

GoodCabs

Making your Cab Experience Better

Home Page

Trip Analysis

Passenger Analysis

RP & Revenue Analysis

Target Analysis



Objective :

- Provide operational insights for **Good-Cabs** over the past 6 months .
- Analyze key metrics, including trips, passenger demographics (new v/s repeat), revenue, and target operations .
- Assess location-wise performance to identify trends and improvement opportunities.



Made By :

Akshat Jain

☐ new

☐ repeated

☐ January

☐ February

☐ March

☐ April

☐ May

☐ June

☐ Business-Focused

☐ Tourist-Focused

Operational City(s)
10

Total Revenue
108.2M

Total Trips Covered
425.9K

Avg Trip Distance
19.13

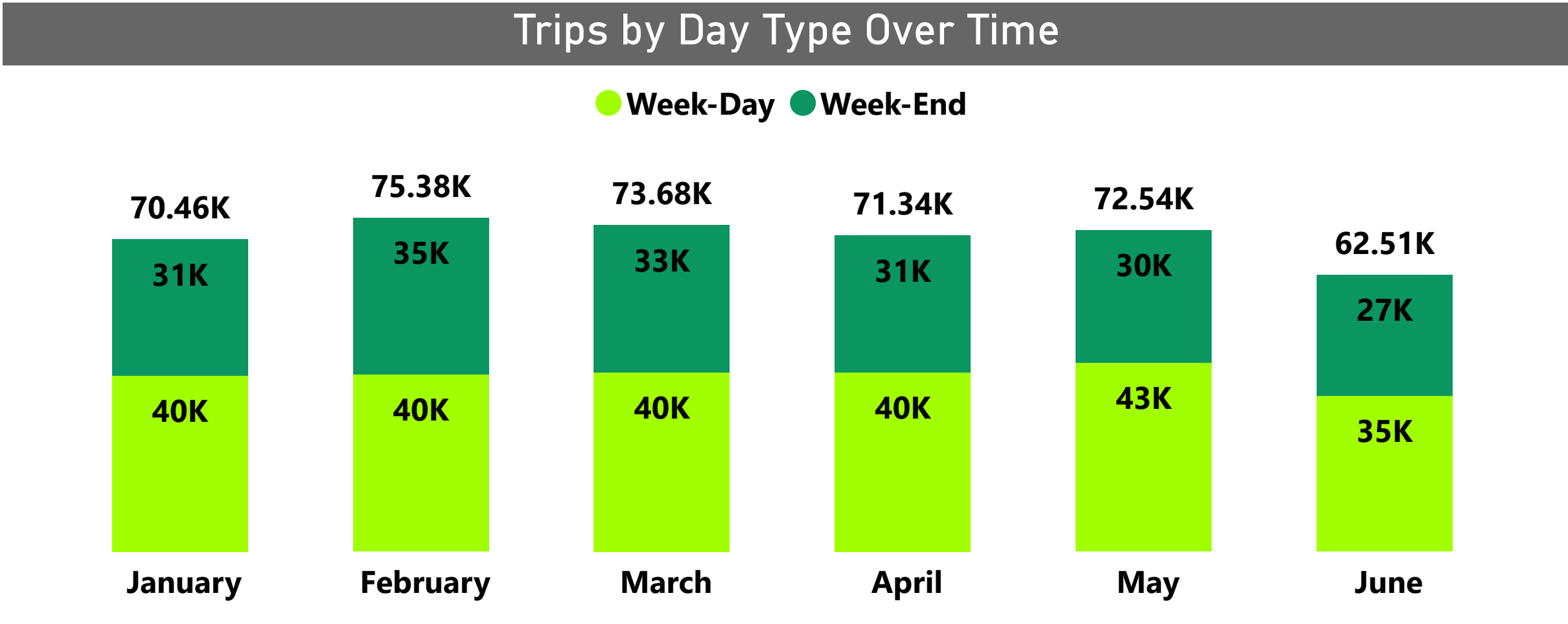
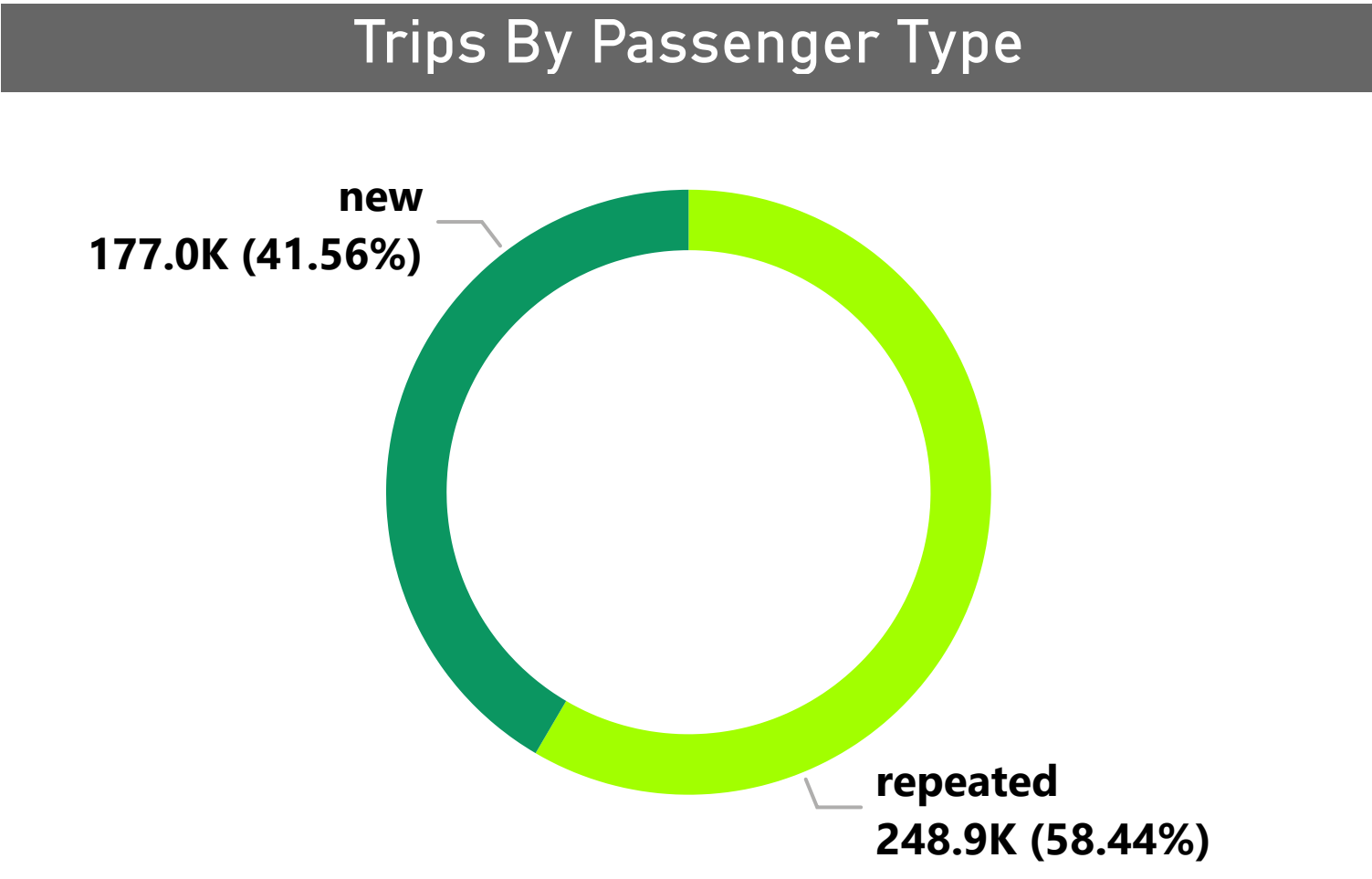
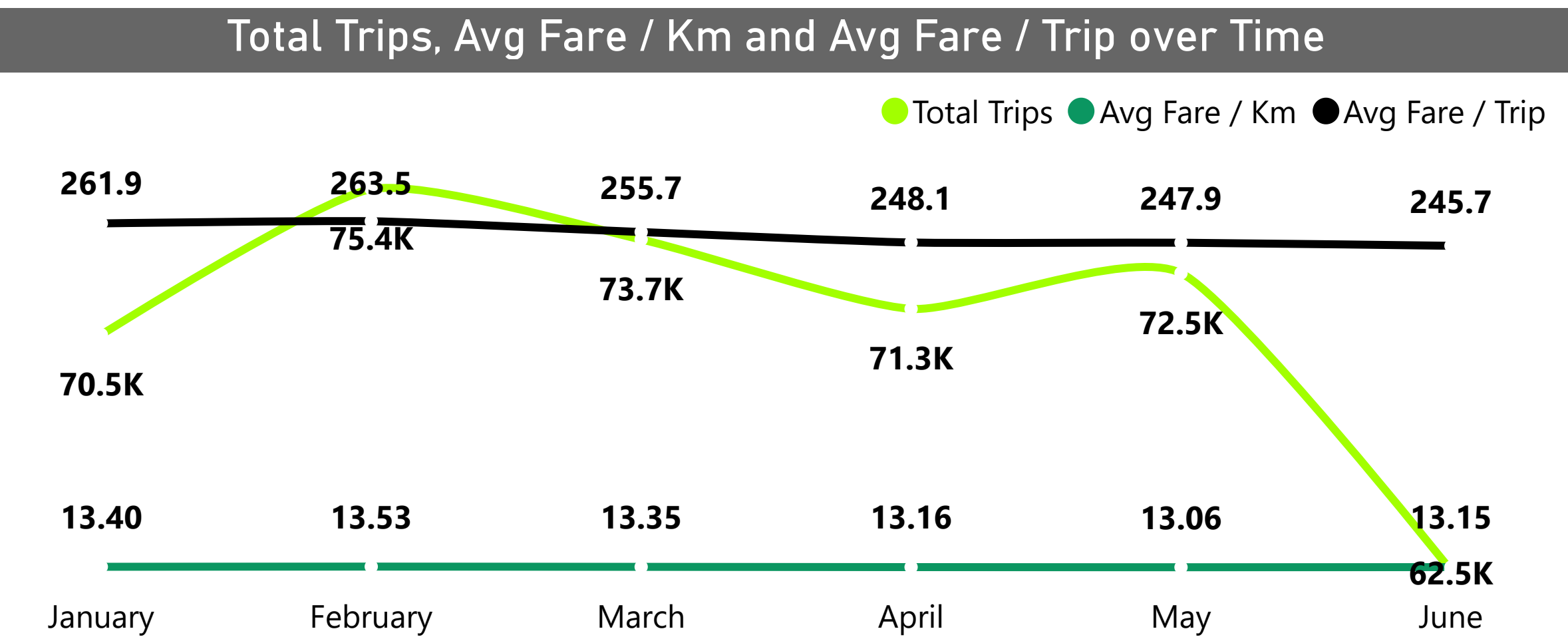
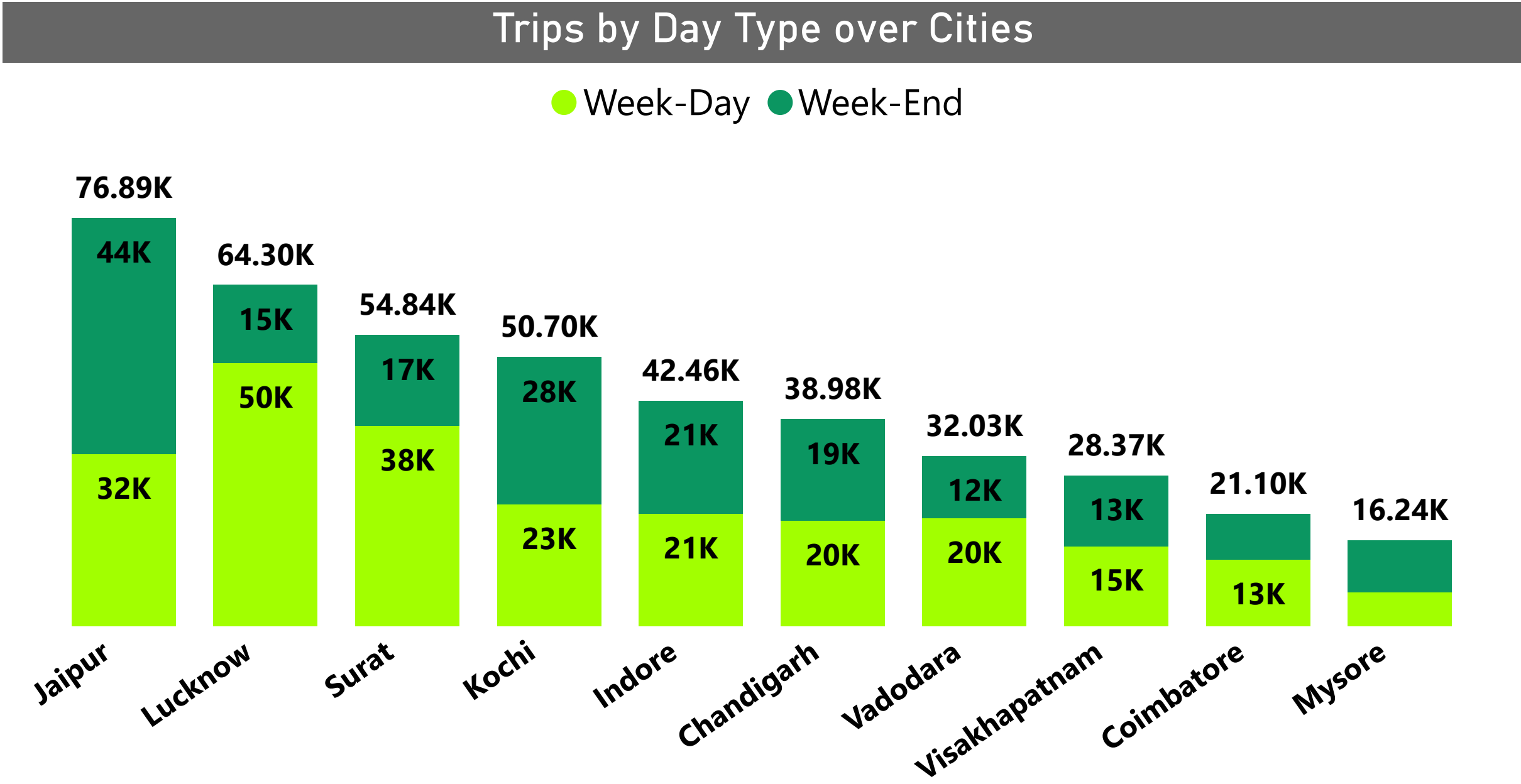
Avg Fare / KM
13.28

