

Total Subs  
7416

Client Sub  
7330

Enrolled  
7325

Debit 1%  
88%

Debit 3%  
0%

ADS  
761

Client Sub  
7330

25-27%  
9%  
Target: 10.00%

Month

January

February

March

April

May

June

July

August

September

October

November

December

Year

2024

2025

AGE Group2	SUB	%	Debit 1%	Debit 3
30+	3997	53.90%	88%	0
40+	1649	22.24%	94%	0
Below 30	1770	23.87%	83%	0
Total	7416	100.00%	88%	0

Source wise

Source	Percentage
B2B%	65%
D2D%	16%
Street%	8%
Events%	11%
Telesales%	0%

	Value
Total Subs	7416
Debit 1	6524 (87.97%)
Sum of Debit2	0 (0%)
Debit 3	0 ((Blank))
	0%

Top 20 Owners

Owner Name	Total Subs
Surendran R	609
Rayees R	549
Sumitha P	394
Sai Lakshmi V	388
D Dinesh	367
Althaf A	306
Yash P	264
Abhijeet D	248
Rohit R	246
Kiran G	244
Nadeem K	231
MILLENNIUM	216
Mayank S	196
Tamil V	193
Meet R	191
Sahil G	181
Vijay MK	179
Amit B	168
Pragya	156
Manoj Soni	154

Total Subs  
216

Client Sub  
213

Enrolled  
213

Debit 1%  
89%

Debit 1  
193

Debit 3%  
0%

25-27%  
13%!  
Goal: 10.00% (-25%)

OWNER NAME

Abhijeet D

Adnan K

Althaf A

Amalnath G

Amit B

Anushree

Archit C

Arun Kumar D

Arvind S

D Dinesh

Year

2024

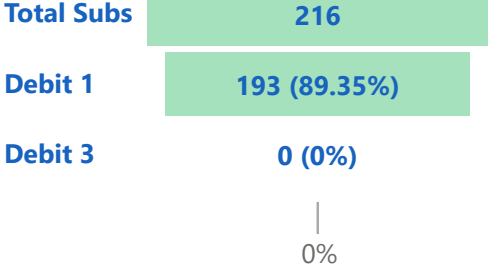
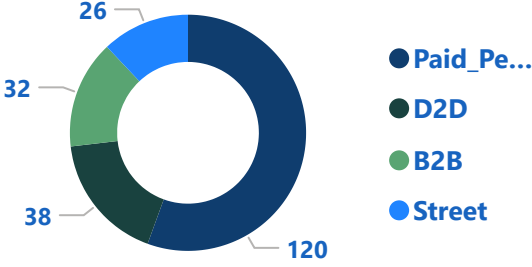
2025

