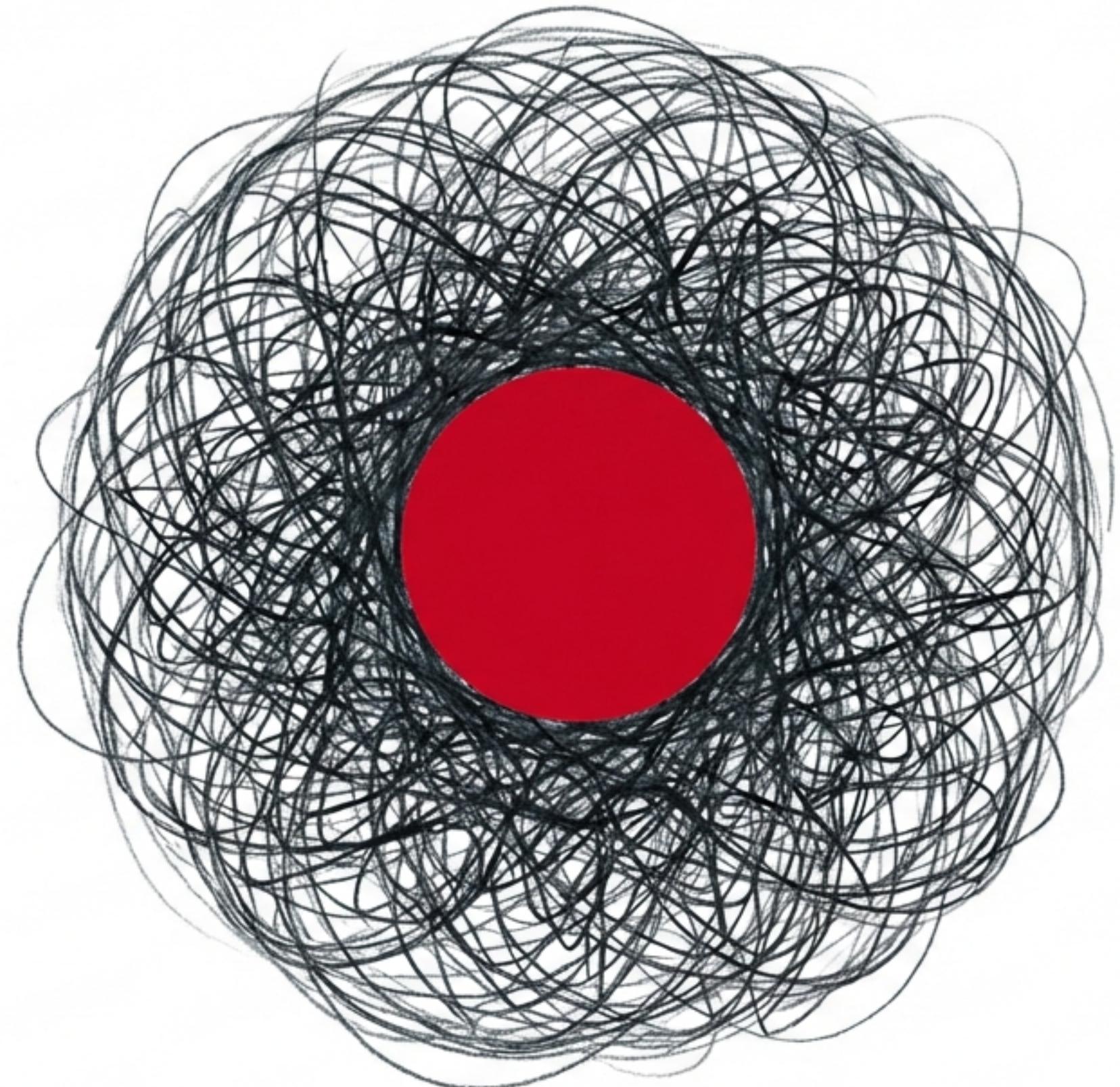


THE ORIGIN
Identity Alignment

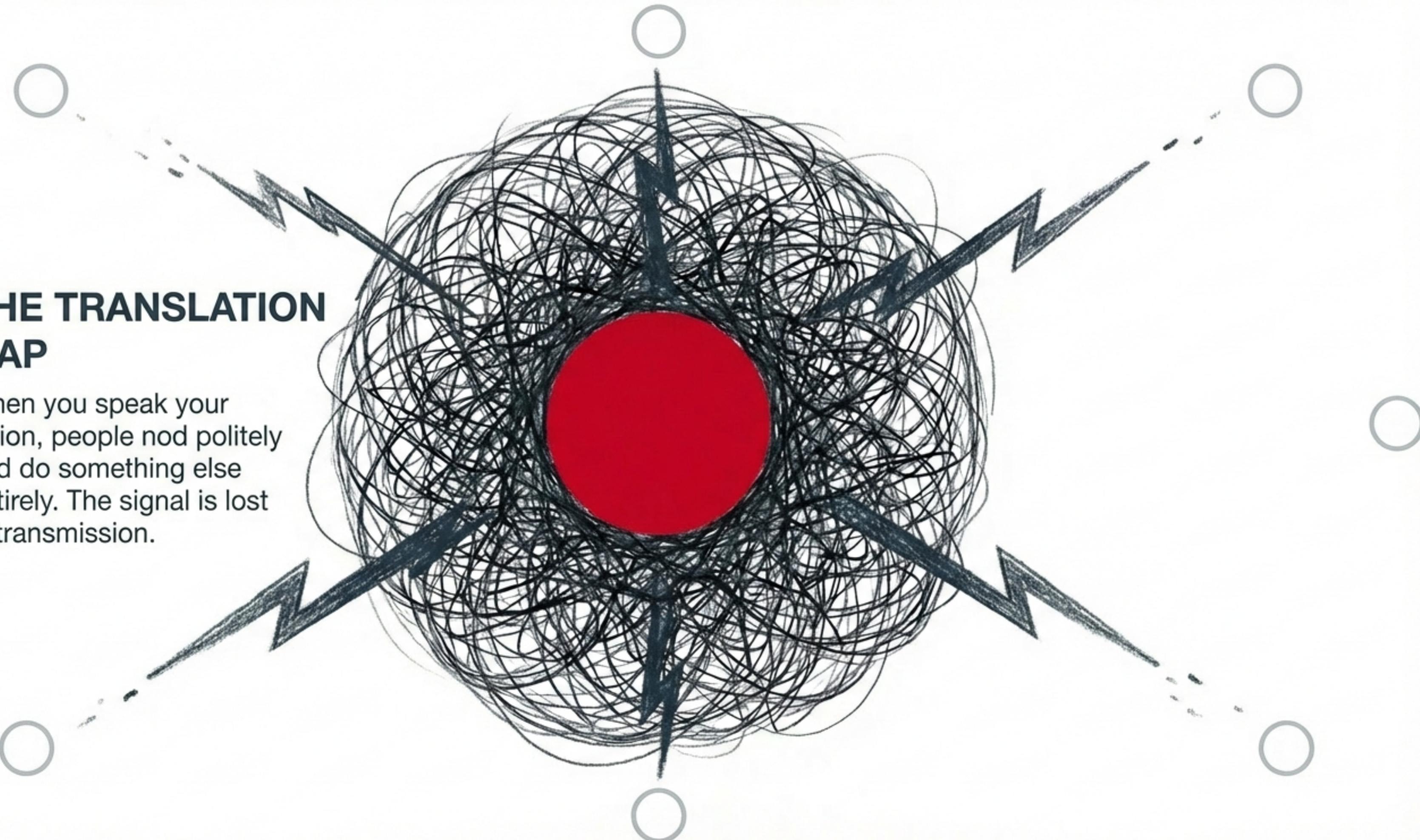
THE VISION

You have a strategy.
It is vibrant, massive,
and complex. But it is
trapped in your head.



THE TRANSLATION GAP

When you speak your vision, people nod politely and do something else entirely. The signal is lost in transmission.

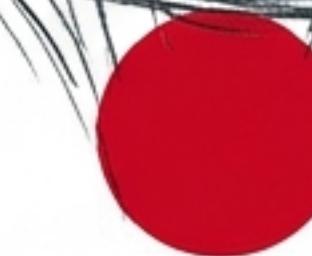
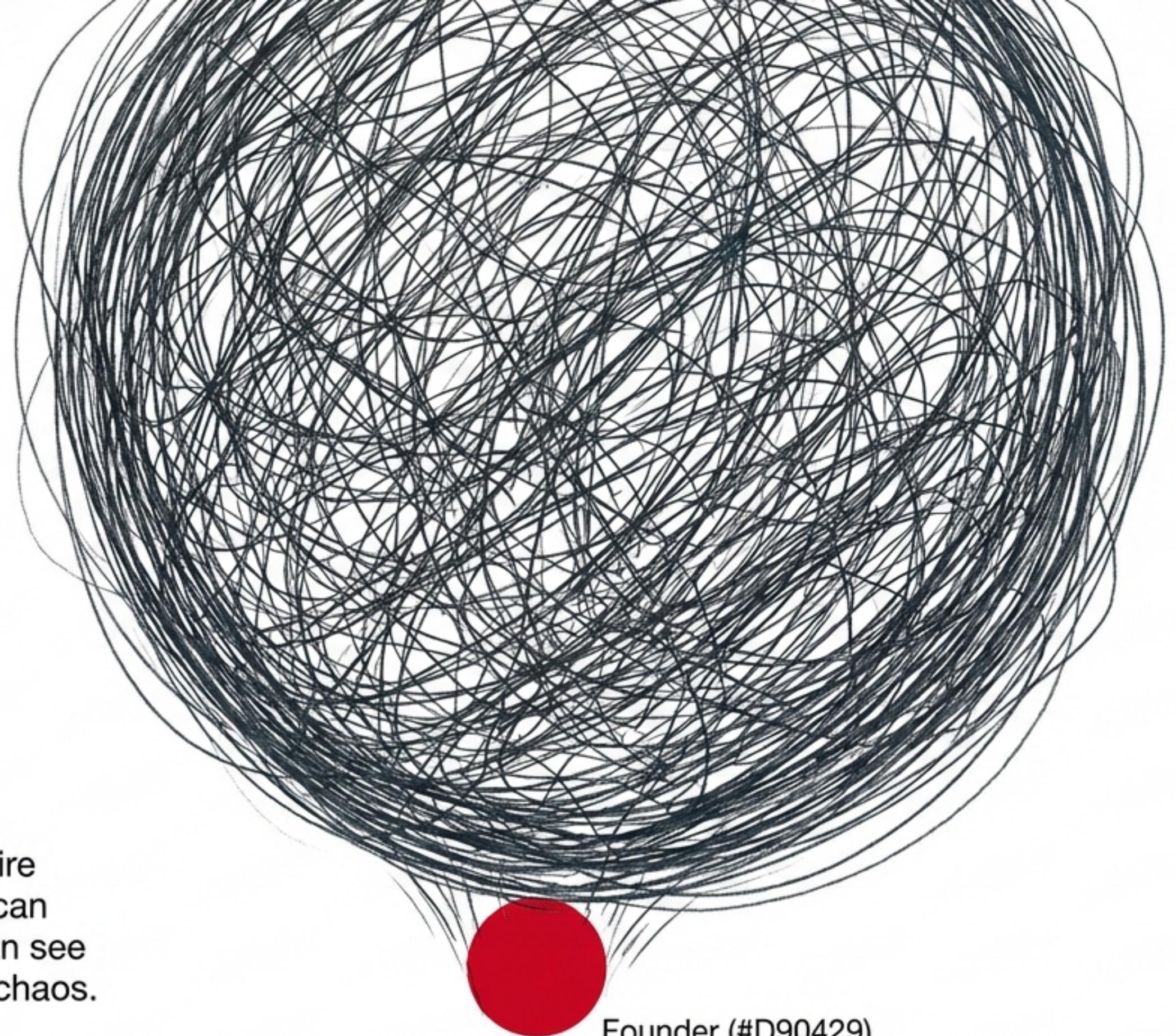


THE LONELY GENIUS

**Helvetica Now
Display Bold**

You are carrying the entire strategy alone. No one can help because no one can see the structure—only the chaos.

