SOURAV S D

UI/ UX DESIGNER | GRAPHIC DESIGNER

Contact No: +91 6282730332 | Mail ID: souravsanthosh331@gmail.com | Location: Trivandrum,Kerala

PROFESSIONAL SUMMARY

Passionate and detail-oriented **UI/UX Designer & Graphic Designer** with experience designing **CRM platforms, web applications, and marketing visuals**. Adept at transforming user needs into engaging interfaces and creative brand visuals. Proficient in **Figma, Adobe Photoshop, and Illustrator**, with strong knowledge of **user-centered design principles, typography, and color theory**.

WORK EXPERIENCE

UI/ UX Designer + Graphic Designer

Canbridge Global, Trivandrum.

- Designed user friendly CRM web interfaces tailored for multiple business modules including Lead Management, HR, and Social Media Marketing, etc.
- Created responsive web designs using wireframes, user flows, and high-fidelity mock-ups in Figma.
- Designed icons for CRM modules, aligning with product's visual identity and use interface style,

UI/ UX Designer Intern

Srishti Innovative, Technopark, Trivandrum.

- Collaborated on multiple team and individual projects, focusing on designing user-friendly interfaces.
- Delivered high-quality designs using tools like Figma, Canva, and Adobe Photoshop

PROJECT EXPERIENCE

WOXOX CRM

- Created user flows, wireframes, and high-fidelity mock-ups using Figma to enhance the user journey across CRM dashboards.
- Contributed to the design of a web-based CRM platform with key modules including Lead Management, Human Resources, and Social Media Marketing.

Smart Theatre Management System

- Designed a user-centric interface to streamline theatre operations.
- Conducted usability testing and improved user engagement through iterative design.

Software Management System

- Designed a user-friendly interface for a software management system, focusing on task tracking and resource allocation.
- Created wireframes and prototypes in Figma to ensure easy navigation and usability.

TECHNICAL SKILLS

- Figma
- Adobe Photoshop
- Adobe Illustrator
- HTML & CSS

SOFT SKILLS

Creativity

- Generating unique and fresh ideas to solve design challenges.

Time Management

- Organizing tasks to meet deadlines while maintaining quality.

Listening

- Paying attention to user feedback to improve designs.

Problem Solving

- Identifying problems and coming up with practical solutions.

EDUCATION

B. Com Co- operation

- MGM College of Arts & Science | 2021- 2024

Draughtsman Mechanical

- Govt. ITI Chackai | 2019- 2021

Higher Secondary Education

- NSS HSS Kesavadasapuram | 2017- 2019

High School

- St. Johns Model HSS School | 2016- 2017

LANGUAGE

- English
- Malayalam