TFIDF document summarization

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1 Goal

The goal of this lesson is to learn a core technique used in text analysis called *TFIDF* or term frequency, inverse document frequency. This document as background material for your TFIDF project. We will use what is called a bag-of-words representation where the order of words in a document doesn't matter—we care only about the words and how often they are present. A word's TFIDF value is often used as a feature for document clustering or classification. We will use it simply as a summarization tool for document. The more a term helps to distinguish its enclosing document from other documents, the higher its TFIDF score.

2 Discussion

One way to summarize a text document is to list, say, the top 25 words that seem most important. That could also be used to compare documents to see if they're talking about the same thing. For example, I had to solve a problem 15 years ago to reduce noise in the forums of a Java developer's website. Users were posting stupid posts about movies and were also putting database questions in the forum on GUIs. The goal was to detect non-Java posts and also to detect misplaced posts. What does it mean to "talk about Java"? How do I know when someone is talking about databases versus GUIs? My solution was to identify the words important to Java as a whole ("Java-speak"), database, and GUI posts. Any posts that did not have words important to Java, were tossed out as irrelevant after giving them a mild smack on the snout. Similarly, posts without words relevant to databases were compared to vocabularies associated with other topics to see if another forum would be more appropriate.

Collecting all of the words commonly used in the database forum did not work well because the model thought that "the" was important to the database topic, and the GUI topic, etc... I needed to discount words used frequently in all topics.

To make this discussion simpler, let's think about individual documents versus all documents in a corpus. We boost words used frequently in a document but attenuate that word if it is used in a lot of documents. For more on this topic, see Introduction to Information Retrieval.

A word's term frequency is just the term (word) count within a document divided by the number of words in that document (some people use "frequency" to mean "count" but that is an affront to the gods):

$$tf(t,d) = \frac{count(t)}{|d|}$$
 (Term frequency of term $t \in d$, document d)

The term frequency is higher for commonly used words within a document.

A word's document frequency is the count of documents containing that word divided by the total number of documents:

$$df(t,N) = \frac{|\{d_i : t \in d_i, \ i = 1..N\}|}{N}$$
 (Document frequency of t in N documents)

The document frequency is higher for words used in many documents.

In order to reduce the TFIDF score for terms with high document frequencies, we need the document frequency in the denominator:

$$\mathit{tfidf}(t,d,N) = \frac{\mathit{tf}(t,d)}{\mathit{df}(t,N)} \tag{First approximation to TFIDF}$$

This formula is meaningful but gives a poor weight because the document frequency tends to overwhelm the term frequency fractions in the numerator so we take the log of the denominator first. Here's the formula slightly rewritten as it is normally shown:

$$\mathit{tfidf}(t,d,N) = tf(t,d) \times log(\frac{1}{\mathit{df}(t,N)}) \hspace{0.5cm} \text{(TFIDF with attenuated document frequency)}$$

When t is in every document, idf is log(1/df(t, N)) = log(1) = 0. When t is in very few documents, such as $1/10^5$, idf is $log(10^5)$, which is about 11.5.

To summarize a document, we can order its terms by *tfidf* in reverse order and look at the top 20 words, for example. (To get the lexicon of a topic like databases, we can collect a known set of database posts into a single document and compute the tfidf in association with the aggregated documents of the other topics.) For example, here is a set of terms and the associated *tfidf* computed from a sample Reuters article. It's clear that it's talking about Nielsen ratings for news programs, without even looking at the original article.

Term	tfidf
rating	0.123
fox	0.119
$_{ m nbc}$	0.119
homes	0.114
$_{ m cbs}$	0.079
audiences	0.079
neilsen	0.079
evening	0.067
abc	0.067
watching	0.063

To compute TFIDF using code, we would need an overall index that maps term t to document frequency df(t, N) for all t in all N documents and an index that maps document d to another index that maps each $t \in d$ to tf(t, d). From that, we could easily compute all of the TFIDF scores.

