**Total Countries** 

38

# E-Commerce Revenue & Product Analytics

**Unique Customers** 

4373

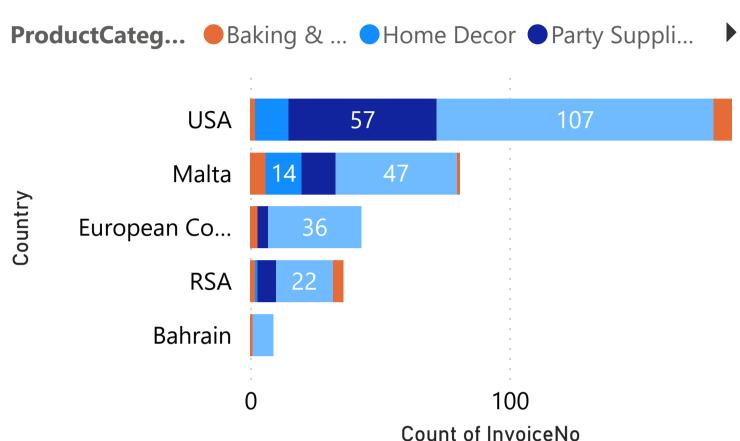




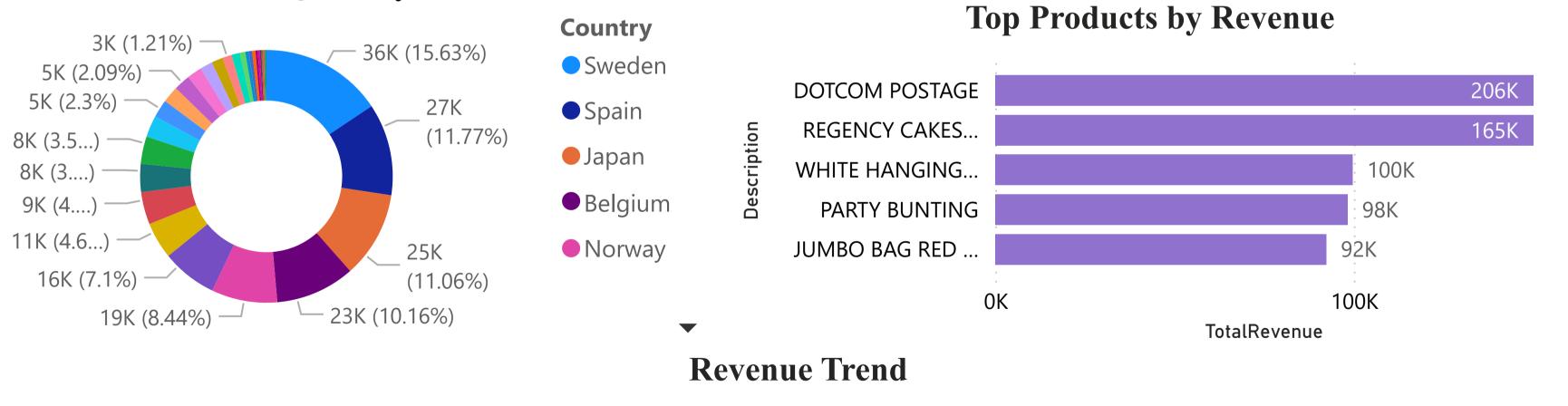
#### **Revenue Distribution**

Country	TotalRevenue	UniqueCustomers ▼
United Kingdom	8,187,806.36	3951
Germany	221,698.21	95
France	197,403.90	88
Spain	54,774.58	31
Belgium	40,910.96	25
Switzerland	56,385.35	22
Total	9,747,747.93	4373

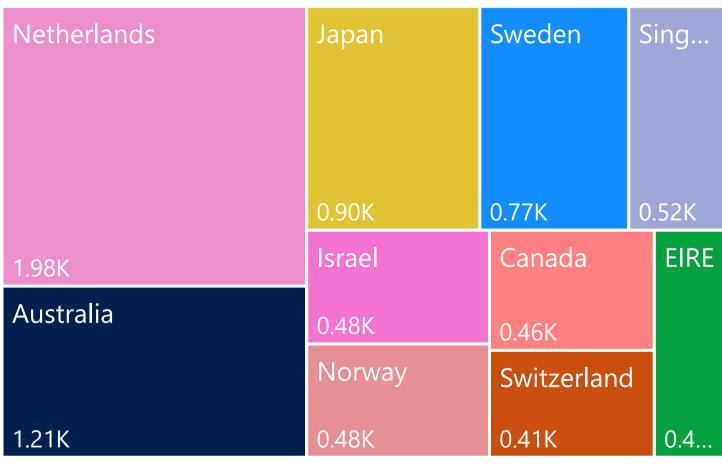
#### **Product Category Contribution**



### **Global Quantity Contribution**



## Average Basket Value vs Revenue



## **Current Revenue Progress**

120.3<sup>!</sup>
Goal: 1000000 (-99.99%)

