

# NATION BUILDING

INDIA'S ROADMAP TO OLYMPIC GLORY  
**100 MEDALS (INCLUDING 35 GOLD) BY 2036**

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# EMPOWERING VIKSIT BHARAT: A STRATEGIC VISION FOR 100 OLYMPIC MEDALS BY 2036

01

## FOUNDATION PHASE

- Launch **talent scouting drives** in schools and rural areas, **incentivizing** coaches for successful athlete development.
- Set up **Edu-cum-Sports Institutions** for training and schooling balance.
- Establish **autonomous sports bodies** with efficient budgeting and **minimal political interference**.
- Promote** lesser-known, **high-potential sports** with targeted state-level development.

02

## NURTURING TALENT

- Provide **sports-specific doctors** and **psychologists** to support athlete well-being.
- Use **VR training** for match simulations, **AI-driven** metrics, personalized diet plans, psychological support, and genetic testing for optimized performance and **injury prevention**.
- Establish **regional or international training centers** for elite athlete development.

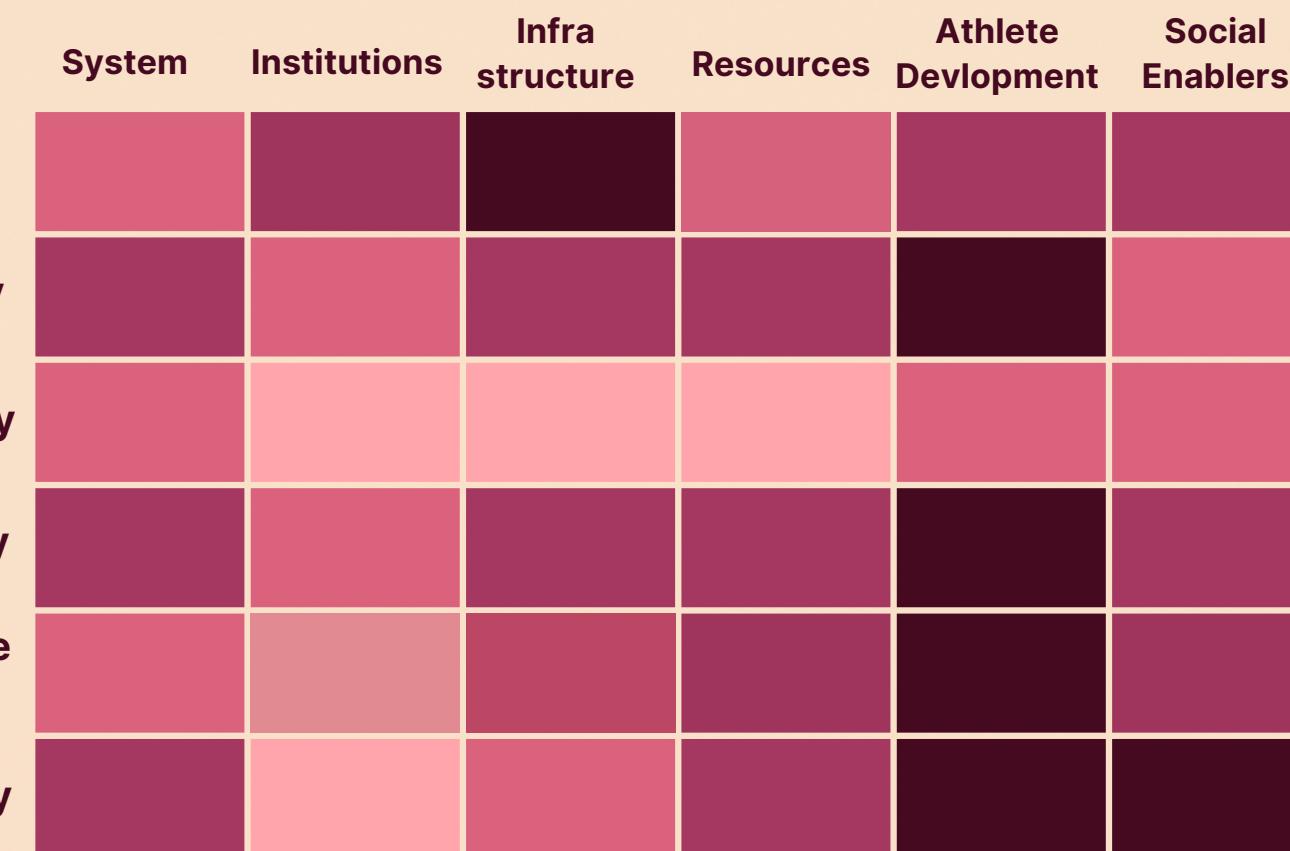
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## PEAK PREPARATION