Avg Fare / Trip
254.02

Overall Trips

Monthly trips

City	Total Trips	Revenue	Avg Fare / trip	Avg trip distance	Avg fare per km	City contribution %	Price Efficiency
Jaipur	76.9K	37.21M	483.92	30.02	16.12	18.05%	Efficient
Kochi	50.7K	17.00M	335.25	24.07	13.93	11.90%	Over-Priced
Chandigarh	39.0K	11.06M	283.69	23.52	12.06	9.15%	Efficient
Visakhapatnam	28.4K	8.02M	282.67	22.55	12.53	6.66%	Over-Priced
Mysore	16.2K	4.05M	249.71	16.50	15.14	3.81%	Efficient
Indore	42.5K	7.64M	179.84	16.50	10.90	9.97%	Efficient
Coimbatore	21.1K	3.52M	166.98	14.98	11.15	4.96%	Efficient
Lucknow	64.3K	9.46M	147.18	12.51	11.76	15.10%	Efficient
Vadodara	32.0K	3.80M	118.57	11.52	10.29	7.52%	Under-Priced
Surat	54.8K	6.43M	117.27	11.00	10.66	12.88%	Efficient



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Total Passengers

238.3K

New_passengers

177.0K

Repeat Passengers

61.3K

RPR %

25.7%

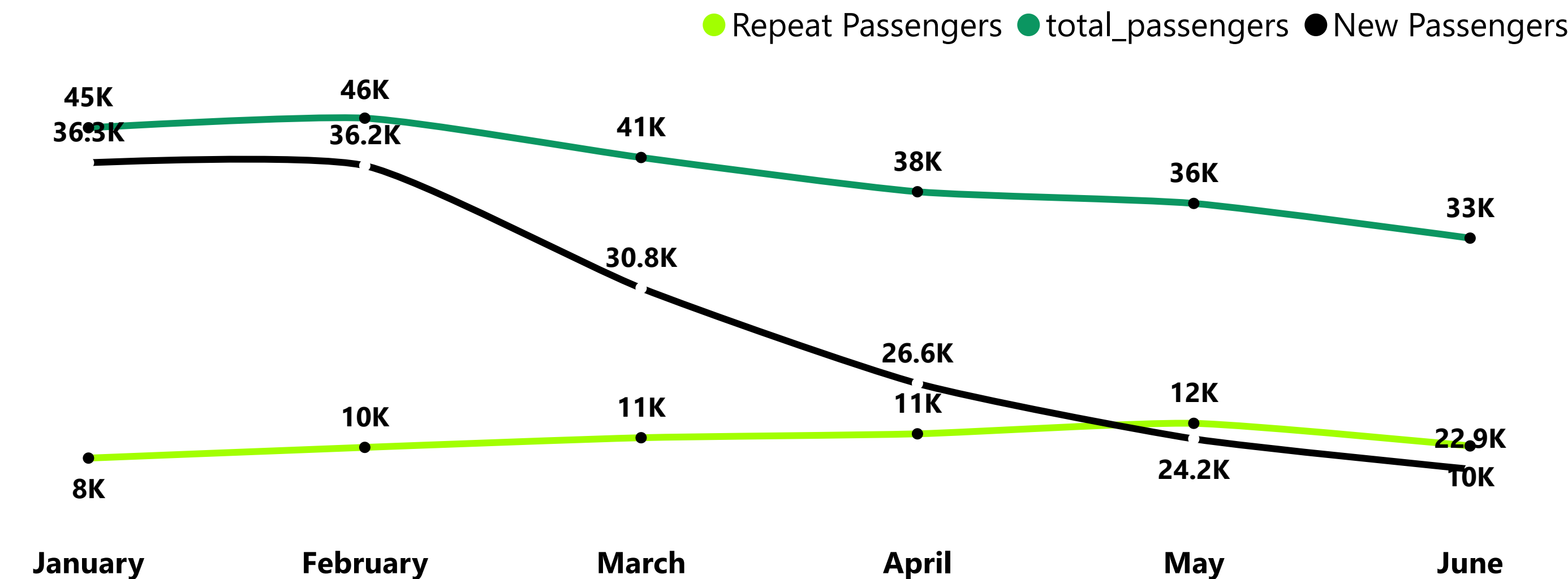
New v/s Repeat Passengers

2.89

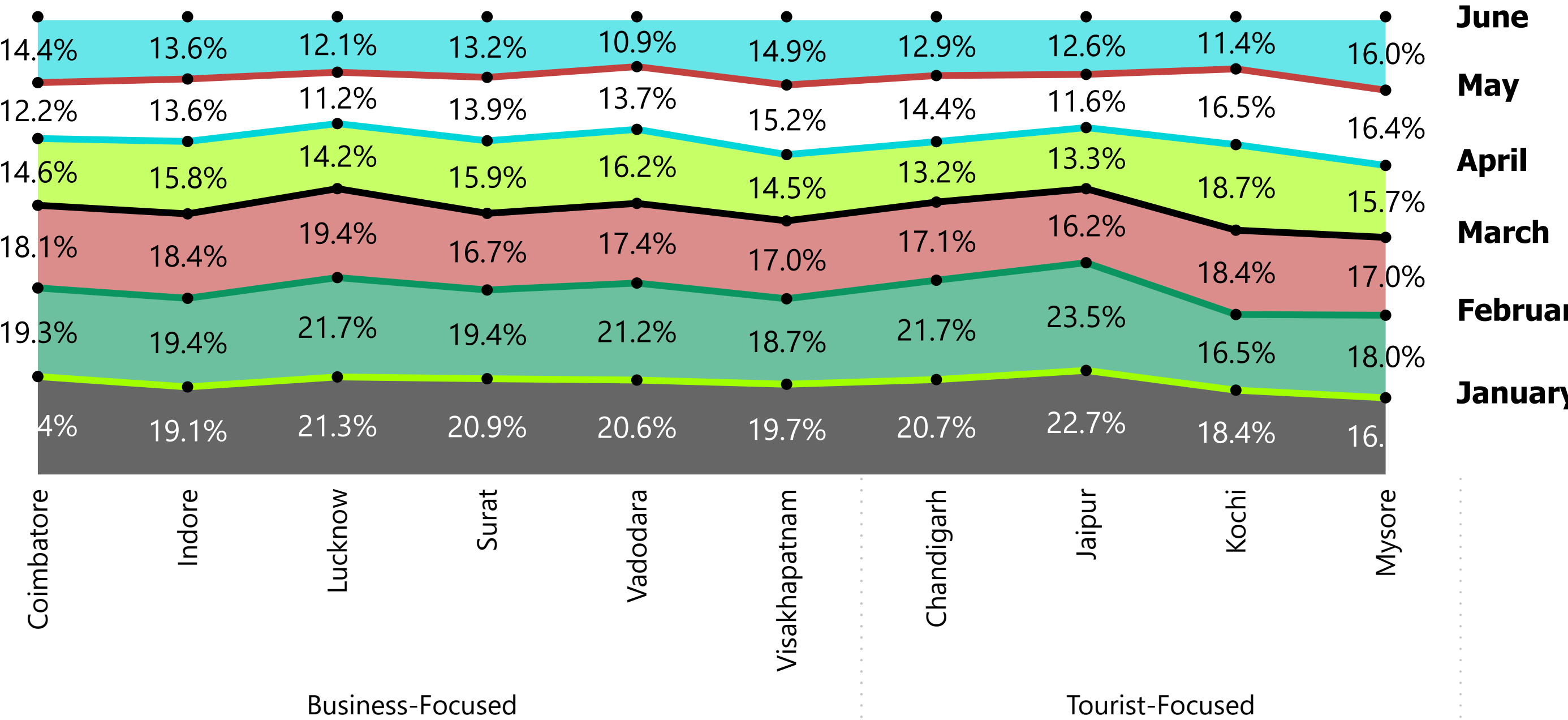
New Passenger Rate %

NA

Passenger Trends Over Time



New Passenger Contribution % over Time



City	Total Passengers	New Passengers	Repeated Passengers	RPR %	Price Efficiency	New / Repeat Passenger Ratio
Chandigarh	24.0K	18.9K	5.1K	21.14%	Efficient	3.73
Coimbatore	11.1K	8.5K	2.6K	23.05%	Efficient	3.34
Indore	22.1K	14.9K	7.2K	32.68%	Efficient	2.06
Jaipur	55.5K	45.9K	9.7K	17.43%	Efficient	4.74
Kochi	34.0K	26.4K	7.6K	22.40%	Over-Priced	3.46
Lucknow	25.9K	16.3K	9.6K	37.12%	Efficient	1.69
Mysore	13.2K	11.7K	1.5K	11.23%	Efficient	7.91
Surat	20.3K	11.6K	8.6K	42.63%	Efficient	1.35
Vadodara	14.5K	10.1K	4.3K	30.03%	Under-Priced	2.33

