

Total Revenue

3166962

Total Units Sold

604945

Promo Sales

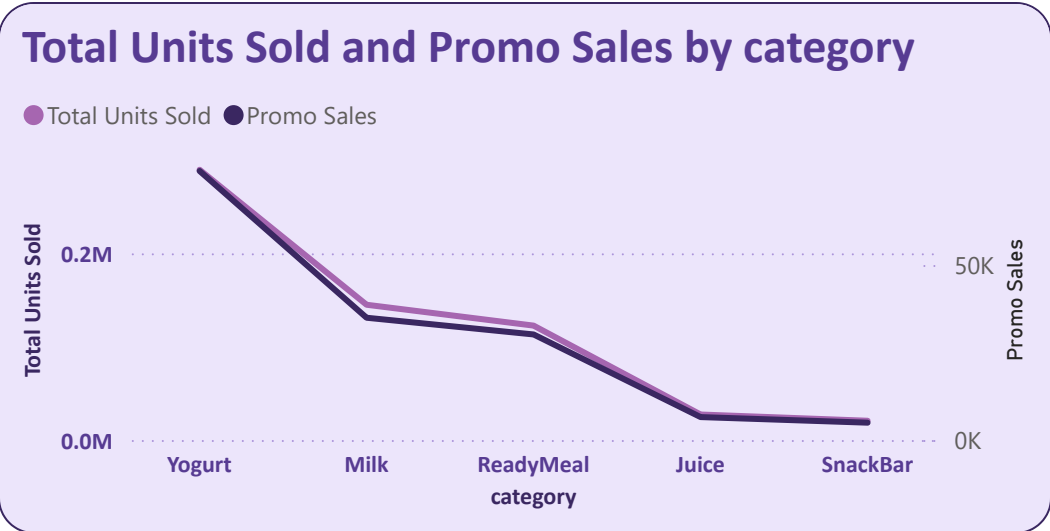
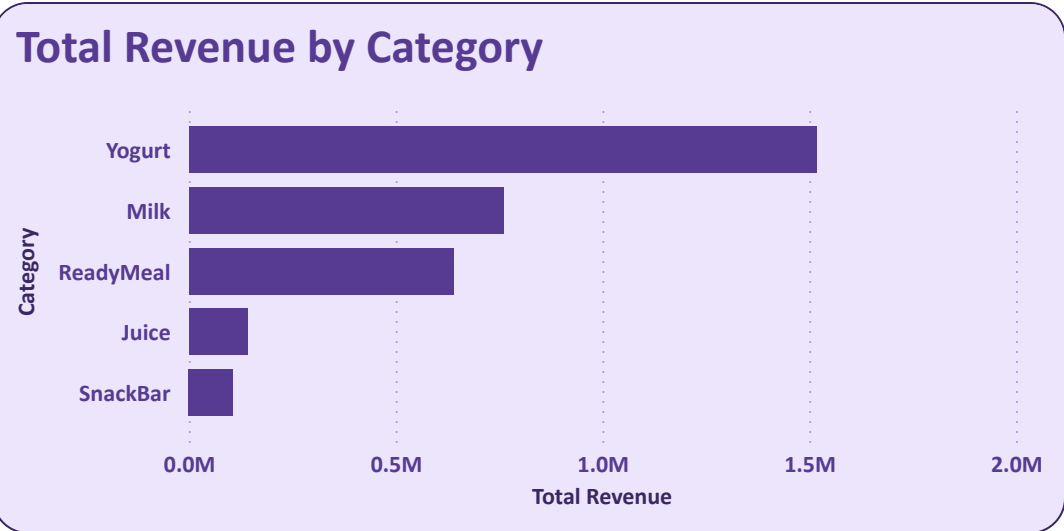
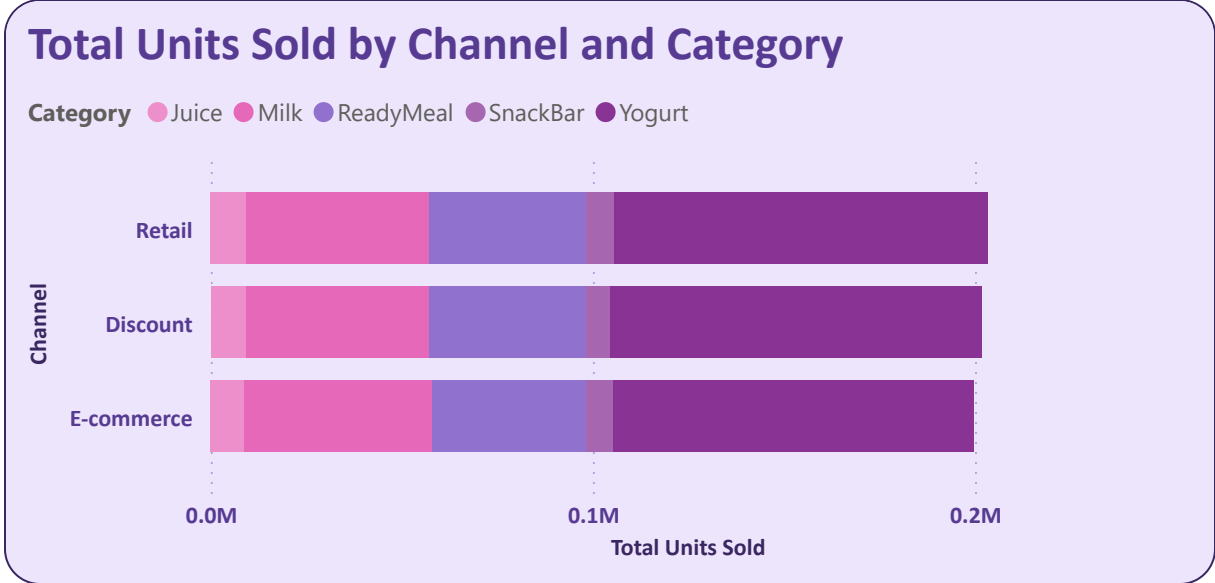
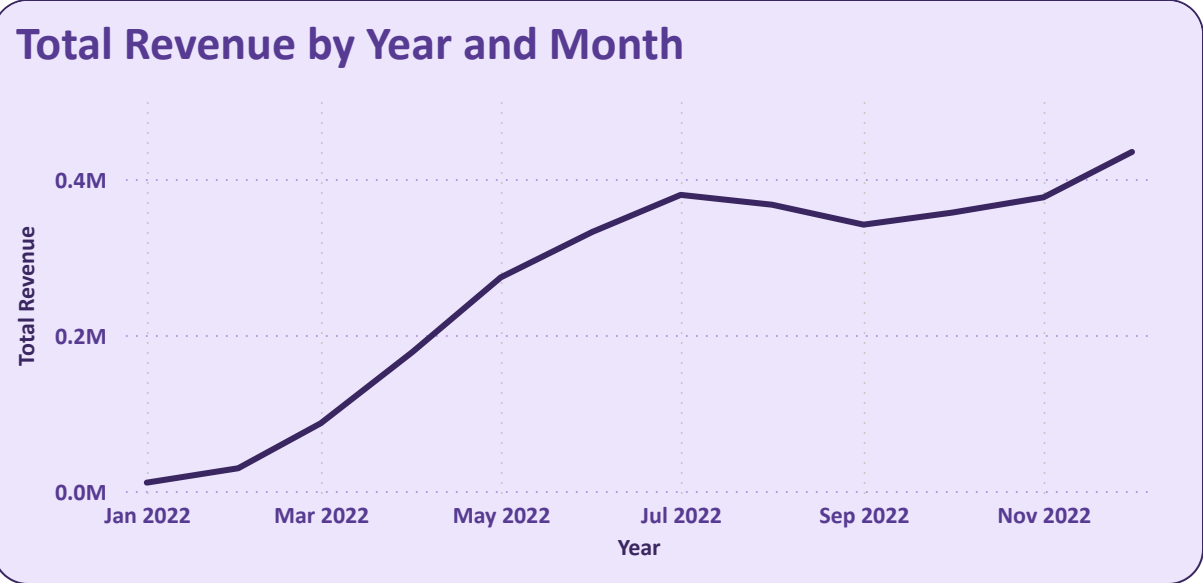
153444