Univers Light/Regular

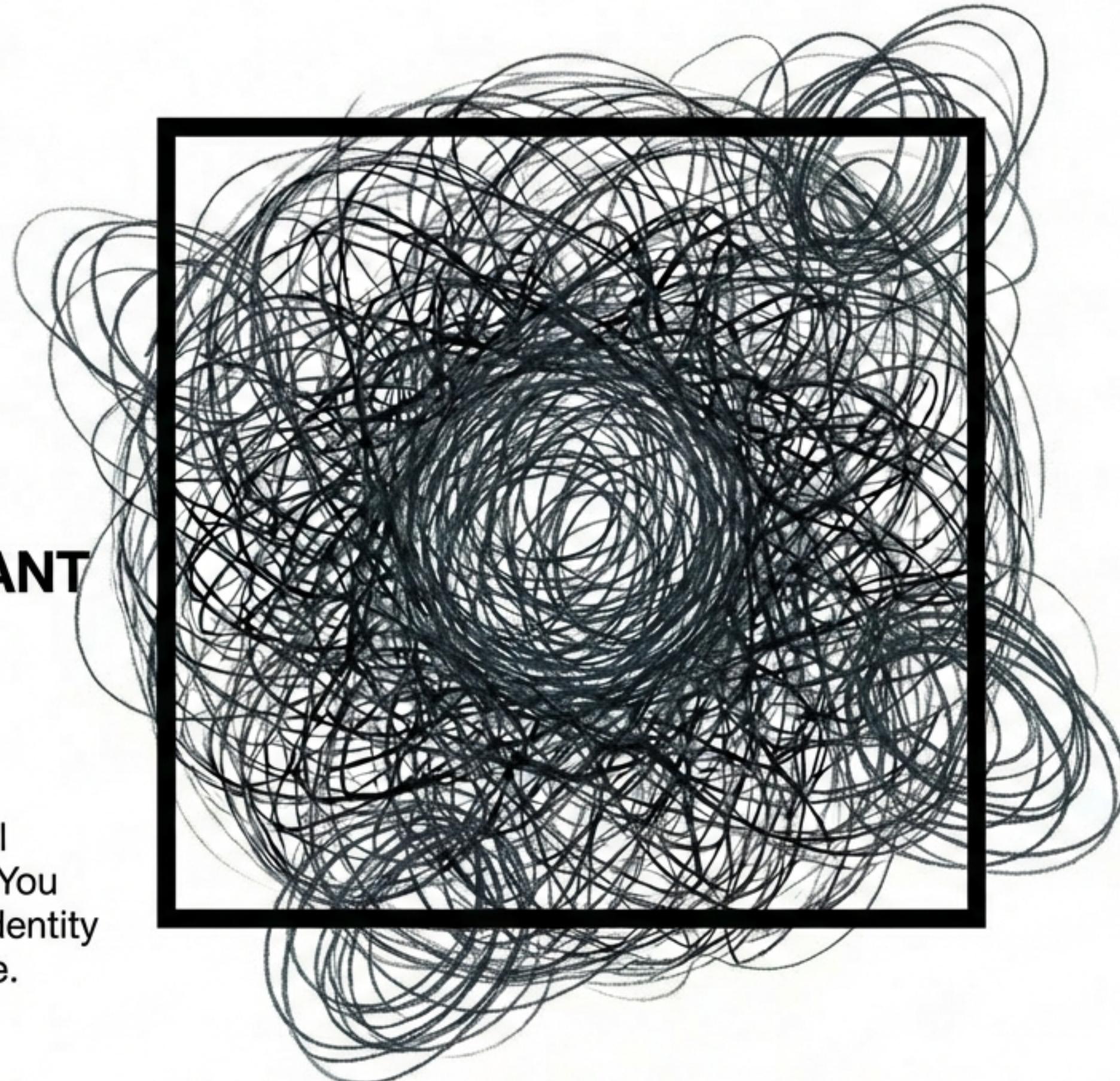


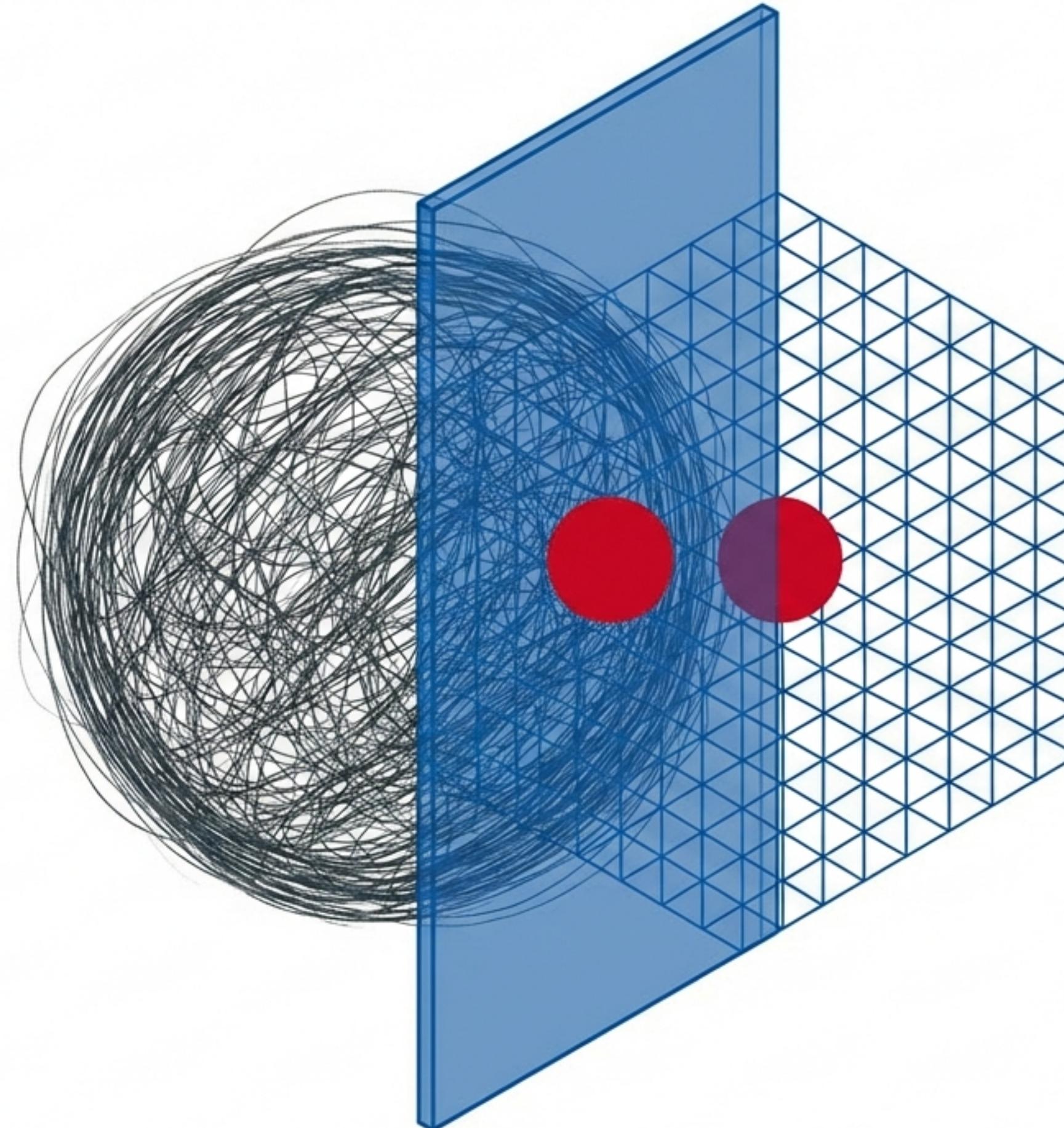
Founder (#D90429)

THE CONSULTANT TRAP

**Helvetica Now
Display Bold**

Generic frameworks feel foreign to who you are. You cannot force a unique identity into a standard template.
Univers Light/Regular

