

Karen Higgins

Web Developer

AREAS OF EXPERTISE

Search Engine Optimisation

Identifying technical solutions

Client facing skills

Troubleshooting

JavaScript

Web graphics

Bug fixing

Building templates

Image cropping

Maintaining data integrity

Building functionality

Web application development

Mobile applications

CAREER STATEMENT

"I feel that my greatest strengths are firstly my strong commitment to providing a professional service to all colleagues with whom I work. Secondly my skill at developing and maintaining a close working relationship with every company client, something which in turn helps me to gain an in-depth understanding of their individual needs. Thirdly my real passion for Web Development as a whole, an obsession which allows me to spot trends and develop best practise processes."

Karen Higgins

PERSONAL SUMMARY

An ambitious problem solver with a passion for online businesses, and who would like to join a team of like-minded developers. Karen has much experience of creating logical and innovative solutions to complex problems. She is thorough and precise in everything she does, and has a keen interest in technology, mobile applications and user experience. As someone who takes responsibility for her own personal development, she is continually evaluating and upgrading her skills so that she stays at the cutting edge of web development. She is a natural problem solver, who has proven herself by successfully completing projects for IT consultancies, software houses, web design agencies, and IT departments.

Right now Karen is looking for a suitable position with a company where outstanding performance is recognised and where she can work on a variety of high profile projects.

CAREER HISTORY

Web Design Company - Birmingham

WEB DEVELOPER Jul 2011- Present

Responsible for working on a range of projects, designing appealing websites and interacting on a daily basis with graphic designers, back-end developers and marketers.

- Developing and maintaining the front end functionality of websites.
- Participating in discussions with clients to clarify what they want.
- Designing prototypes for apps and websites.
- Creating logos, banners and buttons for websites.
- Writing cross-browser compliant XHTML, CSS & JavaScript.
- Simultaneously managing several databases and reporting tools.
- Contacting external webmasters to confirm link placements.
- Provide guidance to other team members on web development issues.
- Developing websites that have a consistent feel and look throughout all web properties.
- Providing technical support to end users.
- Identifying and correcting software deficiencies.
- Devising SEO strategies based around specific keywords.

SEO Company - Coventry

TRAINEE WEB DEVELOPER Feb 09 - Jul 11

Worked as part of a multi-disciplinary team, carrying out ad-hoc tasks as requested by the IT Manager. Had a specific brief to ensure the websites build for customer's precisely matched their requirements.

- Wrote internal and external design specifications.
- Performed maintenance and updates to existing client Web sites.
- Involved in creating a comparison site from scratch.
- Helped end users to solve operating problems.
- Participated in brainstorming sessions to come up with ideas.
- Documented software and technical specifications.
- Provided guidance and advice to less experienced staff.
- Worked on multiple projects simultaneously to a high standard.
- Escalated operational issues to senior management.
- Involved in a project to develop a large online gaming website.
- Addressed cross-browser compatibility issues.
- Integrated websites with Facebook, Twitter, and YouTube.



PERSONAL SKILLS

Creative thinker

Imaginative

Energetic

Deadline led

Initiative

Attention to detail

Innovative

Tactful & articulate

Problem solving

Reliable

Team player

Project management

Analytical

PROFESSIONAL

Advanced First Aid

French Speaker

German Speaker

Local School – West Midlands

OFFICE JUNIOR

Aug 2008 – Feb 2009

Government Office – West Bromwich

OFFICE ASSISTANT

Jun 2007 – Aug 2008

Clothes Store - Dudley

SALES ASSISTANT

Oct 2006 – May 2007

Local Charity - Birmingham

VOLUNTEER

Jul 2006 – Oct 2006

KEY COMPETENCIES AND SKILLS

Web Development

- Knowledge of PHP, XHTML, CSS, XML and JavaScript/jQuery.
- Awareness of the Web Development industry, and new technologies.
- Social Media Monetisation Strategies.
- Developing multi-user applications within a (SOA) service orientated architecture.
- Writing up technical manuals and user instructions.
- Strategically thinking through all parts of the design process.
- Knowledge of payment processing, customs clearance and multi-currency pricing.
- Knowledge of international web standards and protocols.

Professional

- Able to organise own workload effectively and prioritise tasks.
- Can quickly understand business requirements and then translate these into functional requirements.
- Having a passion for customer service & responding quickly to enquiries.
- Can manage multiple projects in a fast-paced, deadline-driven environment.
- Adaptable and able to quickly pick up new techniques.
- Understanding of W3C standards, web accessibility & best practice.

Personal

- Passionate about doing a good job.
- First rate interpersonal and communication skills, able to easily interact with fellow developers and customers alike.
- Comfortable with being the 'go to' person in a company.
- Strongly committed to all projects from inception right through to the end.
- Confident, friendly and easy to get along with.

ACADEMIC QUALIFICATIONS

University of Birmingham,

BA (Hons) Graphic Design

2003 - 2006

Central College Birmingham

Diploma in Business Studies

2002 - 2003

North Birmingham School

A levels:

Geography (A)

Maths (A)

English Literature and Communication (B).

History of the Modern World (B)

Physics and Science Combined (A)

1998 - 2002

PERSONAL DETAILS

Karen Higgins

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REFERENCES – Available on request.



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