- Organize **Mock Olympic Events** to help athletes adapt to Olympic conditions.
- Invest in advanced **recovery technologies** like **cryotherapy** and **hyperbaric oxygen therapy** for enhanced performance.
- Organize sports leagues to attract youth, showcasing the career and financial potential of sports.

### Effectiveness across Areas of Impact of Viksit Bharat

Principles Of Impact



High

Efficiency

Low

### Total Athlete Pool

500,000

### Shortlisted Pool

25,000

### High-Performance Athletes

7,000

### Olympic Participants

600

### Medal Winners

100

Sports drives for identifying potential young talent.

Enrolling scouted athletes to specialized training academies.

Mock olympics training hours, mental preparedness.

Qualified to represent India in olympics 2036

### Funnel Analysis of Roadmap

# MEDAL-MINDED STRATEGY: TARGETING POTENTIAL SPORTS

## Securing Medals via Army Excellence



Military training enhances athletes' precision, endurance, and mental resilience, making it instrumental for excelling and securing medals in the Olympics.

ARCHERY

WEIGHTLIFTING

BOXING

SHOOTING

SWIMMING

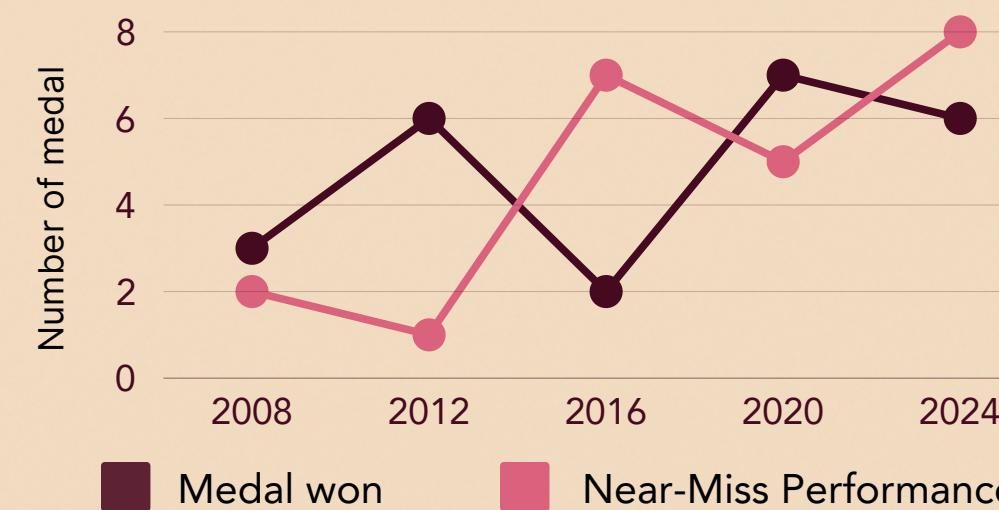
ATHLETICS

DISTANCE RACE

CYCLING

## Statewise Spotlight on Sports Excellence

Sports distribution based on **regional strengths**, traditions, diet, and geography to specialize in specific sports.



## Strategizing Success: Turning Misses into Medals

Identifying sports where India has fallen short in **semi-finals or quarter-finals in previous Olympics**, analyze the underlying challenges, and implement focused solutions to transform these near-misses into promising medals.

## Underrated sports with significant potential for India

### ROWING & CANOEING

Coastal region (Kerala, west bengal, goa) offer **natural advantages for water sports**.

### CLIMBING

Himalayans & northeastern people exhibit natural **endurance** and **agility** suited for climbing.