city_type	10-Trips	2-Trips	3-Trips	4-Trips	5-Trips	6-Trips	7-Trips	8-Trips	9-Trips
<input type="checkbox"/> Business-Focused	1.28%	20.24%	17.50%	14.89%	15.51%	14.60%	9.13%	4.99%	1.86%
Coimbatore	1.22%	11.21%	14.82%	15.56%	20.62%	17.64%	10.47%	6.15%	2.31%
Indore	1.51%	34.34%	22.69%	13.40%	10.34%	6.85%	5.24%	3.26%	2.38%
Lucknow	1.10%	9.66%	14.77%	16.20%	18.42%	20.18%	11.33%	6.43%	1.91%
Surat	1.35%	9.76%	14.26%	16.55%	19.75%	18.45%	11.89%	6.24%	1.74%
Vadodara	1.61%	9.87%	14.17%	16.52%	18.06%	19.08%	12.86%	5.78%	2.05%
Visakhapatnam	0.92%	51.25%	24.96%	9.98%	5.44%	3.19%	1.98%	1.39%	0.88%
<input type="checkbox"/> Tourist-Focused	1.06%	45.47%	21.80%	12.83%	7.58%	4.75%	2.97%	2.13%	1.40%
Chandigarh	1.79%	32.31%	19.25%	15.74%	12.21%	7.42%	5.48%	3.47%	2.33%
Jaipur	0.97%	50.14%	20.73%	12.12%	6.29%	4.13%	2.52%	1.90%	1.20%
Kochi	0.81%	47.67%	24.35%	11.81%	6.48%	3.91%	2.11%	1.65%	1.21%
Mysore	0.47%	48.75%	24.44%	12.73%	5.82%	4.06%	1.76%	1.42%	0.54%
Total	1.20%	30.06%	19.17%	14.09%	12.42%	10.77%	6.73%	3.88%	1.68%