Month

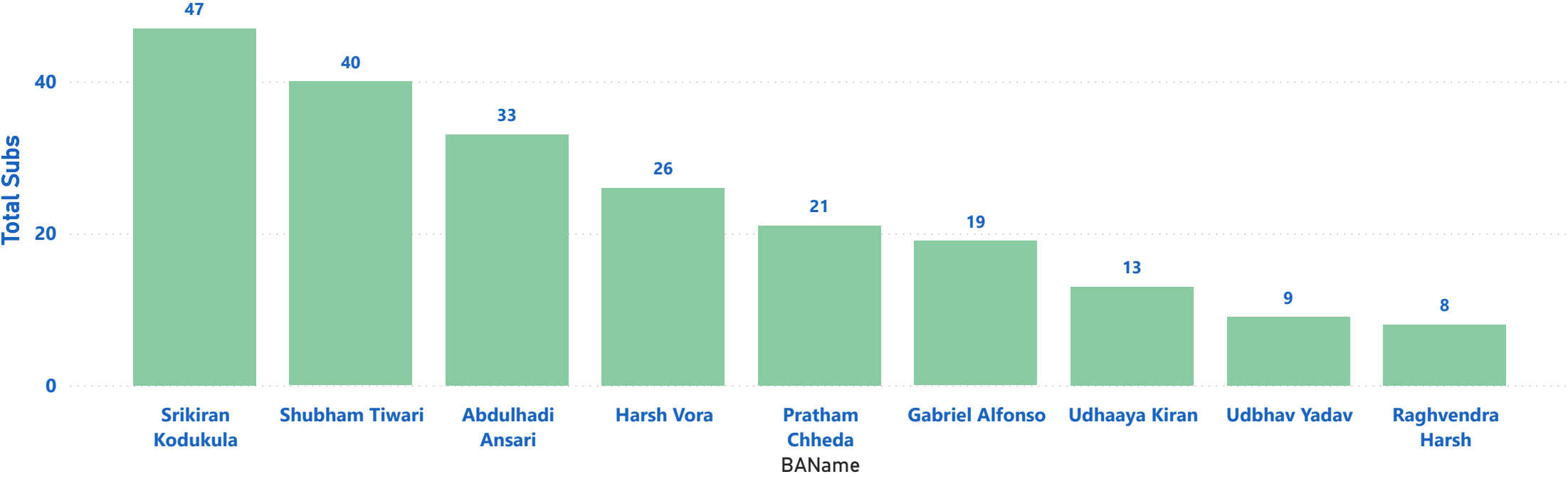
February

AGE Group2	SUB	%	Debit 1%	Debit 3%
Below 30	49	22.69%	84%	0%
25-27	27	12.50%	85%	0%
28-29	22	10.19%	82%	0%
40+	71	32.87%	93%	0%
30+	96	44.44%	90%	0%
Total	216	100.00%	89%	0%

