

## PRESS CONTACT

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### **HOMESTEAD FBLA GRADUATES WITH HONORS AT LEADERSHIP PROGRAM**

Cupertino, California -- From October 18th through 20th, 43 members of Homestead High School Future Business Leaders of America (FBLA) attended the 2019 Northern Leadership Development Institute (LDI). At the conference, members from Northern California FBLA had the opportunity to network with members from different sections and chapters, attend leadership workshops led by business professionals, section officers, and state officers, take practice tests for future competitions, and end their days with Zumba and a charity dance for March of Dimes, FBLA's service partner.

On Friday, 10/18, members arrived at the Santa Clara Marriott in the evening. The conference started off with practice testing for competitions ranging from Accounting to Cyber Security. The practice tests had questions similar to the ones seen at competitions. Next, members joined together for an energetic Zumba workshop led by a professional trainer. The next morning, the day began with leadership workshops led by respective section and state officers. At the opening session, guest speaker and actress Jenna Edwards spoke about the importance of resilience and getting back up after a hard experience in life, along with the long-term positive effects of optimism. Following, members attended six leadership workshop sessions covering personal branding, business etiquette, teamwork, networking, and more. The day ended with the March of Dimes fundraiser dance. The next morning, members were invited to a complimentary breakfast before Closing Session. All Homestead FBLA members graduated LDI with honors and received a certificate of recognition.

President Zibaa Adil expresses:

"The Leadership Development Institute was an amazing experience that allowed us in Homestead FBLA to network with students from other chapters, bond with one another, and learn from both students and business professionals across Northern California. For our new members, LDI was a great way to experience an overnight conference in a noncompetitive environment. I hope that all of our members had an amazing time and left with new ideas, skills, and insight to take with them."



Homestead FBLA at Closing Session Graduating with Honors