### ICE SPORTS

Himalayan regions provide **natural snow and ice for winter sports** like skiing, snowboarding, and ice hockey.

### JUDO

Martial arts **traditions** and **physical agility** make (Manipur, Mizoram, Kerala) suitable for Judo and taekwondo.

### CYCLING

The **terrain** and **lifestyle** in rural and semi-urban areas (Punjab, Rajasthan, Northeast) foster **natural endurance**.

### FENCING

Growing interest and potential in Tamil Nadu. Establish dedicated fencing centers with training in **European techniques**.

### WEIGHTLIFTING

**Traditional diets** rich in protein and physical labor in (haryana, punjab, Andhra Pradesh, Odisha) create a strong base for weightlifters.

### EQUESTRIAN

Strong tradition of **horse riding** exists in Rajasthan, Punjab, Haryana due to **cultural and military history**.

# TRANSFORMING INDIA'S SPORTS LANDSCAPE

## Innovating Sports with Science and Technology

Use registrations, trial calls, and chatbots for talent discovery.

### AI Monitoring Devices

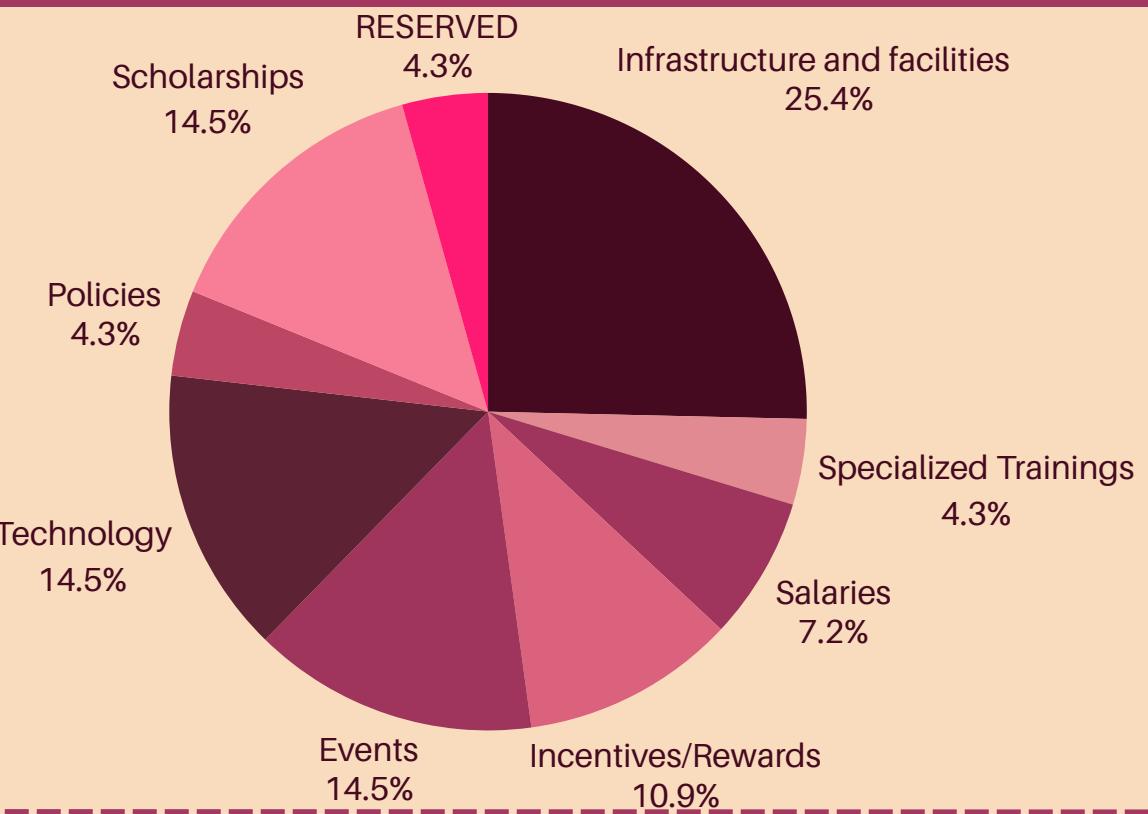
Track metrics like heart rate, endurance & sleep to prevent injuries & enhance performance.