Source wise



BA wise



- Month
- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

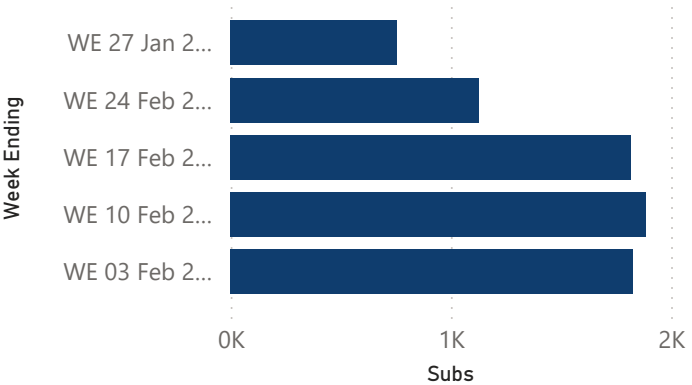
Year

2024

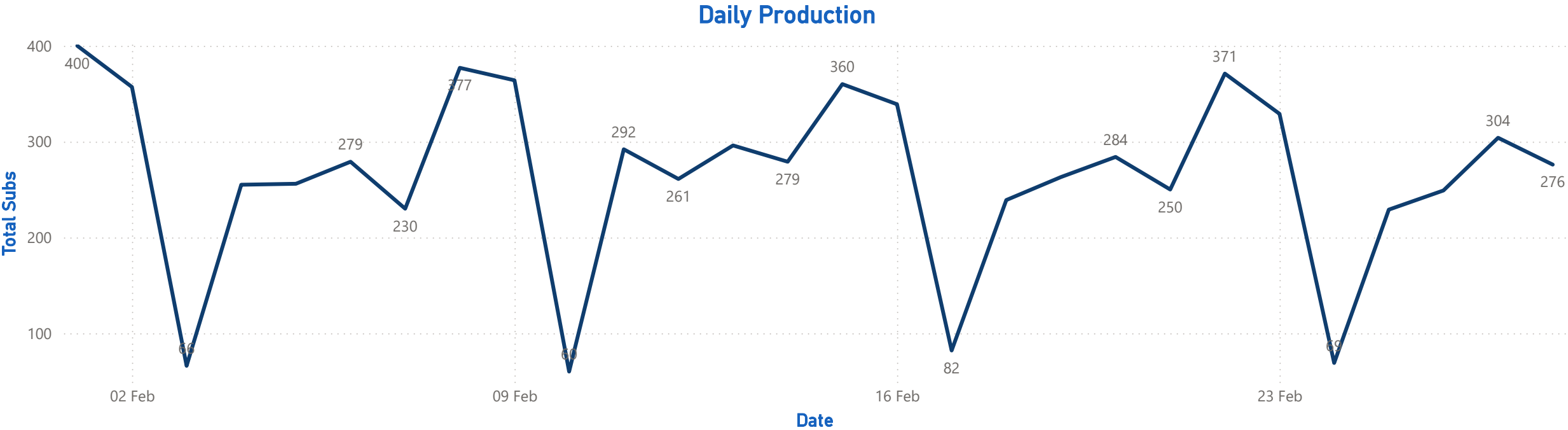
2025

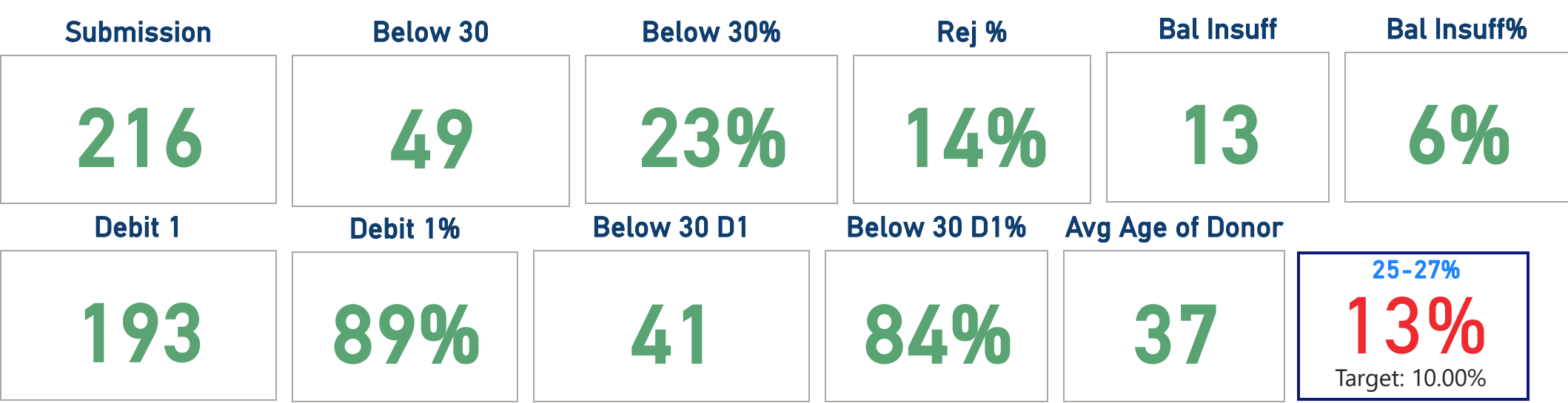
WeekEndingFormatted	Total Subs
WE 10 Feb 2025	1887
WE 03 Feb 2025	1827
WE 17 Feb 2025	1818
WE 24 Feb 2025	1127
WE 27 Jan 2025	757
Total	7416

Subs by WeekEnding



- OWNER NAME
- Abhijeet D
- Adnan K
- Althaf A
- Amalnath G
- Amit B
- Anushree
- Archit C
- Arun Kumar D
- Arvind S
- D Dinesh
- Hamza KMS