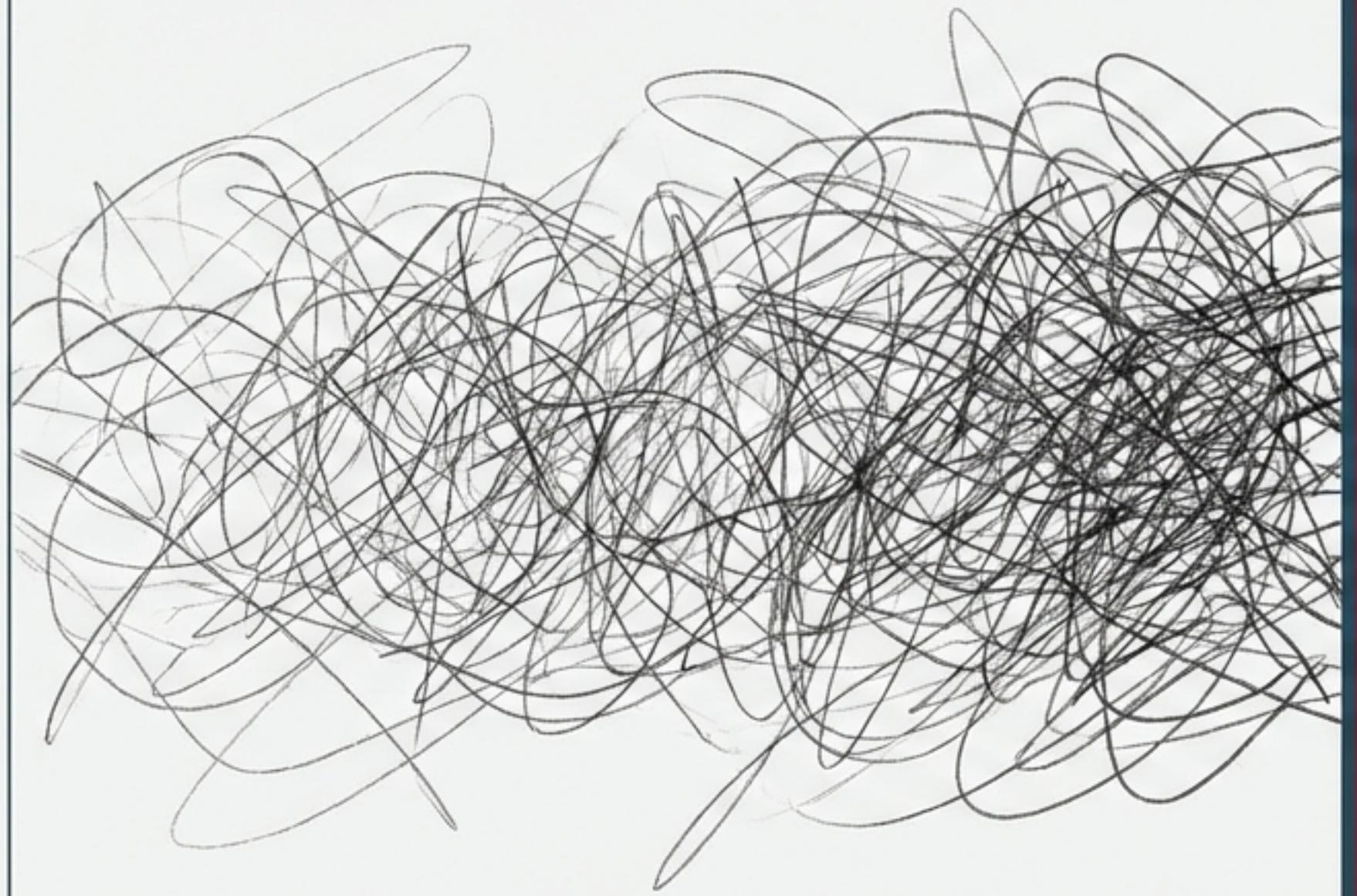




THE MIRROR

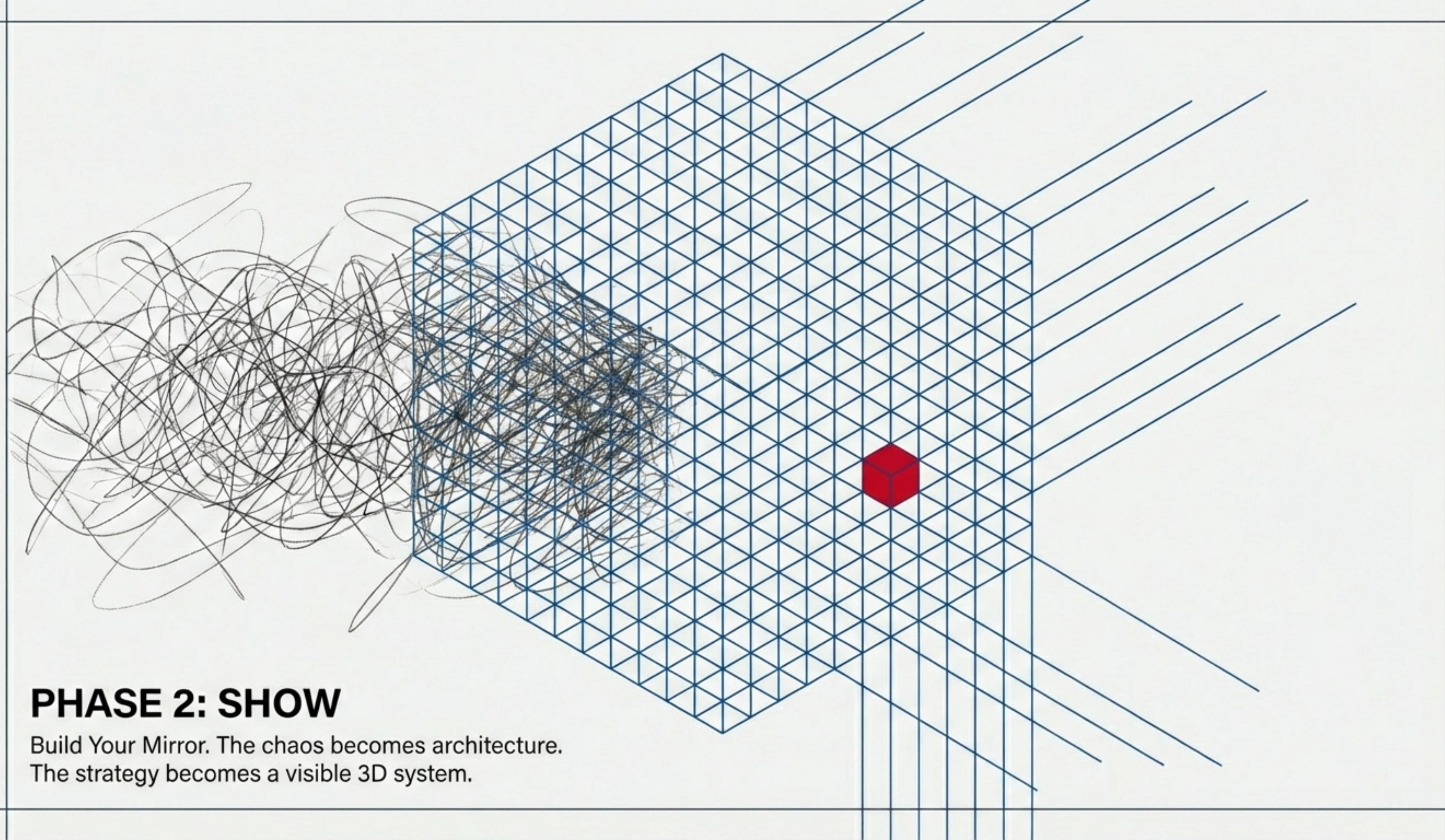
**Helvetica Now
Display Bold**

You don't need a mentor.
You need a mirror to make
your strategy visible.
Univers Light/Regular



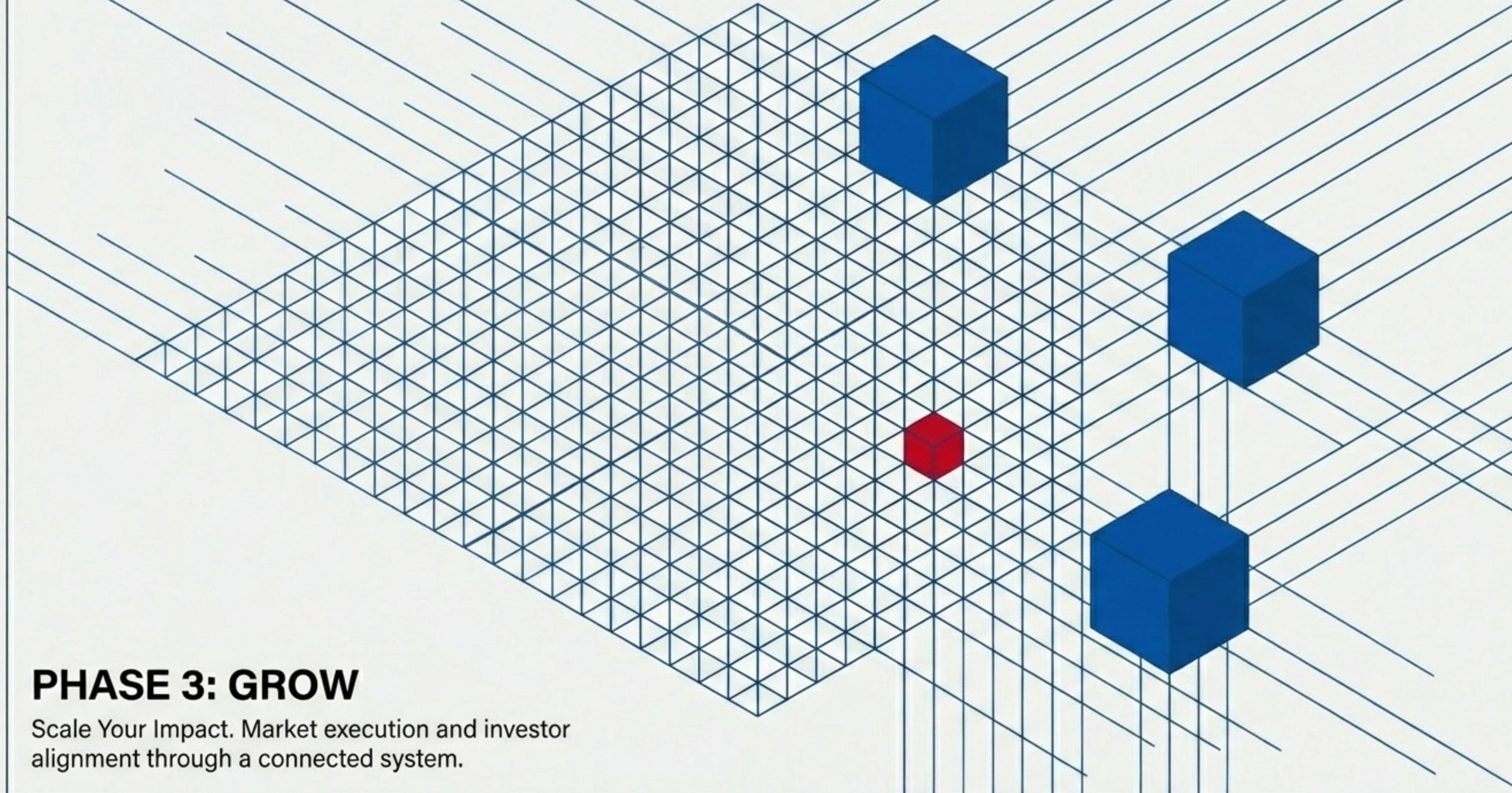
PHASE 1: KNOW

Uncover Your Truth. Soul alignment and vision clarity create the strategic spine.



PHASE 2: SHOW

Build Your Mirror. The chaos becomes architecture.
The strategy becomes a visible 3D system.