Promo Sales %

25.36%

Avg Price

5.25



Month

All

Year

☒ 2022

☐ 2023

☐ 2024

Category	Discount	E-commerce	Retail	Total
Yogurt	97300	94452	97788	289540
Milk	47802	49117	47991	144910
ReadyMeal	41015	40454	41091	122560
Juice	9364	8731	9212	27307
SnackBar	6345	7052	7231	20628
Total	201826	199806	203313	604945

Category	Discount	E-commerce	Retail	Total
Juice	3.06	3.07	3.09	3.07
SnackBar	3.10	2.98	2.99	3.02
Yogurt	3.04	3.02	3.01	3.02
Milk	2.97	3.04	3.01	3.01
ReadyMeal	3.04	2.99	2.97	3.00
Total	3.02	3.02	3.00	3.02

Category	Carton	Multipack	Single	Total
Yogurt	95966	95667	97907	289540
Milk	48761	47332	48817	144910
ReadyMeal	40052	41443	41065	122560
Juice	9384	8856	9067	27307
SnackBar	6763	7258	6607	20628
Total	200926	200556	203463	604945

Category	Brand	Total Units Sold	Promo Sales	Promo Sales %
Juice	JuBrand3	27307	6547	23.98%
Milk	MiBrand1	51431	12516	24.34%
Milk	MiBrand3	42034	9418	22.41%
Milk	MiBrand4	51445	12996	25.26%
ReadyMeal	ReBrand1	39404	9659	24.51%
ReadyMeal	ReBrand2	9681	2373	24.51%
ReadyMeal	ReBrand4	73475	18124	24.67%
SnackBar	SnBrand2	20628	4948	23.99%
Yogurt	YoBrand1	59811	14965	25.02%
Yogurt	YoBrand2	53350	13856	25.97%
Yogurt	YoBrand3	52229	14349	27.47%
Yogurt	YoBrand4	124150	33693	27.14%
Total		604945	153444	25.36%

Category	PL-Central	PL-North	PL-South	Total
Yogurt	503953	508858	504209	1517019
Milk	254968	249463	255786	760217
ReadyMeal	209507	217079	213765	640350
Juice	45312	49455	47356	142123
SnackBar	36146	34203	36902	107251
Total	1049885	1059058	1058018	3166962

Year

2022

2023

2024

Month

All