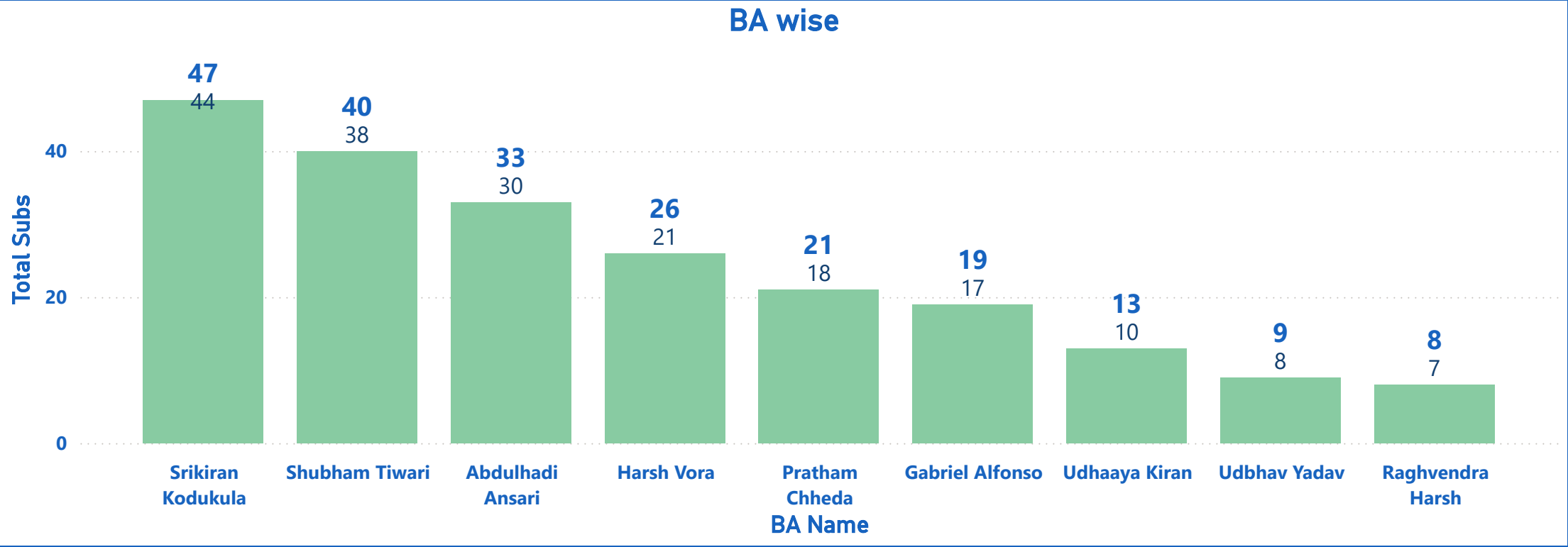


Year

☐ 2024☒ 2025

Month

☐ January☒ February☐ March☐ April☐ May☐ June☐ July☐ August☐ September☐ October☐ November☐ December



OWNER NAME

MILLENNIUM

SourceofDon...

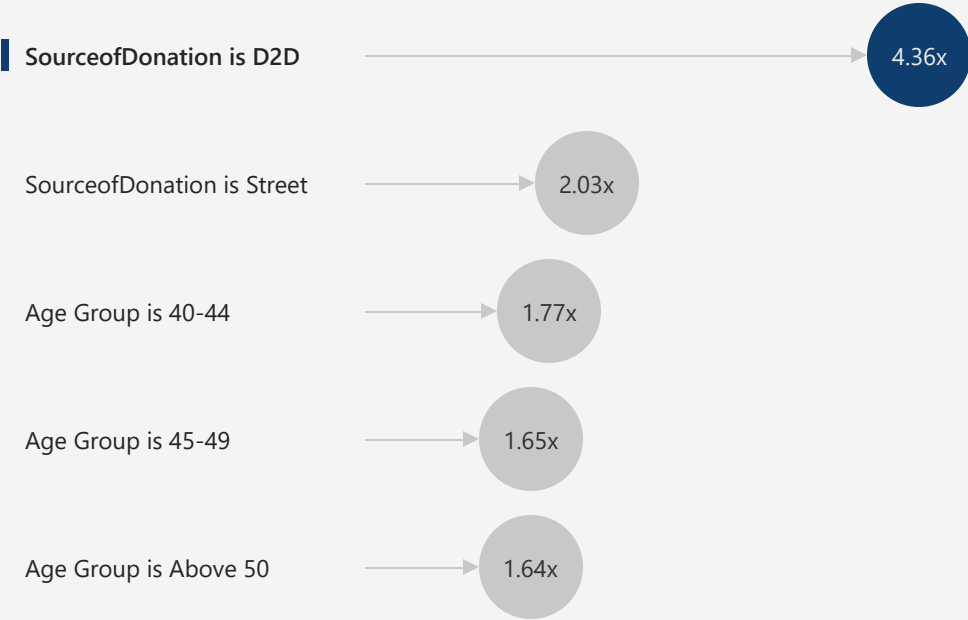
☐ B2B☐ D2D☐ Paid\_Permissi...☐ Street

OWNER NAME has more than 10 unique values. This may impact the quality of the analysis. [Learn more](#)