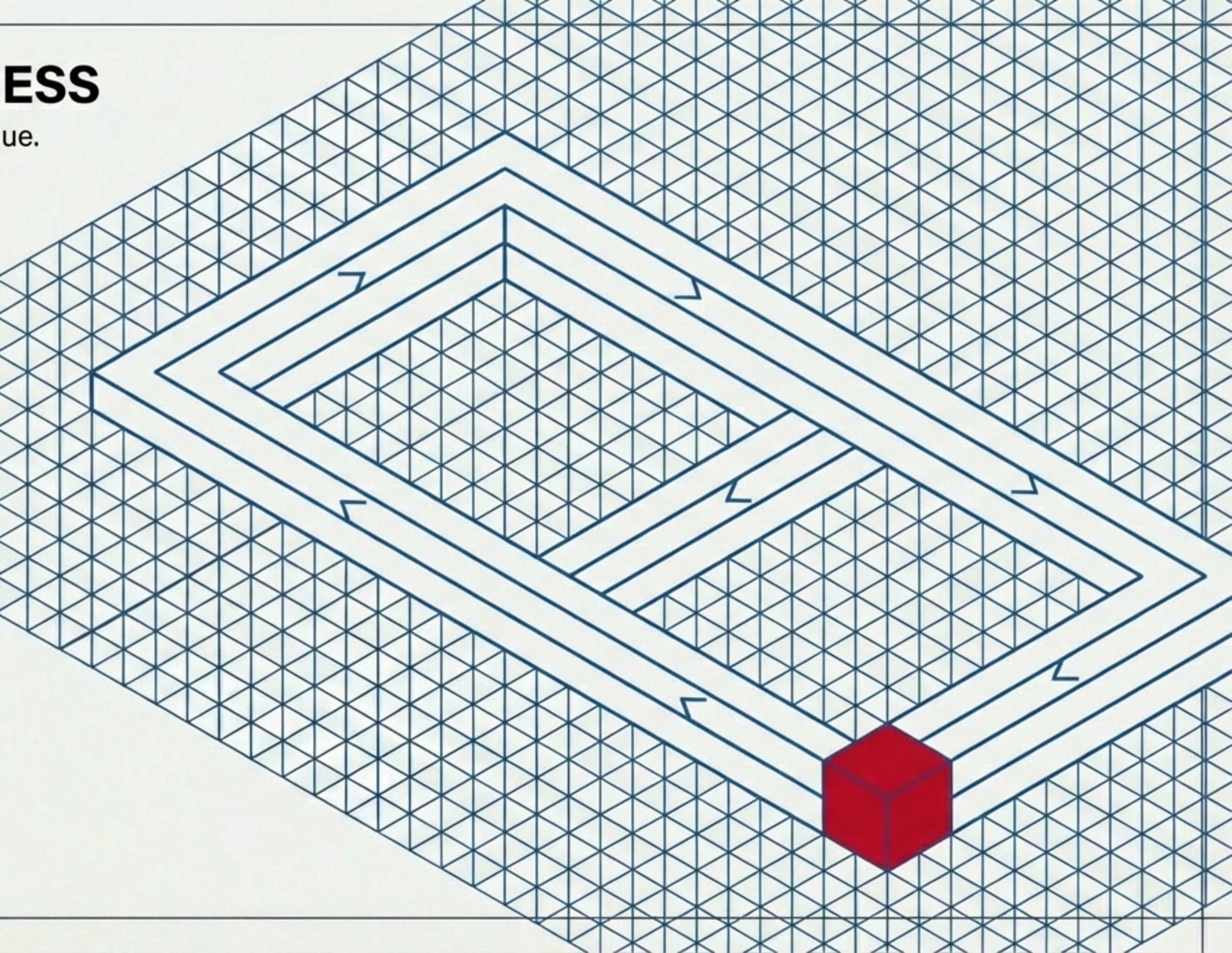
PHASE 3: GROW

Scale Your Impact. Market execution and investor alignment through a connected system.

MODEL 1: BUSINESS

How you create and capture value.

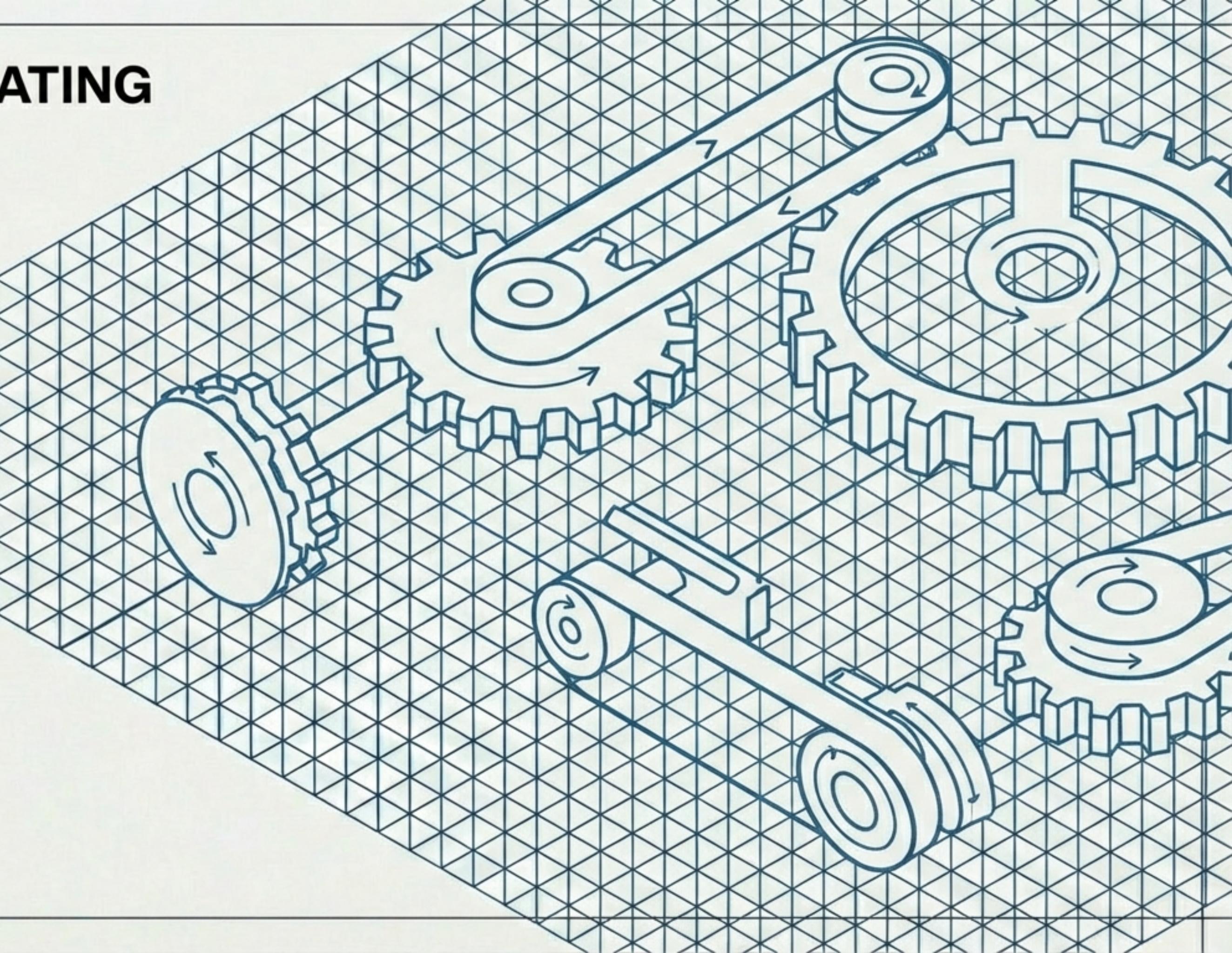
- Value Proposition
- Pricing
- Market Positioning



MODEL 2: OPERATING

How the organization works.

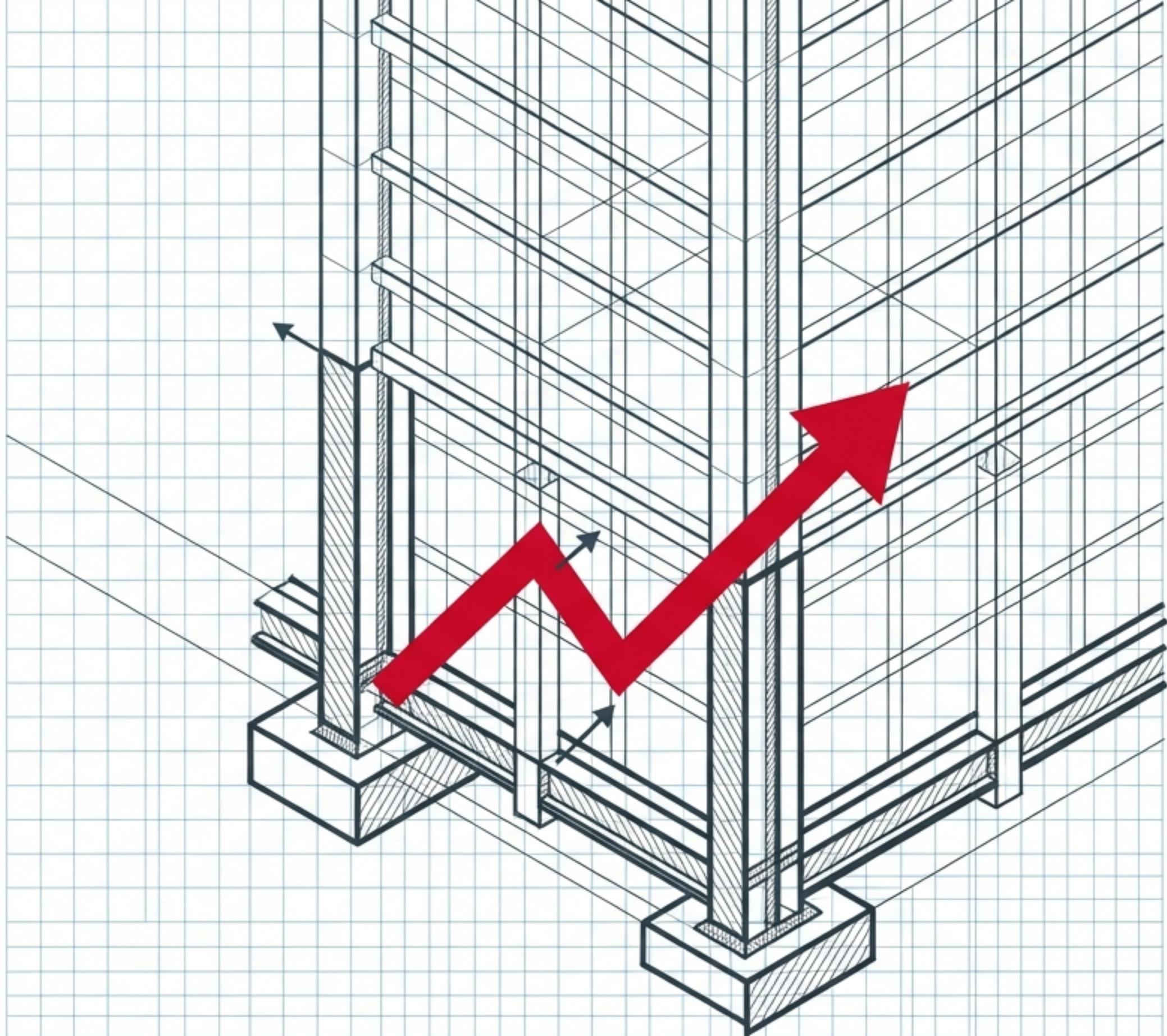
- Processes
- Org Structure
- Roadmap



MODEL 3: FINANCIAL

The numbers that tell
the truth.