### Digital Scouting Platforms

### VR-based Training

Simulate high-pressure match situations.

## Optimizing Sports Budgets



Rs 5000 crore

EXPECTED BUDGET

Rs 3,442 crore

CURRENT BUDGET

## Fostering a National Sports Culture

### NATIONAL SPORTS DAY INITIATIVES

Organize **mandatory parades, programs, and sports meets** in schools and educational institutions to honor National Sports Day and **encourage participation and awareness**.

### TAX & POLICIES BENEFITS

Reduce **taxes** and introduce policies that **incentivize sports-related** businesses, organizations, and athletes

### JOB OPPORTUNITIES

Create **scholarships** for physical education degrees and promote **sports careers**.



### EDUCATIONAL QUOTAS

Implement **sports quotas** in colleges to ease academic pressure, address parental concerns about academics and **keep talented athletes engaged in sports**.

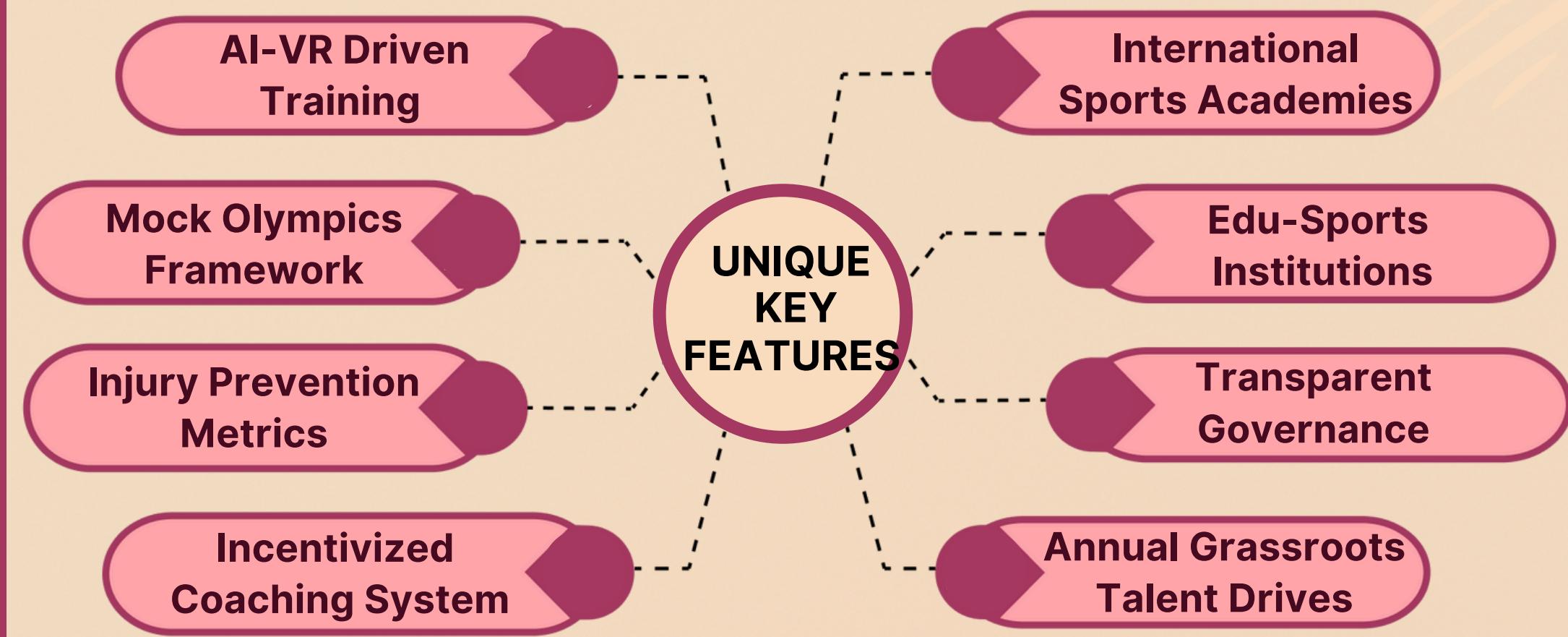
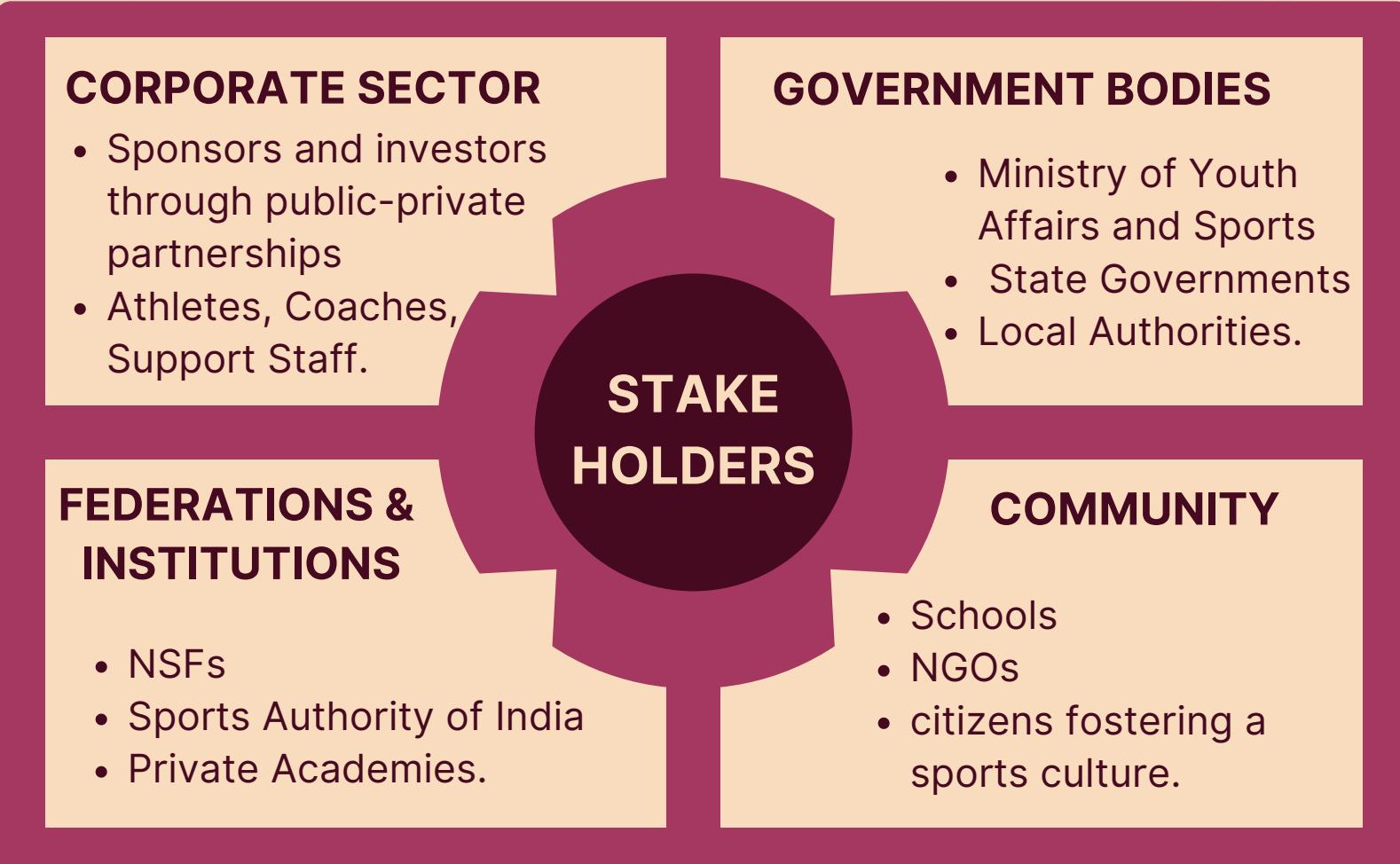
### GRASSROOTS COMPETITIONS

Host **marathons**, local, and district-level **competitions** to foster community engagement and provide platforms for **young talent**.

## Empowering Women in Sports Unlocking Medal Potential

**Less Competition:** Women's events in some sports have fewer participants, giving Indian women a unique opportunity to excel and win medals.

