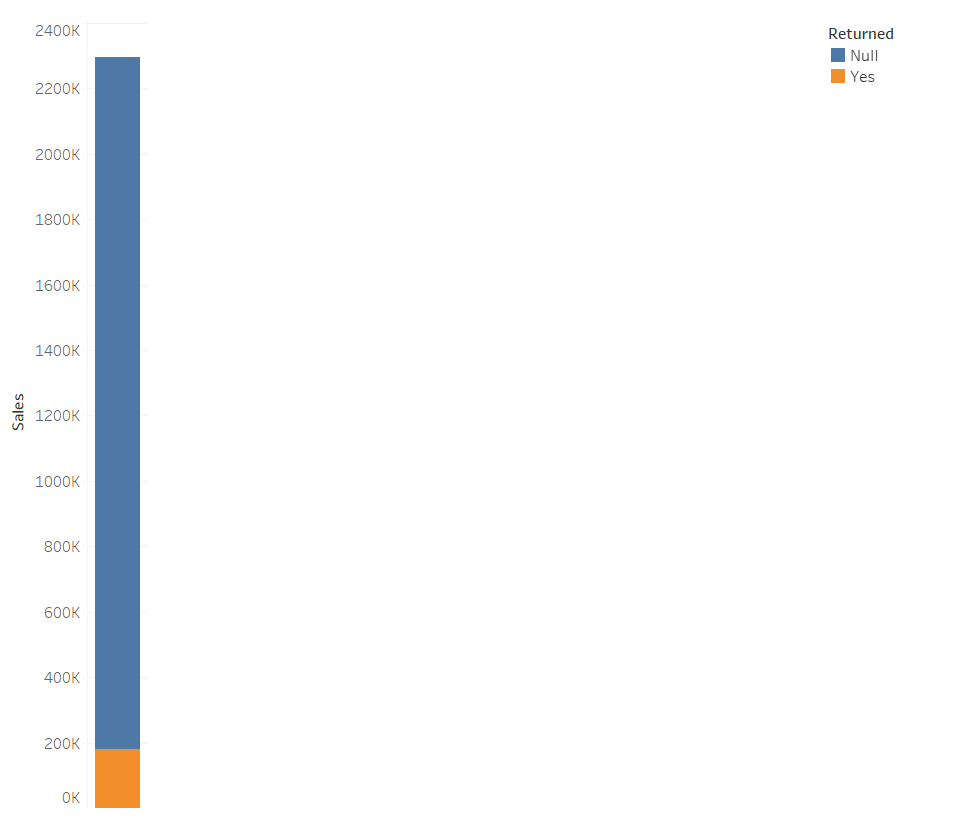
**Experiment -7 Study of Data Storytelling - Creating a Data Story in Tableau**

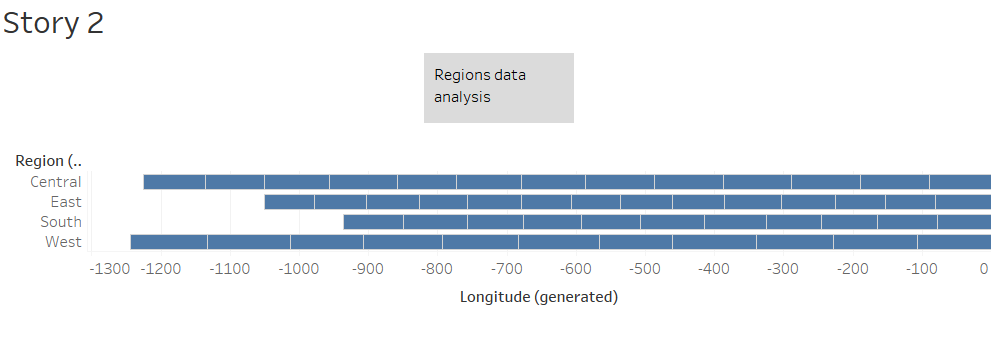
**AIM:** To study the principles of data storytelling and apply them to create an engaging and informative data story using Tableau.

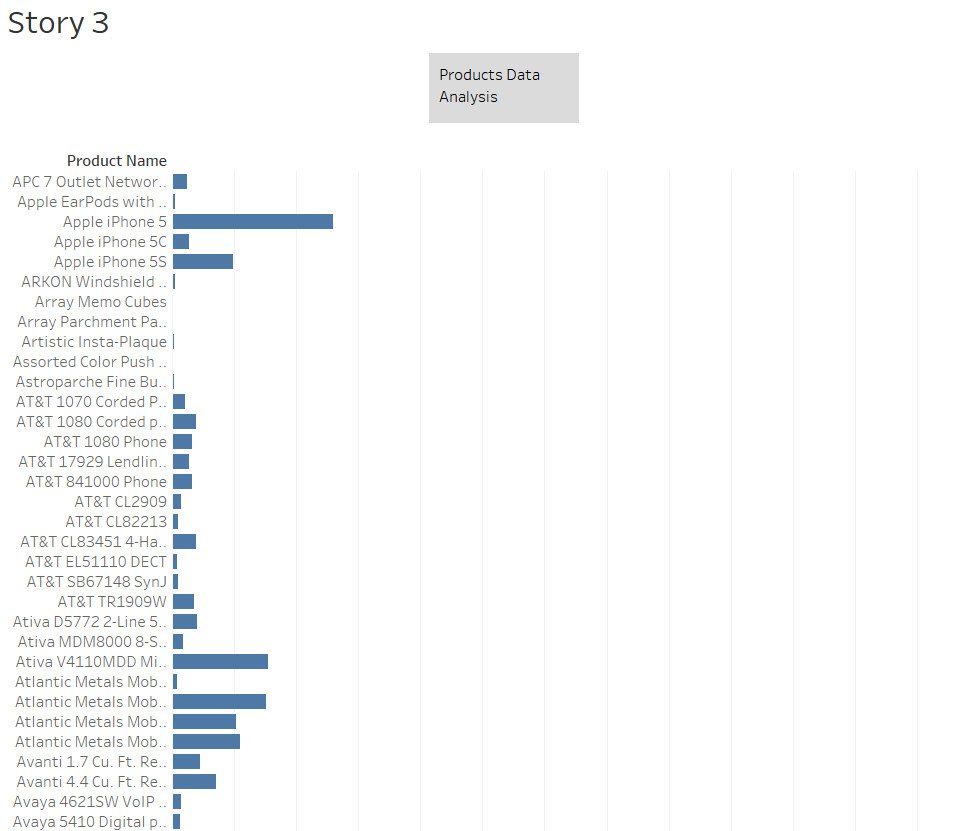
**OUTPUT:**

**Story 1:**

**Sales and returns**

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**RESULT:** The experiment is executed successfully