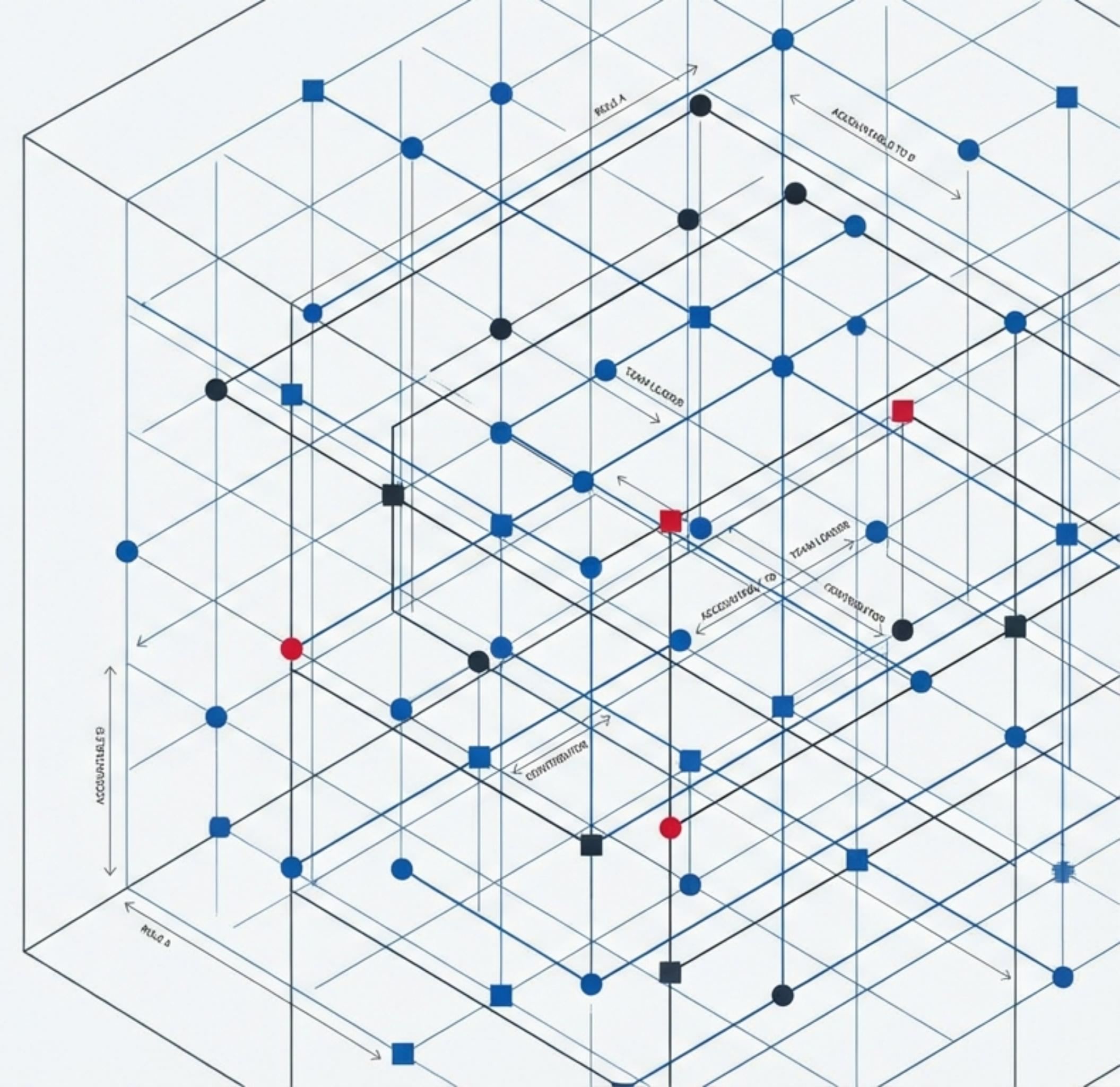
- Projections
- Unit Economics
- Cash Flow

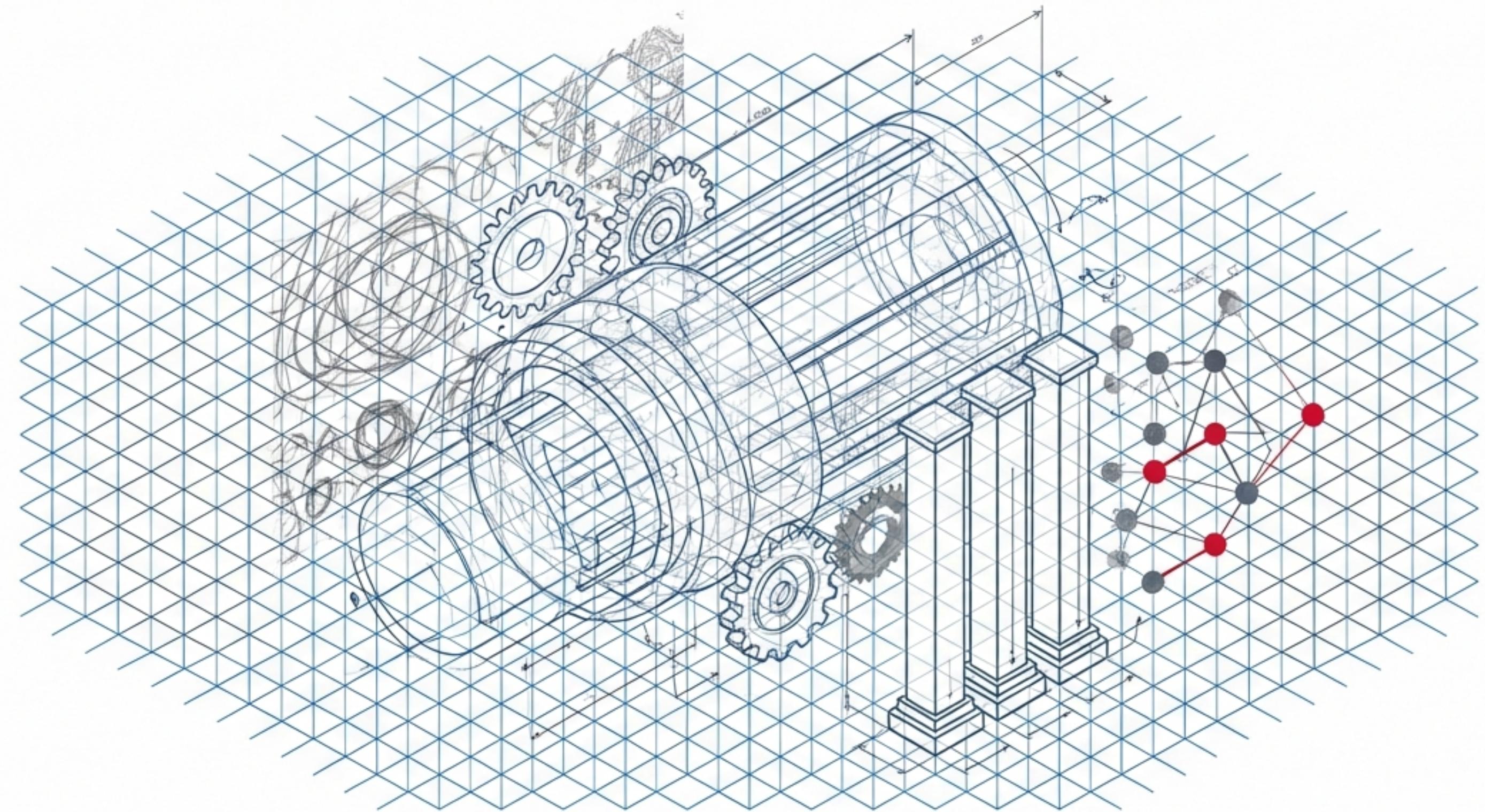


MODEL 4: PEOPLE

Who does what.

- Role Definitions
- Accountability
- Culture





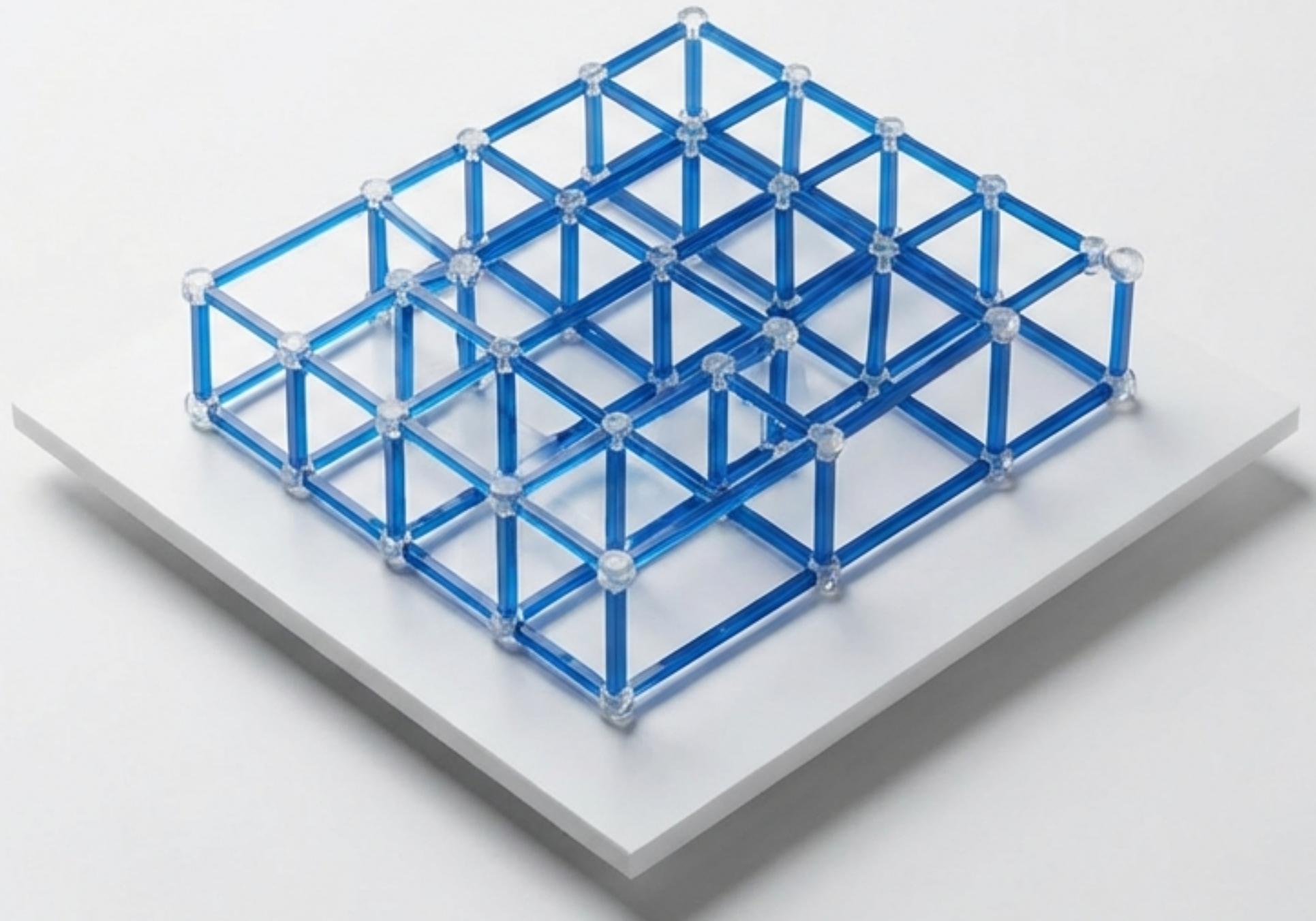
THE SYNTHESIS

A living system, built from your identity, structured for the world to see.