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Repeat Passengers

61K

RPR %

25.73%

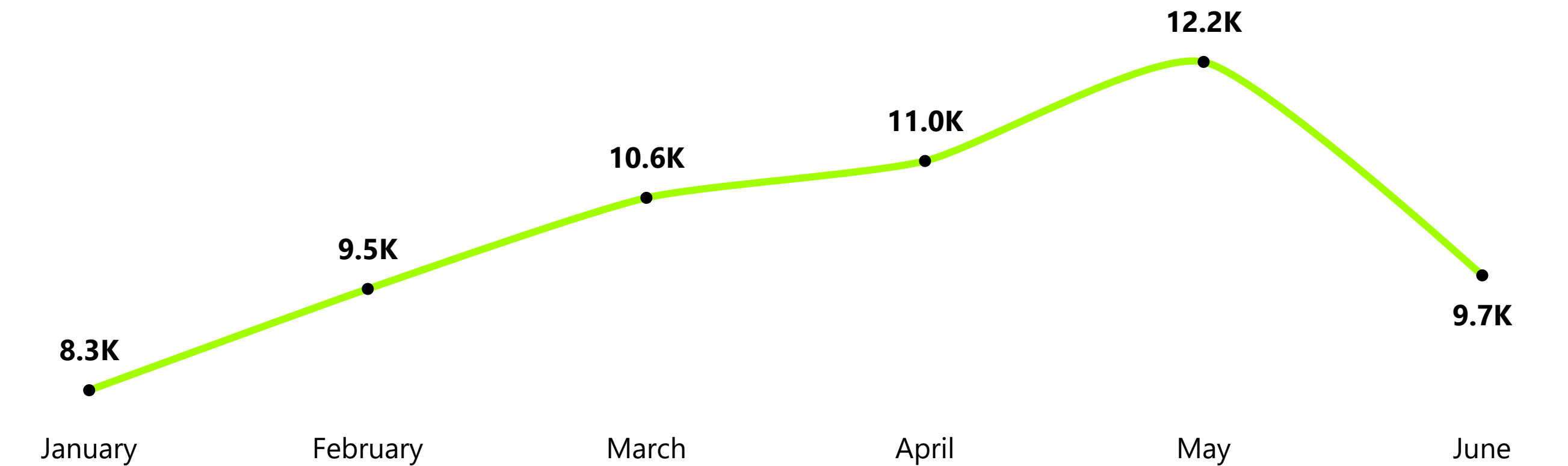
Total Revenue

108M

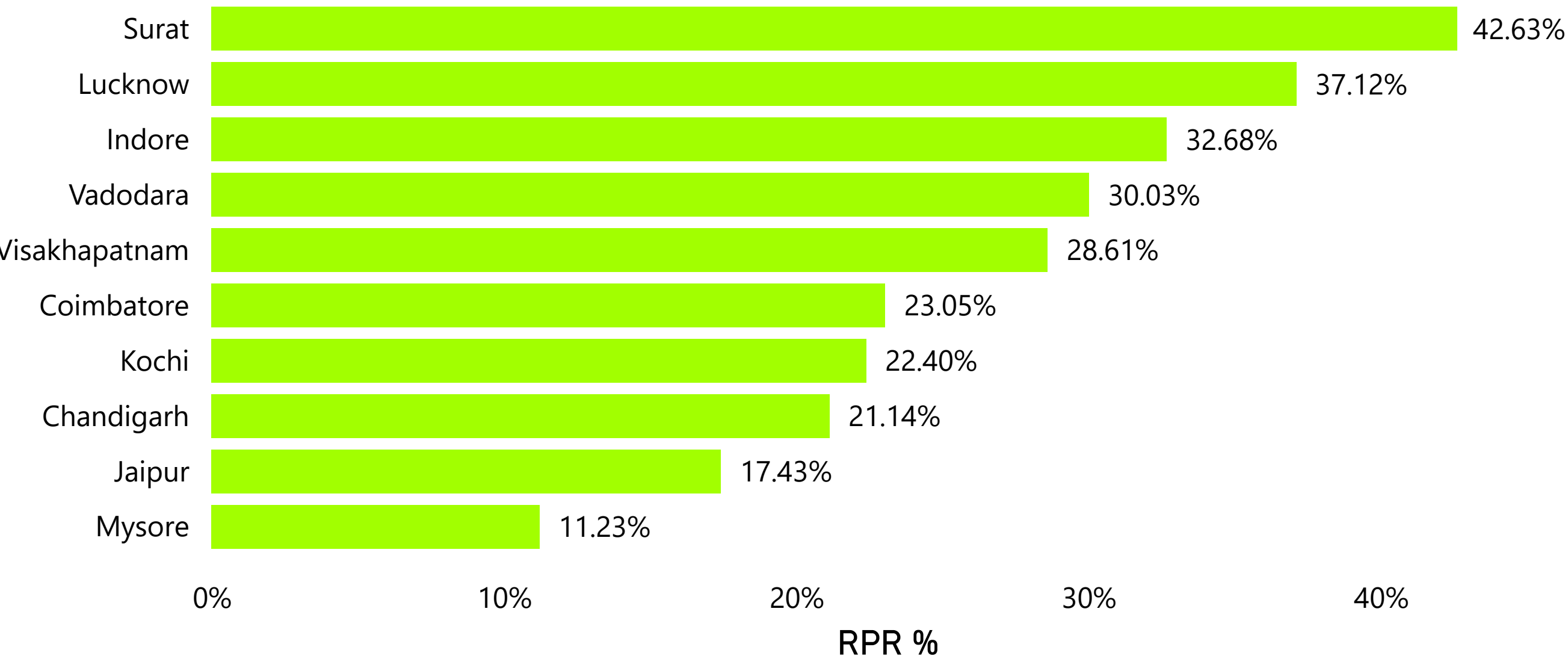
Maximum Revenue Month

February

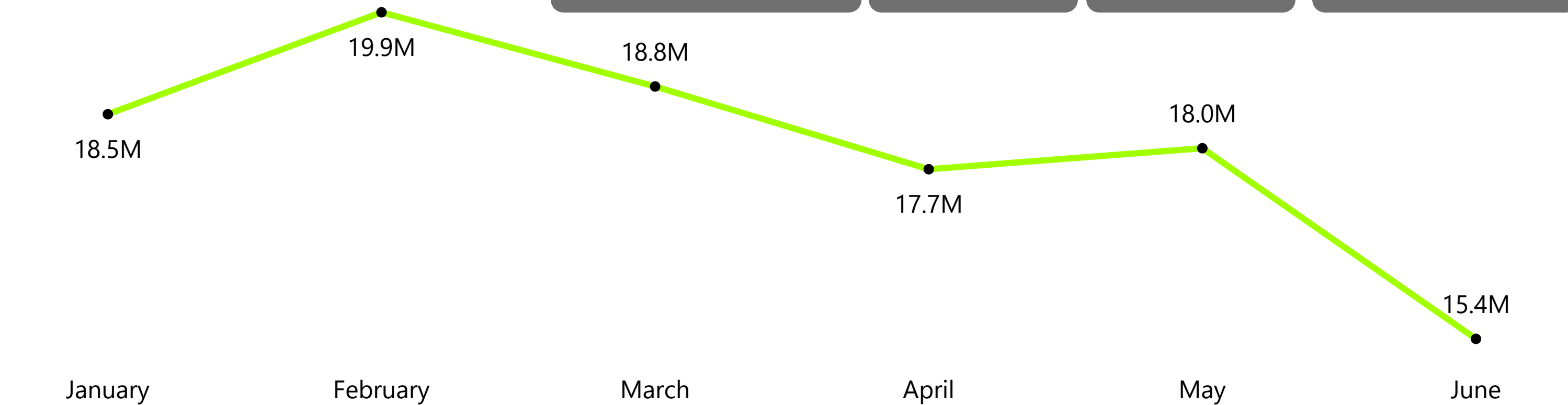
Repeated_passengers by month_name



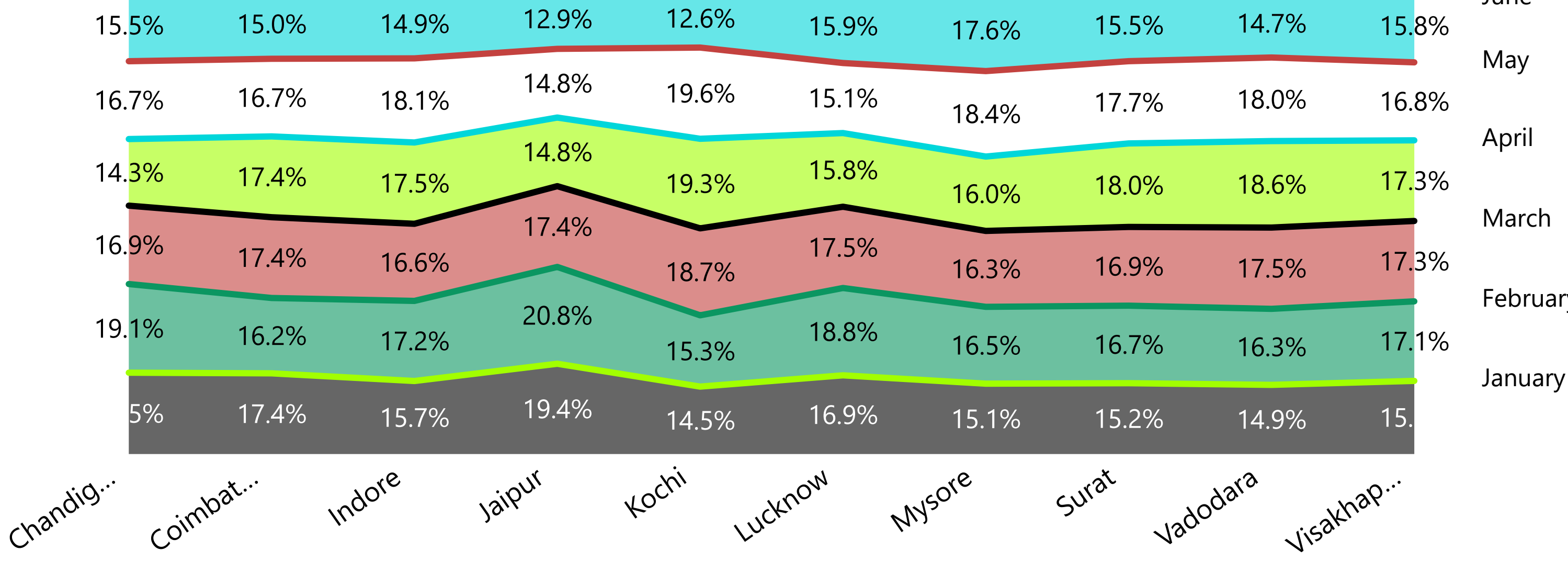
RPR % by city_name



Revenue Over Time



Revenue Contribution % over City & Months

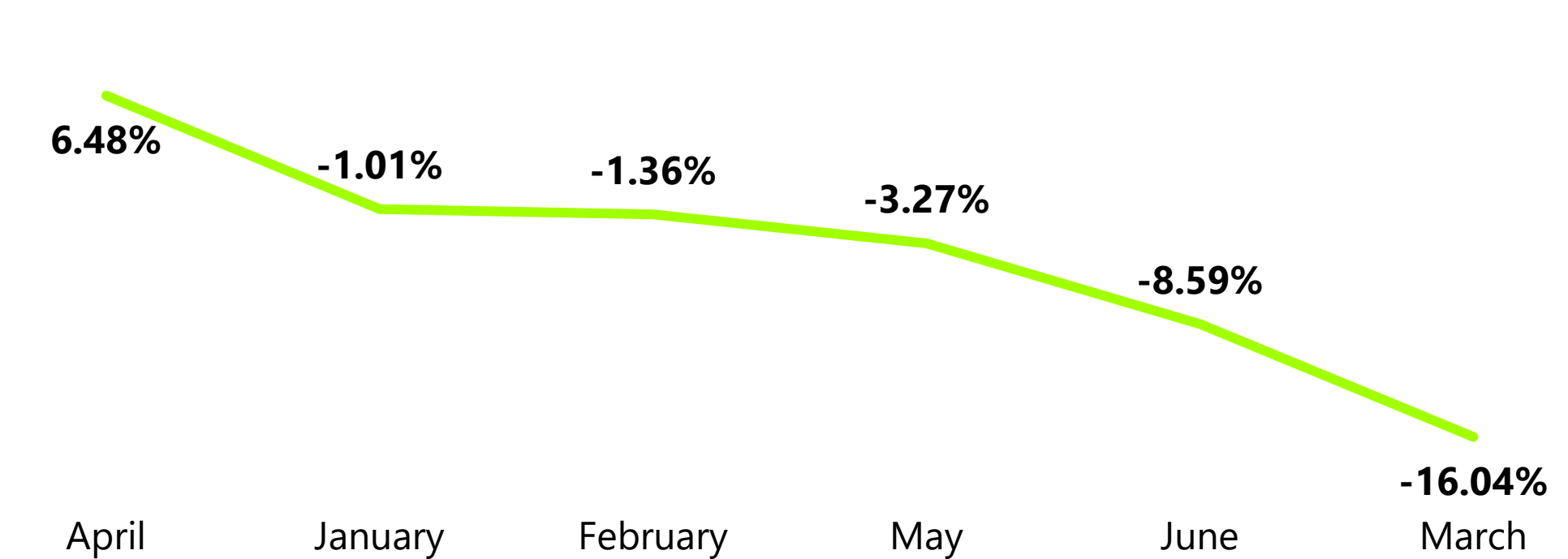


New Target Passenger

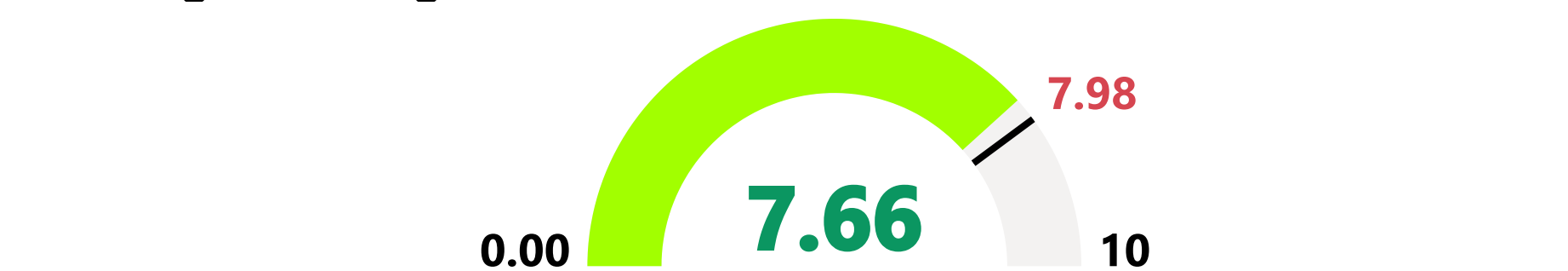


City	New Passengers	New Passengers-Target	Gap %