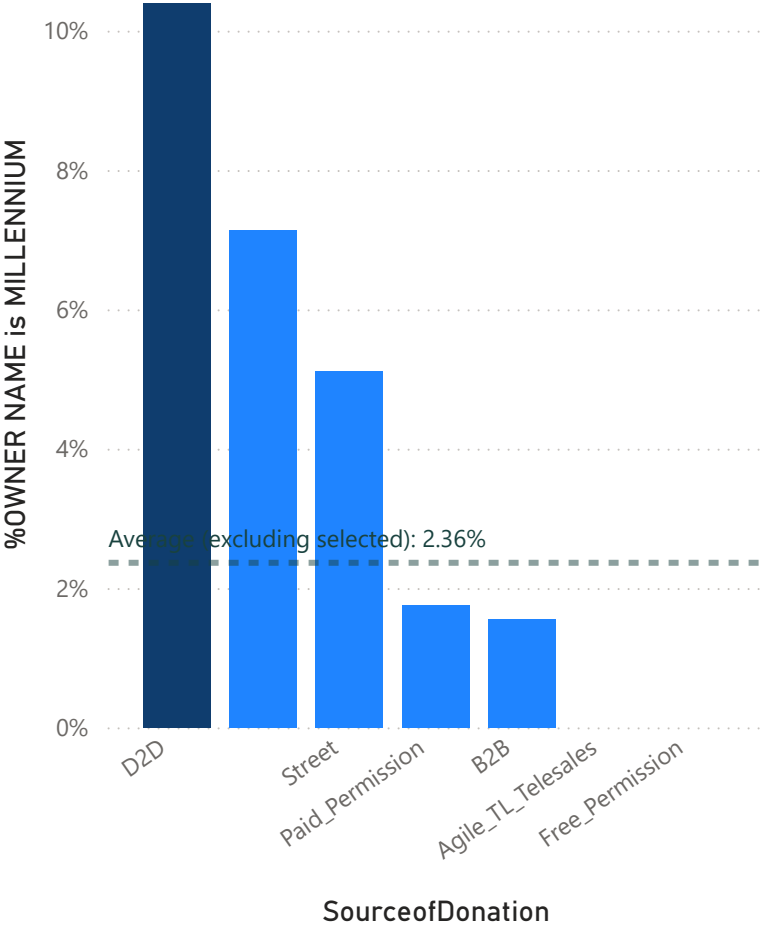
Key influencers    Top segments

What influences OWNER NAME to be MILLENNIUM ?

When...  
.....the likelihood of OWNER NAME being MILLENNIUM increases by



← OWNER NAME is more likely to be MILLENNIUM when SourceofDonation is D2D than otherwise (on average).



☐ Only show values that are influencers

- OWNER NAME
- ☐ Abhijeet D
  - ☐ Adnan K
  - ☐ Althaf A
  - ☐ Amalnath G
  - ☐ Amit B
  - ☐ Anushree
  - ☐ Archit C
  - ☐ Arun Kumar D
  - ☐ Arvind S
  - ☐ D Dinesh
  - ☐ Hamza KMS
  - ☐ Jagannathan K
  - ☐ K Manoj
  - ☐ Karan I
  - ☐ Kiran G
  - ☐ Manoj Soni
  - ☐ Mayank S
  - ☐ Meet R
  - ☐ Milind C
  - ☐ MILLENNIUM
  - ☐ Mohanasundar...
  - ☐ Mrinal P
  - ☐ Nadeem K
  - ☐ Paul Babu

- Year
- ☐ 2024
  - ☒ 2025
- Month
- ☒ January
  - ☐ February
  - ☐ March
  - ☐ April
  - ☐ May
  - ☐ June
  - ☐ July
  - ☐ August
  - ☐ September
  - ☐ October
  - ☐ November
  - ☐ December

OWNER NAME	Sum of SUBMISSION	D1 Bal Insuff	D1 Bal Insuff%	Bal Insuff	Bal Insuff%	Deals lost bfr Client	Deals lost bfr Client%	Deals lost Betwe
⊞ Roshni R	15	3	20%	3	20%	5	33%	
⊞ Sriram	67	12	18%	12	18%	14	21%	
⊞ Amalnath G	119	19	16%	19	16%	27	23%	
⊞ Jagannathan K	69	11	16%	11	16%	19	28%	
⊞ Sandhya P	93	14	15%	14	15%	21	23%	
⊞ Surendran R	609	82	13%	82	13%	128	21%	
⊞ Althaf A	306	41	13%	41	13%	75	25%	
⊞ Arun Kumar D	133	16	12%	16	12%	27	20%	
⊞ K Manoj	46	5	11%	5	11%	9	20%	
⊞ Pravin G	86	9	10%	9	10%	21	24%	
⊞ D Dinesh	367	38	10%	38	10%	72	20%	
⊞ Nadeem K	231	22	10%	22	10%	37	16%	
⊞ Tejus	87	8	9%	8	9%	14	16%	
⊞ Romiyo J	103	9	9%	9	9%	22	21%	
⊞ Vijay MK	179	15	8%	15	8%	39	22%	
⊞ Shreya K	60	5	8%	5	8%	9	15%	
⊞ Yash P	264	22	8%	22	8%	51	19%	
⊞ Mayank S	196	16	8%	16	8%	42	21%	
⊞ Paul Babu	145	11	8%	11	8%	21	14%	
⊞ Sanjay P	81	6	7%	6	7%	6	7%	
⊞ Amit B	168	12	7%	12	7%	32	19%	
⊞ Adnan K	87	6	7%	6	7%	15	17%	
⊞ Sumitha P	394	27	7%	27	7%	75	19%	
⊞ Tamil V	193	13	7%	13	7%	27	14%	
⊞ Sarabjeet S	46	3	7%	3	7%	6	13%	
⊞ Anushree	63	4	6%	4	6%	12	19%	
⊞ MILLENNIUM	216	13	6%	13	6%	34	16%	
⊞ Mohanasundaram R.	69	4	6%	4	6%	9	13%	
⊞ Mrinal P	121	7	6%	7	6%	16	13%	
⊞ Pragya	156	9	6%	9	6%	30	19%	
⊞ Karan I	145	8	6%	8	6%	20	14%	
⊞ Hamza KMS	55	3	5%	3	5%	10	18%	
⊞ Sai Lakshmi V	388	21	5%	21	5%	48	12%	
<b>Total</b>	<b>7416</b>	<b>577</b>	<b>8%</b>	<b>577</b>	<b>8%</b>	<b>1243</b>	<b>17%</b>	