VALUE 1: THE ARTIFACT .

Strategy you can hold. Your complete Business Mirror documented and ready to share.

- Gaps named and scored
- Processes mapped
- 90-day roadmap

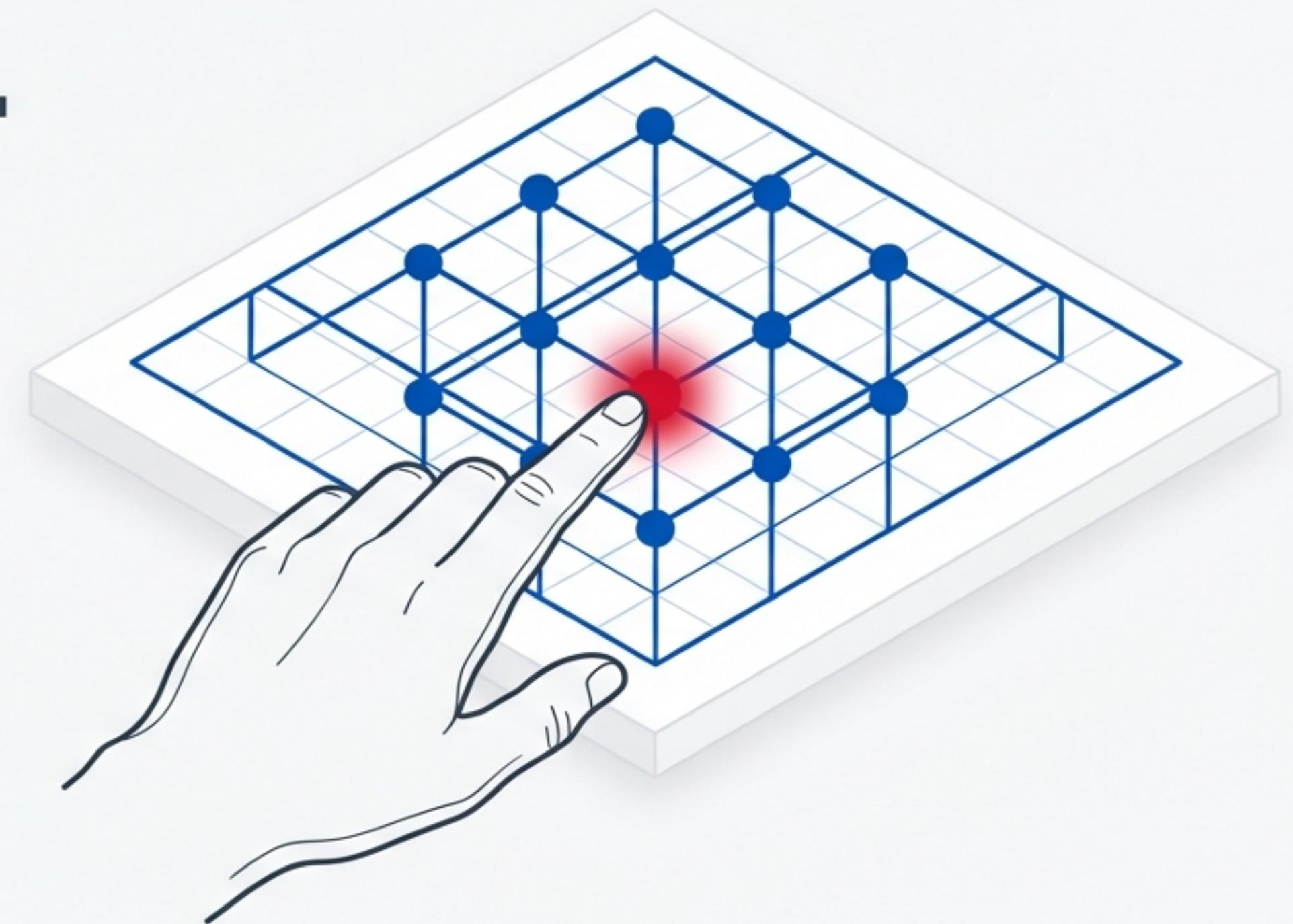


VALUE 2: THE CAPABILITY.

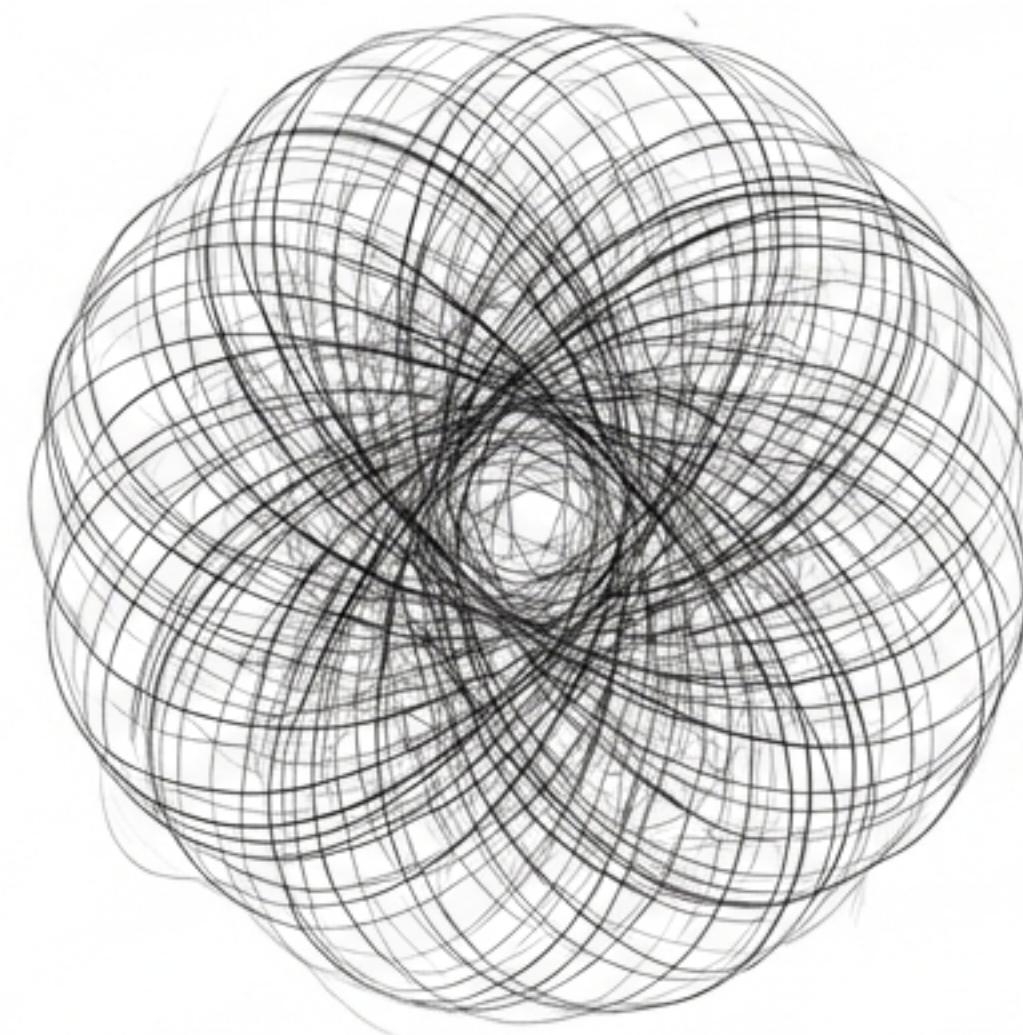
Present without rehearsal.

Make decisions by pointing at the model, not debating in circles.

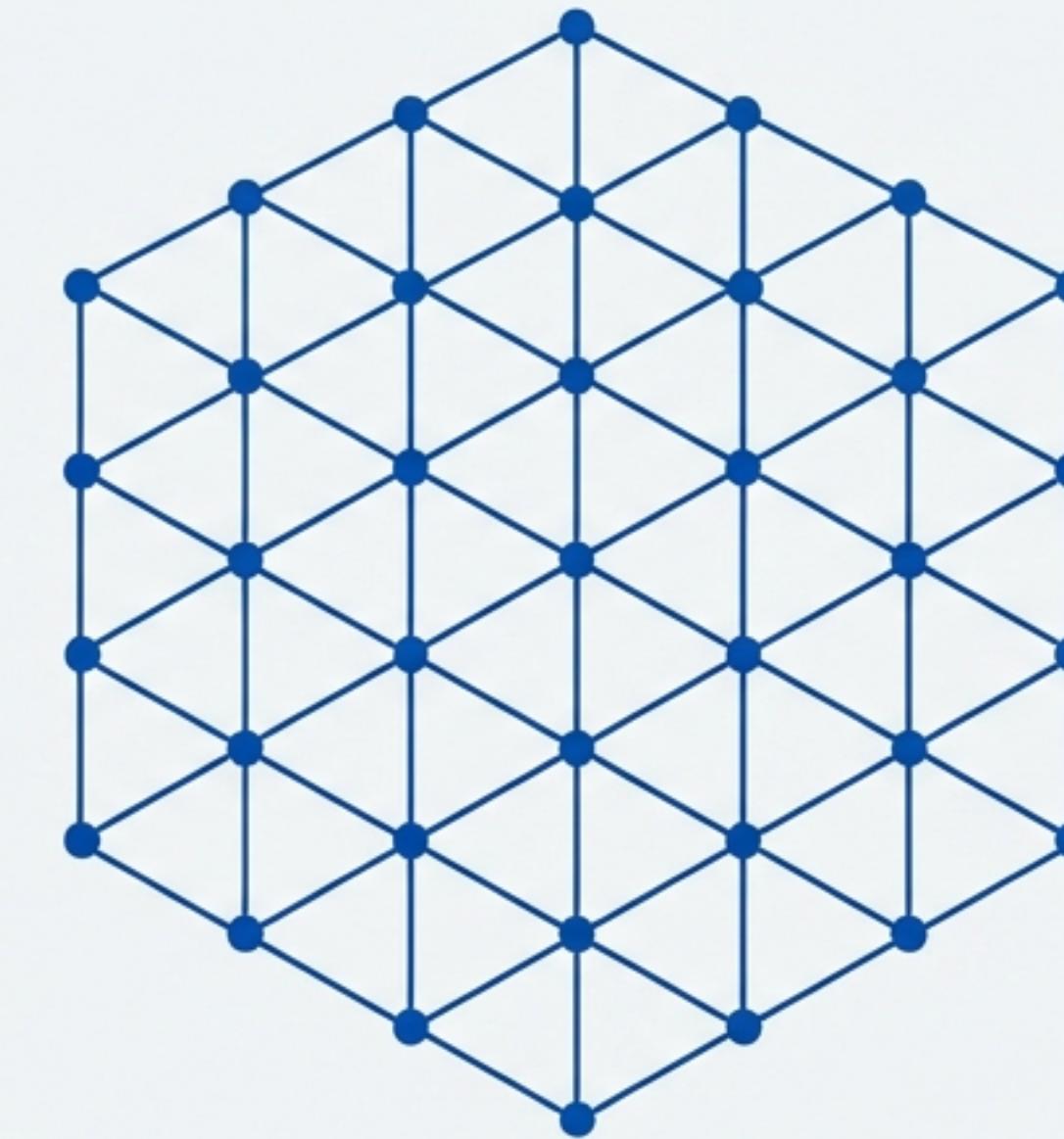
- Walk investors through logic
- Onboard new hires in days
- Delegate with precision



