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EMMA LIN

CAREER OBJECTIVE

I am a skilled front end web developer with seven years' experience in global IT companies. Having worked with over 150 clients, I am passionate about web best practice and intuitive design.

KEY SKILLS

- HTML
- CSS
- jQuery
- JavaScript (Angular / Backbone / Knockout)
- Node.js
- Adobe Suite – Photoshop, Illustrator, InDesign
- API web integration
- Tech support development provision
- Client engagement

WORK EXPERIENCE

Front End Web Developer

Create Great IT

2014 – current | Chai Wan, Hong Kong

At Create Great IT I create dynamic, innovative website solutions for more than 50 high-profile corporate clients.

- Responsive application development with a focus on User Experience
- Developed a front end framework for web applications for in-house products and external clients
- Utilized Grunt for automated builds & deployment processes
- Liaise with back end developers to ensure web and app logic is properly integrated
- Integrate client's CMS programs and data feeds into new websites, allowing for real time updates
- Performance optimization of sites for maximum speed and scalability

Freelance Website Developer

Hong Kong Discovery

2013 – current | Hong Kong-wide

I work with a team of five to build and run continuous improvements on a Hong Kong map app that customises journeys according to information provided by users.

- Independently surveyed over 2,000 people for app build and development
- Responsible for translating designs into feature-rich, functional websites
- Integrated third party APIs & Web Services for enhancement purposes
- Build prototype utilizing React Native
- Raised over HK\$150,000 in a SimplyGiving.com campaign to test the app
- Maintained graphic standards and branding throughout the app pages
- Nominated for two AsiaApp Awards

Website Developer

Web World Solutions

2009 – 2013 | Kowloon City, Hong Kong

At Web World Solutions I worked with large profile corporate and government clients to tailor websites to their needs.

- Worked closely with the User Experience team to ensure the website and its components were engaging and easy to navigate
- Designed & developed UI solutions
- CMS integration
- Troubleshoot / Debugging issues
- Communicated directly with end users
- 87% of clients reported > 15% increase in website traffic and time-on-site after redesign or rebuild process with Web World Solutions

EDUCATION

Master of Science (MSc) in Information Technology

Hong Kong University of Science and Technology

2005 – 2009

Thesis title: Women in Technology – Where are we headed?

Awarded Honours First Class

Bachelor of Computing with Honours in Internet Technology

The Open University of Hong Kong

2000 - 2004

REFERENCES: Available upon request