<input type="checkbox"/> Coimbatore	8.5K	7.5K	13.52%
<input type="checkbox"/> Surat	11.6K	10.5K	10.72%
<input type="checkbox"/> Indore	14.9K	14.1K	5.41%
<input type="checkbox"/> Lucknow	16.3K	15.6K	4.23%
<input type="checkbox"/> Vadodara	10.1K	9.9K	2.29%
<input type="checkbox"/> Kochi	26.4K	27.0K	-2.16%
<input type="checkbox"/> Mysore	11.7K	12.0K	-2.66%
<input type="checkbox"/> Visakhapatnam	12.7K	13.5K	-5.58%
<input type="checkbox"/> Chandigarh	18.9K	21.0K	-9.96%
<input type="checkbox"/> Jaipur	45.9K	54.0K	-15.08%

New Passengers Gap % over Time

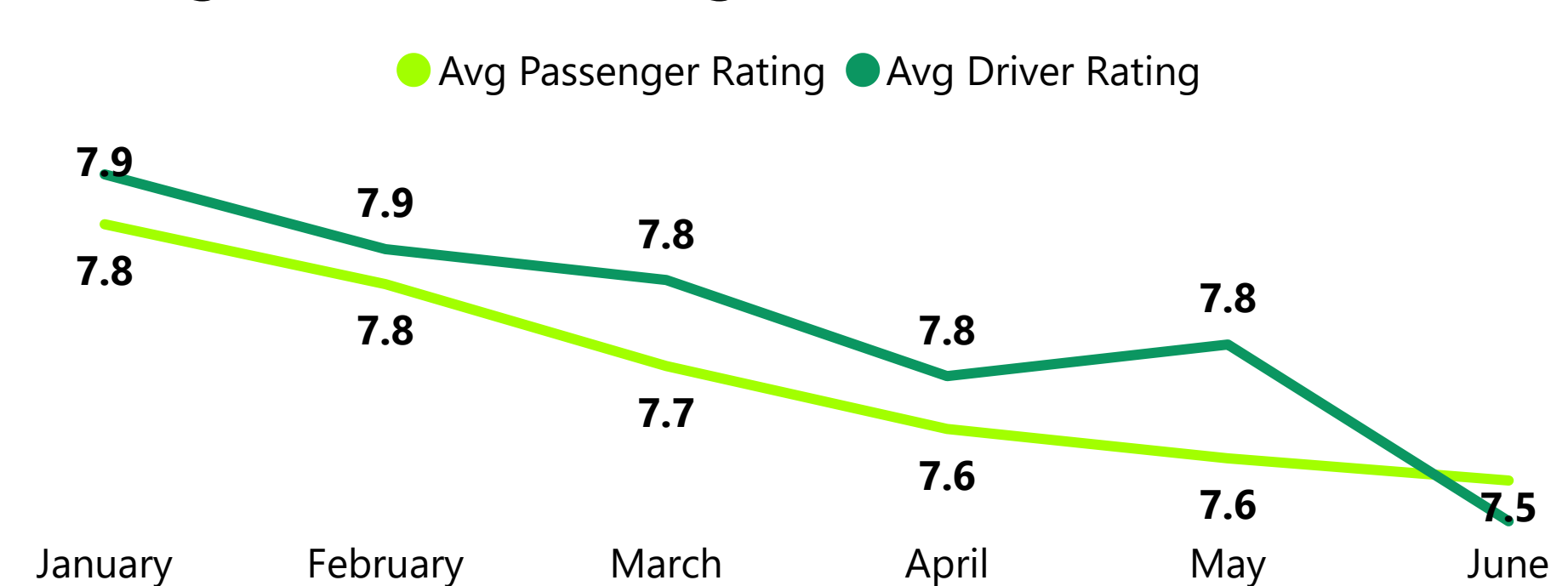


Passenger Rating