BEFORE



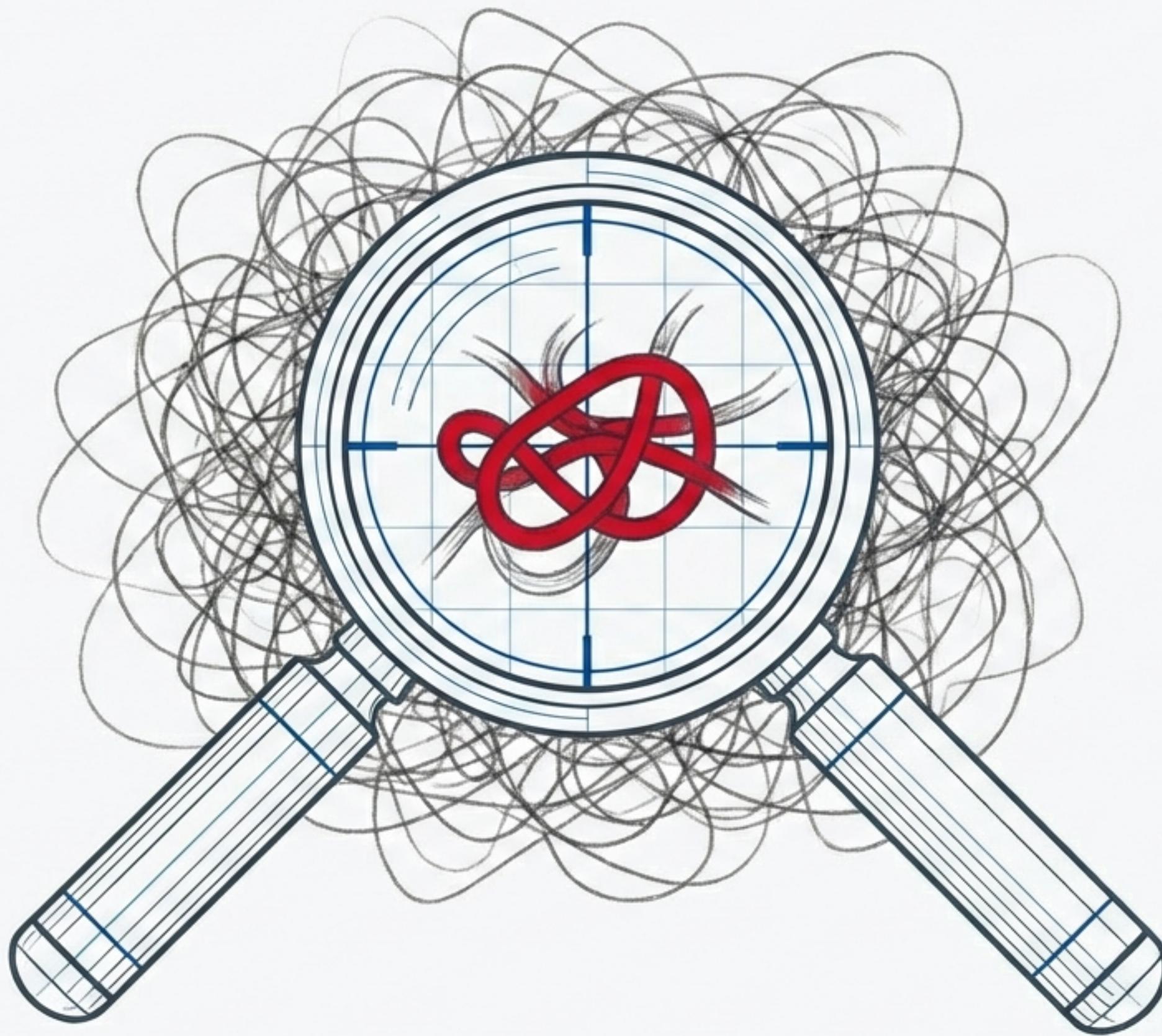
AFTER



VALUE 3: THE SHIFT ■

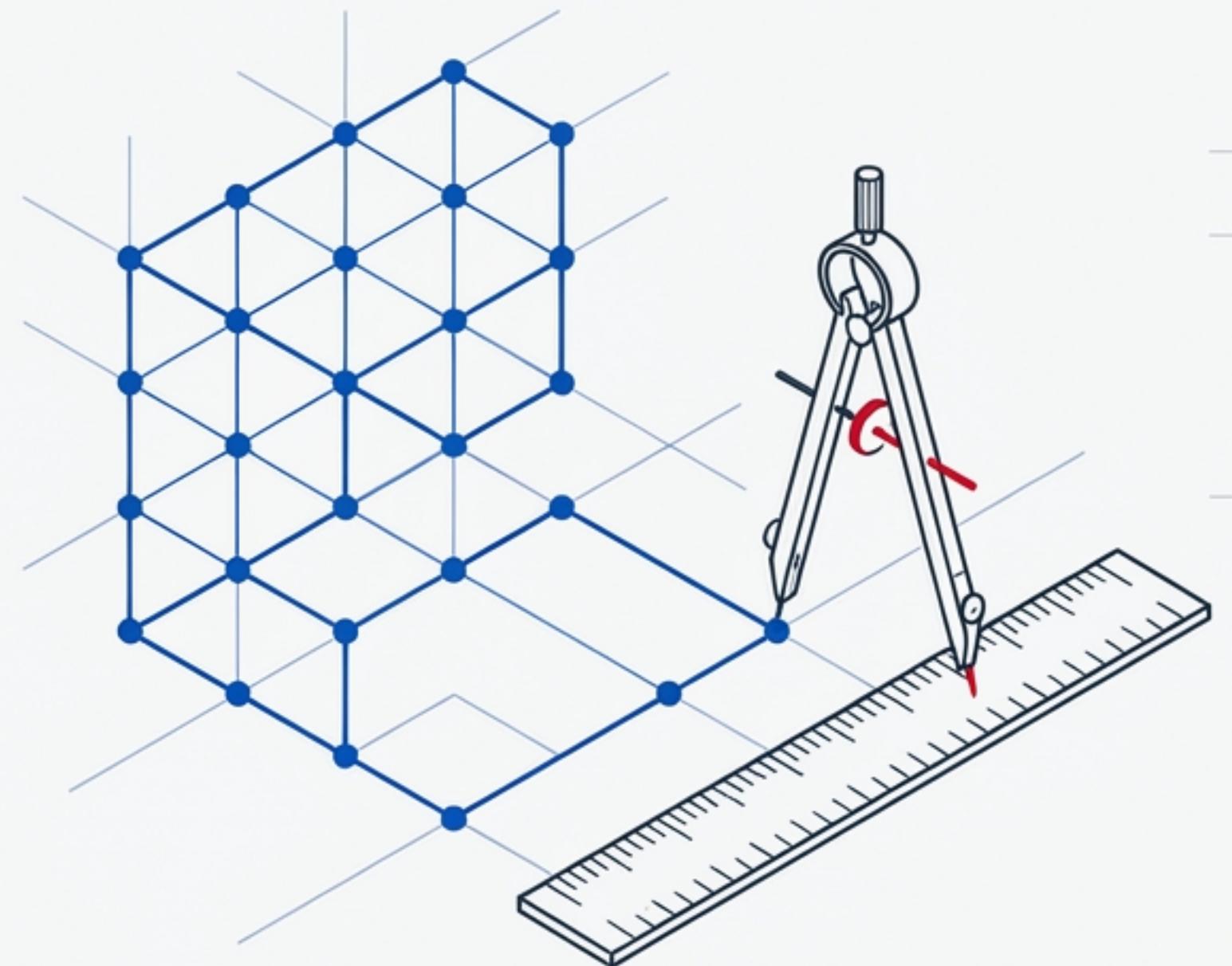
From bottleneck to flow. From carrying it alone to shared weight.
Your team stops asking "what is the strategy?" because they can see it.

STEP 1: DIAGNOSIS \$133



See where you're stuck.

- 90-minute AI diagnostic
- KSG Assessment
- 13-Page Strategic Report



STEP 2: BUILDER

\$399/module

Build your mirror. AI-guided, self-paced.