Year

☐ 2024

☒ 2025

Month

February

ORG

☐ Astra

☐ Focus

☐ Millennium

☐ Stellar

☐ Velocity

SourceofDona...

☐

☐ Agile\_TL\_Teles...

☐ B2B

☐ D2D

☐ Paid\_Permission

☐ Street

OWNER NAME	Sum of SUBMISSION	D1 Bal Insuff%	Bal Insuff%
Roshni R	15	20%	20%
Sriram	67	18%	18%
Amalnath G	119	16%	16%
Jagannathan K	69	16%	16%
Sandhya P	93	15%	15%
Surendran R	609	13%	13%
Althaf A	306	13%	13%
Arun Kumar D	133	12%	12%
K Manoj	46	11%	11%
Pravin G	86	10%	10%
D Dinesh	367	10%	10%
Nadeem K	231	10%	10%
Tejus	87	9%	9%
Romiyo J	103	9%	9%
Vijay MK	179	8%	8%
Shreya K	60	8%	8%
Yash P	264	8%	8%
Mayank S	196	8%	8%
Paul Babu	145	8%	8%
Sanjay P	81	7%	7%
Amit B	168	7%	7%
Adnan K	87	7%	7%
Sumitha P	394	7%	7%
Tamil V	193	7%	7%
Sarabjeet S	46	7%	7%
Anushree	63	6%	6%
MILLENNIUM	216	6%	6%
Mohanasundaram R.	69	6%	6%
Mrinal P	121	6%	6%
Pragya	156	6%	6%
Karan I	145	6%	6%
Hamza KMS	55	5%	5%
Sai Lakshmi V	388	5%	5%
<b>Total</b>	<b>7416</b>	<b>8%</b>	<b>8%</b>

BAName	Sum of SUBMISSION	D1 Bal Insuff	Bal Insuff
A Vijayendar	4	1	1
Aaditya Sharma	1	0	0
Aarushi Yadav	16	1	1
Aastha Batra	5	0	0
Aayush Panchal	2	1	1
Abarna N	8	2	2
Abbas Abdul Rifan	29	4	4
Abdul Anish Khan Pathan	4	1	1
Abdulhadi Ansari	33	4	4
Abdulla Arshid K	17	0	0
Abeesh P B	11	0	0
Abhijay Saxena	2	0	0
Abhijith V B	15	0	0
Abhipratap	11	1	1
Abhishek Gara	5	0	0
Abinaya E	20	1	1
Abison Raju	10	2	2
Adarsh Rajdeep	1	0	0
Adithya S Nair	4	1	1
Adithya Suresh Nambiar	5	2	2
Aditya Narayan Giri	8	0	0
Adnan Kantawala	2	0	0
Agir Nitesh Kumar	45	5	5
Aiman Bano	17	1	1
Aishwarya Unnithan	19	2	2
<b>Total</b>	<b>7416</b>	<b>577</b>	<b>577</b>

Year

☐ 2024

☒ 2025

Month

February

ORG

☐ Astra

☐ Focus

☐ Millennium

☐ Stellar

☐ Velocity

SourceofDona...

☐

☐ Agile\_TL\_Teles...

☐ B2B

☐ D2D

☐ Paid\_Permission

☐ Street