

EXECUTIVE SUMMARY

The following insights were incurred for RSVP movies after analysing IMDB dataset :-

- Highest number of movies are produced in the month of March.
- USA and India produced more than 1007 movies in the year 2019.
- 'Drama' genre has produced the highest number of movies 1078 in the year 2019. Therefore, RSVP Movies should focus on 'Drama' genre for their next project.
- The 'thriller' genre produce 1484 movies among all the genres which is in top 3 among all the genre.
- Movies with a median rating of 7 is highest in number which is 2257.
- 'Drama' genre has the highest number of movie count in the year 2017.
- Movies released between 1 April 2018 and 1 April 2019 with a median rating of 8 are 361.
- German Movies got more votes than Italian movies.
- With an movies average rating of more than 8, Josh Oreck, Joe Russo and Anthony Russo are the top three directors in the top three genres.
- Based on the median rating, Mammootty(Ranked 1st) or Mohanlal(Ranked 2nd) can be hired as the Actor for their next project.
- Marval Studios rules the movie world.
- Based on their average rating, Vijay Sethupathi is top actor and Taapsee Pannu is top actress in India.
- Star Cinema and Twentieth Century Fox are the 2 top Production houses.
- Sangeetha Bhat, Fatmire Sahiti and Adriana Matoshi are the top 3 actresses based on number of Super Hit movies in the drama genre.