- Strategy360 AI Agents
- Weekly Q&A Sessions
- Progress Dashboard

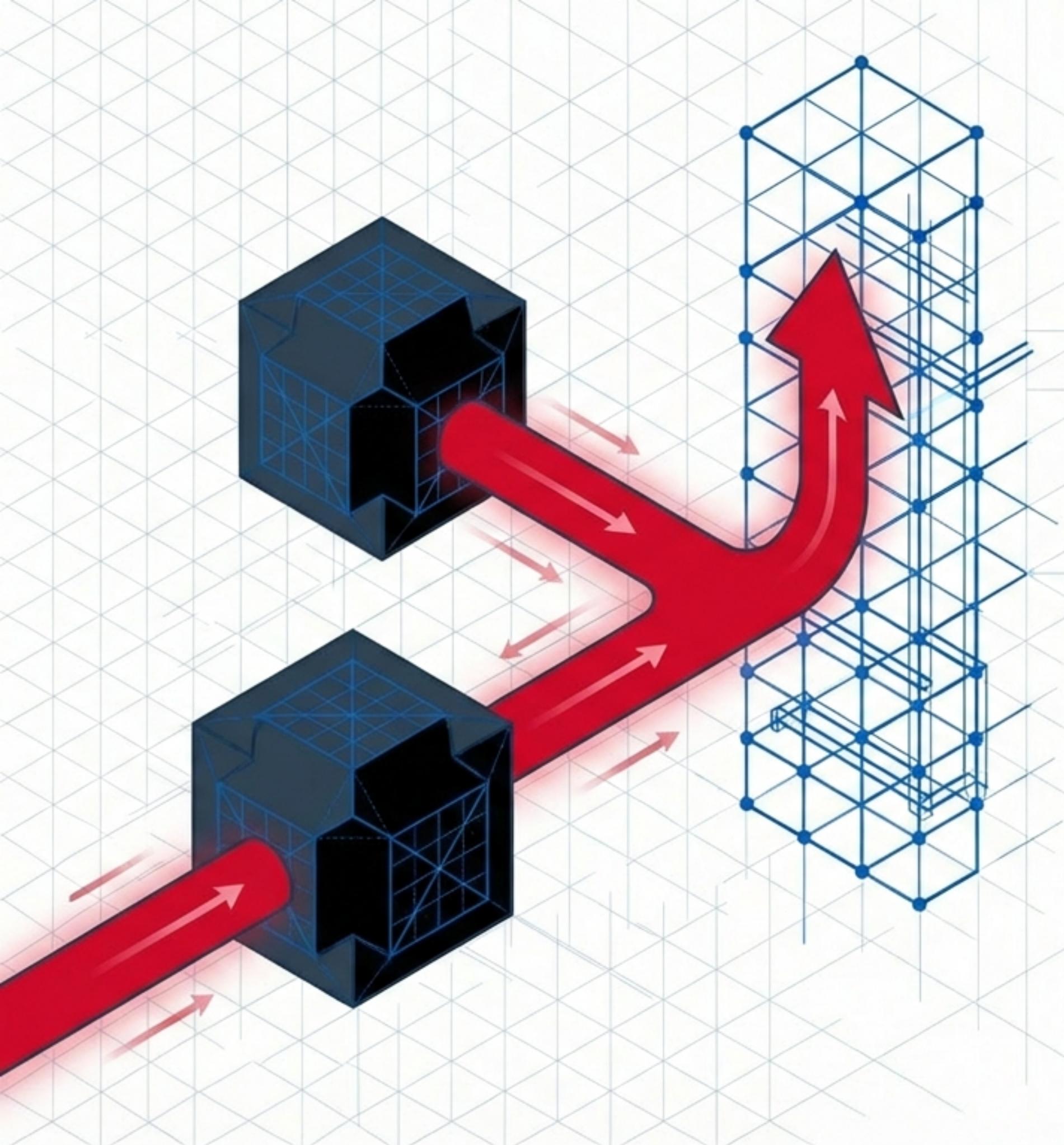


STEP 3: EXPERT-LED

\$1,299/module

Build with validation.

- Live 90-min sessions
- Expert review
- CFA-built Financial Model

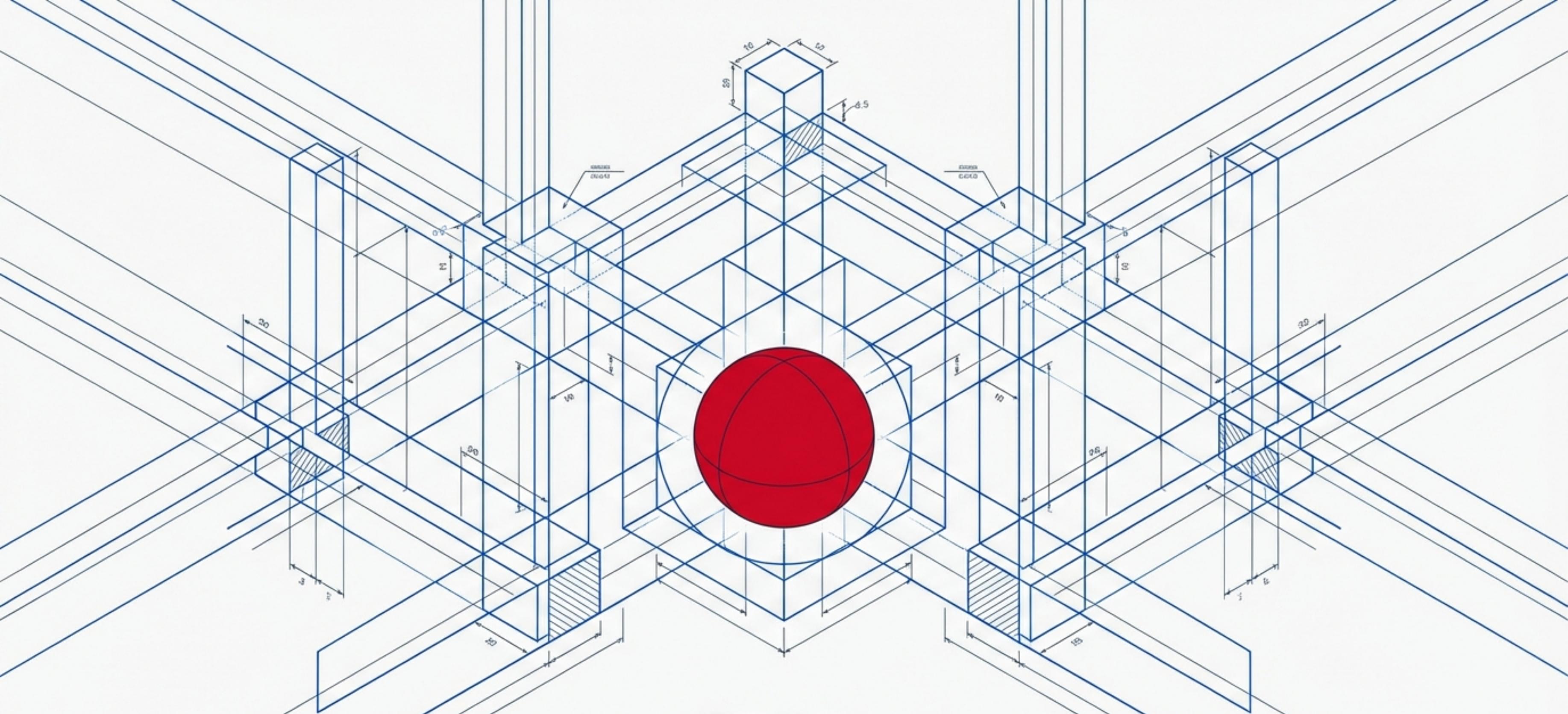


STEP 4: PARTNERSHIP

\$25K+

Full strategic integration.

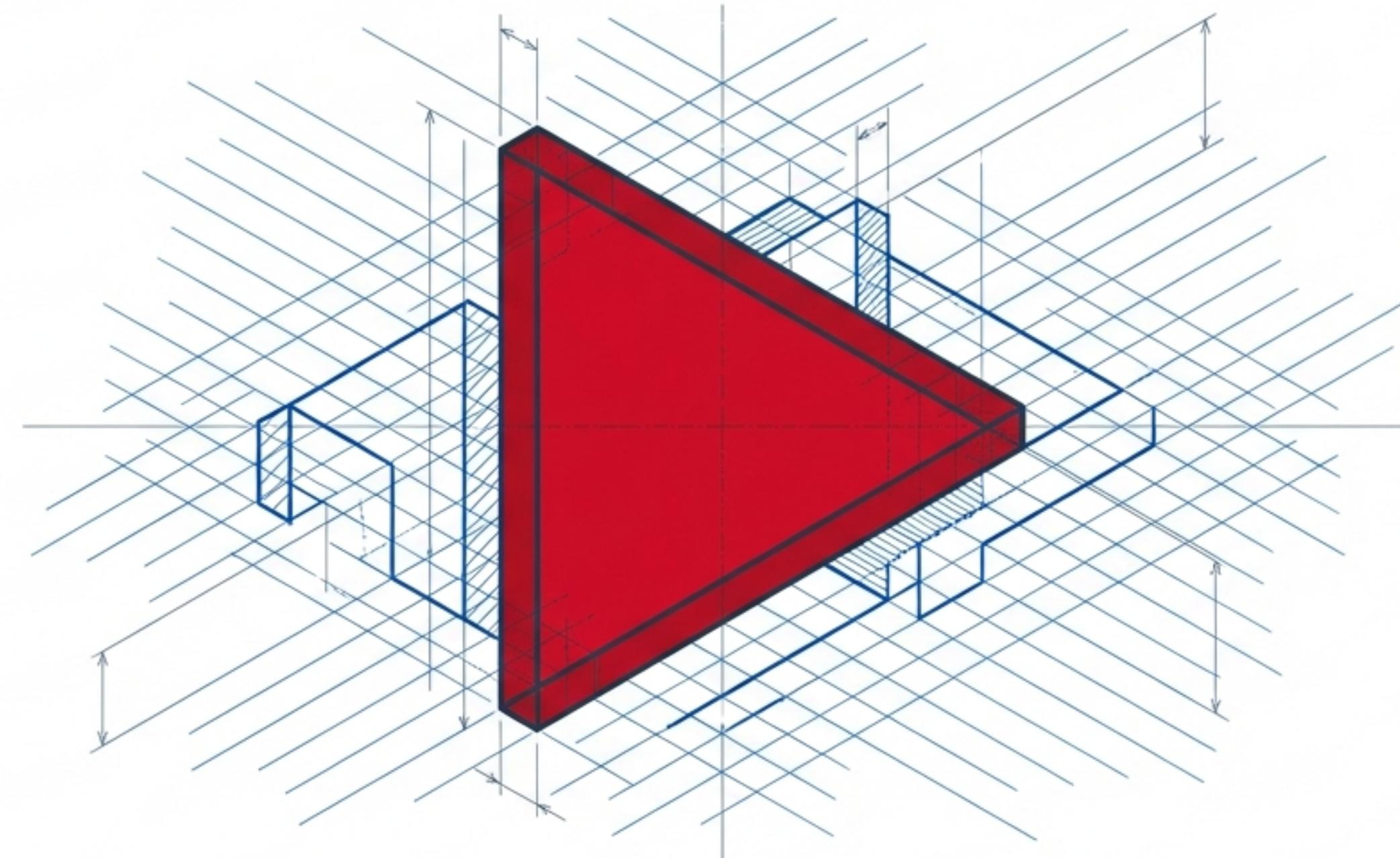
- 8-15+ private sessions
- Board-ready strategy
- Direct access



SEEN.

You don't have to explain yourself anymore.

READY TO BE SEEN?



Start with the Strategic Diagnosis.

Strategy2Action.com