Aside. To prevent division by 0 errors when a term does not exist in a corpus (e.g., df(t, N) = 0 in search applications where we pass unknown term(s) t), we can simply add 1 to the denominator. This is similar to *additive smoothing* that you will see when estimating term probabilities in document classifiers. The technique is like pretending there is an imaginary document with every unknown word (and, indeed, every possible word). To keep document frequencies in [0..1], we can to bump the document count, N, as well.

$$df(t,N) = \frac{|\{d_i : t \in d_i, \ i = 1..N\}| + 1}{N+1}$$
 (df with smoothing)

For example, if we have a vector of words in a search query [the, apple, cat, foo] aggregated from 100 documents, we might get a set of document frequencies like this:

$$[\frac{100}{100}, \frac{4}{100}, \frac{9}{100}, \frac{0}{100}]$$

With smoothing, we would get:

$$\left[\frac{101}{101}, \frac{5}{101}, \frac{10}{101}, \frac{1}{101}\right]$$

This is like converting zeros to some really small number (assuming N is large) and adding that same small number to the other document frequencies.

3 Example

Consider a sample set of documents:

 $d_1 =$ "in the new york times in" (repeated in)

 $d_2 =$ "the new york post"

 $d_3 =$ "the los angeles times"

For these documents, we would get a combined vocabulary of [angeles, in, los, new, post, the, times, york]. A common way to represent the documents then is as a vector from this vocabulary whose elements are the term counts (in this case, just 0 and 1):

	angeles	in	los	new	post	the	times	york
$\overline{d_1}$	0	2	0	1	0	1	1	1
d_2	0	0	0	1	1	1	0	1
d_3	1	0	1	0	0	1	1	0

The term frequencies would be each of those numbers divided by 6 or 4 because the documents are 6 and 4 words long.

The document counts and frequencies are:

$t \in d$	count(t)	df(t, N=3)	$log_{10}(\frac{1}{df(t,N=3)})$
angeles	1	1/3	0.4771
in	1	1/3	0.4771
los	1	1/3	0.4771
new	2	2/3	0.1761
post	1	1/3	0.4771
the	3	3/3	0.0
times	2	2/3	0.1761
york	2	2/3	0.1761

The *tfidf* for the words in the documents are:

		angeles	in	los	new	post	the	times	york
_	d_1	0	2/6*.4771	0	1/6*.1761	0	1/6*0	1/3*.1761	1/6*.1761
	d_2	0	0	0	1/4*.1761	1/4*.4771	1/4*0	0	1/4*.1761
	d_3	1/4*.4771	0	1/4*.4771	0	0	1/4*0	1/4*.1761	0

Multiplied out:

	angeles	in	los	new	post	the	times	york
$\overline{d_1}$	0	0.1590	0	0.0352	0	0	0.0352	0.0352
d_2	0	0	0	0.0440	0.1192	0	0	0.0440
d_3	0.1590	0	0.1192	0	0	0	0.0440	0

From this table, we can conclude that most important terms in each document are those I have bolded (the largest TFIDF scores). Notice that **the** got totally wiped out because of the 0 *idf* score. It is useless as a distinguishing word.

4 Exercise

To get a feel for computing these scores, let's use Excel or some other spreadsheet to build a model we can play with. I created a number of "tables" as you can see from this figure:

	Α	В	С	D	Е	F	G	Н	- 1	J	K
1		count(t)	df(t,N)	log10(1/df)						
2	angeles	1	0.3333	0.4771							
3	in	1	0.3333	0.4771							
4	los	1	0.3333	0.4771							
5	new	2	0.6667	0.1761							
6	post	1	0.3333	0.4771							
7	the	3	1.0000	0.0000							
8	times	2	0.6667	0.1761							
9	york	2	0.6667	0.1761							
10											
11	document	angeles	in	los	new	post	the	times	york		length
12	d1	0	2	0	1	0	1	1	1		6
13	d2	0	0	0	1	1	1	0	1		4
14	d3	1	0	1	0	0	1	1	0		4
15											
16	document	angeles	in	los	new	post	the	times	york		
17	d1	0	0.15904	0	0.0293	0	0	0.029	0.029		
18	d2	0	0	0	0.044	0.1193	0	0	0.044		
19	d3	0.15904	0	0.11928	0	0	0	0.044	0		

The count values in the document frequency (the first table) are entered manually by looking at the sample sentences. The next two columns are computed from the first column.

Then make a document-word table that represents the word vectors for each document, manually entering the word counts. Manually enter the length as well.

Create another document-word table that multiplies the term frequency by the inverse (log) document frequency from the first table. The term frequencies are the count in the word vectors divided by their length.

Once you have this in place, you can tweak the documents by changing word counts to see what happens to the various scores.