City	Avg Passenger Rating	Avg Passenger Rating-Target	Gap %
<input type="checkbox"/> Jaipur	8.58	8.25	4.05%
<input type="checkbox"/> Mysore	8.70	8.50	2.37%
<input type="checkbox"/> Kochi	8.52	8.50	0.19%
<input type="checkbox"/> Chandigarh	7.98	8.00	-0.29%
<input type="checkbox"/> Visakhapatnam	8.43	8.50	-0.79%
<input type="checkbox"/> Indore	7.83	8.00	-2.15%
<input type="checkbox"/> Coimbatore	7.88	8.25	-4.45%
<input type="checkbox"/> Surat	6.42	7.00	-8.33%
<input type="checkbox"/> Lucknow	6.49	7.25	-10.49%
<input type="checkbox"/> Vadodara	6.61	7.50	-11.85%

Passenger & Driver Rating



Trip Target



City	Total Trips	Target Trips	Gap %
<input type="checkbox"/> Mysore	16.2K	13.5K	20.28%
<input type="checkbox"/> Jaipur	76.9K	67.5K	13.91%
<input type="checkbox"/> Kochi	50.7K	49.5K	2.43%
<input type="checkbox"/> Coimbatore	21.1K	21.0K	0.50%
<input type="checkbox"/> Chandigarh	39.0K	39.0K	-0.05%
<input type="checkbox"/> Visakhapatnam	28.4K	28.5K	-0.47%
<input type="checkbox"/> Indore	42.5K	43.5K	-2.40%
<input type="checkbox"/> Surat	54.8K	57.0K	-3.78%
<input type="checkbox"/> Lucknow	64.3K	72.0K	-10.70%
<input type="checkbox"/> Vadodara	32.0K	37.5K	-14.60%
Total	425.9K	429.0K	-0.72%

Target Trips Gap % over Time