**Diverse Representation:** Focusing on women's sports broadens the range of events where India can shine, increasing the chances of winning in multiple disciplines



## Challenges to Solutions : Evaluating Current Sports Schemes

CURRENT SCHEMES	PURPOSE	LIMITATIONS	SOLUTIONS
	<ul style="list-style-type: none"> <li>It aims at creating a <b>sports ecosystem</b> at the <b>grassroots level</b>.</li> <li>It provides <b>financial support</b> for training and development, identifying and nurturing talent across different sports.</li> </ul>	<ul style="list-style-type: none"> <li>Focuses primarily on traditional sports, <b>leaving emerging or niche sports</b> unexplored.</li> <li><b>Gaps</b> in incentivizing talent identification and follow-up programs.</li> </ul>	<ul style="list-style-type: none"> <li>Broaden the scope to <b>include non-traditional</b> to align with global trends.</li> <li>Attract <b>private investments</b> and <b>sponsorships</b>.</li> </ul>
	<ul style="list-style-type: none"> <li>The National Sports Talent Search Scheme (NSTSS) is a program by the Ministry of Youth Affairs and Sports to identify and <b>nurture</b> sports talent in <b>children aged 8-12 years</b>.</li> </ul>	<ul style="list-style-type: none"> <li>Urban-centric scouting, <b>leaving rural and tribal</b> talent untapped.</li> <li>Focus only on scholarships, which do not address the <b>school-sports balance issue</b> for identified talent.</li> <li><b>Lack of practical implementation</b> in scouting drives.</li> </ul>	<ul style="list-style-type: none"> <li>Partner with government schools for <b>annual talent drives</b> and <b>rural-level competitions</b> with mandatory reporting.</li> <li>Establish <b>Edu-Cum-Sports institution</b> for prodigies to balance training and education.</li> <li>Offer <b>performance-based rewards</b> to coaches/selectors for identifying prodigies.</li> </ul>

## Rooting out Corruption in Sports



### Anti-Corruption Laws

Penalties for favoritism and corruption and encourage secure reporting of malpractices.



### Independent Bodies

Autonomous governance with minimal political interference.



### Equal Opportunities

Uniform training facilities and digital talent scouting platforms



### Talent Identification & Development

- Nationwide talent scouting & early identification programs.
- Scientific training & personalized development plans.
- Structured pathways for athlete progression.



### Infrastructure Development

- Invest in world-class training facilities & accessible infrastructure.
- Improve accessibility for athletes in rural and underserved areas.



### Coaching & Mentorship

- Professional coach development programs & international exchange.
- Mentorship programs for athletes and coaches.



### Governance & Administration

- Transparent & accountable governance within sports federations.
- Robust anti-doping measures & fair play initiatives.

# TRANSFORMATION : VISION TO VICTORY

## Channels of Impact

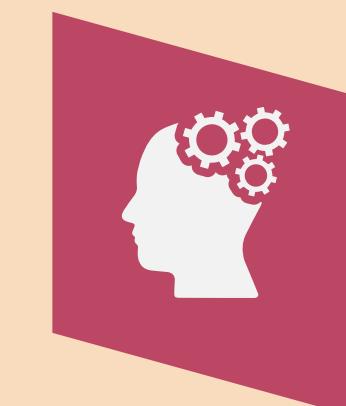
### International Prestige & Soft Power Projection

The roadmap focuses on **global sporting partnerships** & boosting India's international reputation & Power



### National pride & eradicating Colonial Mindset

Enhance **indigenous sports** by focusing on regional strengths to highlight India's heritage.



### Companion of Economic Growth

The roadmap improves **sports infrastructure**, encourages **private investment**, and drives job creation, tourism, and industry growth.



### National Integration

Promotes unity by focusing on inclusive **sports leagues** and athlete representation from all regions, showcasing India's diverse talent.

### Social Mobility and Equity

The roadmap provides equal opportunities through **training centers & talent programs**, ensuring success for athletes from all backgrounds.

### Social Engagement

The roadmap uses sports for **youth development** and **social change**, promoting well-being, leadership, and community-building.



# THANK YOU

